



Consolidated Financial Summary (Japanese GAAP) for the Six Months Ended September 30, 2018

November 12, 2018

Company name: Sony Financial Holdings Inc.

(URL: https://www.sonyfh.co.jp/index_en.html)

Stock exchange listing: Tokyo Stock Exchange (code number: 8729)
Representative: Shigeru Ishii, President and Representative Director

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(Fractional amounts of less than ¥1 million are discarded.)

1. Consolidated financial results for the six months ended September 30, 2018

(1) Operating results

	Ordinary Revenues		Ordinary P	rofit	Profit Attributable to the Paren	
	Millions of yen	% change	Millions of yen	% change	Millions of yen	% change
For the six months ended September 30, 2018	860,895	21.5	47,228	44.6	31,770	47.1
For the six months ended September 30, 2017	708,324	12.1	32,669	(12.0)	21,596	(14.0)

Note: Comprehensive income: For the six months ended September 30, 2018: ¥ 19,205 million: (22.4)% For the six months ended September 30, 2017: ¥ 24,737 million: 30.8%

	Net Income per Share	Net Income per Share (Fully Diluted)
	Yen	Yen
For the six months ended September 30, 2018	73.04	73.02
For the six months ended September 30, 2017	49.65	49.65

(2) Financial condition

	Total Assets	Total Net Assets	Net Asset Ratio
	Millions of yen	Millions of yen	%
As of September 30, 2018	13,062,017	618,604	4.7
As of March 31, 2018	12,401,446	625,406	5.0

Note: Net assets attributable to shareholders: As of September 30, 2018: \$ 616,716 million As of March 31, 2018: \$ 623,661 million

2. Dividends

	Dividend per Share					
Record Date	1st Quarter	2nd Quarter	3rd Quarter	Year-End	Annual Total	
	Yen	Yen	Yen	Yen	Yen	
For the year ended March 31, 2018	_	0.00	_	60.00	60.00	
For the year ending March 31, 2019	_	0.00				
For the year ending March 31, 2019 (forecast)			-	62.50	62.50	

Note: Changes in dividend forecast since the most recent public announcement: None

3. Forecast of consolidated financial results for the year ending March 31, 2019

(Percentage figures represent changes from the results of the previous fiscal year.)

	Ordinary Re	Ordinary Revenues Ordinary Profit		Ordinary Profit		Ordinary Profit		Ordinary Profit		itable to e Parent	Net Income per Share
	Millions of yen	% change	Millions of yen	% change	Millions of yen	% change	Yen				
For the year ending March 31, 2019	1,578,000	4.9	83,000	24.2	55,000	6.0	126.44				

Note: Changes in forecast of financial results since the most recent public announcement: None

4. Notes

- (1) Changes in significant subsidiaries during the period (changes in specified subsidiaries accompanying changes in scope of consolidation): None
- (2) Application of special accounting methods for preparing quarterly consolidated financial statements: None
- (3) Changes in accounting policies, accounting estimates and restatements of the consolidated financial statements
 - (a) Changes in accounting policies resulting from the revision of the accounting standards and other regulations: None
 - (b) Changes in accounting policies due to other reasons: None
 - (c) Changes in accounting estimates: None
 - (d) Restatements of the consolidated financial statements: None
- (4) Number of shares outstanding (common stock)
 - (a) Number of shares outstanding (including treasury shares)

As of September 30, 2018: 435,062,983 shares As of March 31, 2018: 435,027,513 shares

(b) Number of treasury shares

As of September 30, 2018: 35,775 shares As of March 31, 2018: 35,775 shares

(c) Weighted-average number of shares

For the six months ended September 30, 2018: 435,006,128 shares For the six months ended September 30, 2017: 434,967,663 shares

Status of interim audit procedures

This document is exempt from interim audit procedures by certified public accountants or audit firm.

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- * The conference call for explaining the Sony Financial Group financial results will be held at 16:00 (Tokyo), November 12, 2018. Please note that our conference call will be held only in Japanese.

 We will upload the presentation materials with speech text on November 12, 2018 after 15:00, the translation of the conference call (audio) on November 13 and the Q&A summary (text) at a later date on Earnings Releases and Presentation Materials page on our website:

 https://www.sonyfh.co.jp/en/financial_info/results/index.html
- * On November 12, 2018, Sony Financial Holdings Inc.'s (SFH's) significant subsidiaries—Sony Life Insurance Co., Ltd. (Sony Life), Sony Assurance Inc. (Sony Assurance) and Sony Bank Inc. (Sony Bank)—will announce their financial results for the six months ended September 30, 2018. SFH has prepared an English-language summary of those Japanese announcements made by the above subsidiaries, solely for the convenience of non-Japanese readers.

I. Consolidated Financial Statements

1. Consolidated Balance Sheets

(Millions of yen)

	As of March 31, 2018 As of September 30, 20	
Assets		
Cash and due from banks	¥ 327,633	¥ 379,438
Call loans and bills bought	65,500	86,200
Monetary claims purchased	5,378	3,271
Money held in trust	291,582	288,081
Securities	9,581,206	10,141,654
Loans	1,785,877	1,832,055
Tangible fixed assets	106,051	104,506
Intangible fixed assets	35,684	37,676
Due from reinsurers	934	711
Foreign exchanges	9,346	9,968
Other assets	168,736	149,517
Net defined benefit asset	3,426	3,557
Deferred tax assets	21,242	26,626
Reserve for possible loan losses	(1,152)	(1,249)
Total Assets	¥ 12,401,446	¥ 13,062,017

(Millions of yen)

	As of March 31, 2018	As of September 30, 2018
Liabilities		
Policy reserves and others	¥ 8,763,349	¥ 9,197,337
Reserve for outstanding claims	74,712	80,221
Policy reserves	8,683,153	9,111,766
Reserve for policyholders' dividends	5,484	5,349
Due to agencies	1,873	1,646
Due to reinsurers	5,563	5,093
Deposits	2,159,246	2,252,480
Call money and bills sold	96,000	121,280
Borrowed money	173,944	183,902
Foreign exchanges	228	112
Bonds payable	20,000	20,000
Other liabilities	470,501	574,903
Reserve for employees' bonuses	3,906	3,765
Net defined benefit liability	33,179	33,576
Reserve under the special laws	48,135	49,189
Reserve for price fluctuations	48,135	49,189
Deferred tax liabilities	0	15
Deferred tax liabilities on land revaluation	109	109
Total Liabilities	11,776,039	12,443,413
Net Assets		
Common stock	19,927	19,963
Capital surplus	191,157	191,193
Retained earnings	283,911	289,582
Treasury stock	(55)	(55)
Total shareholders' equity	494,941	500,684
Net unrealized gains (losses) on other securities, net of taxes	133,991	120,798
Net deferred gains (losses) on hedging instruments, net of taxes	(902)	(666)
Land revaluation, net of taxes	(2,439)	(2,439)
Remeasurements of defined benefit plans, net of taxes	(1,929)	(1,660)
Total accumulated other comprehensive income	128,719	116,032
Subscription rights to shares	97	117
Non-controlling interests	1,648	1,770
Total Net Assets	625,406	618,604
Total Liabilities and Net Assets	¥ 12,401,446	¥ 13,062,017

2. Consolidated Statements of Income and Consolidated Statements of Comprehensive Income (Consolidated Statements of Income)

(Millions of yen)

	For the six months ended September 30, 2017	For the six months ended September 30, 2018	
Ordinary Revenues	¥ 708,324	¥ 860,895	
Ordinary Revenues from the Life Insurance Business	630,822	777,970	
Income from insurance premiums	479,629	540,924	
Insurance premiums	478,596	539,796	
Ceded reinsurance commissions	1,033	1,128	
Investment income	144,945	231,430	
Interest income and dividends	77,991	81,806	
Income from money held in trust, net	2,246	2,246	
Gains on trading securities, net	22	_	
Gains on sale of securities	0	3,316	
Gains on redemption of securities	1	_	
Foreign exchange gains, net	2,078	21,398	
Other investment income	0	_	
Gains on separate accounts, net	62,604	122,662	
Other ordinary income	6,247	5,614	
Ordinary Revenues from the Non-life Insurance Business	54,798	57,761	
Underwriting income	53,817	56,552	
Net premiums written	53,786	56,519	
Interest and dividends on deposits of premiums	30	32	
Investment income	956	1,172	
Interest income and dividends	667	678	
Gains on sale of securities	320	526	
Transfer to interest and dividends on deposits of premiums	(30)	(32)	
Other ordinary income	24	36	
Ordinary Revenues from the Banking Business	19,714	21,911	
Interest income	14,005	15,433	
Interest income on loans	8,457	8,627	
Interest income and dividends on securities	5,510	6,771	
Interest income on call loans and bills bought	_	0	
Interest income on deposits with banks	31	31	
Other interest income	5	3	
Fees and commissions	3,033	4,042	
Other operating income	2,104	2,133	
Other ordinary income	570	301	
Other	2,988	3,251	
Other ordinary income	2,988	3,251	

(Continued)

(Millions of yen)

	For the six months ended September 30, 2017	For the six months ended September 30, 2018	
Ordinary Expenses	¥ 675,654	¥ 813,666	
Ordinary Expenses from the Life Insurance Business	607,188	741,913	
Insurance claims and other payments	187,384	200,482	
Insurance claims	45,157	45,222	
Annuity payments	5,618	6,347	
Insurance benefits	40,400	43,073	
Surrender payments	90,159	98,856	
Other payments	1,673	1,928	
Reinsurance premiums	4,375	5,054	
Provision for policy reserves and others	317,735	426,877	
Provision for reserve for outstanding claims	1,104	3,726	
Provision for policy reserves	316,630	423,150	
Interest portion of reserve for policyholders' dividends	0	0	
Investment expenses	18,039	26,654	
Interest expenses	35	577	
Losses on trading securities, net	_	11	
Losses on sale of securities	0	34	
Losses on valuation of securities	_	4,026	
Losses on redemption of securities	2	_	
Losses on derivatives, net	14,739	19,704	
Provision for reserve for possible loan losses	5	1	
Depreciation of real estate for rent and others	876	800	
Other investment expenses	2,380	1,497	
Operating expenses	67,941	71,372	
Other ordinary expenses	16,086	16,526	
Ordinary Expenses from the Non-life Insurance Business	49,843	51,929	
Underwriting expenses	36,538	38,733	
Net losses paid	24,937	26,830	
Loss adjustment expenses	3,672	4,031	
Net commission and brokerage fees	669	625	
Provision for reserve for outstanding losses and claims	1,046	1,782	
Provision for underwriting reserves	6,211	5,463	
Investment expenses	1	1	
Losses on sale of securities	_	0	
Other investment expenses	1	1	
Operating, general and administrative expenses	13,302	13,193	
Other ordinary expenses	1	1	

(Continued)

(Millions of yen)

	For the six months ended September 30, 2017	For the six months ended September 30, 2018	
Ordinary Expenses from the Banking Business	¥ 15,002	¥ 16,177	
Interest expenses	3,884	3,993	
Interest expenses on deposits	2,582	3,139	
Interest expenses on call money and bills sold	(35)	3	
Interest on payables under repurchase agreements	_	64	
Interest on borrowed money	0	0	
Interest expenses on bonds	21	6	
Interest expenses on interest rate swaps	1,310	775	
Other interest expenses	5	3	
Fees and commissions	2,199	2,778	
Other operating expenses	49	106	
General and administrative expenses	8,822	9,091	
Other ordinary expenses	47	207	
Other	3,620	3,646	
Other ordinary expenses	3,620	3,646	
Ordinary Profit	32,669	47,228	
Extraordinary Gains	_	0	
Gains on disposal of fixed assets	_	0	
Extraordinary Losses	1,039	1,115	
Losses on disposal of fixed assets	85	51	
Impairment losses	0	10	
Provision for reserve under the special laws	919	1,053	
Provision for reserve for price fluctuations	919	1,053	
Others	34	_	
Provision for Reserve for Policyholders' Dividends	297	62	
Income Before Income Taxes	31,332	46,052	
Income Taxes - Current	11,105	14,659	
Income Taxes - Deferred	(1,353)	(498)	
Total Income Taxes	9,752	14,160	
Profit	21,579	31,891	
Profit Attributable to Non-controlling Interests	(16)	120	
Profit Attributable to Owners of the Parent	¥ 21,596	¥ 31,770	

(Consolidated Statements of Comprehensive Income)

(Millions of yen)

	For the six months ended September 30, 2017		For the six months ended September 30, 2018	
Profit	¥	21,579	¥	31,891
Other comprehensive income				
Net unrealized gains (losses) on available-for-sale securities, net of taxes		2,702		(13,192)
Net deferred gains (losses) on hedging instruments, net of taxes		127		236
Remeasurements of defined benefit plans, net of taxes		327		269
Total other comprehensive income		3,157		(12,686)
Comprehensive income	¥	24,737	¥	19,205
(Details)				
Comprehensive income attributable to owners of the parent		24,752		19,083
Comprehensive income attributable to non-controlling interests		(15)		122

3. Consolidated Statements of Changes in Net Assets

For the six months ended September 30, 2017

(Millions of yen)

	Shareholders' Equity							
	Common stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity			
Balance at the beginning of the period	¥ 19,900	¥ 195,277	¥ 255,062	¥ (81)	¥ 470,157			
Changes during the period								
Issuance of new shares	27	27	_	_	55			
Dividends from surplus	_	_	(23,922)	_	(23,922)			
Profit attributable to owners of the parent	_	_	21,596	_	21,596			
Disposal of treasury shares	_	(5)	-	26	21			
Transfer of loss on disposal of treasury shares	-	5	(5)	_	_			
Adjustments due to change of scope of consolidation	_	_	(92)	-	(92)			
Change in ownership interest of parent due to transactions with non-controlling interests	-	(4,147)	-	-	(4,147)			
Net changes of items other than shareholders' equity	_	_	_	_	_			
Total changes during the period	27	(4,119)	(2,423)	26	(6,488)			
Balance at the end of the period	¥ 19,927	¥ 191,157	¥ 252,638	¥ (55)	¥ 463,668			

(Continued)

		Total accumu	lated other compreh	ensive income					
	Net unrealized gains (losses) on available-for-sale securities, net of taxes	Net deferred gains (losses) on hedging instruments, net of taxes	Land revaluation, net of taxes	Remeasurements of defined benefit plans, net of taxes	Total accumulated other comprehensive income	Subscription rights to shares	Non-controlling interests	Total net assets	
Balance at the beginning of the period	¥ 134,849	¥ (1,154)	¥ (1,465)	¥ (2,756)	¥ 129,472	¥ 49	¥ 1,460	¥ 601,139	
Changes during the period									
Issuance of new shares	_	_	_	_	_	_	_	55	
Dividends from surplus	_	_	_	_	_	_	_	(23,922)	
Profit attributable to owners of the parent	_	_	_	_	_	_	_	21,596	
Disposal of treasury shares	_	_	_	_	_	_	_	21	
Transfer of loss on disposal of treasury shares	_	_	_	_	_	_	_	_	
Adjustments due to change of scope of consolidation	_	_	_	_	_	_	_	(92)	
Change in ownership interest of parent due to transactions with non- controlling interests	_	_	_	_	_	_	_	(4,147)	
Net changes of items other than shareholders' equity	2,702	127	_	325	3,156	12	80	3,249	
Total changes during the period	2,702	127	_	325	3,156	12	80	(3,238)	
Balance at the end of the period	¥ 137,551	¥ (1,027)	¥ (1,465)	¥ (2,430)	¥ 132,628	¥ 61	¥ 1,541	¥ 597,900	

(Millions of yen)

		Shareholders' Equity						
	Common stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity			
Balance at the beginning of the period	¥ 19,927	¥ 191,157	¥ 283,911	¥ (55)	¥ 494,941			
Changes during the period								
Issuance of new shares	35	35	_	_	71			
Dividends from surplus	_	_	(26,099)	_	(26,099)			
Profit attributable to owners of the parent	_	_	31,770	_	31,770			
Net changes of items other than shareholders' equity	_	_	_	_	_			
Total changes during the period	35	35	5,671	_	5,742			
Balance at the end of the period	¥ 19,963	¥ 191,193	¥ 289,582	¥ (55)	¥ 500,684			

		Total accumu	lated other compreh	ensive income					
	Net unrealized gains (losses) on available-for-sale securities, net of taxes	Net deferred gains (losses) on hedging instruments, net of taxes	Land revaluation, net of taxes	Remeasurements of defined benefit plans, net of taxes	other	Subscription rights to shares	Non-controlling interests	Total net assets	
Balance at the beginning of the period	¥ 133,991	¥ (902)	¥ (2,439)	¥ (1,929)	¥ 128,719	¥ 97	¥ 1,648	¥ 625,406	
Changes during the period									
Issuance of new shares	_	_	_	_	_	_	_	71	
Dividends from surplus	_	_	_	_	_	_	_	(26,099)	
Profit attributable to owners of the parent	_	_	_	_	_	_	_	31,770	
Net changes of items other than shareholders' equity	(13,192)	236	_	268	(12,687)	20	122	(12,545)	
Total changes during the period	(13,192)	236	_	268	(12,687)	20	122	(6,802)	
Balance at the end of the period	¥ 120,798	¥ (666)	¥ (2,439)	¥ (1,660)	¥ 116,032	¥ 117	¥ 1,770	¥ 618,604	

4. Note on Going Concern

Not applicable.

5. Material Changes in Stockholders' Equity

Not applicable.

6. Changes in Significant Subsidiaries during the Period

Not applicable.

Although specified subsidiaries have not changed, Sony Financial Ventures Inc., a subsidiary that invests in venture companies, was established and entered the scope of consolidation in the first half of the fiscal year ending March 31, 2019. The company's results are included in the "other" category in the consolidated statements of income.

7. Segment Information

(1) Outline of reportable segments

The Sony Financial Group consists of three reportable segments: the life insurance business, the non-life insurance business and the banking business.

- The life insurance business consists of Sony Life Insurance Co., Ltd., AEGON Sony Life Insurance Co., Ltd., and SA Reinsurance Ltd.
- •The non-life insurance business consists of Sony Assurance Inc.
- The banking business consists of Sony Bank Inc., Sony Payment Services Inc. and SmartLink Network Hong Kong Limited.

(2) Segment information by reportable segment

For the six months ended September 30, 2017

Millions of yen Non-life Life insurance Banking Other Total Total insurance business business business Ordinary revenues External customers 630,822 54,798 ¥ 19,714 705,335 2,988 708,324 Intersegment 1,609 0 104 1,715 1,715 19,819 Total 632,432 54,798 707,050 2,988 710,039 Segment profit 24,925 4,587 ¥ 3,712 33,225 ¥ (631)¥ 32,593 Segment assets 9,207,448 194,312 2,592,552 11,994,313 14,370 12,008,683 Others 3,567 2,033 1,236 6,838 307 7,146 Depreciation Interest income and dividends 78,249 14,005 92,921 0 92,921 667 3,923 3,958 275 4,233 Interest expenses 35 Equity in earnings (losses) of (1,221)(1,221)(1,221)affiliates 9,838 9,838 9,838 Investments in affiliates Increase in tangible fixed assets ¥ ¥ ¥ ¥ 2,737 1,067 1,843 ¥ 77 5,725 5,647 and intangible fixed assets

(Note) "Other" consists of the nursing care business, which is not a reportable segment.

For the six months ended September 30, 2018

Millions of yen Non-life Life insurance Banking Total Other Total insurance business business business Ordinary revenues 777.970 21.911 860.895 External customers 57.761 857.643 3.251 Intersegment 1,530 1,402 0 126 1,530 Total 779,373 57,762 22,038 859,173 3,251 862,425 Segment profit 37,421 5,449 4,669 47,540 (394)47,145 ¥ ¥ 2,795,224 Segment assets 10,068,492 210,016 13,073,734 21,995 13,095,729 Others 3,775 1,211 1,253 6,239 306 6,546 Depreciation Interest income and dividends 81,806 679 15,433 97,919 97,920 1 Interest expenses 577 4,032 4,610 234 4,845 Equity in earnings (losses) of (400)(400)(400)affiliates Investments in affiliates 11,919 11,919 11,919 Increase in tangible fixed assets 2,763 ¥ 2,674 ¥ 1,476 ¥ 6,913 ¥ 79 ¥ 6,992 and intangible fixed assets

(Note) "Other" consists of the nursing care business and venture capital operations, which is not a reportable segment.

(3) Reconciliations of the totals of each segment item to corresponding enterprise amounts

Millions of yen

	For the six months September 30, 2		For the six months ended September 30, 2018			
Totals of reportable segments	¥	707,050	¥	859,173		
Other		2,988		3,251		
Adjustments for intersegment transactions		(1,715)		(1,530)		
Ordinary revenues in statement of income	¥	708,324	¥	860,895		
Ordinary revenues in statement of income	¥	708,324	¥	860,8		

Millions of yen

Totals of reportable segments
Other
Adjustments for intersegment transactions
Amount not allocated to reportable segments
Ordinary profit in statement of income

	the six months eptember 30, 20		For the six months September 30, 2	
	¥	33,225	¥	47,540
		(631)		(394)
		1		_
		74		82
•	¥	32,669	¥	47,228

Millions of yen

Totals of reportable segments
Other
Adjustments for intersegment transactions
Amount not allocated to reportable segments
Assets in balance sheets

For the six mont September 30		For the six month September 30,	
¥	11,994,313	¥	13,073,734
	14,370		21,995
	(56,437)		(66,917)
	27,035		33,205
¥	11,979,281	¥	13,062,017

Millions of yen

		For the six months ended September 30, 2017							For the six months ended September 30, 2018							
		Total		Other	Adjus	stments	fina	olidated ancial ements		Total		Other	Adjus	tments	fin	olidated ancial ements
Depreciation	¥	6,838	¥	307	¥	18	¥	7,164	¥	6,239	¥	306	¥	20	¥	6,567
Interest income and dividends		92,921		0		(257)		92,663		97,919		1		(0)		97,920
Interest expenses		3,958		275		(38)		4,194		4,610		234		(39)		4,806
Equity in earnings (losses) of affiliates		(1,221)		_		_		(1,221)		(400)		_		_		(400)
Investments in affiliates		9,838		_		_		9,838		11,919		_		_		11,919
Increase in tangible fixed assets and intangible fixed assets	¥	5,647	¥	77	¥	1	¥	5,727	¥	6,913	¥	79	¥	24	¥	7,017

⁽³⁾ Information on impairment loss on fixed assets and goodwill by reportable segment Not applicable.

SFH's consolidated results* are prepared in accordance with Japanese GAAP. As such, these figures differ in significant respects from the financial information reported by Sony Corporation, SFH's parent company, which prepares its financial statements in accordance with U.S. GAAP.

* SFH's scope of consolidation includes following companies:

Sony Financial Holdings Inc.

Sony Life Insurance Co. Ltd.

Sony Assurance Inc.

Sony Bank Inc.

Sony Payment Services Inc.

SmartLink Network Hong Kong Limited.

Sony Lifecare Inc.

Lifecare Design Inc.

Proud Life Inc.**

Sony Financial Ventures Inc.**

Affiliated companies accounted for under the equity method:

AEGON Sony Life Insurance Co., Ltd.

SA Reinsurance Ltd.

** Proud Life Inc. is included in the scope of consolidation from the second quarter ended September 30, 2017.

Sony Financial Ventures Inc. is included in the scope of consolidation from the second quarter ended September 30, 2018.

Statements made in this press release concerning the current plans, expectations, strategies and beliefs of the Sony Financial Group. Any statements contained herein that are not historical facts are forward-looking statements or pro forma information. Forward-looking statements may include-but are not limited to-words such as "believe," "anticipate," "plan," "strategy," "expect," "assume," "forecast," "predict," "propose," "intend" and "possibility" that describe future operating activities, business performance, events or conditions. Forward-looking statements, whether spoken or written, may also be included in other materials released to the public. These forward-looking statements and pro forma information are based on assumptions, decisions and judgments made by the management of Sony Financial Group companies, and are based on information that is currently available to them. As such, they are subject to various risks and uncertainties, and actual business results may vary substantially from the forecasts expressed or implied in forward-looking statements. Consequently, investors are cautioned not to place undue reliance on forward-looking statements. Sony Financial Group companies are under no obligation to revise forward-looking statements or pro forma information in light of new information, future events or other findings. The information contained in this press release does not constitute or form part of any offer for sale or subscription of or solicitation or invitation of any offer to buy or subscribe to any securities, nor shall it or any part of it form the basis of or be relied on in connection with any contract or commitment whatsoever in Japan or abroad.

II. Attachment

Content of Presentation Material

Consolidated Financial Results for the Six Months Ended September 30, 2018 and Sony Life's MCEV as of September 30, 2018

• Consolidated Operating Results for the Six Months Ended September 30, 2018 (FY18.1H)	3
• Forecast of Consolidated Financial Results for the Fiscal Year Ending March 31, 2019 (FY18)	25
• Sony Life's MCEV and ESR as of September 30, 2018	27
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Presentation Material

Consolidated Financial Results for the Six Months Ended September 30, 2018 and Sony Life's MCEV as of September 30, 2018

Sony Financial Holdings Inc. November 12, 2018

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^{*}Unless otherwise indicated, in these materials figures less than the indicated unit have been truncated, while ratios and percentage changes have been rounded. Also, a "-" is used where percentage changes exceed 1,000% and in cases where one or both comparisons are negative.

^{* &}quot;Lifeplanner" is a registered trademark of Sony Life.

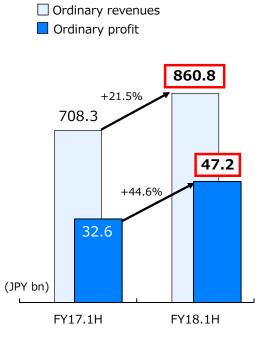
Consolidated Operating Results for the Six Months Ended September 30, 2018 (FY18.1H)

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Highlights of Consolidated Operating Performance (1)





<Consolidated>

	(JPY bn)	FY17.1H	FY18.1H	Ch	ange
Life insurance	Ordinary revenues	632.4	779.3	+146.9	+23.2%
business	Ordinary profit	24.9	37.4	+12.4	+50.1%
Non-life insurance	Ordinary revenues	54.7	57.7	+2.9	+5.4%
business	Ordinary profit	4.5	5.4	+0.8	+18.8%
Banking	Ordinary revenues	19.8	22.0	+2.2	+11.2%
business	Ordinary profit	3.7	4.6	+0.9	+25.8%
Intersegment	Ordinary revenues	1.2	1.7	+0.4	+35.2%
adjustments*	Ordinary profit	(0.5)	(0.3)	+0.2	-
	Ordinary revenues	708.3	860.8	+152.5	+21.5%
Consolidated	Ordinary profit	32.6	47.2	+14.5	+44.6%
Consolidated	Profit attributable to owners of the parent	21.5	31.7	+10.1	+47.1%

^{*&}quot;Intersegment adjustments" is from SFH, the nursing care business, and the venture capital business. Proud Life Inc. and Sony Financial Ventures Inc. are included in the scope of consolidation from FY17.2Q and FY18.2Q, respectively.

(Note) Comprehensive income : FY17.1H: ¥24.7 billion, FY18.1H: ¥19.2 billion

(JPY bn)		Mar. 18	Sep. 18	Change fro	Change from Mar. 18	
Consolidated	Net assets	625.4	618.6	(6.8)	(1.1%)	
Consolidated	Total assets	12,401.4	13,062.0	+660.5	+5.3%	

Highlights of Consolidated Operating Performance (2)



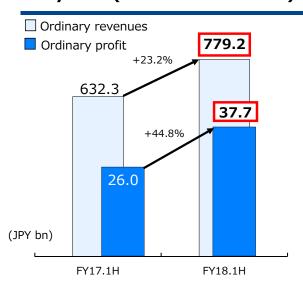
- <u>Life Insurance Business</u>: Ordinary revenues grew year on year due to an increase in insurance premiums in line with a steady rise in the policy amount in force and favorable investment performance in the separate account. Ordinary profit increased year on year due mainly to a recording of gains on sale of securities in the general account, an increase in profit on higher policies in force and a decline in provision of policy reserves for products with higher surrenders, which more than offset the effect of an impairment loss relating to available-for-sale securities in the general account.
- Non-life Insurance Business: Ordinary revenues expanded year on year, owing to an increase in net premiums written for mainstay automobile insurance. Ordinary profit increased year on year due mainly to a decline in the net expense ratio, despite the negative impact of a higher loss ratio, driven by natural disasters.
- <u>Banking Business</u>: Both ordinary revenues and ordinary profit rose year on year due to increases in interest income on investment securities and on loans in line with a growing balance of mortgage loans.
- Ordinary revenues increased 21.5% year on year, to ¥860.8 billion, owing to increases in ordinary revenues from all the businesses: life insurance, non-life insurance, and banking businesses. Ordinary profit increased 44.6% year on year, to ¥47.2 billion, owing to increases in ordinary profit from all the businesses mentioned above. Profit attributable to owners of the parent was up 47.1% year on year, to ¥31.7 billion due to the increase in ordinary profit.

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Highlights of Operating Performance: Sony Life (Non-consolidated)





- Both ordinary revenues and ordinary profit increased year on year.
- Income from insurance premiums increased due mainly to a steady rise in the policy amount in force.
- Investment income increased due mainly to an increase in gains on separate account.
- Ordinary profit increased year on year due mainly to a recording of gains on sale of securities in the general account, an increase in profit on higher policies in force and a decline in provision of policy reserves for products with higher surrenders, which more than offset the effect of an impairment loss relating to available-for-sale securities in the general account.

(JPY bn)		FY17.1H	FY18.1H	Change	
Oı	rdinary revenues	632.3	779.2	+146.9	+23.2%
	Income from insurance premiums	480.4	542.0	+61.5	+12.8%
	Investment income	145.1	231.4	+86.2	+59.4%
	Interest income and dividends	78.2	81.7	+3.5	+4.5%
	Gains on sale of securities	0.0	3.3	+3.3	-
	Foreign exchange gains, net	2.0	21.3	+19.3	+929.5%
	Gains on separate accounts, net	62.6	122.6	+60.0	+95.9%
Oı	rdinary expenses	606.2	741.5	+135.2	+22.3%
	Insurance claims and other payments	187.3	200.4	+13.0	+7.0%
	Provision for policy reserves and others	317.7	426.8	+109.1	+34.4%
	Investment expenses	18.1	26.6	+8.4	+46.6%
	Devaluation losses on securities	-	4.0	+4.0	-
	Losses on derivatives, net	14.7	19.7	+4.9	+33.7%
	Operating expenses	68.1	71.4	+3.3	+4.9%
Oı	rdinary profit	26.0	37.7	+11.6	+44.8%
Ne	et income	16.9	25.4	+8.4	+49.8%

	(JPY bn)	Mar. 18	Sep. 18	Change fr	om Mar. 18
Se	curities	8,765.9	9,257.8	+491.8	+5.6%
Po	licy reserves	8,566.0	8,989.2	+423.1	+4.9%
Ne	et assets	492.7	480.3	(12.4)	(2.5%)
	Net unrealized gains on other securities	124.9	113.2	(11.6)	(9.3%)
To	tal assets	9,567.6	10,070.5	+502.8	+5.3%
	Separate account assets	1,128.8	1,289.8	+161.0	+14.3%

Overview of Operating Performance: Sony Life (Non-consolidated)



(JPY bn)	FY17.1H	FY18.1H	Change	<reasons changes="" for=""></reasons>
New policy amount	2,230.7	3,159.7	+41.6%	◆ Increased due to favorable sales of family income insurance.
Lapse and surrender amount	873.4	1,587.3	+81.7%	◆Increased due to cancellations of
Lapse and surrender rate	1.93%	3.36%	+1.43pt	existing policies from certain customers taking out new policies
Annualized premiums from new policies	32.3	37.9	+17.3%	such as family income insurance. This shift resulted from premium
Of which, third-sector products	5.9	7.3	+22.0%	revisions, owing to the revision of the standard mortality tables.
(JPY bn)	FY17.1H	FY18.1H	Change	1
(31 1 011)	F117.1H	L110.1U	Change	♦ Increased due to favorable sales
Gains from investment, net (General account)	64.4	82.1	+27.5%	of U.S. dollar-denominated insurance and individual annuities.
Core profit	43.8	57.8	+31.8%	insurance and marriada annucles.
Positive spread	9.3	8.7	(6.5%)	Increased due mainly to a decline in the provision of policy reserves
(JPY bn)	Mar. 18	Sep. 18	Change From Mar. 18	for minimum guarantees for variable life insurance, an increase in profit on higher policies in force
Policy amount in force	47,253.4	48,506.6	+2.7%	and a decline in provision of policy reserves for products with higher
Annualized premiums from insurance in force	848.8	864.6	+1.9%	surrenders.
Of which, third-sector products	191.8	194.9	+1.6%	
Non-consolidated solvency margin ratio	2,624.3%	2,618.9%	(5.4pt)	

Note: Figures for new policy amount, lapse and surrender amount, lapse and surrender rate, annualized premiums from new policies, policy amount in force, and annualized premiums from insurance in force are calculated as the total of individual life insurance and individual annuities. The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

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Operating Performance: Sony Life (Non-consolidated) (1)

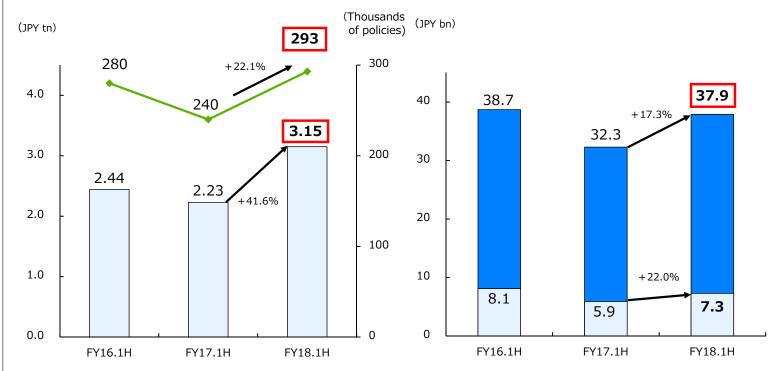


Number and Amount of New Policies (Individual Life Insurance + Individual Annuities)

Annualized Premiums from New Policies (Individual Life Insurance + Individual Annuities)



■ Annualized premiums from new policies □ Of which, third-sector



Operating Performance: Sony Life (Non-consolidated) (2)

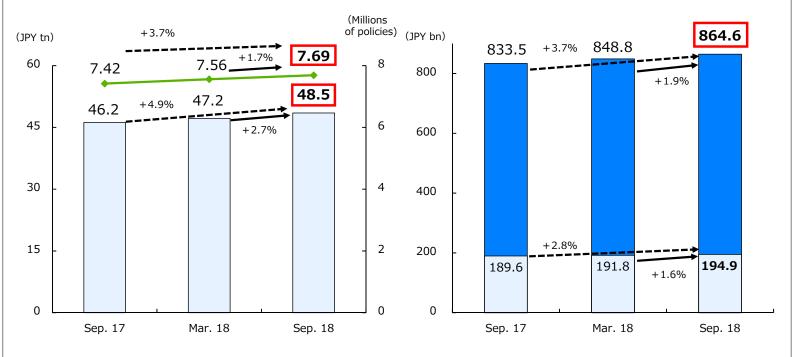


Number and Amount of Policies in Force (Individual Life Insurance + Individual Annuities)

Annualized Premiums from Insurance in Force (Individual Life Insurance + Individual Annuities)

□ Policy amount in force — Number of policies in force

■ Annualized premiums from insurance in force □ Of which, third-sector



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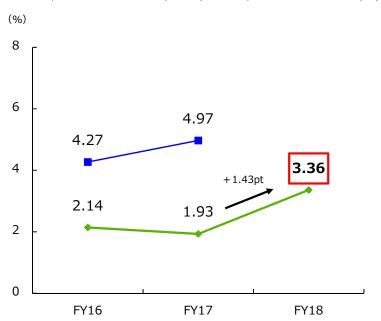
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Operating Performance: Sony Life (Non-consolidated) (3)





Lapse and surrender rate (Annual) → Lapse and surrender rate (1H)



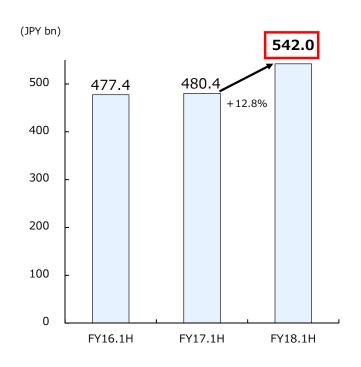
^{*}The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

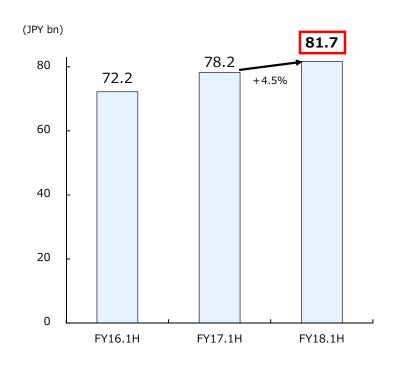
Operating Performance: Sony Life (Non-consolidated) (4)



Income from Insurance Premiums

Interest Income and Dividends





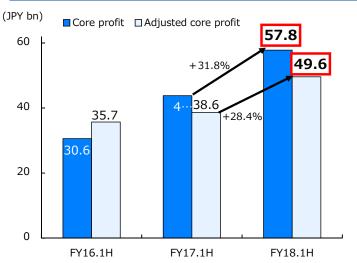
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Operating Performance: Sony Life (Non-consolidated) (5)

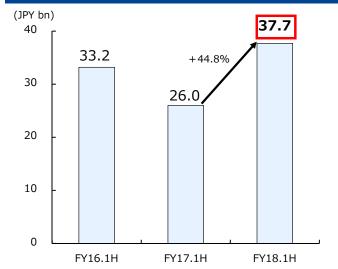


Sony Life (Non-consolidated) (5) Core Profit



(Reference) Impact on core profit FY17.1H FY18.1H (JPY bn) FY16.1H Positive spread 6.5 9.3 8.7 Provision of policy reserves for (11.6)(4.0)(0.4)minimum guarantees for variable life insurance (*) Adjusted core profit (**) 35.7 38.6 49.6

Ordinary Profit



(Reference) Main differences from core profit

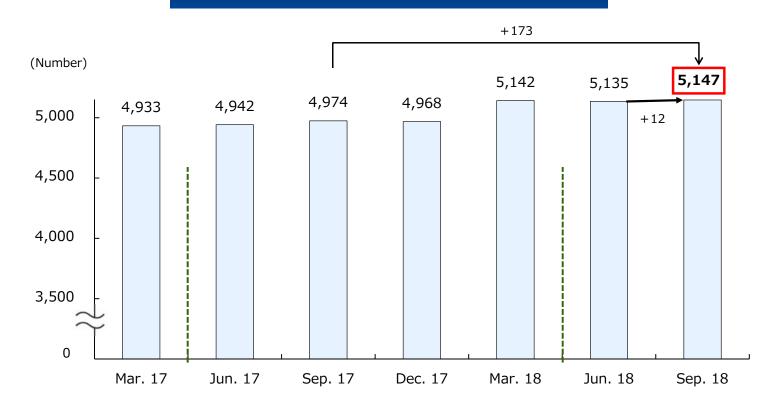
(JPY bn)	FY16.1H	FY17.1H	FY18.1H
Capital gains (losses) excluding gains or losses on hedges (*)	5.0	(5.6)	(3.3)
Gains (losses) on hedges of variable life insurance	1.0	(8.5)	(12.3)
Provision of contingency reserve (*)	(3.4)	(3.6)	(4.4)

^{*&}quot;Provision of policy reserves for minimum guarantees for variable life insurance" and "Provision of contingency reserve" are described as negative amount. Capital gains (losses) exclude gains or losses on hedges of variable life insurance.

^{**}Adjusted core profit = (Core profit) - (Positive spread) - (Provision of policy reserves for minimum guarantees for variable life insurance)



Number of Lifeplanner Sales Employees



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Operating Performance: Sony Life (Non-consolidated) (7)



Breakdown of General Account Assets

	Mar. 18		Sep	. 18
(JPY bn)	Amount	%	Amount	%
Japanese bonds (including JGBs)	7,281.1	86.3%	7,516.1	85.6%
Japanese stocks	38.4	0.5%	35.2	0.4%
Foreign bonds	366.5	4.3%	476.3	5.4%
Foreign stocks	30.3	0.4%	26.5	0.3%
Money held in trust	270.5	3.2%	267.0	3.0%
Policy loans	189.4	2.2%	193.6	2.2%
Real estate*	92.3	1.1%	91.5	1.0%
Cash and call loans	40.8	0.5%	58.3	0.7%
Others	129.1	1.5%	115.8	1.3%
Total	8,438.8	100.0%	8,780.7	100.0%

■ Investment in the money held in trust is mainly into Japanese bonds.

■ The holding ratio on the real status of Japanese bonds including those invested in money held in trust in the general account: Sep. 18 · · · 88.6% (Mar. 18 · · · 89.5%)

<Asset management review> We have continued to accumulate

ultralong-term bonds to match the liability characteristics of insurance policies with long-term maturities with the aim of reducing interest rate risk.

<Bond duration>

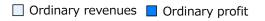
Mar. 17 21.3 years

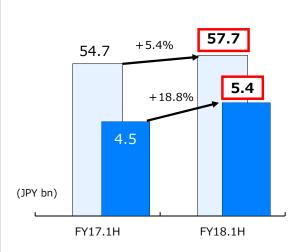
Mar. 18 21.4 years

Sep. 18 21.1 years

Highlights of Operating Performance: Sony Assurance







	(JPY bn)	FY17.1H	FY18.1H	Ch	ange
Oı	rdinary revenues	54.7	57.7	+2.9	+5.4%
	Underwriting income	53.8	56.5	+2.7	+5.1%
	Investment income	0.9	1.1	+0.2	+22.6%
Oı	rdinary expenses	50.2	52.3	+2.1	+4.2%
	Underwriting expenses	36.7	38.9	+2.2	+6.0%
	Operating general and administrative expenses	13.4	13.3	(0.1)	(0.8%)
Oı	rdinary profit	4.5	5.4	+0.8	+18.8%
N	et income	3.3	3.8	+0.5	+16.1%

- ◆Both ordinary revenues and ordinary profit increased year on year.
- Ordinary revenues expanded owing to an increase in net premium written for mainstay automobile insurance.
- ◆Ordinary profit increased year on year due mainly to a decline in the net expense ratio, despite the negative impact of a higher loss ratio, driven by natural disasters.

(JPY bn)	Mar. 18	Sep. 18		ge from ar. 18
Underwriting reserves	117.0	122.5	+5.4	+4.7%
Net assets	33.1	33.9	+0.8	+2.4%
Total assets	204.3	209.9	+5.6	+2.8%

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Overview of Operating Performance: Sony Assurance



(JPY bn)	FY17.1H	FY18.1H	Change	<reasons changes="" for=""></reasons>
Direct premiums written	53.1	55.9	+5.3%	◆ Increased in its mainstay automobile insurance.
Net premiums written	53.7	56.5	+5.1%	automobile insurance.
Net losses paid	24.9	26.8	+7.6%	
Underwriting profit	3.6	4.2	+17.5%	
Net loss ratio	53.2%	54.6%	+1.4pt	
Net expense ratio	26.6%	25.1%	(1.5pt)	◆ Declined due mainly to a
Combined ratio	79.8%	79.7%	(0.1pt)	decrease in system-related expenses.
Notes:				- CAPCHISCO!

Notes:

Net loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written Net expense ratio = Expenses related to underwriting / Net premiums written

	FY17.1H	FY18.1H	Change
E. I. loss ratio	59.6%	61.2%	+1.6pt
E. I. loss ratio + Net expense ratio	86.2%	86.3%	+0.1pt

◆ Rose due to natural disasters.

Note: E.I. loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums [Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

	Mar. 18	Sep. 18	Change from Mar. 18
Non-consolidated solvency margin ratio	782.1%	821.0%	+38.9pt

Sony Assurance's Underwriting Performance by Type of Policy



Direct Premiums Written

(JPY mn)	FY17.1H	FY18.1H	Change
Fire	102	110	+7.0%
Marine	_	_	_
Personal accident	4,348	4,361	+0.3%
Voluntary automobile	48,664	51,478	+5.8%
Compulsory automobile liability	_	_	_
Total	53,116	55,950	+5.3%

Net losses paid

(JPY mn)	FY17.1H	FY18.1H	Change
Fire	2	3	+63.8%
Marine	3	2	(36.4%)
Personal accident	1,361	1,402	+3.0%
Voluntary automobile	22,915	24,749	+8.0%
Compulsory automobile liability	655	671	+2.6%
Total	24,937	26,830	+7.6%

Net Premiums Written

(JPY mn)	FY17.1H	FY18.1H	Change
Fire	8	8	+8.5%
Marine	(0)	ı	ı
Personal accident	4,452	4,441	(0.3%)
Voluntary automobile	48,545	51,336	+5.7%
Compulsory automobile liability	780	733	(6.0%)
Total	53,786	56,520	+5.1%

^{*}Medical insurance is included in personal accident.

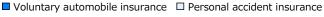
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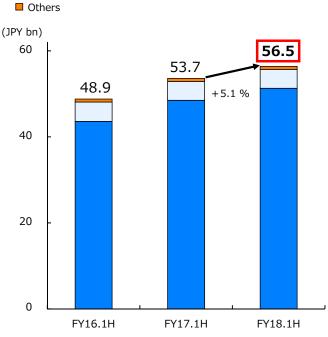
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Operating Performance: Sony Assurance (1)



Net Premiums Written and Number of Policies in Force

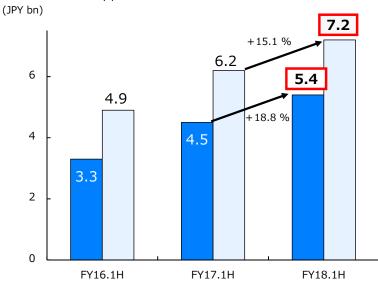




Note: Most of personal accident insurance is medical insurance.

Ordinary Profit and Adjusted Ordinary Profit

■ Ordinary profit □ Adjusted ordinary profit



*Adjusted ordinary profit = Ordinary profit + Provision for catastrophe reserve

(Reference) Provision for catastrophe reserve

(JPY bn)	FY16.1H	FY17.1H	FY18.1H
Provision for catastrophe reserve	1.5	1.7	1.7

^{*}Provision for catastrophe reserve is described as positive amount.

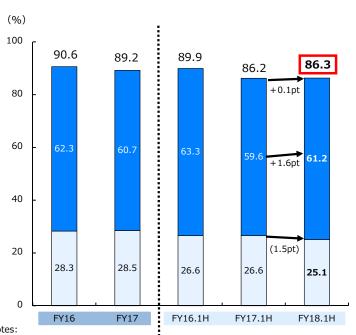
Operating Performance: Sony Assurance (2)

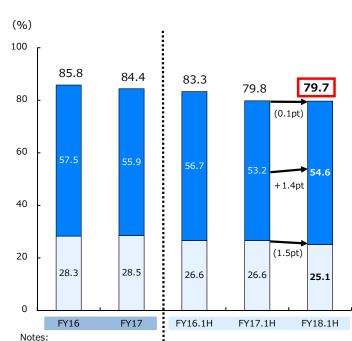




(Reference) Combined Ratio (Net Loss Ratio+ Net Expense Ratio)







Earned/Incurred loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums [Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

Net loss ratio = (Net losses paid + Loss adjustment expenses) /
Net premiums written
Net expenses ratio = Expenses related to underwriting / Net premiums

Net expense ratio = Expenses related to underwriting / Net premiums written

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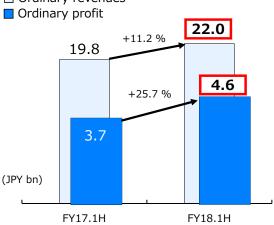
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Highlights of Operating Performance: Sony Bank (Consolidated/Non-consolidated)



<Consolidated>

□ Ordinary revenues



<Consolidated>

◆Both ordinary revenues and ordinary profit rose year on year due to increases in interest income on investment securities and on loans in line with a growing balance of mortgage loans.

<Non-consolidated>

- Both gross operating profit and net operating profit increased.
- Net interest income increased due to increases in interest income on investment securities and loans.

<Consolidated>

(JPY bn)	FY17.1H	FY18.1H	Cha	ange
Ordinary revenues	19.8	22.0	+2.2	+11.2%
Ordinary profit	3.7	4.6	+0.9	+25.7%
Profit attributable to owners of the parent	2.4	3.0	+0.6	+27.7%

<Non-consolidated>

	(JPY bn)	FY17.1H	FY18.1H	Cha	ange
Oı	rdinary revenues	18.0	19.9	+1.8 +10.39	
Gı	ross operating profit	10.5	11.8	+1.2	+11.6%
	Net interest income	10.1	11.4	+1.3	+13.0%
	Net fees and commissions	(1.5)	(1.6)	(0.0)	_
	Net other operating income	2.0	2.0	(0.0)	(1.4%)
	eneral and administrative spenses	7.6	7.6	(0.0)	(0.2%)
Ne	et operating profit	2.9	4.1	+1.1	+40.2%
Oı	rdinary profit	3.4	4.2	+0.8 +23.9	
Ne	et income	2.3	2.9	+0.6	+26.6%

	(JPY bn)	Mar. 18	Sep. 18	Change from Mar. 18	
Net assets		85.7	85.7	+0.0	+0.1%
	Net unrealized gains on other securities, net of taxes	6.0	5.1	(0.8)	(14.4%)
To	otal assets	2,635.0	2,778.6	+143.5	+5.4%

Overview of Operating Performance: Sony Bank (Non-consolidated) (1)



	(JPY bn)	Sep. 17	Mar. 18	Sep. 18		ge from ar. 18
Cu	stomer assets	2,284.8	2,343.0	2,436.1	+93.0	+4.0%
	Deposits	2,165.2	2,219.3	2,308.9	+89.6	+4.0%
	Yen	1,800.5	1,814.7	1,909.8	+95.1	+5.2%
	Foreign currencies	364.6	404.6	399.1	(5.4)	(1.4%)
Ī	Investment trusts	119.6	123.7	127.1	+3.4	+2.8%
Loans outstanding		1,559.3	1,596.3	1,638.3	+41.9	+2.6%
	Mortgage loans	1,477.9	1,525.5	1,574.8	+49.2	+3.2%
Ī	Card loans	18.9	18.8	18.5	(0.3)	(1.7%)
Ī	Others	62.4	51.8	45.0 ^{*1}	(6.8)	(13.3%)
Νι	ımber of accounts	1.29mm	1.35mm	1.42mm	+0.07 mm	+5.2%
()	on-performing assets ratio ^{*2} Based on Financial Reconstruction Law)	0.15%	0.12%	0.12%		(0.01pt)
Ac	on-consolidated capital lequacy ratio *3 domestic criteria)	9.43%	10.45%	10.43%		(0.02pt)

<Reasons for changes>

- ◆ Increased due mainly to an increase in newly accumulated funds via the increased number of accounts, as well as a conversion from foreign currencies backed by yen depreciation.
- Decreased due to a conversion and a transfer from foreign ordinary deposits into yen deposits led by yen depreciation, despite an increase in foreign currency time deposits.
- Rose due to a steady increase in mortgage loans.

- *2 Non-performing loans (loans based on the Financial Reconstruction Act) /Total loan exposure
- *3 Please refer to the graph of the non-consolidated capital adequacy ratio (domestic criteria) on page 24.

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Overview of Operating Performance: Sony Bank (Non-consolidated) (2)



< Reference > On Managerial Accounting Basis

(JPY bn)		FY17.1H	FY18.1H	Ch	nange
Gro	ss operating profit	10.5	11.8	+1.2	+11.6%
	Net interest income*1 ①	11.3	12.5	+1.2	+11.3%
	Net fees and commissions*2 ②	(1.3)	(1.3)	(0.0)	_
	Net other operating income*3	0.5	0.6	+0.0	+5.5%
	ss operating profit re profit)(A) =①+②	10.0	11.2	+1.1	+12.0%
Operating expenses and other Expenses ③		7.6	7.7	+0.0	+0.6%
	operating profit re profit) =(A) – ③	2.3	3.4	+1.1	+49.4%

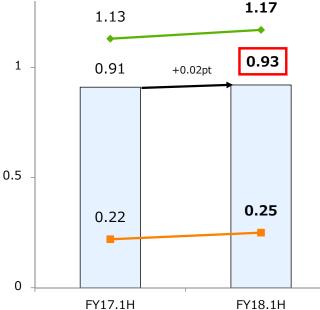
■ Managerial accounting basis

The following adjustments are made to the figures on a financial account for profits and

- losses more appropriately.
 *1: Net interest income: Includes profits and losses associated with fund investment recorded in net other operating income, including gains or losses from currency swap transactions.
- *2: Net fees and commissions: Includes profits and losses for customer dealings in foreign currency transactions recorded in net other operating income.
- st3: Net other operating income: After the above adjustments (st1 and st2), mainly consists of profits and losses for bond and derivative dealing transactions.

Profits and losses exclude net other operating income, which includes those on bond and derivative dealing transactions, and stands for Sony Bank's basic profits.

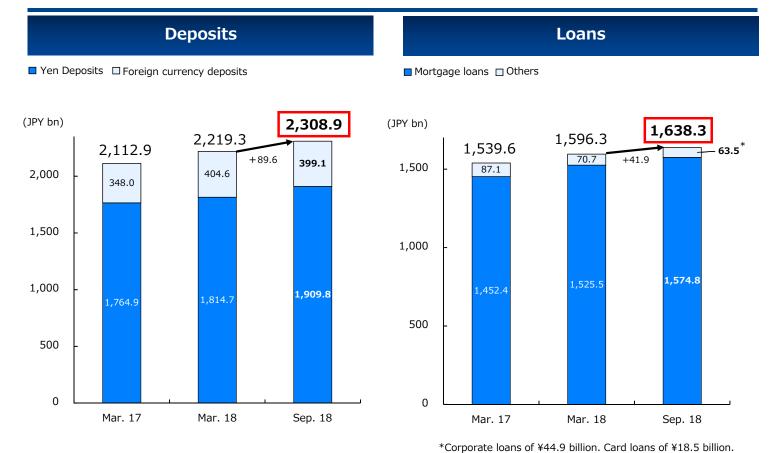




Note: Interest spread=(Yield on investment)-(Yield on financing)

Operating Performance: Sony Bank (Non-consolidated) (1)



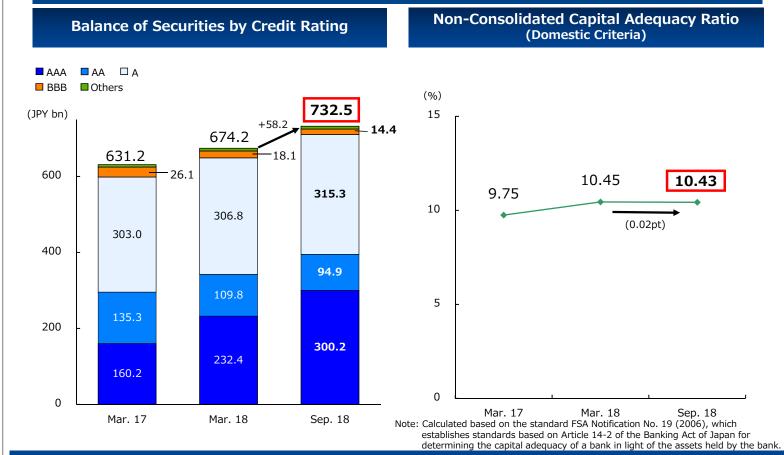


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Operating Performance: Sony Bank (Non-consolidated) (2)





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Forecast of Consolidated Financial Results for the Fiscal Year Ending March 31, 2019 (FY18)

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Forecast of Consolidated Financial Results for FY18



Forecast of consolidated financial results for FY18 is unchanged from the forecast announced on April 27, 2018

(JPY bn)	FY17 (Actual)	FY18 (Forecast)	Change	FY18.1H (Actual)	Progress rate
Ordinary revenues	1,503.6	1,578.0	+4.9%	860.8	54.6%
Life insurance business	1,351.2	1,416.1	+4.8%	779.3	55.0%
Non-life insurance business	110.0	112.3	+2.0%	57.7	51.4%
<u>Banking business</u>	39.9	42.8	+7.2%	22.0	51.5%
Ordinary profit	66.8	83.0	+24.2%	47.2	56.9%
Life insurance business	54.1	70.9	+30.9%	37.4	52.8%
Non-life insurance business	6.5	6.5	(1.1%)	5.4	83.8%
<u>Banking business</u>	7.1	7.0	(2.0%)	4.6	66.7%
Profit attributable to owners of the parent	51.8	55.0	+6.0%	31.7	57.8%

<Segment information for ordinary revenues and ordinary profit>

■ Life insurance, Non-life insurance, and Banking businesses

Although both ordinary revenues and ordinary profit exceeded our initial expectations in FY18.1H, we maintain our full-year forecasts for FY18, taking into consideration the business environment from FY18.3Q onward.

Sony Life's MCEV and ESR as of September 30, 2018

Some parts of the calculations of MCEV adopted simplified method except for those as of March 31, 2018. Please keep in mind that the validity of these calculations has not been verified by outside specialists.

*In this part, figures, ratios and percentages changes have been rounded.

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Sony Life's MCEV



	(JPY bn)	Mar. 18	Jun. 18	Sep. 18	Change from Mar. 18	Change from Jun. 18
М	CEV	1,633.2	1,593.5	1,715.3	+82.1	+121.8
	Adjusted net worth	1,786.1	1,804.3	1,560.0	(226.1)	(244.3)
	Value of existing business	(152.9)	(210.8)	155.3	+308.2	+366.1

(JPY bn)	FY17.4Q (3M)	FY18.1Q (3M)	FY18.2Q (3M)	FY18.1H (6M)
New business value	21.2	21.9	22.6	44.6
New business margin	6.1%	7.1%	6.9%	7.0%

Reasons for changes in MCEV

- MCEV as of September 30, 2018 increased ¥121.8 billion from June 30, 2018, due mainly to an increase in interest rates in Japanese yen.
- New business value / New business margin
 - · New business value for FY18.2Q (3M) was ¥22.6 billion, due to a favorable acquisition of new policies.
 - New business margin for FY18.2Q (3M) was down 0.2pt from FY18.1Q (3M), due mainly to a change in product mix.

Notes:

- 1. Calculated MCEV as of June 30, 2018 onward by using mainly updated economic assumptions and lapse and surrender rate from March 31, 2018.
- 2. New business value and new business margin are calculated accumulating new business value for each month based on economic assumptions at the end of each month. The figures for FY18 onward reflect the revision in the insurance risk measurement method and others which revised in March 31, 2018. For details of the revision in the insurance risk measurement method and others, please refer to the Presentation Materials "Consolidated Financial Results for the Fiscal Year Ended March 31, 2018 and Sony Life's Preliminary MCEV as of March 31, 2018."
 *Please refer to the appendix page 41-44 for trend on bond yields and yield curves

Sony Life's ESR



(JPY bn)	Mar. 18	Jun. 18	Sep. 18
Insurance risk	497.5	506.8	488.7
Market-related risk	380.6	379.6	407.6
Of which, interest rate risk	275.3	270.4	300.7
Operational risk	31.0	32.1	33.0
Counter party risk	2.6	2.6	2.7
Variance effect	(182.0)	(183.1)	(187.8)
The risk amount based on economic value	729.7	738.0	744.1

(JPY bn)	Mar. 18	Jun. 18	Sep. 18
MCEV + Frictional costs	1,655.8	1,619.2	1,731.6
ESR	227%	219%	233%

- ◆ The risk amount based on economic value as of September 30, 2018 amounted to ¥744.1 billion, up ¥6.1 billion from June 30, 2018, due mainly to an increase in interest rate risk.
- ◆ ESR as of September 30, 2018 was 233%, up 13pt from June 30, 2018.

Notes

- 1. The risk amount based on economic value refers to the total amount of Sony Life's risks comprehensively examined by a market consistent approach, including insurance risk and market-related risk and others.
- 2. The solvency risk capital on an economic value basis is calibrated at VaR (99.5) over one year and based on the internal model.
- 3. Risk amount excluding the variance effect within market-related risk.
- 4. ESR=(MCEV + Frictional costs) / Risk amount based on economic value.

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Appendix

Recent Topics



Sony Bank's Mortgage Loans through Sony Life

Sony Life accounts for 12% of the amount of new mortgage loans for FY18.1H (6M) Sony Life accounts for 20% of the balance of mortgage loans as of September 30, 2018

*Sony Life started handling banking agency business in January 2008.



◆ Sony Assurance's Automobile Insurance sold by Sony Life Sony Life accounts for <u>5%</u> of new automobile policies for FY18.1H (6M)

*Sony Life started handling automobile insurance in May 2001.



◆ Highlights on and after FY18.2Q

2018-09-22	Sony Life opened the financial advisory retail shop in Singapore
2018-10-01	Sony Bank began offering new mortgage loan, "Fixed-rate Select Mortgage Loan" and new group credit life insurance with disease protection rider
2018-10-11	Sony Financial Ventures announced the launch of its first venture capital fund with Global Brain Corporation, one of the largest venture capital firms in Japan
2018-10-15	Sony Assurance began selling internet-only fire insurance
2018-10-15	Sony Lifecare announced to open its 4th "SONARE" brand nursing care home in Suginami-city, Tokyo in autumn 2019

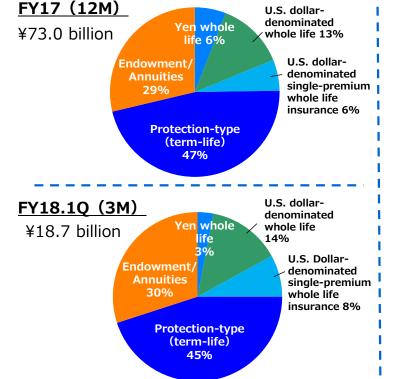
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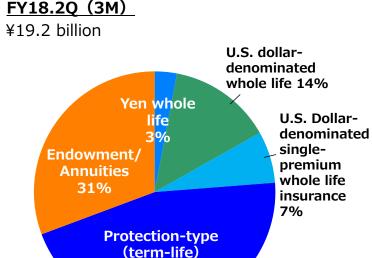
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Sony Life's Product Portfolio



Annualized Premiums from New Policies by Product

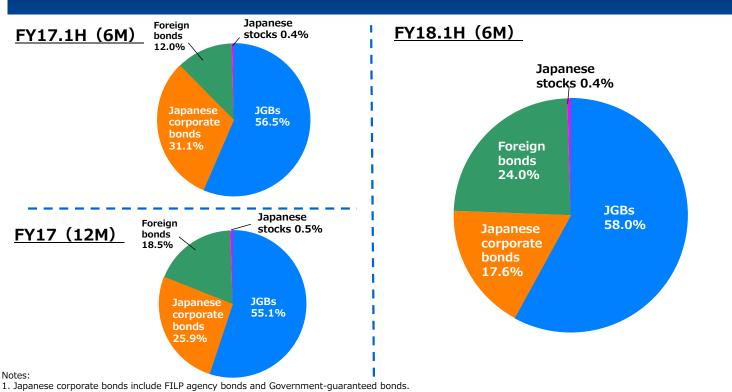




46%



Purchase Securities in the General Account



2. The graphs above are asset allocation for the relevant period. Total invested amount for the relevant period as 100%. (excluding, investment in subsidiaries and affiliates, and strategic investments)

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Sony Life: Fair Value Information on Securities (General Account Assets)



Fair Value Information on Securities

Fair value information on securities with market value (except trading-purpose securities)

	Mar. 17			Mar. 18			Sep. 18		
(JPY bn)	Carrying amount	Fair value	Net unrealized gains (losses)	Carrying amount	Fair value	Net unrealized gains (losses)	Carrying amount	Fair value	Net unrealized gains (losses)
Held-to-maturity securities	6,068.6	7,514.2	1,445.5	6,467.9	8,050.6	1,582.6	6,663.4	7,961.2	1,297.8
Policy reserve matching bonds	277.3	303.3	25.9	401.9	436.8	34.8	522.9	540.8	17.9
Available-for-sale securities	896.5	1,069.9	173.3	921.9	1,091.1	169.1	955.1	1,107.7	152.5
Japanese bonds (including JGBs)	852.6	1,013.3	160.7	847.0	1,002.1	155.0	862.7	1,002.3	139.5
Japanese stocks	13.6	27.0	13.3	13.6	30.6	16.9	11.2	25.9	14.7
Foreign securities	30.0	29.1	(0.8)	61.0	58.1	(2.9)	80.9	79.0	(1.8)
Other securities	0.1	0.3	0.1	0.1	0.2	0.1	0.1	0.2	0.1
Total	7,242.5	8,887.5	1,644.9	7,791.9	9,578.6	1,786.7	8,141.5	9,609.8	1,468.3

Note: The above table includes money held in trust other than trading-purpose securities.

Valuation gains (losses) on trading-purpose securities

(JPY bn)

Ma	ar. 17	Ма	r. 18	Sep. 18	
Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income
2.0	(0.1)	_	(0.0)	1.4	(0.0)



(JPY mn)	FY17.1H	FY18.1H	Change
Cash and deposits	0	0	+145.4%
Japanese bonds (including JGBs)	61,875	64,207	+3.8%
Japanese stocks	282	295	+4.5%
Foreign securities	7,027	8,988	+27.9%
Other securities	124	293	+135.4%
Loans	3,285	3,396	+3.4%
Real estate	5,455	4,347	(20.3%)
Others	191	269	+41.3%
Total	78,241	81,798	+4.5%

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Sony Life's Capital Gains/Losses



		(JPY mn)	FY17.1H	FY18.1H
Cā	apita	al losses	16,257	40,355
	Lo	osses on trading securities, net	-	19
	Lo	osses on sale of securities···(3)	0	34
	D	evaluation losses on securities···(4)	_	4,026
	Lo	osses on derivatives, net	14,739	19,704
		Losses on hedges of variable life insurance…(1)	8,555	12,304
		Losses on hedges of available-for-sale securities···(2)	2,767	2,628
		Losses on U.S. dollar-denominated insurance…(5)	2,489	4,461
	Fo	preign exchange losses, net	_	-
	Ot	ther capital losses	1,518	16,570
		Losses on U.S. dollar-denominated insurance (the provision of policy reserves for foreign exchange fluctuations)(5)	853	16,570

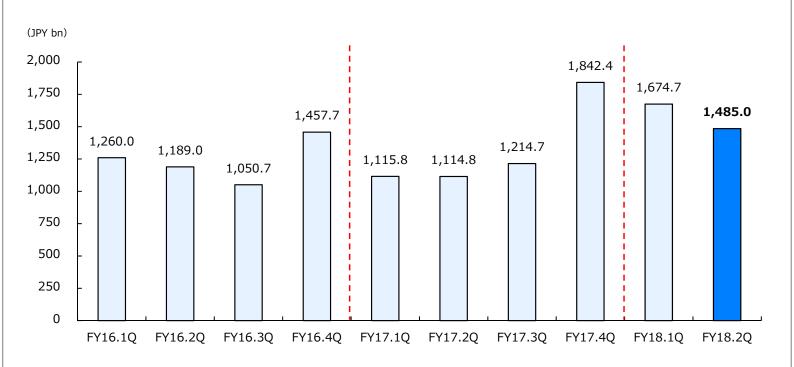
	(JPY mn)	FY17.1H	FY18.1H
Ca	pital gains	2,098	24,715
	Income from trading securities, net	19	_
	Gains on sale of securities···(3)	0	3,316
	Gains on derivatives, net	_	_
	Foreign exchange gains, net	2,078	21,398
	Gains on U.S. dollar-denominated insurance (foreign exchange gains in separate accounting)(5)	1,583	21,280
	Other capital gains	_	_
Ne	t capital gains (losses)	(14,159)	(15,639)

Note: The figures of income (losses) from trading securities, net, gains (losses) on derivatives and foreign exchange gains (losses), net were recorded after offsetting gains and losses of each item.

(JPY mn)	FY17.1H	FY18.1H
(1) Gains (Losses) on hedges of variable life insurance	(8,555)	(12,304)
(2) Gains (losses) on hedges of available-for-sale securities	(2,767)	(2,628)
(3) Gains (losses) on sale of securities	0	3,282
(4) Devaluation losses on securities	-	(4,026)
(5) Gains (losses) on U.S. dollar-denominated insurance	(1,759)	249



Quarterly Trend on New Policy Amount (Individual Life Insurance + Individual Annuities)



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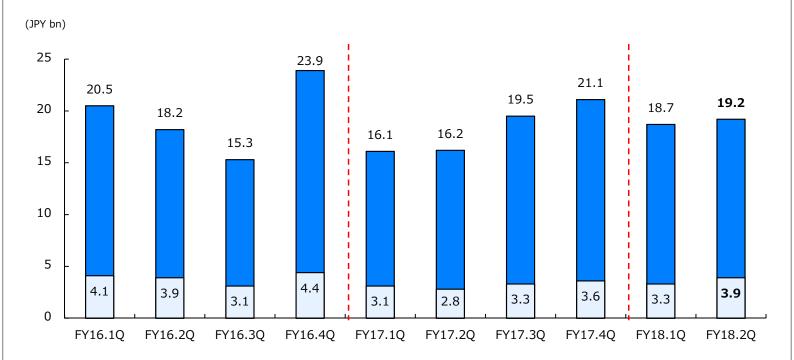
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Sony Life's Quarterly Trend on Annualized Premiums from New Policies



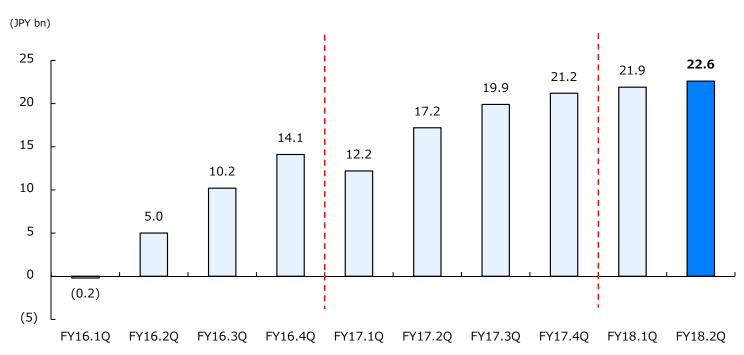
Quarterly Trend on Annualized Premiums from New Policies (Individual Life Insurance + Individual Annuities)

■ Annualized premiums from new policies □ Of which, third-sector





Quarterly Trend on New Business Value



Note: New business value is calculated accumulating new business value for each month based on economic assumptions at the end of each month. The figures for FY18 onward reflect the revision in the insurance risk measurement method and others which revised on March 31, 2018.

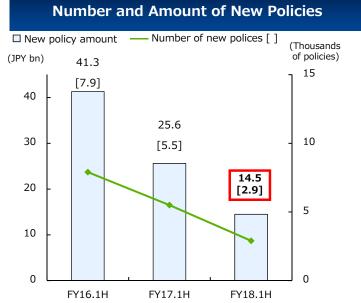
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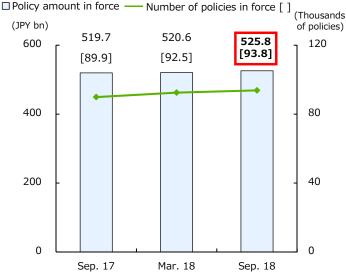
Operating Performance: AEGON Sony Life Insurance



◆AEGON Sony Life Insurance sells individual variable annuities.



Number and Amount of Policies in Force



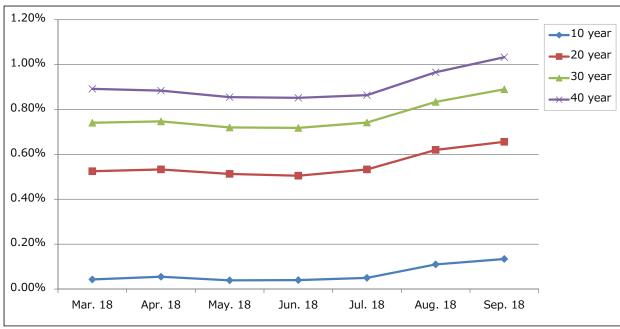
Net income (losses) for AEGON Sony Life Insurance and SA Reinsurance

(JPY bn)	FY17.1H	FY18.1H	Change
AEGON Sony Life Insurance	(2.4)	(1.7)	+0.6
SA Reinsurance	(0.0)	1.1	+1.2

AEGON Sony Life Insurance and SA Reinsurance are equity method companies, 50-50 joint venture established by Sony Life and AEGON Group. SA Reinsurance prepares its financial statements in accordance with U.S. GAAP. 50% of the net income (losses) for AEGON Sony Life Insurance and SA Reinsurance are recognized as investment profit (losses) on equity method in the SFH's consolidated net income.

Trend on JGB Yields (Par rate)





As of the end of each month

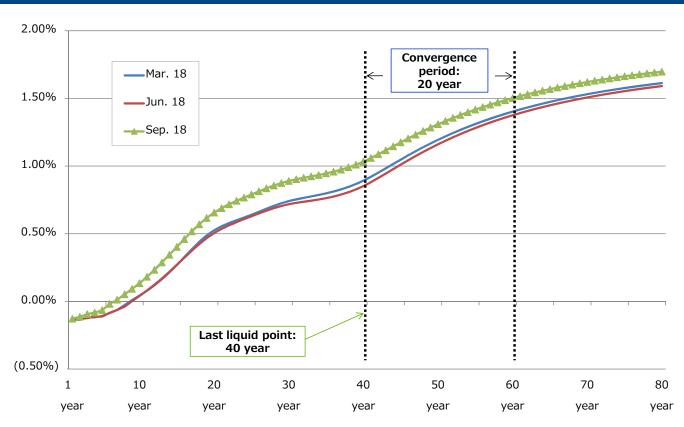
	Mar. 18	Apr. 18	May. 18	Jun. 18	Jul. 18	Aug. 18	Sep. 18
10 year	0.04%	0.06%	0.04%	0.04%	0.05%	0.11%	0.13%
20 year	0.53%	0.53%	0.51%	0.51%	0.53%	0.62%	0.66%
30 year	0.74%	0.75%	0.72%	0.72%	0.74%	0.83%	0.89%
40 year	0.89%	0.88%	0.86%	0.85%	0.86%	0.97%	1.03%

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Trend on Risk-free Rate (Japanese yen/Par rate)

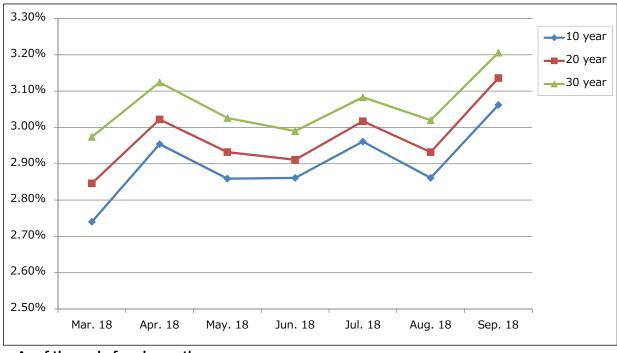




^{*}For above risk-free rate, we employ the Smith-Wilson method for extrapolation so that the 60-year forward rate will coverage on the UFR (3.5%).

Trend on U.S. Dollar Bonds Yields (Par rate)





As of the end of each month

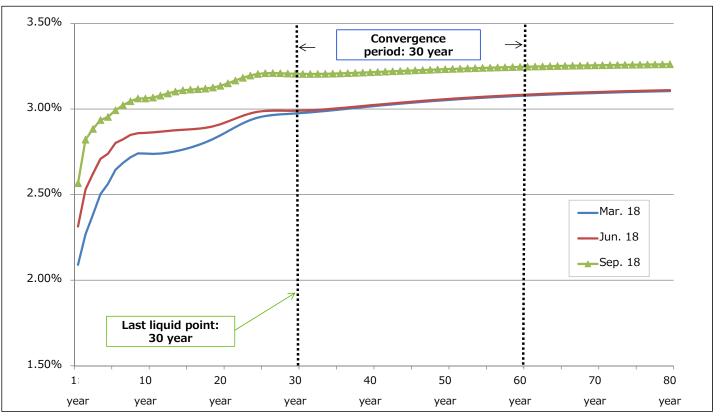
	Mar. 18	Apr. 18	May. 18	Jun. 18	Jul. 18	Aug. 18	Sep. 18
10 year	2.74%	2.95%	2.86%	2.86%	2.96%	2.86%	3.06%
20 year	2.85%	3.02%	2.93%	2.91%	3.02%	2.93%	3.14%
30 year	2.97%	3.12%	3.03%	2.99%	3.08%	3.02%	3.21%

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Trend on Risk-free Rate (U.S. Dollar /Par rate)





^{*}For above risk-free rate, we employ the Smith-Wilson method for extrapolation so that the 60-year forward rate will coverage on the UFR (3.5%).



	FY17 (12M)	FY17.1H (6M)	FY18.1H (6M)
Consolidated Adjusted ROE	6.1%	2.8%	3.3%
(Sony Life) Core ROEV*	5.9%	2.6%	3.1%
(Sony Assurance) Adjusted ROE	16.1%	10.5%	10.5%
(Sony Bank) ROE	5.5%	2.9%	3.6%

^{*}The figures for FY17 and FY17.1H excluded the impact of the revision in the insurance risk measurement method and others for Sony Life.

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4:

Detail of Consolidated Adjusted Profit and Consolidated Adjusted Capital



Adjusted profit (Numerator)

Sony Financial Group (consolidated) (JPY bn)	FY2017	FY17.1H	FY18.1H
Adjusted profit (consolidated)	98.8	44.9	60.0
Sony Life (non-consolidated) (JPY bn)	FY17	FY17.1H	FY18.1H
New business value *1	70.4	29.3	44.5
Expected existing business contribution *1	16.3	8.5	7.1
Adjusted profit	86.7	37.9	51.7

Sony Assurance	(JPY bn)	FY17	FY17.1H	FY18.1H
Net income		4.8	3.3	3.8
Provision amount for catastr reserve (after tax)	ophe	2.4	1.2	1.2
Provision amount for reserve price fluctuations (after tax)		0.0	0.0	0.0
Adjusted profit		7.3	4.5	5.1

Sony Bank (consolidated) (JPY bn)	FY17	FY17.1H	FY18.1H
Profit attributable to owners of the parent	4.7	2.4	3.0

Adjusted capital (Denominator)

Sony Financial Group (consolidated) (JPY bn)	FY17	FY17.1H	FY18.1H
Adjusted capital (consolidated)	1,607.6	1,597.4	1,797.7
Sony Life (non-consolidated) (JPY bn)	FY17	FY17.1H	FY18.1H
①MCEV as of the beginning of the fiscal year	1,441.0	1,441.0	1,633.1
②Dividends paid	23.1	23.1	26.2
③MCEV as of the end of the period *2*3	1,536.5	1,523.0	1,715.2
Adjusted capital (1-2+3) / 2	1,477.2	1,470.5	1,661.0
Sony Assurance (JPY bn)	FY17	FY17.1H	FY18.1H
①The average amount of net assets during the period	33.1	31.0	33.9
②The average amount of catastrophe reserve (after tax) during the period	15.0	13.8	16.3
③The average amount of reserve for price fluctuations (after tax) during the period	0.1	0.1	0.1
Adjusted capital (①+②+③)	45.2	43.5	49.4
Sony Bank (consolidated) (JPY bn)	FY17	FY17.1H	FY18.1H
Adjusted capital (The average amount of net assets during the period)	85.1	83.3	87.2

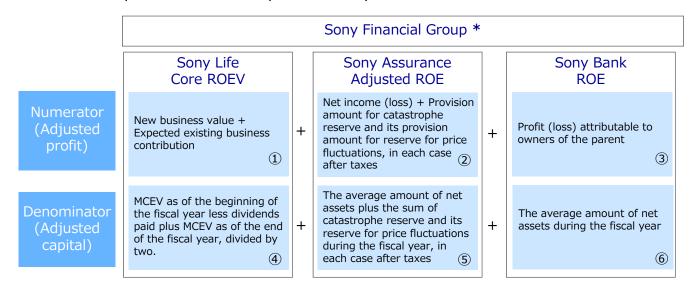
- *1. Please keep in mind that the validity of these calculations has not been verified by outside specialists for the figures for FY17.1H and FY18.1H.
- *2. Please keep in mind that the validity of these calculations has not been verified by outside specialists.
- *3. The figures for FY17 and FY17.1H excluded the impact of the revision in the insurance risk measurement method and others.

Note: The figures on this page unit have been truncated. Therefore, some figures may differ from other pages.



Calculation of Consolidated Adjusted ROE

Since each company of Sony Financial Group differs by industry such as insurance and banking, each group company calculate its "Adjusted ROE" based on adjusted profit and adjusted capital to realize its corporate value and capital efficiency.



* Consolidated Adjusted ROE = Consolidated Adjusted Profit divided by Consolidated Adjusted Capital Consolidated Adjusted Profit = ①+②+③
Consolidated Adjusted Capital = ④+⑤+⑥

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