

March 14, 2025  
Sony Financial Group Inc.

**Announcement of Executive Appointment**

Tokyo, March 14, 2025 — Sony Financial Group Inc. today announces the appointment of Executive Officer, effective from April 1, 2025 as below.

◆ As of April 1, 2025

Hiromichi Otake	Executive Officer
	In charge of Digital Platform

\* Continue to serve as Executive Officer of Sony Assurance Inc.

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Website of Sony Financial Group Inc.: [https://www.sonyfg.co.jp/index\\_en.html](https://www.sonyfg.co.jp/index_en.html)

<Reference>

**Corporate Executive Officers as of April 1, 2025**

There are no changes to the Corporate Executive Officers and their responsibilities within the company.

Title	Name	Responsibility
President & CEO, Representative Corporate Executive Officer	Toshihide Endo	Oversight of the overall management of the Group as CEO
Corporate Executive Officer & CFO	Kazuhiro Yamada	In charge of corporate planning, finance, accounting, risk management, disclosure, growth strategy, and DX & CX as CEO
Corporate Executive Officer	Kaoru Takahashi	In charge of Life Insurance Business and SAST Insurance Business
Corporate Executive Officer	Hiroyuki Tsubota	In charge of Non-life Insurance Business
Corporate Executive Officer	Keiji Minami	In charge of Banking Business
Corporate Executive Officer	Koki Ito	In charge of Nursing Care Business
Corporate Executive Officer	Takayuki Suzuki	In charge of corporate planning, accounting, IT, information security, and sustainability
Corporate Executive Officer	Osamu Otsubo	In charge of human resources and general affairs

**Executive Officers as of April 1, 2025**

Title	Name	Responsibility
Executive Officer	Maki Ogawa	In charge of Financial Market Research Dept.
Executive Officer	Yoshitaka Funasaka	In charge of Risk Management Dept. and Legal & Compliance Dept.
Executive Officer	Yohtaro Izumi	In charge of Audit Dept.
Executive Officer	Shingo Imai	In charge of Communication
Executive Officer	Keiko Hara	In charge of IT Management & Strategy Dept.
Executive Officer	Yoshikazu Nagagata	In charge of Growth Strategy Office and Digital Strategy Office
Executive Officer	Takumi Sai	In charge of Finance Dept.
Executive Officer	Hiroshi Nakamichi	In charge of Brand Strategy & Corporate Communications Dept.
Executive Officer	Hikomichi Otake	In charge of Digital Platform