



Consolidated Financial Summary (Japanese GAAP) for the Six Months Ended September 30, 2017

November 13, 2017

Company name:	Sony Financial Holdings Inc.
	(URL: http://www.sonyfh.co.jp/index_en.html)
Stock exchange listing:	Tokyo Stock Exchange (code number: 8729)
Representative:	Shigeru Ishii, President and Representative Director
Inquiries:	Yasuo Hasegawa, General Manager - Investor Relations Dept.

(Fractional amounts of less than ¥1 million are discarded.)

14.7%

1. Consolidated financial results for the six months ended September 30, 2017

(1) Operating results

	Ordinary Revenues		Ordinary Profit		Profit Attributable to Owners of the Parent	
	Millions of yen	% change	Millions of yen	% change	Millions of yen	% change
For the six months ended September 30, 2017	708,324	12.1	32,669	(12.0)	21,596	(14.0)
For the six months ended September 30, 2016	631,923	(4.6)	37,116	28.7	25,119	31.2
Note: Comprehensive Income: For	the six months ended Sep	tember 30, 2017	: ¥ 24,737 million	: 30.8	%	

Note: Comprehensive Income:For the six months ended September 30, 2017:¥ 24,737 million:For the six months ended September 30, 2016:¥ 18,910 million:

	Net Income per Share	Net Income per Share (Fully Diluted)
	Yen	Yen
For the six months ended September 30, 2017	49.65	49.65
For the six months ended September 30, 2016	57.75	57.75

(2) Financial conditions

	Total Assets	Total Net Assets	Net Asset Ratio
	Millions of yen	Millions of yen	%
As of September 30, 2017	11,979,281	597,900	5.0
As of March 31, 2017	11,471,845	601,139	5.2
Notes: Net Assets Attributable to Sha	reholders: As of September	30, 2017: ¥ 596	5,297 million
	As of March 31,	2017: ¥ 599	,630 million

2. Dividends

	Dividend per Share				
Record date	1st quarter	2nd quarter	3rd quarter	Year-end	Annual Total
	Yen	Yen	Yen	Yen	Yen
For the year ended March 31, 2017	_	0.00	_	55.00	55.00
For the year ending March 31, 2018	_	0.00			
For the year ending March 31, 2018 (forecast)			_	55.00	55.00

Note: Changes in dividend forecast since the most recent public announcement: None

3. Forecast of consolidated financial results for the year ending March 31, 2018

(Percentage figures represent changes from the results of the previous fiscal year.)							
	Ordinary Re	evenues	Ordinary 1	Profit	Profit Attribu Owners of th		Net Income per Share
	Millions of yen	% change	Millions of yen	% change	Millions of yen	% change	Yen
For the year ending March 31, 2018	1,430,000	3.5	67,000	1.0	42,000	0.9	96.56

Note: Changes in forecast of financial results since the most recent public announcement: None

4. Notes

- (1) Changes in significant subsidiaries during the period (changes in specified subsidiaries accompanying changes in scope of consolidation): None
- (2) Changes in accounting policies, accounting estimates and restatements of the Consolidated Financial Statements
 - (a) Changes in accounting policies resulting from the revision of the accounting standards and other regulations: None
 - (b) Changes in accounting policies due to other reasons: None
 - (c) Changes in accounting estimates: None
 - (d) Restatements of the Consolidated Financial Statements: None

(3) Number of shares outstanding (common stock)

(a) Number of shares outstanding (including treasury s	(a) Number of shares outstanding (including treasury shares)				
As of September 30, 2017:	435,027,513 shares				
As of March 31, 2017:	435,000,000 shares				
(b) Number of treasury shares					
As of September 30, 2017:	35,775 shares				
As of March 31, 2017:	52,975 shares				
(c) Weighted-average number of shares					
For the six months ended September 30, 2017:	434,967,663 shares				
For the six months ended September 30, 2016:	434,999,925 shares				

Note on interim audit procedures

This document is exempt from interim audit procedures.

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* The conference call for explaining the Sony Financial Group's financial results will be held at 15:00 (Tokyo), November 13, 2017. Please note that our conference call will be held only in Japanese.
We will upload the presentation materials with speech text on November 13, 2017 after 14:00, the translation of the conference call (audio) on November 14 and the Q&A summary (text) at a later date on the Earnings Releases and Presentation Materials page on our website:

http://www.sonyfh.co.jp/en/financial_info/results/index.html

* On November 13, 2017, Sony Financial Holdings Inc.'s (SFH's) significant subsidiaries—Sony Life Insurance Co., Ltd. (Sony Life), Sony Assurance Inc. (Sony Assurance) and Sony Bank Inc. (Sony Bank)—will announce their financial results for the six months ended September 30, 2017. SFH has prepared an English-language summary of those Japanese announcements made by the above subsidiaries, solely for convenience of non-Japanese readers.

I. Consolidated Financial Statements

1. Consolidated Balance Sheets

		(Millions of yen
	As of March 31, 2017	As of September 30, 2017
Assets		
Cash and due from banks	¥ 206,481	¥ 274,693
Call loans and bills bought	61,900	76,900
Monetary claims purchased	573	7,506
Money held in trust	296,877	292,940
Securities	8,857,436	9,244,711
Loans	1,720,004	1,743,902
Tangible fixed assets	123,614	130,344
Intangible fixed assets	30,776	31,109
Due from agencies	0	-
Due from reinsurers	1,438	832
Foreign exchanges	7,268	10,446
Other assets	148,650	148,745
Net defined benefit asset	2,752	2,863
Deferred tax assets	15,313	15,500
Reserve for possible loan losses	(1,243)	(1,215)
Total Assets	¥ 11,471,845	¥ 11,979,281

	1	(Millions of yeh	
	As of March 31, 2017	As of September 30, 2017	
Liabilities			
Policy reserves and others	¥ 8,113,153	¥ 8,438,180	
Reserve for outstanding claims	71,306	73,457	
Policy reserves	8,036,118	8,358,960	
Reserve for policyholders' dividends	5,729	5,762	
Due to agencies	2,616	1,430	
Due to reinsurers	3,737	4,364	
Deposits	2,071,091	2,121,161	
Call money and bills sold	70,000	117,000	
Borrowed money	90,000	153,851	
Foreign exchanges	108	336	
Bonds payable	10,000	10,000	
Other liabilities	427,866	451,651	
Reserve for employees' bonuses	3,694	3,430	
Net defined benefit liability	31,399	32,326	
Reserve for directors' retirement benefits	366	-	
Special reserves	46,182	47,101	
Reserve for price fluctuations	46,182	47,101	
Deferred tax liabilities	-	58	
Deferred tax liabilities on land revaluation	488	488	
Total Liabilities	10,870,705	11,381,381	
Net Assets			
Common stock	19,900	19,927	
Capital surplus	195,277	191,157	
Retained earnings	255,062	252,638	
Treasury stock	(81)	(55)	
Total shareholders' equity	470,157	463,668	
Net unrealized gains (losses) on other securities, net of taxes	134,849	137,551	
Net deferred gains (losses) on hedging instruments, net of taxes	(1,154)	(1,027)	
Land revaluation, net of taxes	(1,465)	(1,465)	
Remeasurements of defined benefit plans, net of taxes	(2,756)	(2,430)	
Total accumulated other comprehensive income	129,472	132,628	
Subscription rights to shares	49	61	
Non-controlling interests	1,460	1,541	
Total Net Assets	601,139	597,900	
Total Liabilities and Net Assets	¥ 11,471,845	¥ 11,979,281	

2. Consolidated Statements of Income and Consolidated Statements of Comprehensive Income (Consolidated Statements of Income)

	For the six month September 30,		For the six more September 3	
Ordinary Revenues	¥	631,923	¥	708,324
Ordinary Revenues from the Life Insurance Business		563,030		630,822
Income from insurance premiums		476,763		479,629
Insurance premiums		475,923		478,596
Ceded reinsurance commissions		840		1,033
Investment income		80,226		144,945
Interest income and dividends		72,040		77,991
Income from monetary trusts, net		2,248		2,246
Gains on trading securities, net		56		22
Gains on sale of securities		1,301		C
Gains on redemption of securities		_		1
Gains on derivatives, net		4,577		_
Foreign exchange gains, net		_		2,078
Other investment income		1		0
Gains on separate accounts, net		_		62,604
Other ordinary income		6,039		6,247
Ordinary Revenues from the Non-life Insurance Business		50,270		54,798
Underwriting income		48,967		53,817
Net premiums written		48,933		53,786
Interest and dividends on deposits of premiums		33		30
Investment income		1,277		950
Interest income and dividends		661		667
Gains on sale of securities		649		320
Gains on redemption of securities		0		_
Transfer to interest and dividends on deposits of premiums		(33)		(30
Other ordinary income		25		24
Ordinary Revenues from the Banking Business		18,516		19,714
Interest income		12,757		14,005
Interest income on loans		7,785		8,457
Interest income and dividends on securities		4,937		5,510
Interest income on deposits with banks		32		31
Interest income on interest rate swaps		0		_
Others interest income		0		4
Fees and commissions		3,404		3,033
Other operating income		2,225		2,104
Other ordinary income		130		570
Other		105		2,988
Other ordinary income		105		2,988

(Continued)

(Millions of yen)

(Million				
	For the six months ended September 30, 2016	For the six months ended September 30, 2017		
Ordinary Expenses	¥ 594,807	¥ 675,654		
Ordinary Expenses from the Life Insurance Business	531,994	607,188		
Insurance claims and other payments	163,350	187,384		
Insurance claims	42,443	45,157		
Annuity payments	5,617	5,618		
Insurance benefits	27,837	40,400		
Surrender payments	83,139	90,159		
Other payments	1,607	1,673		
Reinsurance premiums	2,705	4,375		
Provision for policy reserves and others	244,117	317,735		
Provision for reserve for outstanding claims	-	1,104		
Provision for policy reserves	244,117	316,630		
Interest portion of reserve for policyholders' dividends	0	(
Investment expenses	40,478	18,039		
Interest expenses	15	3:		
Losses on sale of securities	-	(
Losses on redemption of securities	23			
Losses on derivatives, net	-	14,739		
Foreign exchange losses, net	5,023	-		
Provision for reserve for possible loan losses	2			
Depreciation of real estate for rent and others	896	87		
Other investment expenses	2,381	2,38		
Losses on separate accounts, net	32,134	-		
Operating expenses	69,838	67,94		
Other ordinary expenses	14,209	16,086		
Ordinary Expenses from the Non-life Insurance Business	46,565	49,843		
Underwriting expenses	34,424	36,538		
Net losses paid	24,046	24,93		
Loss adjustment expenses	3,683	3,672		
Net commission and brokerage fees	572	669		
Provision for reserve for outstanding losses	1,603	1,04		
Provision for underwriting reserves	4,517	6,21		
Investment expenses	2			
Other investment expenses	2			
Operating, general and administrative expenses	12,136	13,302		
Other ordinary expenses	2			

(Continued)

		(Millions of yen)
	For the six months ended September 30, 2016	For the six months ended September 30, 2017
Ordinary Expenses from the Banking Business	¥ 15,789	¥ 15,002
Interest expenses	4,277	3,884
Interest expenses on deposits	2,518	2,582
Interest expenses on call money and bills sold	-	(35)
Interest expenses on borrowed money	16	0
Interest expenses on bonds	48	21
Interest expenses on interest rate swaps	1,693	1,310
Others interest expenses	0	5
Fees and commissions	1,687	2,199
Other operating expenses	78	49
General and administrative expenses	9,602	8,822
Other ordinary expenses	142	47
Other	457	3,620
Other ordinary expenses	457	3,620
Ordinary Profit	37,116	32,669
Extraordinary Losses	911	1,039
Losses on disposal of fixed assets	110	85
Impairment losses	0	0
Provision for special reserves	793	919
Provision for reserve for price fluctuations	793	919
Others	7	34
Provision for Reserve for Policyholders' Dividends	682	297
Income Before Income Taxes	35,522	31,332
Income Taxes - Current	12,237	11,105
Income Taxes - Deferred	(1,869)	(1,353)
Total Income Taxes	10,368	9,752
Profit	25,153	21,579
Profit (Loss) Attributable to Non-controlling Interests	33	(16)
Profit Attributable to Owners of the Parent	¥ 25,119	¥ 21,596

(Consolidated Statements of Comprehensive Income)

	For the six mon September 30		For the six months ended September 30, 2017			
Profit	¥	25,153	¥	21,579		
Other comprehensive income						
Net unrealized gains (losses) on other securities, net of taxes		(6,658)		2,702		
Net deferred gains (losses) on hedging instruments, net of taxes		33		127		
Remeasurements of defined benefit plans, net of taxes		381		327		
Total other comprehensive income		(6,243)		3,157		
Comprehensive income	¥	18,910	¥	24,737		
(Details)						
Comprehensive income attributable to owners of the parent		18,874		24,752		
Comprehensive income attributable to non-controlling interests		35		(15)		

3. Consolidated Statements of Changes in Net Assets

For the six months ended September 30, 2016

			Shareholders' Equity		
	Common stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity
Balance at the beginning of the period	¥ 19,900	¥ 195,277	¥ 238,079	¥ (0)	¥ 453,256
Cumulative effects of changes in accounting policies	_	_	105	_	105
Restated balance at the beginning of the period	19,900	195,277	238,185	(0)	453,362
Changes during the period					
Dividends from surplus		-	(23,924)		(23,924)
Profit attributable to owners of the parent		-	25,119		25,119
Adjustments due to change of scope of consolidation	_	_	(818)	_	(818)
Net changes of items other than shareholders' equity	_	_	_	_	_
Total changes during the period	_	-	376	_	376
Balance at the end of the period	¥ 19,900	¥ 195,277	¥ 238,561	¥ (0)	¥ 453,738

		Total ac	cumu	lated other comprel							
	Net unrealized gains (losses) on other securities, net of taxes	Net deferred gains (losses) on hedging instruments, net of taxes		Land revaluation, net of taxes	of defi	asurements ined benefit net of taxes	Total accumulated other comprehensive income	Subscription rights to shares		-controlling	Total net assets
Balance at the beginning of the period	¥ 157,364	¥ (2,3	47)	¥ (1,465)	¥	(3,760)	¥ 149,791	¥ –	¥	1,329	¥ 604,377
Cumulative effects of changes in accounting policies	_		_	_		_	_	_		_	105
Restated balance at the beginning of the period	157,364	(2,3	47)	(1,465)		(3,760)	149,791	_		1,329	604,482
Changes during the period											
Dividends from surplus			_	_		_		_		_	(23,924)
Profit attributable to owners of the parent	_		_	_		_	_	_		_	25,119
Adjustments due to change of scope of consolidation	_		_	_		_	_	_		_	(818)
Net changes of items other than shareholders' equity	(6,658)		33	_		379	(6,245)	16		35	(6,193)
Total changes during the period	(6,658)		33	_		379	(6,245)	16		35	(5,817)
Balance at the end of the period	¥ 150,706	¥ (2,3	14)	¥ (1,465)	¥	(3,380)	¥ 143,546	¥ 16	¥	1,364	¥ 598,665

For the six months ended September 30, 2017

(Millions of yen)

			Shareholders' Equity					
	Common stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity			
Balance at the beginning of the period	¥ 19,900	¥ 195,277	¥ 255,062	255,062 ¥ (81)				
Changes during the period								
Issuance of new shares	27	27	-		55			
Dividends from surplus			(23,922)		(23,922)			
Profit attributable to owners of the parent	_	_	21,596	_	21,596			
Disposal of treasury shares	_	(5)	_	26	21			
Transfer of loss on disposal of treasury shares	-	5	(5)		_			
Adjustments due to change of scope of consolidation			(92)		(92)			
Change in ownership interest of parent due to transactions with non- controlling interests	_	(4,147)	_	_	(4,147)			
Net changes of items other than shareholders' equity	-	_	-	_	_			
Total changes during the period	27	(4,119)	(2,423)	26	(6,488)			
Balance at the end of the period	¥ 19,927	¥ 191,157	¥ 252,638	¥ (55)	¥ 463,668			

(Continued)

		Total accumu	ated other compreh	ensive income				
	Net unrealized gains (losses) on other securities, net of taxes	Net deferred gains (losses) on hedging instruments, <u>net of taxes</u>	Land revaluation, net of taxes	Remeasurements of defined benefit plans, net of taxes	Total accumulated other comprehensive income	Subscription rights to shares	Non-controlling interests	Total net assets
Balance at the beginning of the period	¥ 134,849	¥ (1,154)	¥ (1,465)	¥ (2,756)	¥ 129,472	¥ 49	¥ 1,460	¥ 601,139
Changes during the period								
Issuance of new shares	—	_	_	-	-	_	_	55
Dividends from surplus	_	_	_	-	-	_	_	(23,922)
Profit attributable to owners of the parent	_	_	_	_	_	_	_	21,596
Disposal of treasury shares	_	-	_	_	_	_	_	21
Transfer of loss on disposal of treasury shares	_	_	_	_	_	_	_	_
Adjustments due to change of scope of consolidation	_		_	_	_	_	_	(92)
Change in ownership interest of parent due to transactions with non- controlling interests	_	_	_	_	_	_	_	(4,147)
Net changes of items other than shareholders' equity	2,702	127	_	325	3,156	12	80	3,249
Total changes during the period	2,702	127	_	325	3,156	12	80	(3,238)
Balance at the end of the period	¥ 137,551	¥ (1,027)	¥ (1,465)	¥ (2,430)	¥ 132,628	¥ 61	¥ 1,541	¥ 597,900

4. Note on going concern

Not applicable.

5. Material changes in stockholders' equity

Not applicable.

6. Changes in significant subsidiaries during the period

Not applicable.

Although not a specified subsidiary, nursing-care provider Proud Life Inc., which was a non-consolidated subsidiary in the previous consolidated fiscal year, has been included in the scope of consolidation, due to a rise in its importance from the first half of the fiscal year ending March 31, 2018. The company's results are included in the "other" category in the consolidated statements of income.

7. Changes in accounting policies

Not applicable.

8. Segment Information

(1) Outline of reporting segments

- The Sony Financial Group consists of three reporting segments: the life insurance business, the non-life insurance business and the banking business.
 - •The life insurance business consists of Sony Life Insurance Co., Ltd., AEGON Sony Life Insurance Co., Ltd., and SA Reinsurance Ltd.
 - •The non-life insurance business consists of Sony Assurance Inc.
 - •The banking business consists of Sony Bank Inc., Sony Payment Services Inc. and SmartLink Network Hong Kong Limited.
- (2) Segment Information by reporting segment

For the six months ended September 30, 2016

	Millions of yen												
	Life insurance business		Non-life insurance business		Banking business		Total		other		Total		
Ordinary revenues													
External customers	¥	563,030	¥	50,270	¥	18,516	¥	631,817	¥	105	¥	631,923	
Intersegment		1,508		0		97		1,606		-		1,606	
Total		564,538	50,270		18,614		633,424		105		633,530		
Segment profit		32,235 3,372 1,788 37,3		37,396	(366)			37,030					
Segment assets	8,362,193		177,920			2,202,085		10,742,199	3,768		1	0,745,967	
Others													
Depreciation		3,617		1,539		1,292		6,449		20		6,469	
Interest income and dividends		72,299		661	12,756		85,717		0		85,717		
Interest expenses		15		_		4,345		4,361		18		4,380	
Equity in earnings (losses) of affiliates	(1,099)					_		(1,099)		_		(1,099)	
Investments in affiliates	11,114					_	11,114				11,114		
Increase in tangible fixed assets and intangible fixed assets	¥ 5,351		¥	2,707	¥ 1,383		¥	9,442	¥ 10		¥	9,453	

For the six months ended September 30, 2017

	1	,				Millior	ns of	yen					
		Life insurance business		Non-life insurance business		Banking business		Total	other			Total	
Ordinary revenues													
External customers	¥	630,822	¥	54,798	¥	19,714	¥	705,335	¥	2,988	¥	708,324	
Intersegment	1,609			0		104		1,715		_		1,715	
Total	632,432		54,798			19,819		707,050		2,988		710,039	
Segment profit	24,925		4,587		3,712			33,225		(631)		32,593	
Segment assets	9,207,448		194,312		2,592,552			11,994,313	14,370		1	2,008,683	
Others													
Depreciation		3,567		2,033	1,236		6,838		307			7,146	
Interest income and dividends		78,249		667		14,005		92,921		0		92,921	
Interest expenses		35		_		3,923		3,958		275		4,233	
Equity in earnings (losses) of affiliates	(1,221)					_		(1,221)		_		(1,221)	
Investments in affiliates	9,838			_		_	9,838				9,83		
Increase in tangible fixed assets and intangible fixed assets	¥ 2,737		¥	1,067	¥	¥ 1,843		5,647	¥	¥ 77		5,725	

(3) Reconciliations of the totals of each segment item to corresponding enterprise amounts

		Millions of	yen			
	For the six months September 30, 2		For the six months ended September 30, 2017			
Totals of reporting segments	¥	633,424	¥	707,050		
Other		105		2,988		
Adjustments for intersegment transactions		(1,606)		(1,715)		
Ordinary revenues in statement of income	¥	631,923	¥	708,324		

	Millions of yen										
	For the six months September 30, 20		For the six months ended September 30, 2017								
Totals of reporting segments	¥	37,396	¥	33,225							
Other		(366)		(631)							
Adjustments for intersegment transactions		4		1							
Amount not allocated to reporting segments		81		74							
Ordinary profit in statement of income	¥	37,116	¥	32,669							

		Millions of	yen			
-	For the six mont September 30		For the six months ended September 30, 2017			
Totals of reporting segments	¥	10,742,199	¥	11,994,313		
Other		3,768		14,370		
Adjustments for intersegment transactions		(31,284)		(56,437)		
Amount not allocated to reporting segments		29,982		27,035		
Assets in balance sheets	¥	10,744,665	¥	11,979,281		

		Millions of yen																
	For the six months ended September 30, 2016										For the six months ended September 30, 2017							
		Total		Other	Adjustments Consolidated statements					Total Other		Other	Adjustments		fin	olidated ancial ements		
Depreciation	¥	6,449	¥	20	¥	9	¥	6,478	¥	6,838	¥	307	¥	18	¥	7,164		
Interest income and dividends		85,717		0		(257)		85,459		92,921		0		(257)		92,663		
Interest expenses		4,361		18		(68)		4,312		3,958		275		(38)		4,194		
Equity in earnings (losses) of affiliates		(1,099)		-		-		(1,099)		(1,221)		_		_		(1,221)		
Investments in affiliates		11,114		_		_		11,114		9,838		_		_		9,838		
Increase in tangible fixed assets and intangible fixed assets	¥	9,442	¥	10	¥	267	¥	9,721	¥	5,647	¥	77	¥	1	¥	5,727		

9. Subsequent Events

Issuance of Straight Bonds

October 31, 2017—The Board of Directors' passed a comprehensive resolution to issue straight bonds as follows.

Туре	Unsecured straight bonds			
Total amount of issue	10 billion yen			
Issuance period	November 1, 2017 – March 31, 2018			
Issue price	100 yen or more per each 100 yen of face value			
Interest rate	0.5% or less per annum			
Redemption date and method	No later than 5 years, lump-sum repayment at maturity			
Use of funds	Sony Financial Holdings will use the funds for the redemption of the No. 2 Straight Bonds			
Others	Decisions on the specific timing of issuance, total amount of issue, interest rate and other matters provided for in the items of Article 676 of the Companies Act and all other matters required in connection with the said straight bond issuance shall be entrusted to the President, Representative Director of the Company within the scope of the resolution.			

SFH's consolidated results* are prepared in accordance with Japanese GAAP. As such, these figures differ in significant respects from the financial information reported by Sony Corporation, SFH's parent company, which prepares its financial statements in accordance with U.S. GAAP.

* SFH's scope of consolidation includes following companies

Consolidated subsidiaries: Sony Financial Holdings Inc. Sony Life Insurance Co. Ltd. Sony Assurance Inc. Sony Bank Inc. Sony Payment Services Inc. SmartLink Network Hong Kong Limited. Sony Lifecare Inc. Lifecare Design Inc. Proud Life Inc.**

Affiliated companies accounted for under the equity method:

AEGON Sony Life Insurance Co., Ltd.

SA Reinsurance Ltd.

** Proud Life Inc. is included in the scope of consolidation from the first half of the fiscal year ending March 31, 2018.

Statements made in this press release concerning the current plans, expectations, strategies and beliefs of the Sony Financial Group. Any statements contained herein that are not historical facts are forward-looking statements or pro forma information. Forward-looking statements may include-but are not limited to-words such as "believe," "anticipate," "plan," "strategy," "expect," "assume," "forecast," "predict," "propose," "intend" and "possibility" that describe future operating activities, business performance, events or conditions. Forward-looking statements, whether spoken or written, may also be included in other materials released to the public. These forward-looking statements and pro forma information are based on assumptions, decisions and judgments made by the management of Sony Financial Group companies, and are based on information that is currently available to them. As such, they are subject to various risks and uncertainties, and actual business results may vary substantially from the forecasts expressed or implied in forward-looking statements. Consequently, investors are cautioned not to place undue reliance on forma information in light of new information, future events or other findings. The information contained in this press release does not constitute or form part of any offer for sale or subscription of or solicitation or invitation of any offer to buy or subscribe to any securities, nor shall it or any part of it form the basis of or be relied on in connection with any contract or commitment whatsoever in Japan or abroad.

For inquiries:

Investor Relations Dept. Sony Financial Holdings Inc. Telephone: +81-3-5290-6500 <u>E-mail: press@sonyfh.co.jp</u> Website of Sony Financial Holdings Inc. http://www.sonyfh.co.jp/index_en.html

I. Attachment

Content of Presentation Material

Consolidated Financial Results for the Six Months Ended September 30, 2017 and Sony Life's Market Consistent Embedded Value as of September 30, 2017

Consolidated Operating Results for the Six Months Ended September 30, 2017				
Consolidated Financial Forecast for the Year Ending March 31, 2018	27			
Sony Life's MCEV and ESR as of September 30, 2017	29			
• Appendix	32			



Consolidated Financial Results for the Six Months Ended September 30, 2017 and Sony Life's MCEV as of September 30, 2017

Sony Financial Holdings Inc. November 13, 2017

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	ny Financial oldings
Consolidated Operating Results for the Six Months Ended September 30, 2017	P.3
 Forecast of Consolidated Financial Results for the Fiscal Year Ending March 31, 2018 (FY17) 	P.27
Sony Life's MCEV and ESR as of September 30, 2017	P.29
Appendix	P.32

Disclaimers:

This presentation material contains statements concerning the current plans, expectations, strategies and beliefs of the Sony Financial Group. Any statements contained herein that are not historical facts are forward-looking statements or pro forma information. Forward-looking statements may include—but are not limited to—words such as "believe," "anticipate," "plan," "strategy," "expect," "assume," "forecast," "predict," "propose," "intend" and "possibility" that describe future operating activities, business performance, events or conditions. Forward-looking statements, whether spoken or written, may also be included in other materials released to the public. These forward-looking statements and pro forma information are based on assumptions, decisions and judgments made by the management of Sony Financial Group companies, and are based on information that is currently available to them. As such, they are subject to various risks and uncertainties, and actual business results may vary substantially from the forecasts expressed or implied in forward-looking statements. Consequently, investors are cautioned not to place undue reliance on forward-looking statements. Sony Financial Group companies are under no obligation to revise forward-looking statements or pro forma information in light of new information, future events or other findings. The information contained in this presentation does not constitute or form part of any offer for sale or subscription of or solicitation or invitation of any offer to buy or subscribe to any securities, nor shall it or any part of it form the basis of or be relied on in connection with any contract or commitment whatsoever in Japan or abroad.

*Unless otherwise indicated, in these materials figures less than the indicated unit have been truncated, while ratios and percentage changes have been rounded. Also, a "-" is used where percentage changes exceed 1,000% and in cases where one or both comparisons are negative. * "Lifeplanner" is a registered trademark of Sony Life.



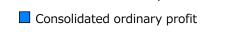
Consolidated Operating Results for the Six Months Ended September 30, 2017 (FY17.1H)

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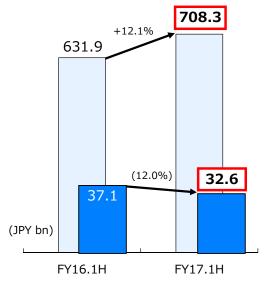
Highlights of Consolidated Operating Performance (1)



3



Consolidated ordinary revenues



		(JPY bn)	FY16.1H	FY17.1H	Ch	ange
	Life insurance	Ordinary revenues	564.5	632.4	+67.8	+12.0%
	business	Ordinary profit	32.2	24.9	(7.3)	(22.7%)
	Non-life insurance	Ordinary revenues	50.2	54.7	+4.5	+9.0%
	business	Ordinary profit	3.3	4.5	+1.2	36.0%
	Banking	Ordinary revenues	18.6	19.8	+1.2	+6.5%
	business	Ordinary profit	1.7	3.7	+1.9	+107.5%
	Intersegment	Ordinary revenues	(1.5)	1.2	+2.7	-
	adjustments*	Ordinary profit	(0.2)	(0.5)	(0.2)	-
		Ordinary revenues	631.9	708.3	+76.4	+12.1%
Consolidated	Ordinary profit	37.1	32.6	(4.4)	(12.0%)	
Consolidated		Profit attributable to owners of the parent	25.1	21.5	(3.5)	(14.0%)

 $\ensuremath{^*}\xspace{Ordinary}$ profit in "Intersegment adjustments" is mainly from SFH and the nursing care business.

Proud Life Inc., a company of nursing care business, has been included in the scope of consolidation from FY17.2Q.

(Note) Comprehensive income : FY16.1H: ¥18.9 billion, FY17.1H: ¥24.7 billion

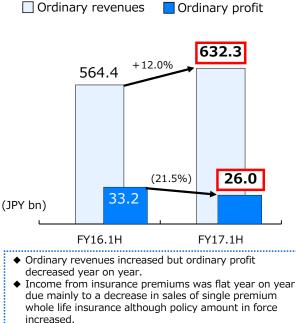
	(JPY bn)	Mar. 17	Sep. 17	Change fro	om Mar. 17
Consolidated	Net assets	601.1	597.9	(3.2)	(0.5%)
consondated	Total assets	11,471.8	11,979.2	+507.4	+4.4%

Sony Financial Holdings

Attachment

- Life Insurance Business : Ordinary revenues increased year on year due to an improvement of investment performance in the separate account following a recovery in the financial market conditions. Investment gains were recorded in this first half compared with investment losses in the same period of the previous year. Ordinary profit decreased year on year due to a deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale securities and lower gains on sale of securities in the general account.
- <u>Non-life Insurance Business</u>: Ordinary revenues expanded year on year owing to an increase in net premiums written for mainstay automobile insurance. Ordinary profit increased year on year due to a decline in the loss ratio, driven primarily by a lower car accident ratio.
- Banking Business : Ordinary revenues increased year on year due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans, and an increase in interest income on securities. Ordinary profit increased year on year, due to a decrease in operating expenses, especially in advertising expenses for the card loan business.
- Consolidated ordinary revenues increased 12.1% year on year, to ¥708.3 billion, owing to increases in ordinary revenues from all the businesses: life insurance, non-life insurance, and banking businesses. Consolidated ordinary profit decreased 12.0%, to ¥32.6 billion. By business segment, ordinary profit from the life insurance business decreased whereas ordinary profit from the non-life insurance and the banking businesses increased. Profit attributable to owners of the parent was down 14.0% year on year, to ¥21.5 billion due to the decrease in consolidated ordinary profit.
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Highlights of Operating Performance: Sony Life (Non-consolidated)



- Investment income increased due to an improvement of investment performance in the separate account and higher interest income and dividends in the general account.
- Ordinary profit decreased year on year due to a deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale securities and lower gains on sale of securities in the general account.

	(JPY bn)	FY16.1H	FY17.1H	Ch	ange
0	Ordinary revenues		632.3	+67.9	+12.0%
	Income from insurance premiums	477.4	480.4	+3.0	+0.6%
	Investment income	80.4	145.1	+64.7	+80.4%
	Interest income and dividends	72.2	78.2	+5.9	+8.2%
	Income from money held in trust, net	2.2	2.2	(0.0)	(0.1%)
	Gains on sale of securities	1.3	0.0	(1.3)	(100.0%)
	Gains on derivatives, net	4.5	-	(4.5)	(100.0%)
	Gains on separate accounts, net	-	62.6	+62.6	-
0	dinary expenses	531.2	606.2	+75.0	+14.1%
	Insurance claims and other payments	163.3	187.3	+24.0	+14.7%
	Provision for policy reserves and others		317.7	+73.6	+30.2%
	Investment expenses	40.6	18.1	(22.4)	(55.2%)
	Losses on derivatives, net	-	14.7	+14.7	-
	Losses on separate accounts, net	32.1	-	(32.1)	(100.0%)
	Operating expenses	70.0	68.1	(1.8)	(2.7%)
0	dinary profit	33.2	26.0	(7.1)	(21.5%)
N	t income	22.8	16.9	(5.8)	(25.6%)
	(JPY bn)	Mar. 17	Sep. 17	Change fr	om Mar. 17
Securities		8,093.1	8,416.3	+323.1	+4.0%
Policy reserves		7,929.9	8,246.5	+316.6	+4.0%
Net assets		473.5	469.0	(4.5)	(1.0%)
	Net unrealized gains on other securities	127.7	129.3	+1.6	+1.3%
Тс	tal assets	8,873.6	9,208.3	+334.7	+3.8%
	Separate account assets	989.6	1,084.1	+94.5	+9.6%

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Overview of Operating Performance: Sony Life (Non-consolidated)



- Decreased due mainly to lower sales of term life insurance and family income insurance despite favorable sales of U.S. dollardenominated insurance.
- Decreased due mainly to lower sales of term life insurance and living benefit insurance despite favorable sales of U.S. dollardenominated insurance.

Notes:

New policy amount

Lapse and surrender amount

Annualized premiums from new policies

Of which, third-sector products

Of which, third-sector products

Annualized premiums from insurance in force

Lapse and surrender rate

Policy amount in force

1. Figures for new policy amount, lapse and surrender amount, lapse and surrender rate, policy amount in force, annualized premiums from new policies and annualized premiums from insurance in force are calculated as the total of individual life insurance and individual annuities.

(JPY bn)

FY16.1H

2,449.0

922.5

2.14%

38.7

8.1

799.6

184.0

44,114.4

FY17.1H

2,230.7

873.4

1.93%

32.3

5.9

833.5

189.6

46,219.1

Change

(8.9%)

(5.3%)

(0.21pt)

+4.8%

(16.4%)

(26.0%)

+4.2%

+3.0%

The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

(JPY bn)	FY16.1H	FY17.1H	Change	
Gains from investment, net (General account)	72.0	64.4	(10.5%)	
Core profit	30.6	43.8	+43.1%	≁
Positive spread	6.5	9.3	+43.1%	
	Mar. 17	Sep. 17	Change from Mar. 17]
Non-consolidated solvency margin ratio	2,568.8%	2,631.8%	+63.0pt	1

mainly to a decline in the provision of policy reserves for minimum guarantees for variable life insurance led by a recovery in the financial market conditions.

Increased significantly due

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Operating Performance : Sony Life (Non-consolidated) (1)

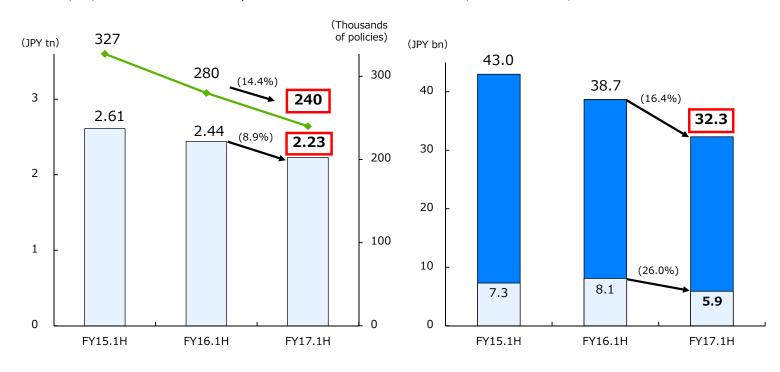


7

Number and Amount of New Policies (Individual Life Insurance + Individual Annuities)

Annualized Premiums from New Policies (Individual Life Insurance + Individual Annuities)

■ Annualized premiums from new policies □Of which, third-sector

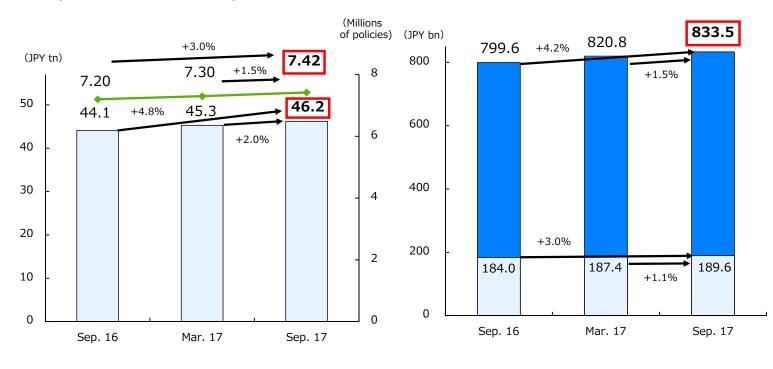


Number and Amount of Policies in ForceAnnualized Premium(Individual Life Insurance + Individual Annuities)(Individual Life Insurance)

□ Policy amount in force — Number of policies in force

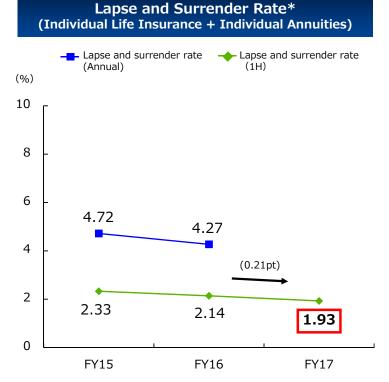
Annualized Premiums from Insurance in Force (Individual Life Insurance + Individual Annuities)

■ Annualized premiums from insurance in force □ Of which, third-sector



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Operating Performance : Sony Life (Non-consolidated) (3)



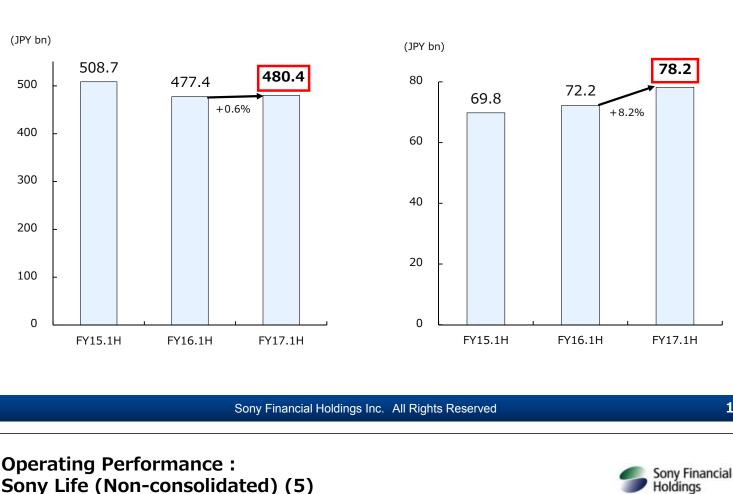
*The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

Sony Financial

Holdings

Sony Financial

Holdings

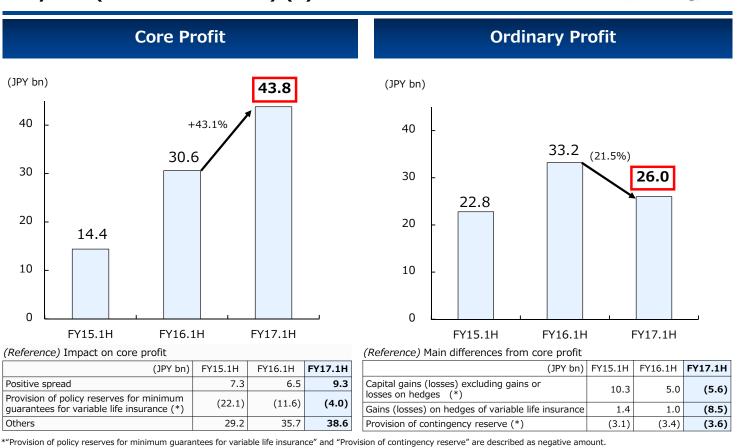


Income from Insurance Premiums

Sony Financial Holdings **Interest Income and Dividends**

Attachment

Sony Life (Non-consolidated) (5)

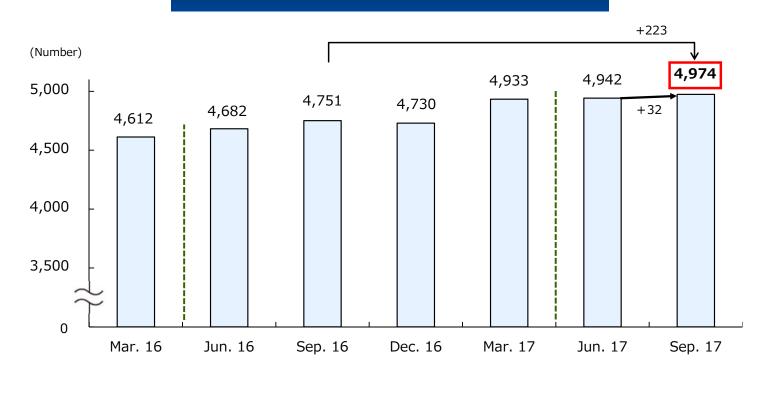


Capital gains (losses) exclude gains or losses on hedges of variable life insurance.

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Operating Performance : Sony Life (Non-consolidated) (6)

Number of Lifeplanner Sales Employees



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Breakdown of General Account Assets

Operating Performance : Sony Life (Non-consolidated) (7)

*Real estate is the total of land, buildings, and construction in progress.

	Mar. 17		Sep.	17
(JPY bn)	Amount	%	Amount	%
Japanese bonds (including JGBs)	6,828.7	86.6%	7,031.1	86.5%
Japanese stocks	37.6	0.5%	34.1	0.4%
Foreign bonds	274.3	3.5%	308.7	3.8%
Foreign stocks	31.5	0.4%	33.2	0.4%
Money held in trust	273.8	3.5%	271.9	3.3%
Policy loans	180.3	2.3%	184.5	2.3%
Real estate*	117.5	1.5%	116.6	1.4%
Cash and call loans	40.8	0.5%	44.5	0.5%
Others	99.1	1.3%	99.0	1.2%
Total	7,884.0	100.0%	8,124.1	100.0%

<Asset management review>

We have continued to accumulate ultralong-term bonds to match the liability characteristics of insurance policies with long-term maturities with the aim of reducing interest rate risk.

> <Bond duration> Mar. 16 21.8 years Mar. 17 21.3 years Sep. 17 21.2 years

- Investment in the money held in trust is mainly into Japanese bonds.
- The holding ratio on the real status of Japanese bonds including those invested in the money held in trust in the general account : Sep. 17 · · · 89.9% (Mar. 17 · · · 90.1%)

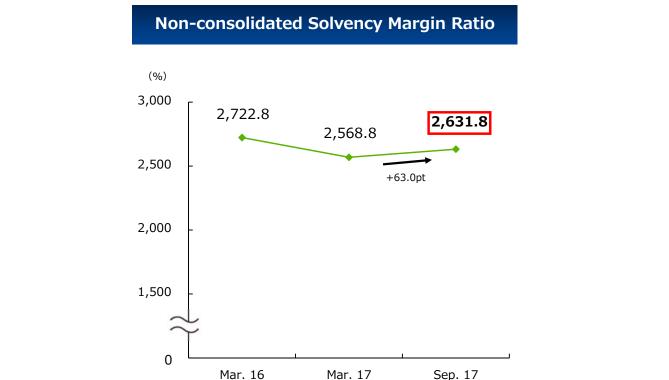
Sony Financial

Holdings

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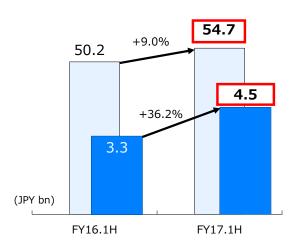


Mar. 17 Sep. 17

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Highlights of Operating Performance: Sony Assurance

🗌 Ordinary revenues 📘 Ordinary profit



(JPY bn)		FY16.1H	FY17.1H	Ch	ange
Ordinary revenues		50.2	54.7	+4.5	+9.0%
	Underwriting income	48.9	53.8	+4.8	+9.9%
	Investment income	1.2	0.9	(0.3)	(25.1%)
ο	rdinary expenses	46.8	50.2	+3.3	+7.1%
	Underwriting expenses	34.6	36.7	+2.1	+6.1%
	Operating general and administrative expenses	12.2	13.4	+1.1	+9.7%
0	rdinary profit	3.3	4.5	+1.2	+36.2%
N	et income	2.4	3.3	+0.8	+35.5%

- Both ordinary revenues and ordinary profit increased year on year.
- Ordinary revenues expanded owing to an increase in net premiums written for mainstay automobile insurance.
- Ordinary profit increased due to a decline in the loss ratio, driven primarily by a lower car accident ratio.

	· · · · · · · · · · · · · · · · · · ·		-	
(JPY bn)	Mar. 17	Sep. 17		ge from ar. 17
Underwriting reserves	106.1	112.3	+6.2	+5.9%
Net assets	29.4	31.0	+1.6	+5.5%
Total assets	186.5	194.2	+7.7	+4.2%

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Sony Financial

Holdings

Overview of Operating Performance: Sony Assurance

(JPY bn)	FY16.1H	FY17.1H	Change	<reasons changes="" for=""></reasons>
Direct premiums written	48.3	53.1	+9.9%	Increased in its mainstay
Net premiums written	48.9	53.7	+9.9%	automobile insurance.
Net losses paid	24.0	24.9	+3.7%	
Underwriting profit	2.0	3.6	+73.2%	
Net loss ratio	56.7%	53.2%	(3.5pt)	
Net expense ratio	26.6%	26.6%	+0.0pt	Remained flat due to an increase in net premiums
Combined ratio	83.3%	79.8%	(3.5pt)	written, in addition to a proper control on overall operating

Notes:

Net loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written Net expense ratio = Expenses related to underwriting / Net premiums written

	FY16.1H	FY17.1H	Change	
E. I. loss ratio	63.3%	59.6%	(3.7pt)	◀
E. I. loss ratio + Net expense ratio	89.9%	86.2%	(3.7pt)	

control on overall operating expenses.

 Declined due to a lower car accident ratio in automobile insurance.

Notes:

E.I. loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums [Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

	Mar. 17	Sep. 17	Change from	n Mar. 17
Number of policies in force	1.89 mn	2.01 mn	+0.12 mn	+6.6%
Non-consolidated solvency margin ratio	730.8%	784.1%	+53.3pt	

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Sony Assurance's Underwriting Performance by Type of Policy

Direct Premiums Written

(JPY mn)	FY16.1H	FY17.1H	Change
Fire	117	102	(12.1%)
Marine	-	_	_
Personal accident	4,388	4,348	(0.9%)
Voluntary automobile	43,814	48,664	+11.1%
Compulsory automobile liability	_	_	_
Total	48,319	53,116	+9.9%

Net losses paid

(JPY mn)	FY16.1H	FY17.1H	Change
Fire	4	2	(45.3%)
Marine	(11)	3	-
Personal accident	1,228	1,361	+10.8%
Voluntary automobile	22,175	22,915	+3.3%
Compulsory automobile liability	649	655	+0.9%
Total	24,046	24,937	+3.7%

Net Premiums Written

(JPY mn)	FY16.1H	FY17.1H	Change
Fire	12	8	(37.5%)
Marine	(2)	(0)	-
Personal accident	4,527	4,452	(1.6%)
Voluntary automobile	43,686	48,545	+11.1%
Compulsory automobile liability	709	780	+10.0%
Total	48,934	53,786	+9.9%

*Medical insurance is included in personal accident.



Attachment

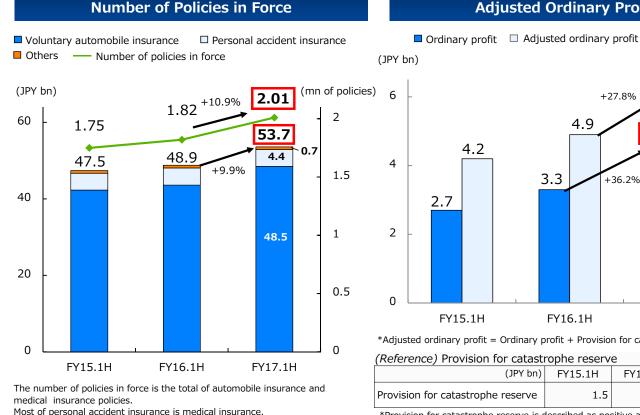
Sony Financial

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Holdings



Net Premiums Written and



Ordinary Profit and Adjusted Ordinary Profit

+36.2%

*Adjusted ordinary profit = Ordinary profit + Provision for catastrophe reserve

(Reference) Provision for catastrophe reserve				
(JPY bn)	FY15.1H	FY16.1H	FY17.1H	
Provision for catastrophe reserve	1.5	1.5	1.7	
*Provision for catastrophe reserve is described as positive amount.				

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Sony Financial Holdings

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FY17.1H

Operating Performance: Sony Assurance (2)

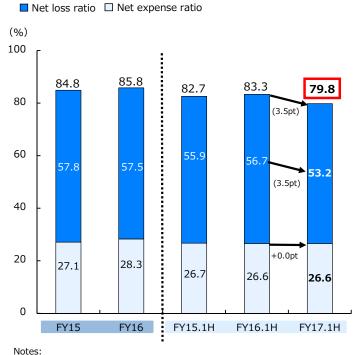
Net Expense Ratio Earned/Incurred loss ratio Det expense ratio (%) 100 90.4 90.6 89.9 86.2 89.1 (3.7pt) 80 60 63.3 62.4 63.3 62. (3.7pt) 40 +0.0pt 20 27.1 28.3 26.7 26.6 26.6 0 FY15 FY16 FY15.1H FY16.1H FY17.1H

Earned/Incurred Loss Ratio +

Notes:

Earned/Incurred loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums [Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

(Reference) Combined Ratio (Net Loss Ratio+ Net Expense Ratio)



Net loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written

Net expense ratio = Expenses related to underwriting / Net premiums written

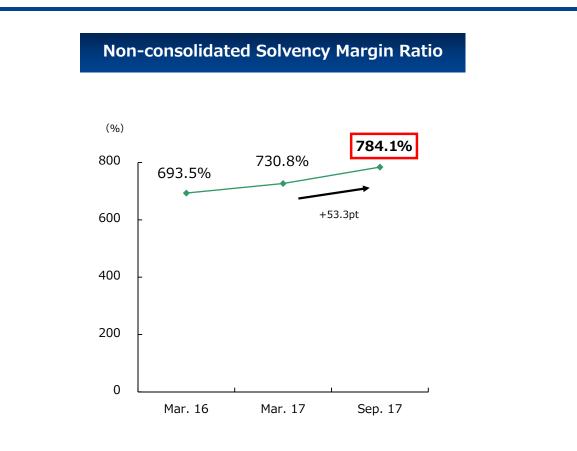
Holdings

6.2

4.5

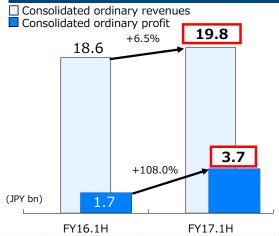
Operating Performance: Sony Assurance (3)





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Highlights of Operating Performance: Sony Bank (Consolidated/Non-consolidated)



<Consolidated>

(JPY bn)	FY16.1H	FY17.1H	Ch	ange
Consolidated ordinary revenues	18.6	19.8	+1.2	+6.5%
Consolidated ordinary profit	1.7	3.7	+1.9	+108.0%
Profit attributable to owners of the parent	1.1	2.4	+1.2	+111.8%

<Non-consolidated>

	(JPY bn)	FY16.1H	FY17.1H	Ch	ange
0	rdinary revenues	16.9	18.0	+1.1	+6.6%
G	ross operating profit	10.0	10.5	+0.5	+5.1%
	Net interest income	8.4	10.1	+1.6	+19.7%
	Net fees and commissions	(0.5)	(1.5)	(1.0)	-
Net other operating income		2.1	2.0	(0.0)	(4.2%)
_	eneral and administrative xpenses	8.4	7.6	(0.7)	(8.8%)
Net operating profit		1.6	2.9	+1.2	+75.8%
0	rdinary profit	1.6	3.4	+1.8 +110.99	
N	et income	1.1	2.3	+1.1 +107.3	
	(JPY bn)	Mar. 17	Sep. 17	Change from Mar. 17	
N	et assets	81.3	83.2	+1.9	+2.4%
	Net unrealized gains on other securities, net of taxes	4.7	5.8	+1.0	+22.4%
Т	otal assets	2,424.2	2,578.8	+154.5	+6.4%

Ordinary revenues increased year on year due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans, and an increase in interest income on securities. Ordinary profit increased year on year, due to a decrease in operating expenses, especially in advertising expenses for the card loan business.

<Non-consolidated>

- Both gross operating profit and net operating profit increased.
 Net interest income increased due to an increase in interest
- Net fees and commissions decreased due mainly to lower fees
- and commissions on mortgage loans, in addition to higher fees paid for loan guarantees reflecting the growing loan balance. • Net other operating income decreased due mainly to a decrease

in gains on foreign exchange transactions.

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Sony Financial

Holdings

Overview of Operating Performance: Sony Bank (Non-consolidated) (1)

	(JPY bn)	Sep. 16	Mar. 17	Sep. 17		je from r. 17	
Cι	ustomer assets	2,095.7	2,227.1	2,284.8	+57.7	+2.6%	
	Deposits	1,989.6	2,112.9	2,165.2	+52.2	+2.5%	
	Yen	1,649.7	1,764.9	1,800.5	+35.5	+2.0%]⊷
	Foreign currencies	339.9	348.0	364.6	+16.6	+4.8%	kL
	Investment trusts	106.1	114.1	119.6	+5.5	+4.8%] \[-
Lo	bans	1,460.6	1,539.6	1,559.3	+19.6	+1.3%	
	Mortgage loans	1,362.9	1,452.4	1,477.9	+25.4	+1.8%]\
	Card loans	15.3	18.0	18.9	+0.8	+4.6%] \
	Others	82.3	69.0	62.4 ^{*1}	(6.5)	(9.5%)] \ L
N	umber of accounts	1.19 mm	1.24 mm	1.29 mm	+0.05 mm	+4.0%] \
(B	on-performing assets ratio ^{*2} ased on Financial econstruction Law)	0.21%	0.19%	0.15%	6 (0.04pt)		
ac	on-consolidated Capital *3 lequacy ratio omestic criteria)	9.57%	9.75%	9.43%	(0.32pt)		

<Reasons for changes>

 Increased in yen ordinary deposit balance due mainly to an increase in newly accumulated funds via the increased number of accounts, as well as the conversion from foreign currencies backed by yen depreciation.

Increased in the U.S. dollardenominated time deposit balance due to the promotional effect from the rise in U.S. interest rates, despite the conversion into yen led by a shift in the trend from yen appreciation to yen depreciation.

 Rose due to a steady increase in mortgage loans, despite a leveling off in demand for refinancing these loans.

*1 Loans in others include corporate loans of ¥62.4 billion

*2 Non-performing loans (loans based on the Financial Reconstruction Act) /Total loan exposure

*3

Please refer to the graph of the non-consolidated capital adequacy ratio (domestic criteria) on page 26. Capital adequacy ratios has been calculated by applying fundamental internal rating based approach (FIRB) from March 31, 2017.

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Overview of Operating Performance: Sony Bank (Non-consolidated) (2)

<Reference> On Managerial Accounting Basis

	(JPY bn)	FY16.1H	FY17.1H	С	hange
G	ross operating profit	10.0	10.5	+0.5	+5.2%
	Net interest income ^{*1} ①	9.7	11.3	+1.5	+16.3%
	Net fees and commissions ^{*2} ②	(0.2)	(1.3)	(1.0)	_
	Net other operating income ^{*3}	0.5	0.5	+0.0	+0.8%
	ross operating profit (core profit) .)= $(1+2)$	9.4	10.0	+0.5	+5.5%
Operating expenses and other expenses ③		8.4	7.6	(0.7)	(8.9%)
	et operating profit (core profit) (A) - 3	1.0	2.3	+1.2	+119.7%

Managerial accounting basis

The following adjustments are made to the figures on a financial account for profits and losses more appropriately.

- *1: Net interest income: Includes profits and losses associated with fund investment recorded in net other operating income, including gains or losses from currency swap transactions.
- *2: Net fees and commissions: Includes profits and losses for customer dealings in foreign currency transactions recorded in net other operating income.
- *3: Net other operating income: After the above adjustments (*1 and *2), mainly consists of profits and losses for bond and derivative dealing transactions.

Core profit

Profits and losses exclude net other operating income, which includes those on bond and derivative dealing transactions, and stands for Sony Bank's basic profits.



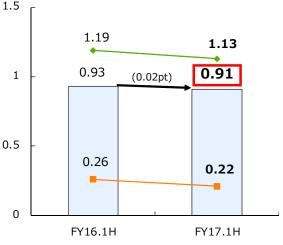
Sony Financial

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<Reference> Interest Spread (Managerial Accounting Basis)

Yield on investment ----- Yield on financing Interest spread

(%)



Note: Interest spread=(Yield on investment)-(Yield on financing)

Sony Financial

Holdings

Operating Performance: Sony Bank (Non-consolidated) (1)

Deposits

■ Yen Deposits ■ Foreign currency deposits

(JPY bn) 1,559.3 (JPY bn) 2,165.2 1,539.6 2,112.9 1,500 87.1 +19.6 2,000 1,923.5 +52.2 364.6 1,344.1 348.0 107.0 335.5 1,500 1,000 1,800.5 ,764.9 1,237. 1,000 ,587.9 500 500 0 0 Mar. 16 Mar. 17 Sep. 17 Mar. 16 Mar. 17

*Corporate loans of ¥62.4 billion. Card loans of ¥18.9 billion.

Non-Consolidated Capital Adequacy Ratio

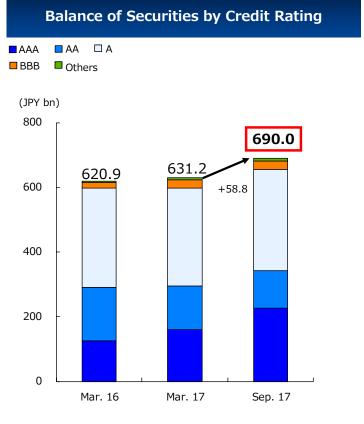
(Domestic Criteria)

Loans

■ Mortgage loans □ Others



Operating Performance: Sony Bank (Non-consolidated) (2)



(%) 15 9.89 9.75 9.43 10 (0.32pt) 5 0 Mar. 16 Mar. 17 Sep. 17

Notes:

1. Calculated based on the standard FSA Notification No. 19 (2006), which establishes standards based on Article 14-2 of the Banking Act of Japan for determining the capital adequacy of a bank in light of the assets held by the bank. 2. Capital adequacy ratios has been calculated by applying fundamental internal

rating based approach (FIRB) from March 31, 2017.



25



Sep. 17



81.3

477.9



Forecast of Consolidated Financial Results for the Fiscal Year Ending March 31, 2018 (FY17)

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Forecast of Consolidated Financial Results for FY17

Sony Financial
Holdings

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Forecast of consolidated financial results for FY17 is unchanged from the forecast announced on April 28, 2017, while the full-year forecast of the non-life insurance business is revised upward.

(JPY bn)	FY16 (Actual)	FY17 (Forecast)	Changes	FY17.1H (Actual)	Progress rates
Consolidated ordinary revenues	1,381.6	1,430.0	+3.5%	708.3	49.5%
Life insurance business	1,243.9	1,276.1	+2.6%	632.4	49.6%
Non-life insurance business	102.3	108.9⇒110.0	+6.4%⇒+7.5%	54.7	50.3%⇒49.8%
Banking business	38.5	40.6	+5.4%	19.8	48.8%
Consolidated ordinary profit	66.3	67.0	+1.0%	32.6	48.8%
Life insurance business	56.8	56.4	(0.7%)	24.9	44.2%
Non-life insurance business	5.0	4.6⇒6.5	(8.0%)⇒+30.0%	4.5	99.7%⇒70.6%
Banking business	5.0	6.6	+30.6%	3.7	56.2%
Profit attributable to owners of the parent	41.6	42.0	+0.9%	21.5	51.4%

<Segment information for ordinary revenues and ordinary profit>

Life Insurance Business

In FY17.1H, ordinary revenues exceeded our initial expectations, as an improved market environment promoted an increase in investment income in the separate account. Ordinary profit was in line with our forecasts at the beginning of the fiscal year. Negative factors included the fact that anticipated sales of securities did not occur, as well as worsening profits on derivative transactions

related to minimum guarantees for variable life insurance. Among positive factors, a lower-than-expected level of new policies lowered initial-period costs, and operating expenses were shifted to a different period.

We maintain our forecast for the full-year, taking into consideration the business environment from FY17.3Q onward.

Non-life Insurance Business

In FY17.1H, ordinary revenues were essentially in line with our expectations. Ordinary profit for FY17.1H exceeded our expectations as the loss ratio was lower than our initial expectations.

We have revised upward the full-year forecast after partially revising projections in the loss ratio and the expense ratio from FY17.3Q onward, and reflecting operating results in FY17.1H.

Banking Business

In FY17.1H, ordinary revenues and ordinary profit were essentially in line with our expectations, so we maintain our full-year forecasts.

Attachment Sony Financial Holdings

Sony Life's MCEV and ESR as of September 30, 2017

A part of the calculations of MCEV adopted simplified method except that as of March 31, 2017. Please keep in mind that the validity of these calculations has not been verified by outside specialists.

*In this part, figures, ratios and percentages changes have been rounded.

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Sony Life's MCEV

	(JPY bn)	Mar. 17	Jun. 17	Sep. 17	Change from Mar. 17	Change from Jun. 17
М	ICEV	1,441.1	1,478.2	1,523.1	+82.0	+44.9
	Adjusted net worth	1,657.7	1,624.2	1,611.8	(45.9)	(12.5)
	Value of existing business	(216.7)	(146.0)	(88.7)	+128.0	+57.3
	(JPY bn)	FY16.4Q (3M)	FY17.1Q (3M)	FY17.2Q (3M)	FY17.1H (6M)	
N	ew business value	14.1	12.2	17.2	29.4	
N	ew business margin	3.8%	4.6%	6.4%	5.5%	

Notes:

1. Calculated MCEV as of June 30, 2017 onward by using updated economic assumptions and lapse and surrender rate from March 31, 2017.

2. New business value is calculated accumulating new business value for each month based on economic assumptions at the end of each month.

Reasons for changes in MCEV

• MCEV as of September 30, 2017 increased ¥44.9 billion form June 30, 2017 due mainly to a rise in interest rates in Japanese yen.

New business value/ New business margin

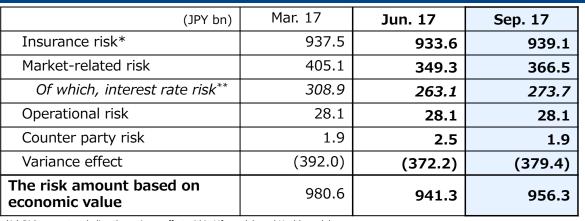
- New business margin for FY17.2Q (3M) was up 1.8 percentage points from FY17.1Q (3M), due mainly to a change in product mix and a rise in interest rates.
- New business value for FY17.2Q (3M) was ¥17.2 billion, up ¥4.9 billion from FY17.1Q (3M), due to a rise in new business margin.

*Please refer to the appendix page 46 for trend on JGB yields.

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Sony Financial Holdings

Sony Life's ESR



(*) Risk amount excluding the variance effect within Life module and Health module. (**) Risk amount excluding the variance effect within market-related risk.

(JPY bn)	Mar. 17	Jun. 17	Sep. 17
MCEV + Frictional costs	1,476.6	1,505.1	1,547.2
ESR	151%	160%	162%

Notes:

1. The risk amount based on economic value refers to the total amount of Sony Life's risks comprehensively examined by a market consistent approach, including insurance risk and market-related risk.

2. The solvency risk capital on an economic value basis is calibrated at VaR (99.5) over one year and based on the internal model, which is a similar but modified model based on the EU Solvency II standard method.

3. ESR=(MCEV + Frictional costs) / Risk amount based on economic value.

The risk amount based on economic value as of September 30, 2017 amounted to ¥956.3 billion, up ¥14.9 billion from June 30, 2017, due mainly to a increase in interest rate risk reflecting a rise in interest rates in Japanese yen.
 ESR as of September 30, 2017 was 162%, up 2pt from June 30, 2017.

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Appendix

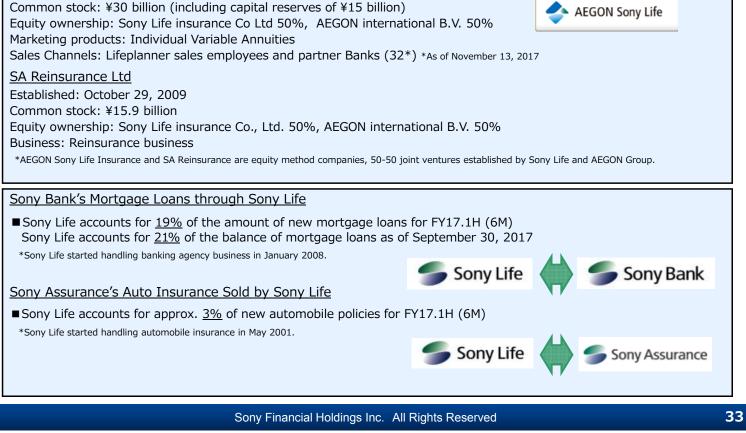


Recent Topics 1

<u>AEGON Sony Life Insurance</u> Launch of sales: December 1, 2009



Attachment





2017 07 10	Sony Lifecare converted Yuuai Holdings Co., Ltd. (YHD) to a wholly owned subsidiary
2017-07-10	(YHD changed its corporate name to Proud Life Inc. on Aug. 1, 2017)

- 2017-08-08 Sony Bank began providing cloud funding platform "Sony Bank GATE"
- 2017-08-10 Sony Life established a joint venture, Sony Life Financial Advisors Pte. Ltd., with Starts Securities Co., Ltd. in Singapore
- 2017-09-01 Sony Bank opened "CONCULTING PLAZA" in Ginza, Tokyo

2017-09-06	Sony Lifecare announced to open its 3rd "SONARE" brand nursing care home in Nerima-Ku,
2017 05 00	Tokyo by Autumn 2018

2017-09-19 Sony Life launched a service to acquire medical certificates on behalf of policyholders

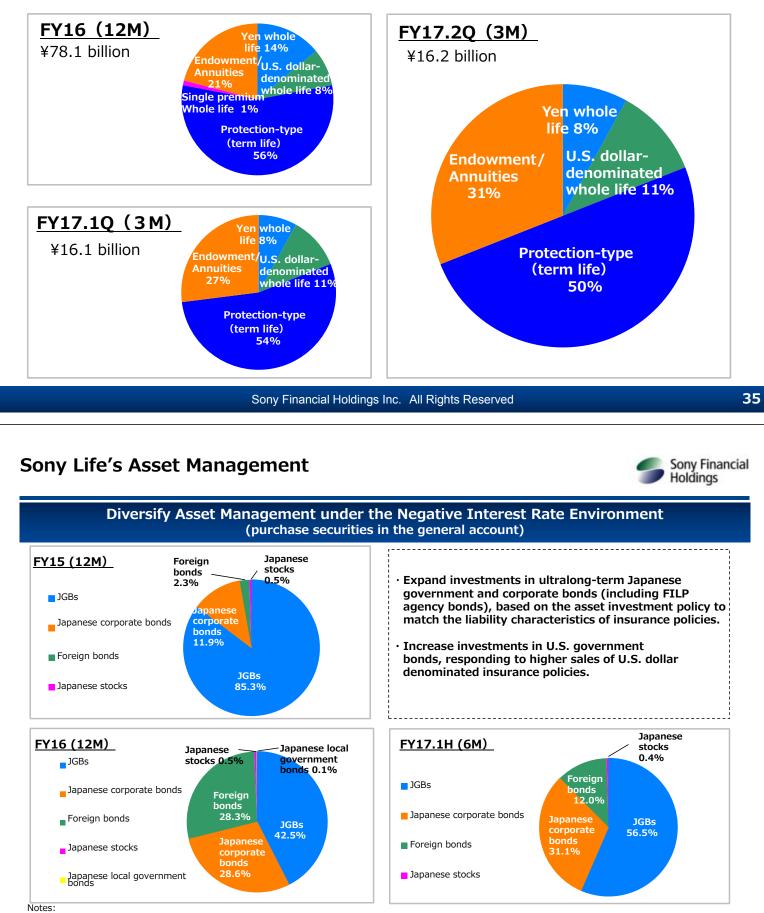
	Sony Life commenced sale of new product: "U.S. Dollar-Denominated Single Premium
2017-10-02	Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit
	Whole Life Insurance (Living Standard Type)"

- 2017-10-05 Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website
- 2017-10-09 Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with Takashimaya Co., Ltd. and Takashimaya Credit Co., Ltd.
- 2017-11-01 Sony Assurance expanded its "Secom accident on-site rush service" for automobile insurance policyholders

Sony Life's Product Portfolio



Annualized Premiums from New Policies by Product



1. Japanese corporate bonds include FILP agency bonds and Government-guaranteed bonds.

The graphs above are asset allocation for the relevant period. Total invested amount for the relevant period as 100%. (excluding, investment in subsidiaries and affiliates, and strategic investments)

Sony Life: Fair Value Information on Securities (General Account Assets)

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Sony Financial Holdings

Attachment

Sony Financial Holdings

(JPY bn)

Fair Value Information on Securities

Fair value information on securities with market value (except trading-purpose securities)

		Mar. 16			Mar. 17			Sep. 17	
(JPY bn)	Carrying amount	Fair value	Net unrealized	Carrying amount	Fair value	Net unrealized	Carrying amount	Fair value	Net unrealized
Held-to-maturity securities	5,383.9	7,410.1	2,026.2	6,068.6	7,514.2	1,445.5	6,259.1	7,642.6	1,383.5
Policy reserve matching bonds	251.2	292.5	41.3	277.3	303.3	25.9	322.2	347.2	25.0
Available-for-sale securities	887.9	1,091.6	203.6	896.5	1,069.9	173.3	898.6	1,073.7	175.1
Japanese bonds (including JGBs)	854.3	1,040.3	186.0	852.6	1,013.3	160.7	847.2	1,004.6	157.3
Japanese stocks	13.6	25.6	12.0	13.6	27.0	13.3	13.6	29.8	16.1
Foreign securities	19.8	25.2	5.4	30.0	29.1	(0.8)	37.5	39.0	1.4
Other securities	0.1	0.3	0.1	0.1	0.3	0.1	0.1	0.2	0.1
Total	6,523.1	8,794.3	2,271.1	7,242.5	8,887.5	1,644.9	7,480.0	9,063.7	1,583.7

Note: The above table includes money held in trust other than trading-purpose securities.

Valuation gains (losses) on trading-purpose securities

Mar	. 16	Mar	. 17	Sep	. 17
Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income
2.2	0.1	2.0	(0.1)	-	(0.0)

Note: The above chart includes trading-purpose securities included in "money held in trust", etc

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Sony Life's Interest Income and Dividends (Details)

(JPY mn)	FY16.1H	FY17.1H	Change
Cash and deposits	0	0	+62.5%
Japanese bonds (including JGBs)	59,830	61,875	+3.4%
Japanese stocks	260	282	+8.5%
Foreign securities	3,512	7,027	+100.1%
Other securities	31	124	+293.8%
Loans	3,171	3,285	+3.6%
Real estate	5,430	5,455	+0.5%
Others	53	191	+254.6%
Total	72,291	78,241	+8.2%

Sony Life's Capital Gains/Losses

		FY	16		FY	17	
(JPY mn)	1Q (3M)	2Q (6M)	3Q (9M)	4Q (12M)	1Q (3M)	2Q (6M)	
apital gains	14,501	11,796	25,628	16,114	124	2,098	
Income from money held in trust, net	_	-	_	-	_	-	
Income from trading securities, net	7	49	103	134	11	19	Total of gains on sale of
Gains on sale of securities	917	1,301	1,306	1,308	0	0	securities and foreign excha
Gains on derivatives, net	8,821	4,577	_	-	_	-	gains on sale of foreign bon FY17.2Q (6M): ¥0 million
Gains on hedges of variable life insurance	4,955	1,042	-	-	-	-	FY16.2Q (6M): ¥3,676 millio
Gains on hedges of available-for-sale securities	3,021	1,386	_	-	_	-	
Foreign exchange gains, net	-	-	24,218	14,670	49	2,078	
Gains (losses) on sale of foreign bonds	-	-	2,375	2,375	_	-	
Other capital gains	4,754	5,868	_	-	63	-	
apital losses	3,407	5,688	39,882	32,276	7,441	16,257	
Losses on money held in trust, net	-	_		-		-	
Losses on trading securities, net	-	-	_	-	-	-	
Losses on sale of securities	-	-	_	-	-	0	
Devaluation losses on securities	-	_		-		-	
Losses on derivatives, net	-	_	34,275	30,050	7,015	14,739	
Losses on hedges of variable life insurance	-	_	14,292	15,666	4,247	8,555	
Losses on hedges of available-for-sale securities	-	_	2,265	2,460	1,713	2,767	
Foreign exchange losses, net	3,139	5,023	_	-	_	-	
Losses on sale of foreign bonds*	(1,681)	(2,375)	_	-	-	-	
Other capital losses	267	665	5,606	2,226	426	1,518	* (losses) represents
et capital gains (losses)	11,094	6,108	(14,253)	(16,162)	(7,316)	(14,159)	positive figures.

Sony Life's Capital Gains/Losses (continued)

(Note1)

• Foreign exchange gains, net for FY17.1Q (3M) include foreign exchange losses of ¥242 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥515 million. Moreover, other capital losses include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥63 million relating to foreign exchange fluctuation.

• Foreign exchange gains, net for FY17.2Q (6M) include foreign exchange gains of ¥1,583 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥2,489 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥853 million relating to foreign exchange fluctuation.

(Note 2)

- Foreign exchange losses, net for FY16.1Q (3M) include foreign exchange losses of ¥4,280 million relating to U.S. dollar-denominated insurance. Moreover, other capital gains include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥4,754 million relating to foreign exchange fluctuation.
- Foreign exchange losses, net for FY16.2Q (6M) include foreign exchange losses of ¥6,720 million relating to U.S. dollar-denominated insurance. Gains on derivatives, net include foreign exchange gains relating to U.S. dollar-denominated insurance of ¥1,337 million. Moreover, other capital gains include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥5,868 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY16.3Q (9M) include foreign exchange gains of ¥21,805 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥17,445 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥4,941 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY16.4Q (12M) include foreign exchange gains of ¥12,389 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥12,010 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥1,560 million relating to foreign exchange fluctuation.

(Note3)

• The figures of income (losses) from money held in trust, net, income (losses) from trading securities, net, gains (losses) on derivatives and foreign exchange gains (losses), net were recorded after offsetting gains and losses of each item.

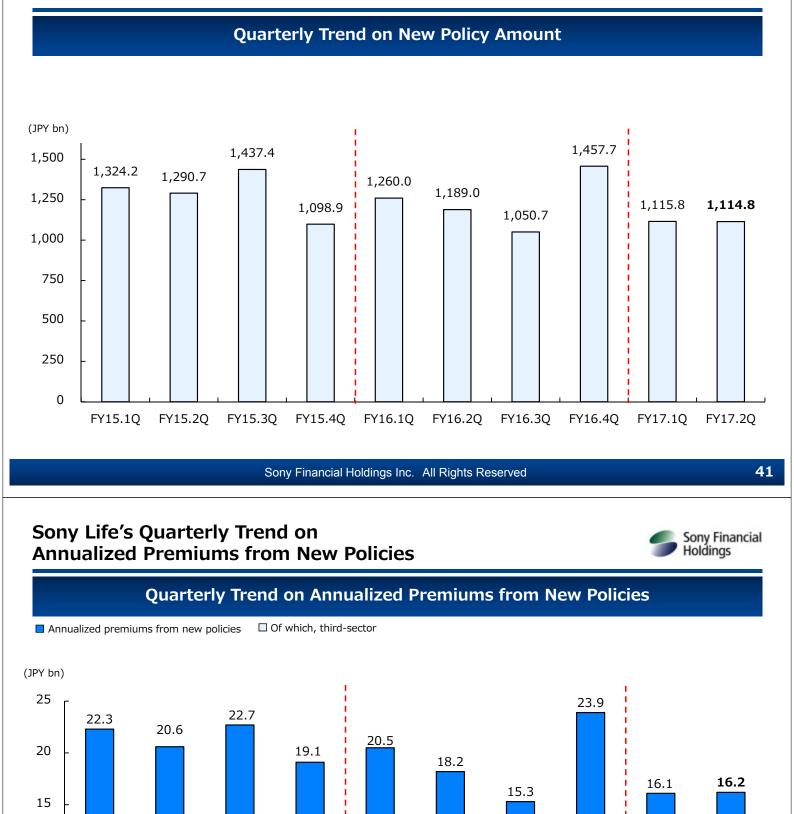
Attachment

Sony Financial Holdings

Sony Financial Holdings



Sony Life's Quarterly Trend on New Policy Amount



4.1

FY16.1Q

3.6

FY15.4Q

3.9

FY16.2Q

3.1

FY16.3Q

4.6

FY15.3Q

10

5

0

3.9

FY15.1Q

3.4

FY15.2Q

2.8

FY17.2Q

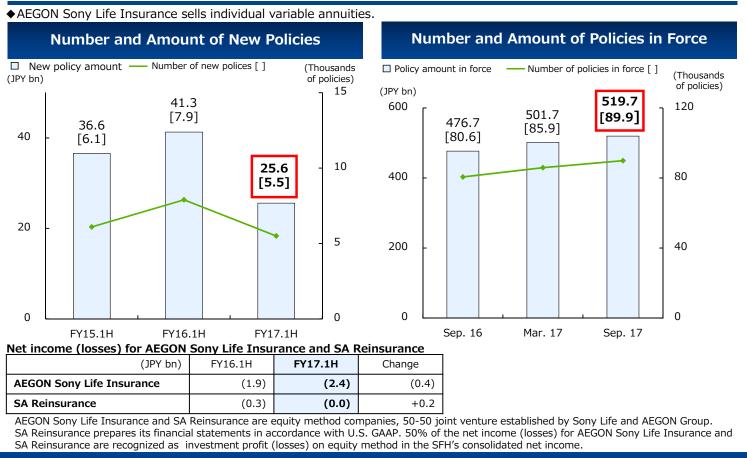
4.4

FY16.4Q

3.1

FY17.1Q

Operating Performance : AEGON Sony Life Insurance



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Method of Measuring Risk Amount Based on Economic Value (1)

Market-related Risk^{*1}

	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)
Interest rate risk Fluctuations in net asset value based on economic value in response to the shocks in the right columns. The same applies below.	Percentage increases or decreases differ for each currency and term. As for measuring interest rate risk in Japanese yen, introduced principal component analysis, where yield curve changes are disaggregated into three components, parallel shift, twist and butterfly, and the yield curve is shocked by each component. (Example) For Yen 30-year, 64% decrease (parallel shift), 19% decrease (twist), 4% decrease (butterfly)	Different percentage changes in interest rates are set for each term, from one year to 20 years. For terms longer than 20 years and through 90 years, percentage changes are set using linear interpolation, with negative 29% as the percentage change for 20 years and negative 20% as the percentage change for 90 years
Equity risk	Listed equities 45%, Other securities 70%	Global 39%, Others 49% *2
Real estate risk	Actual real estate 25%	Same as on the left
Credit risk	Credit risk = (market value) x (risk coefficient for each credit rating) x duration Note that durations have caps and floors, depending on credit ratings. (Example) Rating A: Risk coefficient (1.4%), cap (23), floor (1)	Credit risk = (market value) x (risk coefficient for each credit rating and duration) (Example) Rating A: Duration (Dur): 5-10 years Risk coefficient=7.0% + 0.7% x (Dur - 5)
Currency risk	35% downside fluctuation	25% downside fluctuation

♦ Revision in the risk factors of market-related risk

• In FY17.1Q, Sony Life partially revised the risk factors of market-related risk.

• Regarding interest rate risk in Japanese yen, the rate of change in interest rates for 40 years or less was updated based on recent market data, and the rate of change in interest rates beyond 40 years was revised, taking into account such factors as ICS^(*3) deliberations. The main result was a decrease in interest rate risk compared with March 31, 2017, due mainly to a decrease in the rate of change in Japanese yen beyond 40 years.

Notes

- * 1. Principal items as of September 30, 2017.
- * 2. Symmetric adjustment (an adjustment of ±10% of the average value of the stock price index during a defined period in the past) is applied.
 * 3. Capital requirements for internationally active insurance groups (IAIGs) being formulated by the International Association of Insurance Supervisors (IAIS).





Insurance Risk^{*1}

	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)
Mortality risk	Mortality rate increases by 15% for each year elapsed	Same as on the left
Longevity risk	Mortality rate decreases by 20% for each year elapsed	Same as on the left
Lapse risk	The largest amount of these;*2	The largest amount of these;
	 Lapse rate increases by 50% for each year elapsed Lapse rate decreases by 50% for each year elapsed 	 Increases by 50% in the assumed rates of lapsation for Life module, 50% for Health module
	 30% of policies on which surrender value is in excess of best estimate liability are immediately 	 Decreases by 50% in the assumed rates of lapsation for Life module, 50% for Health module
	surrendered	 40% of policies (70% for group annuities, etc.) on which surrender value is in excess of best estimate liability are immediately surrendered
Expense risk	Operating expenses increase by 10% for each year elapsed Rate of inflation rises by 1%	Same as on the left
Disability risk	Rate of occurrence increases by 35% in the first fiscal year, rising by 25% for each year thereafter	Rate of occurrence increases by 35% in the first fiscal year, rising by 25% for each year thereafter. Recovery rate decreases by 20%.

Notes * 1. Principal items as of September 30, 2017. * 2. At Sony Life, lapse risk is calculated by computing and adding together the largest amount of three options for each insurance policy.

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Trend on JGB Yields (Par rate) Sony Financial Holdings 1.20% =10 year 1.00% 20 year 30 year 40 year 0.80% 0.60% 0.40% 0.20% 0.00% Aug. 17 Mar. 17 Apr. 17 May 17 Jun. 17 Jul. 17 Sep. 17 As of the end Mar. 17 Apr. 17 May 17 Jun. 17 Jul. 17 Aug. 17 Sep. 17 of each month 0.07% 0.02% 0.05% 0.09% 0.08% 0.06% 0.01% 10 year 20 year 0.64% 0.56% 0.58% 0.59% 0.59% 0.55% 0.58% 0.84% 0.78% 0.80% 0.84% 0.87% 0.82% 0.86% 30 year 0.96% 0.92% 0.95% 1.02% 1.07% 1.02% 1.06% 40 year

Trend on Risk-free Rate (Japanese yen/ Par rate)

Mar. 17

Jun. 17 Sep. 17

2.00%

1.50%

1.00%

0.50% 0.00% (0.50%) U year (0.50%) U year 10 year 10 year 10 year 10 year 10 year

Convergence period:

20 year

*For above risk-free rate, we employ the Smith-Wilson method for extrapolation so that the 60-year forward rate will coverage on the UFR (3.5%).

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Contact : Investor Relations Department Sony Financial Holdings Inc. TEL : +81-3-5290-6500





Attachment



