

Presentation Material

Consolidated Financial Results for the Six Months Ended September 30, 2017 and Sony Life's MCEV as of September 30, 2017

Sony Financial Holdings Inc. November 13, 2017

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Content

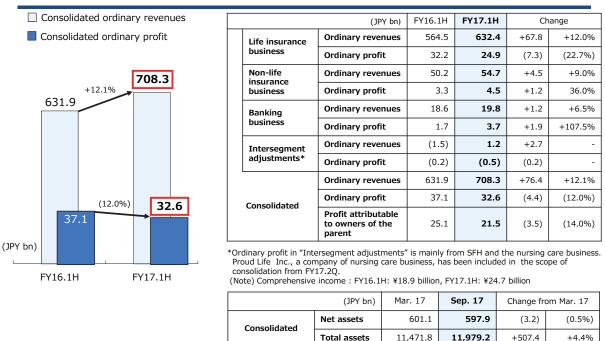


Consolidated Operating Results for the Six Months Ended September 30, 2017 (FY17.1H)

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Highlights of Consolidated Operating Performance (1)





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Consolidated ordinary revenues increased 12.1% year on year, to ¥708.3 billion, owing to increases in ordinary revenues from all the businesses: life insurance, non-life insurance and banking businesses.

Consolidated ordinary profit decreased 12.0% year on year, to ¥32.6 billion. By business segment, ordinary profit from the life insurance business decreased, whereas ordinary profit from the non-life insurance and the banking businesses increased.

Profit attributable to owners of the parent was down 14.0% year on year, to ¥21.5 billion due to the decrease in consolidated ordinary profit.

Highlights of Consolidated Operating Performance (2)



- Life Insurance Business : Ordinary revenues increased year on year due to an improvement of investment performance in the separate account following a recovery in the financial market conditions. Investment gains were recorded in this first half compared with investment losses in the same period of the previous year. Ordinary profit decreased year on year due to a deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale securities and lower gains on sale of securities in the general account.
- Non-life Insurance Business: Ordinary revenues expanded year on year owing to an increase in net premiums written for mainstay automobile insurance. Ordinary profit increased year on year due to a decline in the loss ratio, driven primarily by a lower car accident ratio.
- <u>Banking Business</u>: Ordinary revenues increased year on year due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans, and an increase in interest income on securities. Ordinary profit increased year on year, due to a decrease in operating expenses, especially in advertising expenses for the card loan business.
- Consolidated ordinary revenues increased 12.1% year on year, to ¥708.3 billion, owing to increases in ordinary revenues from all the businesses: life insurance, non-life insurance, and banking businesses. Consolidated ordinary profit decreased 12.0%, to ¥32.6 billion. By business segment, ordinary profit from the life insurance business decreased whereas ordinary profit from the non-life insurance and the banking businesses increased. Profit attributable to owners of the parent was down 14.0% year on year, to ¥21.5 billion due to the decrease in consolidated ordinary profit.

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Highlights of Operating Performance: Sony Life (Non-consolidated)



Ordinary revenues Ordinary profit			FY16.1H	FY17.1H	Chi	ange
	0	rdinary revenues	564.4	632.3	+67.9	+12.0%
		Income from insurance premiums	477.4	480.4	+3.0	+0.6%
632.3		Investment income		145.1	+64.7	+80.4%
564.4		Interest income and dividends	72.2	78.2	+5.9	+8.2%
		Income from money held in trust, net	2.2	2.2	(0.0)	(0.1%)
		Gains on sale of securities	1.3	0.0	(1.3)	(100.0%)
		Gains on derivatives, net	4.5	-	(4.5)	(100.0%)
		Gains on separate accounts, net	-	62.6	+62.6	-
	0	rdinary expenses	531.2	606.2	+75.0	+14.1%
(21.5%) 26.0		Insurance claims and other payments	163.3	187.3	+24.0	+14.7%
JPY bn) 33.2		Provision for policy reserves and others	244.1	317.7	+73.6	+30.2%
		Investment expenses	40.6	18.1	(22.4)	(55.2%)
FY16.1H FY17.1H		Losses on derivatives, net	-	14.7	+14.7	-
 Ordinary revenues increased but ordinary profit 		Losses on separate accounts, net	32.1	-	(32.1)	(100.0%)
decreased year on year.		Operating expenses	70.0	68.1	(1.8)	(2.7%)
 Income from insurance premiums was flat year on year due mainly to a decrease in sales of single premium 	0	rdinary profit	33.2	26.0	(7.1)	(21.5%)
whole life insurance although policy amount in force	N	et income	22.8	16.9	(5.8)	(25.6%)
increased.Investment income increased due to an improvement of	Г	(JPY bn)	Mar. 17	Sep. 17	Change fr	om Mar. 17
investment performance in the separate account and higher interest income and dividends in the general	Se	ecurities	8,093.1	8,416.3	+323.1	+4.0%
account.	P	olicy reserves	7,929.9	8,246.5	+316.6	+4.0%
Ordinary profit decreased year on year due to a Net assets		473.5	469.0	(4.5)	(1.0%)	
deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale		Net unrealized gains on other securities	127.7	129.3	+1.6	+1.3%
securities and lower gains on sale of securities in the Total assets		otal assets	8,873.6	9,208.3	+334.7	+3.8%
general account.		Separate account assets	989.6	1,084.1	+94.5	+9.6%
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Sony Life's ordinary revenues increased 12.0% year on year, to ¥632.3 billion, due to an improvement of investment performance in the separate account following a recovery in the financial market conditions. Investment gains were recorded in this first half compared with investment losses in the same period of the previous fiscal year.

Ordinary profit decreased 21.5% year on year, to ¥26.0 billion, due to a deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale securities and lower gains on sale of securities in the general account.

Net income decreased 25.6% year on year, to ¥16.9 billion.

Overview of Operating Performance: Sony Life (Non-consolidated)



	(JPY bn)	FY16.1H	FY17.1H	Change	<reasons changes="" for=""></reasons>
New	policy amount	2,449.0	2,230.7	(8.9%)	Decreased due mainly to lower sales of term life insurance and
Laps	e and surrender amount	922.5	873.4	(5.3%)	family income insurance despite favorable sales of U.S. dollar-
Laps	e and surrender rate	2.14%	1.93%	(0.21pt)	denominated insurance.
Polic	y amount in force	44,114.4	46,219.1	+4.8%	
Annı	alized premiums from new policies	38.7	32.3	(16.4%)	 Decreased due mainly to lower sales of term life insurance and
	Of which, third-sector products	8.1	5.9	(26.0%)	living benefit insurance despite favorable sales of U.S. dollar-
Annı	alized premiums from insurance in force	799.6	833.5	+4.2%	denominated insurance.
	Of which, third-sector products	184.0	189.6	+3.0%	

Notes:
 Figures for new policy amount, lapse and surrender amount, lapse and surrender rate, policy amount in force, annualized premiums from new policies and annualized premiums from insurance in force are calculated as the total of individual life insurance and individual annuities.
 The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

(JPY bn)	FY16.1H	FY17.1H	Change]
Gains from investment, net (General account)	72.0	64.4	(10.5%)	1
Core profit	30.6	43.8	+43.1%	+
Positive spread	6.5	9.3	+43.1%	
				- 1
	Mar. 17	Sep. 17	Change from Mar. 17	
Non-consolidated solvency margin ratio	2,568.8%	2,631.8%	+63.0pt	

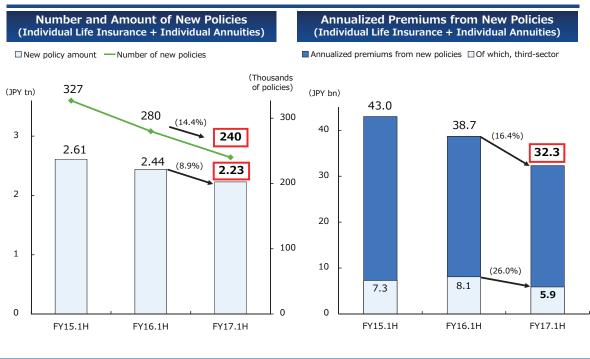
Increased significantly due mainly to a decline in the provision of policy reserves for minimum guarantees for variable life insurance led by a recovery in the financial market conditions.

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Operating Performance : Sony Life (Non-consolidated) (1)



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(Left-hand graph)

New policy amount for the total of individual life insurance and individual annuities decreased 8.9% year on year, to ¥2,230.7 billion. This decrease was due mainly to lower sales of term life insurance and family income insurance, despite favorable sales of U.S. dollardenominated insurance.

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The number of new policies decreased 14.4% year on year, to 240 thousand policies.

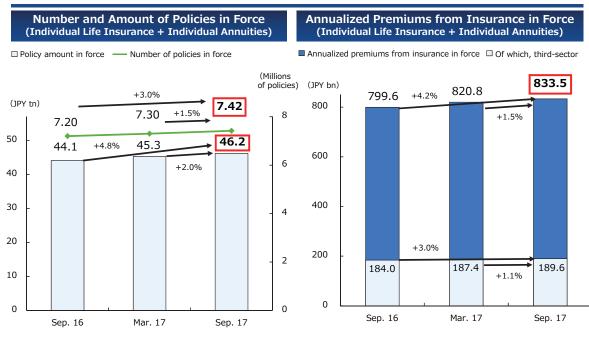
(Right-hand graph)

Annualized premiums from new policies decreased 16.4% year on year, to ¥32.3 billion, due mainly to lower sales of term life insurance and living benefit insurance, despite favorable sales of U.S. dollar-denominated insurance.

Of which, the figure for third-sector products decreased 26.0% year on year, to \pm 5.9 billion.

Operating Performance : Sony Life (Non-consolidated) (2)





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Sony Life's policy amount in force which reflects new policy amount and lapse and surrender amount, is shown here.

(Left-hand graph)

Policy amount in force for the total of individual life insurance and individual annuities increased 4.8% year in year, to ¥46.2 trillion.

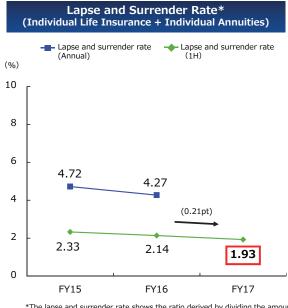
The number of policies in force increased 3.0% year on year, to 7.42 million policies.

(Right-hand graph)

Annualized premiums from insurance in force increased 4.2% year on year, to ¥833.5 billion.

Of which, the figure for third-sector products was up 3.0% year on year, to ¥189.6 billion.





*The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

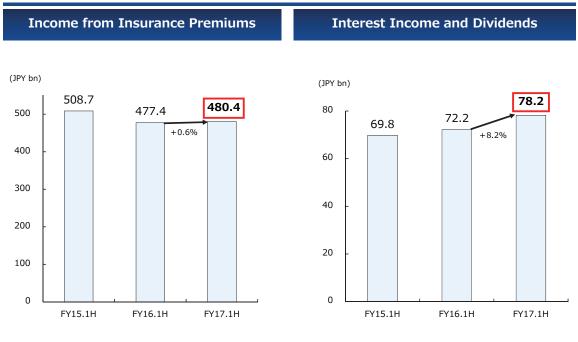
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Lapse and surrender rate was down 0.21 percentage points year on year, to 1.93%.

Operating Performance : Sony Life (Non-consolidated) (4)





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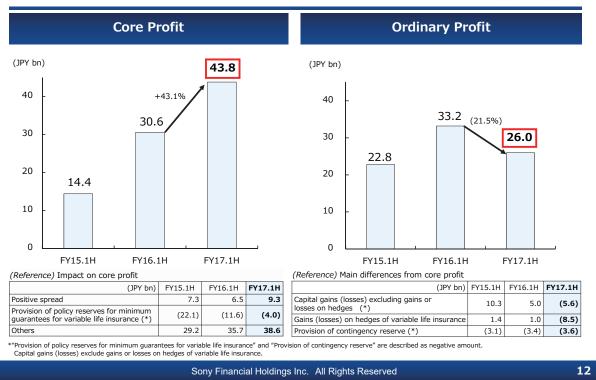
(Left-hand graph)

Income from insurance premiums was flat year on year, amounting to ¥480.4 billion, due mainly to a decrease in sales of single premium whole life insurance although policy amount in force increased.

(Right-hand graph)

Interest income and dividends increased 8.2% year on year, to ¥78.2 billion, reflecting an expansion in investment assets along with business expansion.

Operating Performance : Sony Life (Non-consolidated) (5)



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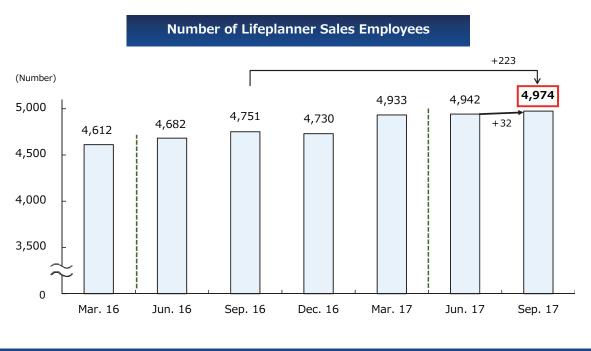
(Left-hand graph)

Core profit rose 43.1% year on year, to ¥43.8 billion, due mainly to a decline in the provision of policy reserves for minimum guarantees for variable life insurance led by a recovery in the financial market conditions.

(Right-hand graph)

Ordinary profit decreased 21.5% year on year, to ¥26.0 billion, as derivative transactions used as hedges related to variable life insurance offset the above mentioned gains in core profit. The decrease was also due to a deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale securities and lower gains on sale of securities.





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The number of Lifeplanner sales employees as of September 30, 2017 was 4,974, up 32 from June 30, 2017 and up 223 from September 30, 2016.

Operating Performance : Sony Life (Non-consolidated) (7)



Breakdown of General Account Assets								
	Mar	. 17	Sep.	17	<asset management="" review=""></asset>			
(JPY bn)	Amount	%	Amount	%	We have continued to accumulate ultralong-term bonds to match the liability			
Japanese bonds (including JGBs)	6,828.7	86.6%	7,031.1	86.5%	characteristics of insurance policies with long-term maturities with the aim of			
Japanese stocks	37.6	0.5%	34.1	0.4%	reducing interest rate risk.			
Foreign bonds	274.3	3.5%	308.7	3.8%	<bond duration=""> Mar. 16 21.8 years</bond>			
Foreign stocks	31.5	0.4%	33.2	0.4%	Mar. 17 21.3 years			
Money held in trust	273.8	3.5%	271.9	3.3%	Sep. 17 21.2 years			
Policy loans	180.3	2.3%	184.5	2.3%	Investment in the money held in trust is			
Real estate*	117.5	1.5%	116.6	1.4%	mainly into Japanese bonds. ■ The holding ratio on the real status of			
Cash and call loans	40.8	0.5%	44.5	0.5%	Japanese bonds including those invested in the money held in trust in the general			
Others	99.1	1.3%	99.0	1.2%	account : Sep. 17 · · · 89.9% (Mar. 17 · · · 90.1%)			
Total	7,884.0	100.0%	8,124.1	100.0%				

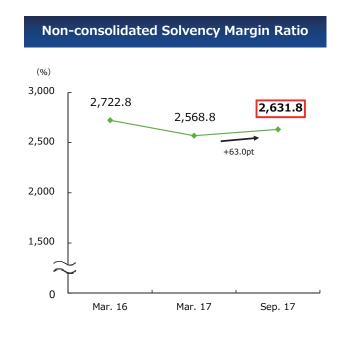
*Real estate is the total of land, buildings, and construction in progress.

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Here is a breakdown of Sony Life's general account assets as of September 30, 2017, compared with that as of March 31, 2017.





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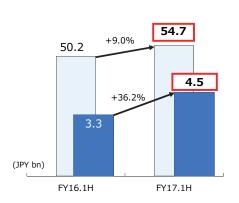
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As of September 30, 2017, Sony Life's non-consolidated solvency margin ratio was 2,631.8%, up 63.0 percentage points form March 31, 2017, remaining at a high level.

Highlights of Operating Performance: Sony Assurance



🗌 Ordinary revenues 📕 Ordinary profit



	(JPY bn)	FY16.1H	FY17.1H	Chi	ange
0	rdinary revenues	50.2	54.7	+4.5	+9.0%
	Underwriting income	48.9	53.8	+4.8	+9.9%
	Investment income	1.2	0.9	(0.3)	(25.1%)
o	rdinary expenses	46.8	50.2	+3.3	+7.1%
	Underwriting expenses	34.6	36.7	+2.1	+6.1%
	Operating general and administrative expenses	12.2	13.4	+1.1	+9.7%
0	rdinary profit	3.3	4.5	+1.2	+36.2%
N	et income	2.4	3.3	+0.8	+35.5%

Both ordinary revenues and ordinary profit increased year on year.
Ordinary revenues expanded owing to an increase in net premiums written for

 Ordinary profit increased due to a decline in the loss ratio, driven primarily by a lower car

mainstay automobile insurance.

accident ratio.

(JPY bn)	Mar. 17	Sep. 17		ge from ar. 17
Underwriting reserves	106.1	112.3	+6.2	+5.9%
Net assets	29.4	31.0	+1.6	+5.5%
Total assets	186.5	194.2	+7.7	+4.2%

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Sony Assurance's ordinary revenues expanded 9.0% year on year, to ¥54.7 billion, owing to an increase in net premiums written for mainstay automobile insurance.

Ordinary profit increased 36.2% year on year, to ¥4.5 billion, due to a decline in the loss ratio, driven primarily by a lower car accident ratio.

Net income increased 35.5% year on year, to ¥3.3 billion.

Overview of Operating Performance: Sony Assurance



(JPY bn)	FY16.1H	FY17.1H	Change	<reasons changes="" for=""></reasons>
Direct premiums written	48.3	53.1	+9.9%	 Increased in its mainstay
Net premiums written	48.9	53.7	+9.9%	automobile insurance.
Net losses paid	24.0	24.9	+3.7%	
Underwriting profit	2.0	3.6	+73.2%	
Net loss ratio	56.7%	53.2%	(3.5pt)	
Net expense ratio	26.6%	26.6%	+0.0pt	Remained flat due to an increase in net premiums
Combined ratio	83.3%	79.8%	(3.5pt)	written, in addition to a proper
Notes: Net loss ratio = (Net losses paid + Loss Net expense ratio = Expenses related to			s written	control on overall operating expenses.
	FY16.1H	FY17.1H	Change	 Declined due to a lower car
E. I. loss ratio	63.3%	59.6%	(3.7pt)	accident ratio in automobile
E. I. loss ratio + Net expense ratio	89.9%	86.2%	(3.7pt)	insurance.
Notes: E.I. loss ratio = (Net losses paid + Prov Earned premiums [Earthquake insurand above calculation.]				
	Mar 17	Sen 17	Change from	Mar 17

above calculation.j				
	Mar. 17	Sep. 17	Change from Mar. 17	
Number of policies in force	1.89 mn	2.01 mn	+0.12 mn	+6.6%
Non-consolidated	730.8%	784.1%	+53.3	3pt

solvency margin ratio

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Sony Assurance's Underwriting Performance by Type of Policy



Direct Premiums Written

(JPY mn)	FY16.1H	FY17.1H	Change
Fire	117	102	(12.1%)
Marine	-	-	-
Personal accident	4,388	4,348	(0.9%)
Voluntary automobile	43,814	48,664	+11.1%
Compulsory automobile liability	-	-	-
Total	48,319	53,116	+9.9%

Net Premiums Written

(JPY mn)	FY16.1H	FY17.1H	Change
Fire	12	8	(37.5%)
Marine	(2)	(0)	-
Personal accident	4,527	4,452	(1.6%)
Voluntary automobile	43,686	48,545	+11.1%
Compulsory automobile liability	709	780	+10.0%
Total	48,934	53,786	+9.9%

Net losses paid

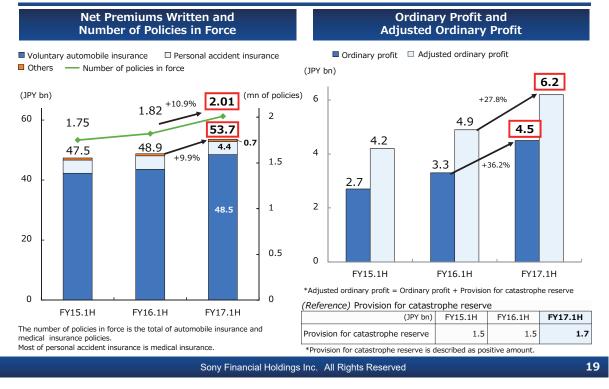
(JPY mn)	FY16.1H	FY17.1H	Change
Fire	4	2	(45.3%)
Marine	(11)	3	-
Personal accident	1,228	1,361	+10.8%
Voluntary automobile	22,175	22,915	+3.3%
Compulsory automobile liability	649	655	+0.9%
Total	24,046	24,937	+3.7%

*Medical insurance is included in personal accident.

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Operating Performance: Sony Assurance (1)





(Left-hand graph)

The number of policies in force for the total of automobile insurance and medical insurance increased 10.9% year on year, to 2.01 million policies.

Net premium written increased 9.9% year on year, to ¥53.7 billion, due to stable sales of automobile insurance.

(Right-hand graph)

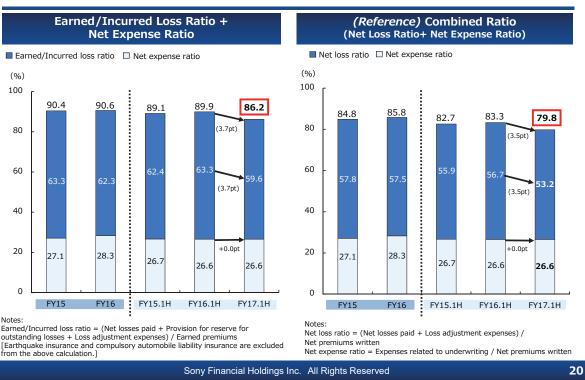
Ordinary profit increased year on year as previously mentioned.

Adjusted ordinary profit is an profit indicator on a managerial accounting basis. The figure is calculated by adjusting the amount

of provision (reversal) for catastrophe reserve to ordinary profit.

Adjusted ordinary profit was ¥6.2 billion.

Operating Performance: Sony Assurance (2)



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(Left-hand graph)

The Earned/Incurred (E.I.) loss ratio was down 3.7 percentage points year on year, to 59.6%, due to a lower car accident ratio in automobile insurance.

The net expanse ratio was flat year on year, to 26.6%, due to an increase in net premium written, in addition to a proper control on overall operating expenses.

Consequently, the sum of the E.I. loss ratio and the net expense ratio was down 3.7 percentage points year on year, to 86.2%.

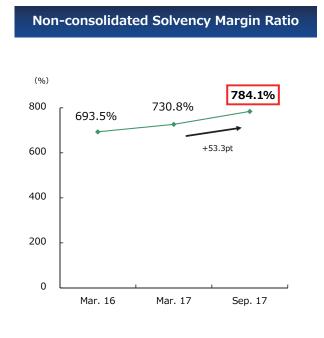
(Right-hand graph)

The net loss ratio was down 3.5 percentage points year on year, to 53.2%.

This is different from the E.I. loss ratio, which reflects an increase or decrease in provision for reserve for outstanding losses.

The combined ratio (the sum of the net loss ratio and the net expense ratio) was down 3.5 percentage points year on year, to 79.8%.





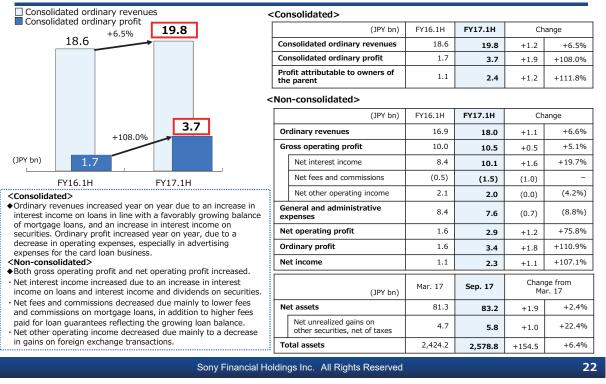
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As of September 30, 2017, Sony Assurance's non-consolidated solvency margin ratio was 784.1%, up 53.3 percentage points from March 31, 2017, showing that Sony Assurance has maintained a financial soundness.

Highlights of Operating Performance: Sony Bank (Consolidated/Non-consolidated)





Sony Bank's consolidated ordinary revenues increased 6.5% year on year, to ¥19.8 billion, due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans, and an increase in interest income on securities.

Consolidated ordinary profit increased 108.0% year on year, to ¥3.7 billion, due to a decrease in operating expenses, especially in advertising expenses for the card loan business.

On a non-consolidated basis, Sony Bank's ordinary revenues and ordinary profit increased year on year as the same reasons as in the consolidated results.

Overview of Operating Performance: Sony Bank (Non-consolidated) (1)



	(JPY bn)	Sep. 16	Mar. 17	Sep. 17		ge from r. 17	
С	ustomer assets	2,095.7	2,227.1	2,284.8	+57.7	+2.6%	
	Deposits	1,989.6	2,112.9	2,165.2	+52.2	+2.5%	1
Yen Foreign currencies		1,649.7	1,764.9	1,800.5	+35.5	+2.0%	
		339.9	348.0	364.6	+16.6	+4.8%	kL
	Investment trusts	106.1	114.1	119.6	+5.5	+4.8%	
Lo	bans	1,460.6	1,539.6	1,559.3	+19.6	+1.3%	
	Mortgage loans	1,362.9	1,452.4	1,477.9	+25.4	+1.8%	1\
	Card loans	15.3	18.0	18.9	+0.8	+4.6%	1\
	Others	82.3	69.0	62.4 ^{*1}	(6.5)	(9.5%)	1 \ L
Number of accounts		1.19 mm	1.24 mm	1.29 mm	+0.05 mm	+4.0%	
Non-performing assets ratio ^{*2} (Based on Financial Reconstruction Law)		0.21%	0.19%	0.15%	(0.0)4pt)	
Non-consolidated Capital *3 adequacy ratio (domestic criteria)		9.57%	9.75%	9.43%	(0.3	32pt)	



interest rates, despite the conversion into yen led by a shift in the trend from yen appreciation to yen depreciation.

◆ Rose due to a steady increase in mortgage loans, despite a leveling off in demand for refinancing these loans.

(domestic criteria)
*1 Loans in others include corporate loans of ¥62.4 billion
*2 Non-performing loans (loans based on the Financial Reconstruction Act) /Total loan exposure
*3 Please refer to the graph of the non-consolidated capital adequacy ratio (domestic criteria) on page 26.
Capital adequacy ratios has been calculated by applying fundamental internal rating based approach (FIRB) from March 31, 2017.

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Overview of Operating Performance: Sony Bank (Non-consolidated) (2)



0.22

FY17.1H

Note: Interest spread=(Yield on investment)-(Yield on financing)

0.26

FY16.1H

<Reference> On Managerial Accounting Basis

	(JPY bn)	FY16.1H	FY17.1H	с	hange	<reference> Interest Spread (Managerial Accounting Basis)</reference>
G	ross operating profit	10.0	10.5	+0.5	+5.2%	
	Net interest income ^{*1} ①	9.7	11.3	+1.5	+16.3%	← Yield on investment ← Yield on financing
	Net fees and commissions ^{*2} ②	(0.2)	(1.3)	(1.0)	-	Interest spread
	Net other operating income ^{*3}	0.5	0.5	+0.0	+0.8%	(%) 1.5 -
	ross operating profit (core profit) $x_{1} = (1 + 2)$	9.4	10.0	+0.5	+5.5%	
	perating expenses and other (penses ③	8.4	7.6	(0.7)	(8.9%)	1.19 1.13
	et operating profit (core profit) = $(A) - 3$	1.0	2.3	+1.2	+119.7%	1 0.93 (0.02pt) 0.91

Managerial accounting basis The following adjustments are made to the figures on a financial account for profits and losses more appropriately. *1: Net interest income: Includes profits and losses associated with fund investment

recorded in net other operating income, including gains or losses from currency swap transactions.

*2: Net fees and commissions: Includes profits and losses for customer dealings in foreign

2. Ret recent record in a second of the provide and the second of the second

■Core profit

Profits and losses exclude net other operating income, which includes those on bond and derivative dealing transactions, and stands for Sony Bank's basic profits.



0.5

0

24

We break down gross operating profit on a managerial accounting basis to facilitate an understanding of operational sources of revenues an profits.

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(Left-hand table)

Net interest income increased 16.3% year on year, to ¥11.3 billion, led by a growing balance of loans and securities.

Net fees and commissions were negative ¥1.3 billion, due mainly to lower fees and commissions on mortgage loans in comparison with the same period of the previous fiscal year, when new mortgage loans were increasing due to the impact of negative interest rates, in addition to higher fees paid for loan guarantees reflecting the growing loan balance.

Consequently, gross operating profit on a core profit basis increased 5.5% year on year, to ¥10.0 billion. Net operating profit on a core profit basis increased 119.7% year on year, to ¥2.3 billion, due to a decrease in general and administrative expenses.

(Right-hand graph)

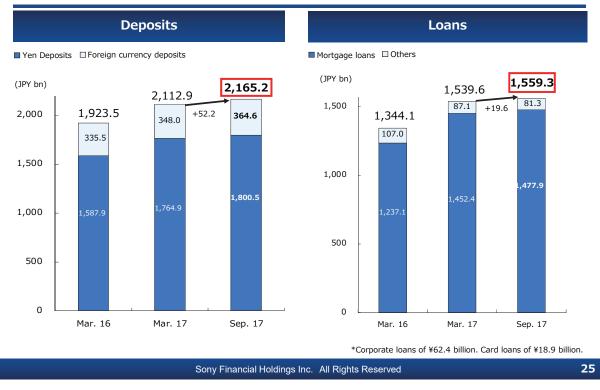
The yield on investment for FY17.1H was 1.13%.

The yield on financing for FY17.1H was 0.22%.

Consequently, interest spread for FY17.1H was 0.91%.

Operating Performance: Sony Bank (Non-consolidated) (1)





(Left-hand graph)

As of September 30, 2017, deposits (the sum of Japanese yen and foreign currency deposits) amounted to ¥2,165.2 billion, up ¥52.2 billion from March 31, 2017.

Of this amount, the yen deposit balance amounted to ¥1,800.5 billion, up ¥35.5 billion from March 31, 2017, as yen ordinary deposits increased due mainly to an increase in newly accumulated funds via the increased number of accounts, as well as the conversion from foreign currencies backed by yen depreciation.

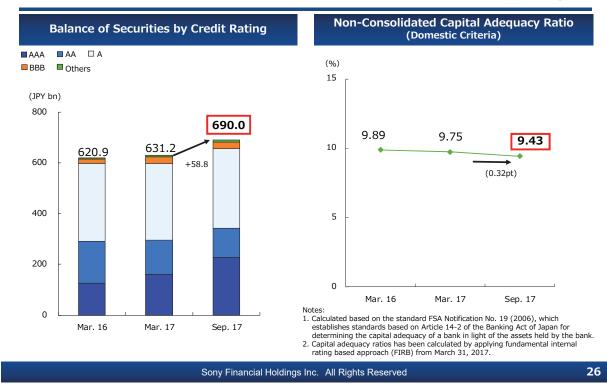
The yen-denominated balance of foreign currency deposits amounted to ¥364.6 billion, up ¥16.6 billion from March 31, 2017, as the U.S. dollardenominated time deposit balance increased due to the promotional effect from the rise in U.S. interest rates, despite the conversion into yen led by a shift in the trend from yen appreciation to yen depreciation.

(Right-hand graph)

The loan balance of September 30, 2017 expanded ¥19.6 billion from March 31, 2017, to ¥1,559.3 billion, due to a steady increase in mortgage loans, despite a leveling off in demand for refinancing these loans.

Operating Performance: Sony Bank (Non-consolidated) (2)

Sony Financial Holdings



(Left-hand graph)

As of September 30, 2017, the balance of securities amounted to ¥690.0 billion, up ¥58.8 billion from March 31, 2017. Sony Bank continuously invests in highly rated bonds.

(Right-hand graph)

As of September 30, 2017, Sony Bank's non-consolidated capital adequacy ratio (domestic criteria) was 9.43%, down 0.32 percentage points from March 31, 2017. Sony Bank maintains financial soundness.



Forecast of Consolidated Financial Results for the Fiscal Year Ending March 31, 2018 (FY17)

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Forecast of Consolidated Financial Results for FY17



(JPY bn)	FY16 (Actual)	FY17 (Forecast)	Changes	FY17.1H (Actual)	Progress rates
Consolidated ordinary revenues	1,381.6	1,430.0	+3.5%	708.3	49.5%
Life insurance business Non-life insurance business Banking business	1,243.9 102.3 38.5	1,276.1 108.9⇒110.0 40.6	+2.6% +6.4%⇒+7.5% +5.4%	632.4 54.7 19.8	49.6% 50.3%⇒49.8% 48.8%
Consolidated ordinary profit	66.3	67.0	+1.0%	32.6	48.8%
<u>Life insurance business</u> Non-life insurance business Banking business	56.8 5.0 5.0	56.4 4.6⇒6.5 6.6	(0.7%) (8.0%)⇒+30.0% +30.6%	24.9 4.5 3.7	44.29 99.7%⇒70.69 56.29
Profit attributable to owners of the parent	41.6	42.0	+0.9%	21.5	51.49
Segment information for ordinar Life Insurance Business In FY17.1H, ordinary revenues exc income in the separate account. Or Negative factors included the fact t related to minimum guarantees for initial-period costs, and operating e We maintain our forecast for the fu	eeded our initial dinary profit wa hat anticipated s variable life insi expenses were s	expectations, as an ir s in line with our forec sales of securities did urance. Among positiv hifted to a different pe	asts at the beginning of t not occur, as well as wors e factors, a lower-than-e riod.	he fiscal year. Sening profits on derival xpected level of new po	tive transactions

Non-life Insurance Business

In FY17.1H, ordinary revenues were essentially in line with our expectations. Ordinary profit for FY17.1H exceeded our expectations as the loss ratio was lower than our initial expectations. We have revised upward the full-year forecast after partially revising projections in the loss ratio and the expense ratio from FY17.3Q onward, and reflecting operating results in FY17.1H.

Banking Business In FY17.1H, ordinary revenues and ordinary profit were essentially in line with our expectations, so we maintain our full-year forecasts.

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We have revised upward the full-year forecast of the non-life insurance business since the operating results in FY17.1H exceeded our initial expectation.

Forecast of consolidated financial results for FY17 is unchanged from the forecast announced on April 28, 2017, taking into consideration the business environment from FY17.3Q onward.



Sony Life's MCEV and ESR as of September 30, 2017

A part of the calculations of MCEV adopted simplified method except that as of March 31, 2017. Please keep in mind that the validity of these calculations has not been verified by outside specialists.

 $\ast \mbox{In this part, figures, ratios and percentages changes have been rounded.$

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Sony Life's MCEV



	(JPY bn)	Mar. 17	Jun. 17	Sep. 17	Change from Mar. 17	Change from Jun. 17
MCEV		1,441.1	1,478.2	1,523.1	+82.0	+44.9
	Adjusted net worth	1,657.7	1,624.2	1,611.8	(45.9)	(12.5)
	Value of existing business	(216.7)	(146.0)	(88.7)	+128.0	+57.3
(JPY bn)		FY16.4Q (3M)	FY17.1Q (3M)	FY17.2Q (3M)	FY17.1H (6M)	
New business value		14.1	12.2	17.2	29.4	
N	ew business margin	3.8%	4.6%	6.4%	5.5%	

Notes:

Calculated MCEV as of June 30, 2017 onward by using updated economic assumptions and lapse and surrender rate from March 31, 2017.
 New business value is calculated accumulating new business value for each month based on economic assumptions at the end of each month.

Reasons for changes in MCEV

• MCEV as of September 30, 2017 increased ¥44.9 billion form June 30, 2017 due mainly to a rise in interest rates in Japanese yen.

New business value/ New business margin

• New business margin for FY17.2Q (3M) was up 1.8 percentage points from FY17.1Q (3M), due mainly to a change in product mix and a rise in interest rates.

New business value for FY17.2Q (3M) was ¥17.2 billion, up ¥4.9 billion from FY17.1Q (3M), due to a rise in new business margin.
 *Please refer to the appendix page 46 for trend on JGB yields.

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Sony Life's MCEV as of September 30, 2017 was ¥1,523.1 billion, up ¥44.9 billion from June 30, 2017, due mainly to a rise in interest rates in Japanese yen.

New business margin for FY17.2Q (3M) was 6.4%, up 1.8 percentage points from FY17.1Q (3M), due mainly to a change in product mix and a rise in interest rates.

New business value for FY17.2Q (3M) was \pm 17.2 billion, up \pm 4.9 billion from FY17.1Q (3M), due to a rise in new business margin.

Sony Life's ESR



(JPY bn)	Mar. 17	Jun. 17	Sep. 17
Insurance risk*	937.5	933.6	939.1
Market-related risk	405.1	349.3	366.5
Of which, interest rate risk**	308.9	263.1	273.7
Operational risk	28.1	28.1	28.1
Counter party risk	1.9	2.5	1.9
Variance effect	(392.0)	(372.2)	(379.4)
The risk amount based on economic value	980.6	941.3	956.3
(*) Risk amount excluding the variance effect within Life module and Health module. (**) Risk amount excluding the variance effect within market-related risk.			

(JPY bn)	Mar. 17	Jun. 17	Sep. 17
MCEV + Frictional costs	1,476.6	1,505.1	1,547.2
ESR	151%	160%	162%
Notes:			

The risk amount based on economic value refers to the total amount of Sony Life's risks comprehensively examined by a market consistent approach, including insurance risk and market-related risk.
 The solvency risk capital on an economic value basis is calibrated at VaR (99.5) over one year and based on the internal model, which is a similar but modified model based on the EU Solvency II standard method.

3. ESR=(MCEV + Frictional costs) / Risk amount based on economic value.

The risk amount based on economic value as of September 30, 2017 amounted to ¥956.3 billion, up ¥14.9 billion from June 30, 2017, due mainly to a increase in interest rate risk reflecting a rise in interest rates in Japanese yen. ESR as of September 30, 2017 was 162%, up 2pt from June 30, 2017.

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The risk amount based on economic value as of September 30, 2017 amounted to ¥956.3 billion, up ¥14.9 billion form June 30, 2017, due mainly to a increase in interest rate risk reflecting a rise in interest rates in Japanese yen.

ESR as of September 30, 2017 was 162%, up 2 percentage points from June 30, 2017.

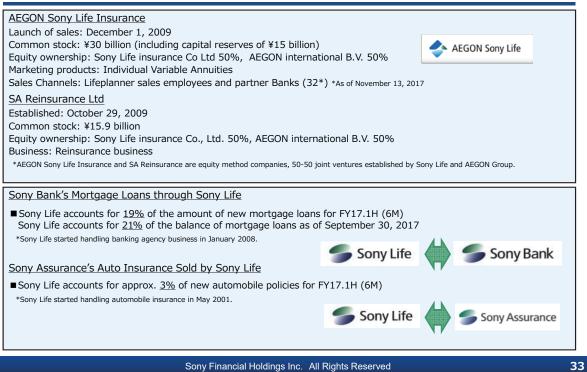


Appendix

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Recent Topics 1





Recent Topics 2



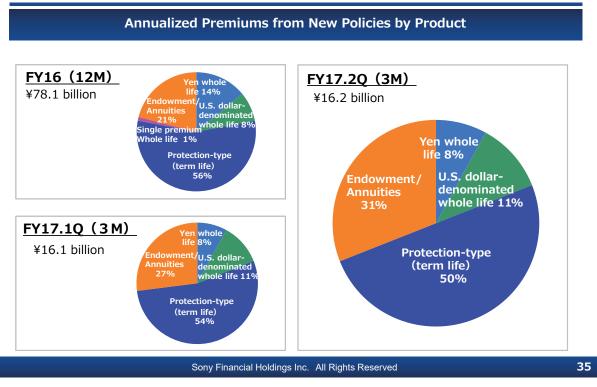
<Highlights on and after FY17.2Q>

 2017-09-06 Tokyo by Autumn 2018 2017-09-19 Sony Life launched a service to acquire medical certificates on behalf of policyholders 2017-10-02 Sony Life commenced sale of new product: "U.S. Dollar-Denominated Single Premium Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)" 2017-10-05 Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website 2017 10-09 Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with 	2017-07-02	Sony Life began providing Web policy guides and agreements
 Sony Life established a joint venture, Sony Life Financial Advisors Pte. Ltd., with Starts Securities Co., Ltd. in Singapore Sony Bank opened "CONCULTING PLAZA" in Ginza, Tokyo Sony Lifecare announced to open its 3rd "SONARE" brand nursing care home in Nerima-Ku Tokyo by Autumn 2018 Sony Life launched a service to acquire medical certificates on behalf of policyholders Sony Life commenced sale of new product: "U.S. Dollar-Denominated Single Premium Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)" Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with 	2017-07-10	
 2017-08-10 Securities Co., Ltd. in Singapore 2017-09-01 Sony Bank opened "CONCULTING PLAZA" in Ginza, Tokyo 2017-09-06 Sony Lifecare announced to open its 3rd "SONARE" brand nursing care home in Nerima-Ku Tokyo by Autumn 2018 2017-09-19 Sony Life launched a service to acquire medical certificates on behalf of policyholders 2017-10-02 Sony Life commenced sale of new product: "U.S. Dollar-Denominated Single Premium Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)" 2017-10-05 Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website 2017 10 00 Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with 	2017-08-08	Sony Bank began providing cloud funding platform "Sony Bank GATE"
 2017-09-06 Sony Lifecare announced to open its 3rd "SONARE" brand nursing care home in Nerima-Ku Tokyo by Autumn 2018 2017-09-19 Sony Life launched a service to acquire medical certificates on behalf of policyholders 2017-10-02 Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Single Premium Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)" 2017-10-05 Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website 2017 10 00 Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with 	2017-08-10	, , , , , ,
 2017-09-06 Tokyo by Autumn 2018 2017-09-19 Sony Life launched a service to acquire medical certificates on behalf of policyholders 2017-10-02 Sony Life commenced sale of new product: "U.S. Dollar-Denominated Single Premium Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)" 2017-10-05 Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website 2017 10-09 Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with 	2017-09-01	Sony Bank opened "CONCULTING PLAZA" in Ginza, Tokyo
 Sony Life commenced sale of new product: "U.S. Dollar-Denominated Single Premium Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)" Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with 	2017-09-06	Sony Lifecare announced to open its 3rd "SONARE" brand nursing care home in Nerima-Ku, Tokyo by Autumn 2018
 2017-10-02 Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)" 2017-10-05 Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website 2017 10.00 Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with 	2017-09-19	Sony Life launched a service to acquire medical certificates on behalf of policyholders
2017-10-05 policyholders to make medical insurance claims via its website Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with	2017-10-02	Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit
	2017-10-05	
Takashimaya Co., Ltd. and Takashimaya Credit Co., Ltd.	2017-10-09	Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with Takashimaya Co., Ltd. and Takashimaya Credit Co., Ltd.
2017-11-01 Sony Assurance expanded its "Secom accident on-site rush service" for automobile insurance policyholders	2017-11-01	, , , , , , , , , , , , , , , , , , , ,

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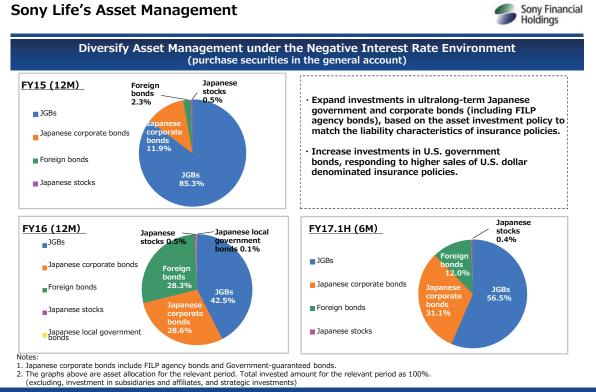
Sony Life's Product Portfolio







Sony Life's Asset Management



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Sony Life: Fair Value Information on Securities (General Account Assets)



Fair Value Information on Securities									
Fair value information on securities with market value (except trading-purpose securities)									5)
	Mar. 16		Mar. 17			Sep. 17			
(JPY bn)	Carrying amount	Fair value	Net unrealized	Carrying amount	Fair value	Net unrealized	Carrying amount	Fair value	Net unrealized
Held-to-maturity securities	5,383.9	7,410.1	2,026.2	6,068.6	7,514.2	1,445.5	6,259.1	7,642.6	1,383.5
Policy reserve matching bonds	251.2	292.5	41.3	277.3	303.3	25.9	322.2	347.2	25.0
Available-for-sale securities	887.9	1,091.6	203.6	896.5	1,069.9	173.3	898.6	1,073.7	175.1
Japanese bonds (including JGBs)	854.3	1,040.3	186.0	852.6	1,013.3	160.7	847.2	1,004.6	157.3
Japanese stocks	13.6	25.6	12.0	13.6	27.0	13.3	13.6	29.8	16.1
Foreign securities	19.8	25.2	5.4	30.0	29.1	(0.8)	37.5	39.0	1.4
Other securities	0.1	0.3	0.1	0.1	0.3	0.1	0.1	0.2	0.1

7,242.5

8,887.5

1,644.9

7,480.0

(JPY bn)

9,063.7

1,583.7

Note: The above table includes money held in trust other than trading-purpose securities.

8,794.3

6,523.1

Total

Valuation gains (losses) on trading-purpose securities

Mar. 16		Mar	. 17	Sep. 17		
Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income	
2.2	0.1	2.0	(0.1)	-	(0.0)	

2,271.1

Note: The above chart includes trading-purpose securities included in "money held in trust", etc

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Sony Life's Interest Income and Dividends (Details)



(JPY mn)	FY16.1H	FY17.1H	Change
Cash and deposits	0	0	+62.5%
Japanese bonds (including JGBs)	59,830	61,875	+3.4%
Japanese stocks	260	282	+8.5%
Foreign securities	3,512	7,027	+100.1%
Other securities	31	124	+293.8%
Loans	3,171	3,285	+3.6%
Real estate	5,430	5,455	+0.5%
Others	53	191	+254.6%
Total	72,291	78,241	+8.2%

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Sony Life's Capital Gains/Losses



	FY16		FY17				
(JPY mn)	1Q (3M)	2Q (6M)	3Q (9M)	4Q (12M)	1Q (3M)	2Q (6M)	
Capital gains	14,501	11,796	25,628	16,114	124	2,098	
Income from money held in trust, net	-	-	-	-	-	-	
Income from trading securities, net		49	103	134	11	19	Total of gains on sale of
Gains on sale of securities	917	1,301	1,306	1,308	0	0	securities and foreign exchan
Gains on derivatives, net	8,821	4,577	-	-	-	-	gains on sale of foreign bond FY17.2Q (6M): ¥0 million
Gains on hedges of variable life insurance	4,955	1,042	-	-	-	-	FY16.2Q (6M): ¥3,676 million
Gains on hedges of available-for-sale securities	3,021	1,386	-	-	-	-	
Foreign exchange gains, net	-	-	24,218	14,670	49	2,078	
Gains (losses) on sale of foreign bonds	-	-	2,375	2,375	-	-	
Other capital gains	4,754	5,868	-	-	63	-	
Capital losses	3,407	5,688	39,882	32,276	7,441	16,257	
Losses on money held in trust, net	-	-	-	-	-	-	
Losses on trading securities, net	-	-	-	-	-	-	
Losses on sale of securities	-	-	-	-	-	0	
Devaluation losses on securities	-	-	-	-	-	-	
Losses on derivatives, net	-	-	34,275	30,050	7,015	14,739	
Losses on hedges of variable life insurance	-	-	14,292	15,666	4,247	8,555	
Losses on hedges of available-for-sale securities	-	-	2,265	2,460	1,713	2,767	
Foreign exchange losses, net	3,139	5,023	-	-	-	-	
Losses on sale of foreign bonds*	(1,681)	(2,375)	-	-	-	-	
Other capital losses	267	665	5,606	2,226	426	1,518	* (losses) represents
let capital gains (losses)	11,094	6,108	(14,253)	(16,162)	(7,316)	(14,159)	positive figures.
Sony	Financial H	loldings Inc	. All Right	ts Reserve		on Sony Life's ed in page 40	Capital Gains/Losses are



(Note1)

- Vocus, Foreign exchange gains, net for FY17.1Q (3M) include foreign exchange losses of ¥242 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥515 million. Moreover, other capital losses include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥63 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY17.2Q (6M) include foreign exchange gains of ¥1,583 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥2,489 million.
 Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥853 million relating to foreign exchange fluctuation.

(Note 2)

- Foreign exchange losses, net for FY16.1Q (3M) include foreign exchange losses of ¥4,280 million relating to U.S. dollar-denominated insurance.
 Moreover, other capital gains include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥4,754 million relating to foreign exchange fluctuation.
- Foreign exchange losses, net for FY16.2Q (6M) include foreign exchange losses of ¥6,720 million relating to U.S. dollar-denominated insurance. Gains on derivatives, net include foreign exchange gains relating to U.S. dollar-denominated insurance of ¥1,337 million. Moreover, other capital gains include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥5,868 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY16.3Q (9M) include foreign exchange gains of ¥21,805 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥17,445 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥4,941 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY16.4Q (12M) include foreign exchange gains of ¥12,389 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥12,010 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥1,560 million relating to foreign exchange fluctuation.

(Note3)

• The figures of income (losses) from money held in trust, net, income (losses) from trading securities, net, gains (losses) on derivatives and foreign exchange gains (losses), net were recorded after offsetting gains and losses of each item.

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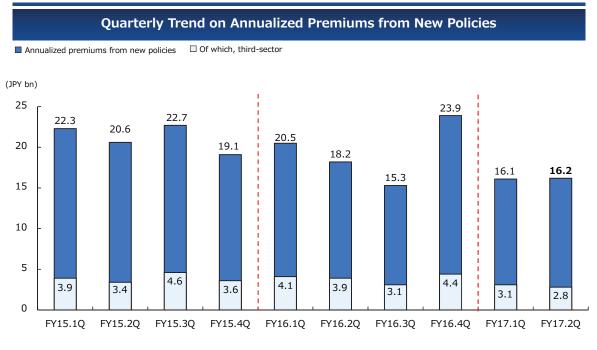


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Sony Life's Quarterly Trend on Annualized Premiums from New Policies



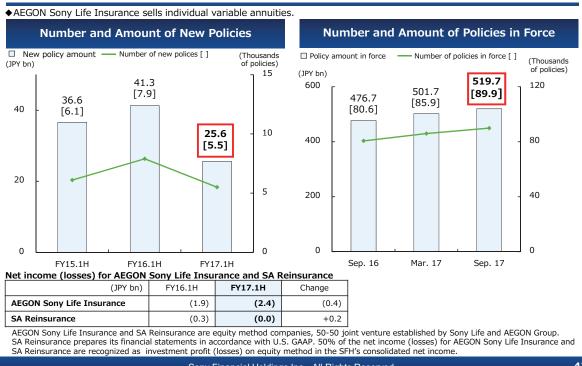


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Operating Performance : AEGON Sony Life Insurance





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Method of Measuring Risk Amount Based on Economic Value (1)



Market-related Ris	<u>k</u> *1	
	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)
Interest rate risk Fluctuations in net asset value based on economic value in response to the shocks in the right columns. The same applies below.	Percentage increases or decreases differ for each currency and term. As for measuring interest rate risk in Japanese yen, introduced principal component analysis, where yield curve changes are disaggregated into three components, parallel shift, twist and butterfly, and the yield curve is shocked by each component. (Example) For Yen 30-year, 64% decrease (parallel shift), 19% decrease (twist), 4% decrease (butterfly)	Different percentage changes in interest rates are set for each term, from one year to 20 years. For terms longer than 20 years and through 90 years, percentage changes are set using linear interpolation, with negative 29% as the percentage change for 20 years and negative 20% as the percentage change for 90 years
Equity risk	Listed equities 45%, Other securities 70%	Global 39%, Others 49%*2
Real estate risk	Actual real estate 25%	Same as on the left
Credit risk	Credit risk = (market value) x (risk coefficient for each credit rating) x duration Note that durations have caps and floors, depending on credit ratings. (Example) Rating A: Risk coefficient (1.4%), cap (23), floor (1)	Credit risk = (market value) x (risk coefficient for each credit rating and duration) (Example) Rating A: Duration (Dur): 5-10 years Risk coefficient=7.0% + 0.7% x (Dur - 5)
Currency risk	35% downside fluctuation	25% downside fluctuation

Revision in the risk factors of market-related risk

Revision in the risk factors of market-related risk
 In FY17.1Q, Sony Life partially revised the risk factors of market-related risk.
 Regarding interest rate risk in Japanese yen, the rate of change in interest rates for 40 years or less was updated based on recent market data, and the rate of change in interest rates beyond 40 years was revised, taking into account such factors as ICS^(*3) deliberations. The main result was a decrease in interest rate risk compared with March 31, 2017, due mainly to a decrease in the rate of change in Japanese yen beyond 40 years.

Notes * 1. Principal items as of September 30, 2017. * 2. Symmetric adjustment (an adjustment of ±10% of the average value of the stock price index during a defined period in the past) is applied. * 3. Capital requirements for internationally active insurance groups (IAIGs) being formulated by the International Association of Insurance Supervisors (IAIS).

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Sony Financial Holdings

Method of Measuring Risk Amount Based on Economic Value (2)



Insurance Risk*1

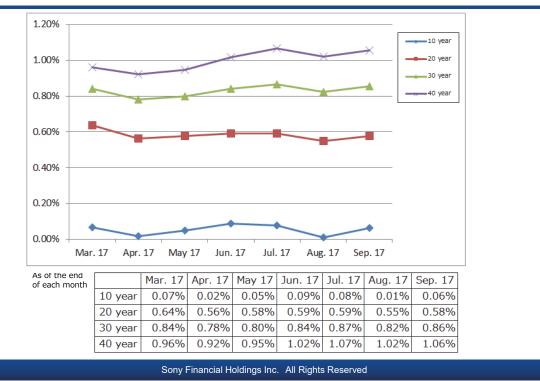
	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)
Mortality risk	Mortality rate increases by 15% for each year elapsed	Same as on the left
Longevity risk	Mortality rate decreases by 20% for each year elapsed	Same as on the left
Lapse risk	The largest amount of these;*2	The largest amount of these;
	Lapse rate increases by 50% for each year elapsed Lapse rate decreases by 50% for each year elapsed	 Increases by 50% in the assumed rates of lapsation for Life module, 50% for Health module
	 30% of policies on which surrender value is in excess of best estimate liability are immediately 	 Decreases by 50% in the assumed rates of lapsation for Life module, 50% for Health module
	surrendered	 40% of policies (70% for group annuities, etc.) on which surrender value is in excess of best estimate liability are immediately surrendered
Expense risk	Operating expenses increase by 10% for each year elapsed Rate of inflation rises by 1%	Same as on the left
Disability risk	Rate of occurrence increases by 35% in the first fiscal year, rising by 25% for each year thereafter	Rate of occurrence increases by 35% in the first fiscal yea rising by 25% for each year thereafter. Recovery rate decreases by 20%.

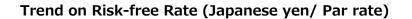
Notes * 1. Principal items as of September 30, 2017. * 2. At Sony Life, lapse risk is calculated by computing and adding together the largest amount of three options for each insurance policy.

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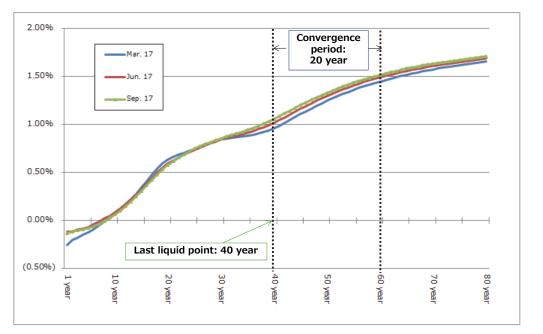












*For above risk-free rate, we employ the Smith-Wilson method for extrapolation so that the 60-year forward rate will coverage on the UFR (3.5%).

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