

Presentation Material

**Consolidated Financial Results
for the Six Months Ended September 30, 2017
and
Sony Life's MCEV as of September 30, 2017**

**Sony Financial Holdings Inc.
November 13, 2017**

- **Consolidated Operating Results for the Six Months Ended September 30, 2017** P.3
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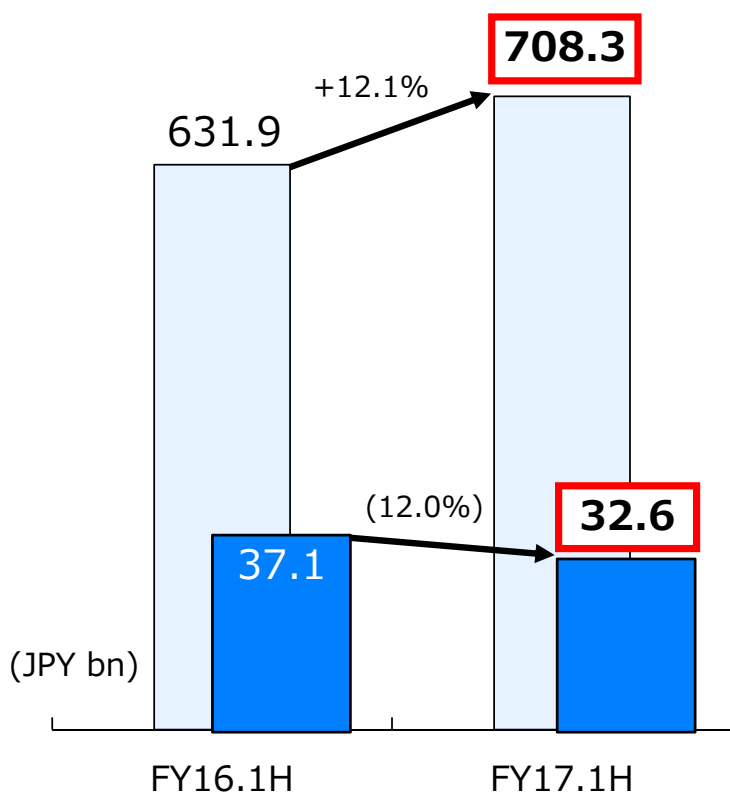
*Unless otherwise indicated, in these materials figures less than the indicated unit have been truncated, while ratios and percentage changes have been rounded. Also, a “-” is used where percentage changes exceed 1,000% and in cases where one or both comparisons are negative.

* “Lifeplanner” is a registered trademark of Sony Life.

**Consolidated Operating Results
for the Six Months Ended September 30, 2017
(FY17.1H)**

Highlights of Consolidated Operating Performance (1)

- Consolidated ordinary revenues
- Consolidated ordinary profit



		(JPY bn)	FY16.1H	FY17.1H	Change	
Life insurance business	Ordinary revenues		564.5	632.4	+67.8	+12.0%
	Ordinary profit		32.2	24.9	(7.3)	(22.7%)
Non-life insurance business	Ordinary revenues		50.2	54.7	+4.5	+9.0%
	Ordinary profit		3.3	4.5	+1.2	36.0%
Banking business	Ordinary revenues		18.6	19.8	+1.2	+6.5%
	Ordinary profit		1.7	3.7	+1.9	+107.5%
Intersegment adjustments*	Ordinary revenues		(1.5)	1.2	+2.7	-
	Ordinary profit		(0.2)	(0.5)	(0.2)	-
Consolidated	Ordinary revenues		631.9	708.3	+76.4	+12.1%
	Ordinary profit		37.1	32.6	(4.4)	(12.0%)
	Profit attributable to owners of the parent		25.1	21.5	(3.5)	(14.0%)

*Ordinary profit in "Intersegment adjustments" is mainly from SFH and the nursing care business. Proud Life Inc., a company of nursing care business, has been included in the scope of consolidation from FY17.2Q.

(Note) Comprehensive income : FY16.1H: ¥18.9 billion, FY17.1H: ¥24.7 billion

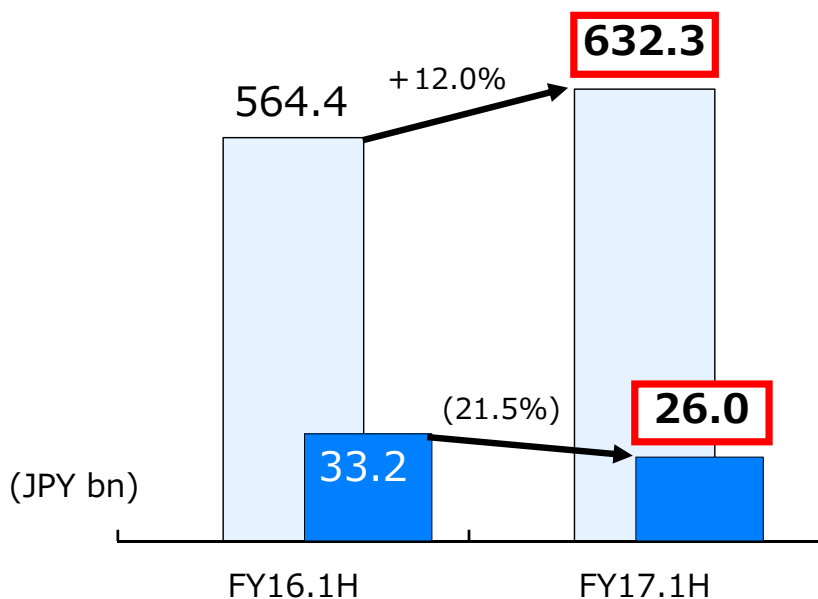
		(JPY bn)	Mar. 17	Sep. 17	Change from Mar. 17	
Consolidated	Net assets		601.1	597.9	(3.2)	(0.5%)
	Total assets		11,471.8	11,979.2	+507.4	+4.4%

Highlights of Consolidated Operating Performance (2)

- Life Insurance Business : Ordinary revenues increased year on year due to an improvement of investment performance in the separate account following a recovery in the financial market conditions. Investment gains were recorded in this first half compared with investment losses in the same period of the previous year. Ordinary profit decreased year on year due to a deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale securities and lower gains on sale of securities in the general account.
- Non-life Insurance Business: Ordinary revenues expanded year on year owing to an increase in net premiums written for mainstay automobile insurance. Ordinary profit increased year on year due to a decline in the loss ratio, driven primarily by a lower car accident ratio.
- Banking Business : Ordinary revenues increased year on year due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans, and an increase in interest income on securities. Ordinary profit increased year on year, due to a decrease in operating expenses, especially in advertising expenses for the card loan business.
- Consolidated ordinary revenues increased 12.1% year on year, to ¥708.3 billion, owing to increases in ordinary revenues from all the businesses: life insurance, non-life insurance, and banking businesses. Consolidated ordinary profit decreased 12.0%, to ¥32.6 billion. By business segment, ordinary profit from the life insurance business decreased whereas ordinary profit from the non-life insurance and the banking businesses increased. Profit attributable to owners of the parent was down 14.0% year on year, to ¥21.5 billion due to the decrease in consolidated ordinary profit.

Highlights of Operating Performance: Sony Life (Non-consolidated)

□ Ordinary revenues ■ Ordinary profit



- ◆ Ordinary revenues increased but ordinary profit decreased year on year.
- ◆ Income from insurance premiums was flat year on year due mainly to a decrease in sales of single premium whole life insurance although policy amount in force increased.
- ◆ Investment income increased due to an improvement of investment performance in the separate account and higher interest income and dividends in the general account.
- ◆ Ordinary profit decreased year on year due to a deterioration in net gains/losses on derivative transactions to hedge market risks for available-for-sale securities and lower gains on sale of securities in the general account.

	(JPY bn)	FY16.1H	FY17.1H	Change	
Ordinary revenues		564.4	632.3	+67.9	+12.0%
Income from insurance premiums		477.4	480.4	+3.0	+0.6%
Investment income		80.4	145.1	+64.7	+80.4%
Interest income and dividends		72.2	78.2	+5.9	+8.2%
Income from money held in trust, net		2.2	2.2	(0.0)	(0.1%)
Gains on sale of securities		1.3	0.0	(1.3)	(100.0%)
Gains on derivatives, net		4.5	-	(4.5)	(100.0%)
Gains on separate accounts, net		-	62.6	+62.6	-
Ordinary expenses		531.2	606.2	+75.0	+14.1%
Insurance claims and other payments		163.3	187.3	+24.0	+14.7%
Provision for policy reserves and others		244.1	317.7	+73.6	+30.2%
Investment expenses		40.6	18.1	(22.4)	(55.2%)
Losses on derivatives, net		-	14.7	+14.7	-
Losses on separate accounts, net		32.1	-	(32.1)	(100.0%)
Operating expenses		70.0	68.1	(1.8)	(2.7%)
Ordinary profit		33.2	26.0	(7.1)	(21.5%)
Net income		22.8	16.9	(5.8)	(25.6%)

	(JPY bn)	Mar. 17	Sep. 17	Change from Mar. 17	
Securities		8,093.1	8,416.3	+323.1	+4.0%
Policy reserves		7,929.9	8,246.5	+316.6	+4.0%
Net assets		473.5	469.0	(4.5)	(1.0%)
Net unrealized gains on other securities		127.7	129.3	+1.6	+1.3%
Total assets		8,873.6	9,208.3	+334.7	+3.8%
Separate account assets		989.6	1,084.1	+94.5	+9.6%

Overview of Operating Performance: Sony Life (Non-consolidated)

(JPY bn)	FY16.1H	FY17.1H	Change
New policy amount	2,449.0	2,230.7	(8.9%)
Lapse and surrender amount	922.5	873.4	(5.3%)
Lapse and surrender rate	2.14%	1.93%	(0.21pt)
Policy amount in force	44,114.4	46,219.1	+4.8%
Annualized premiums from new policies	38.7	32.3	(16.4%)
Of which, third-sector products	8.1	5.9	(26.0%)
Annualized premiums from insurance in force	799.6	833.5	+4.2%
Of which, third-sector products	184.0	189.6	+3.0%

<Reasons for changes>

◆ Decreased due mainly to lower sales of term life insurance and family income insurance despite favorable sales of U.S. dollar-denominated insurance.

◆ Decreased due mainly to lower sales of term life insurance and living benefit insurance despite favorable sales of U.S. dollar-denominated insurance.

- Notes:
- Figures for new policy amount, lapse and surrender amount, lapse and surrender rate, policy amount in force, annualized premiums from new policies and annualized premiums from insurance in force are calculated as the total of individual life insurance and individual annuities.
 - The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

(JPY bn)	FY16.1H	FY17.1H	Change
Gains from investment, net (General account)	72.0	64.4	(10.5%)
Core profit	30.6	43.8	+43.1%
Positive spread	6.5	9.3	+43.1%

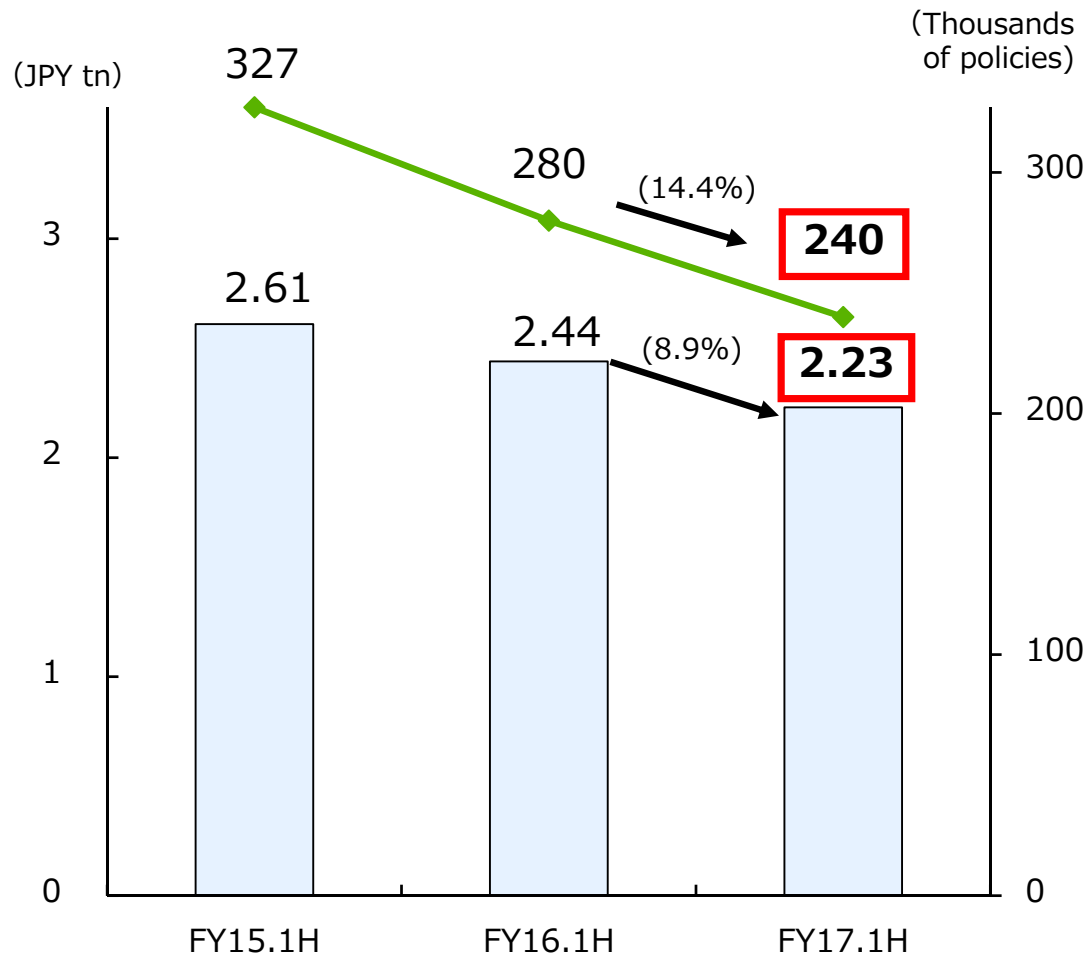
◆ Increased significantly due mainly to a decline in the provision of policy reserves for minimum guarantees for variable life insurance led by a recovery in the financial market conditions.

	Mar. 17	Sep. 17	Change from Mar. 17
Non-consolidated solvency margin ratio	2,568.8%	2,631.8%	+63.0pt

Operating Performance : Sony Life (Non-consolidated) (1)

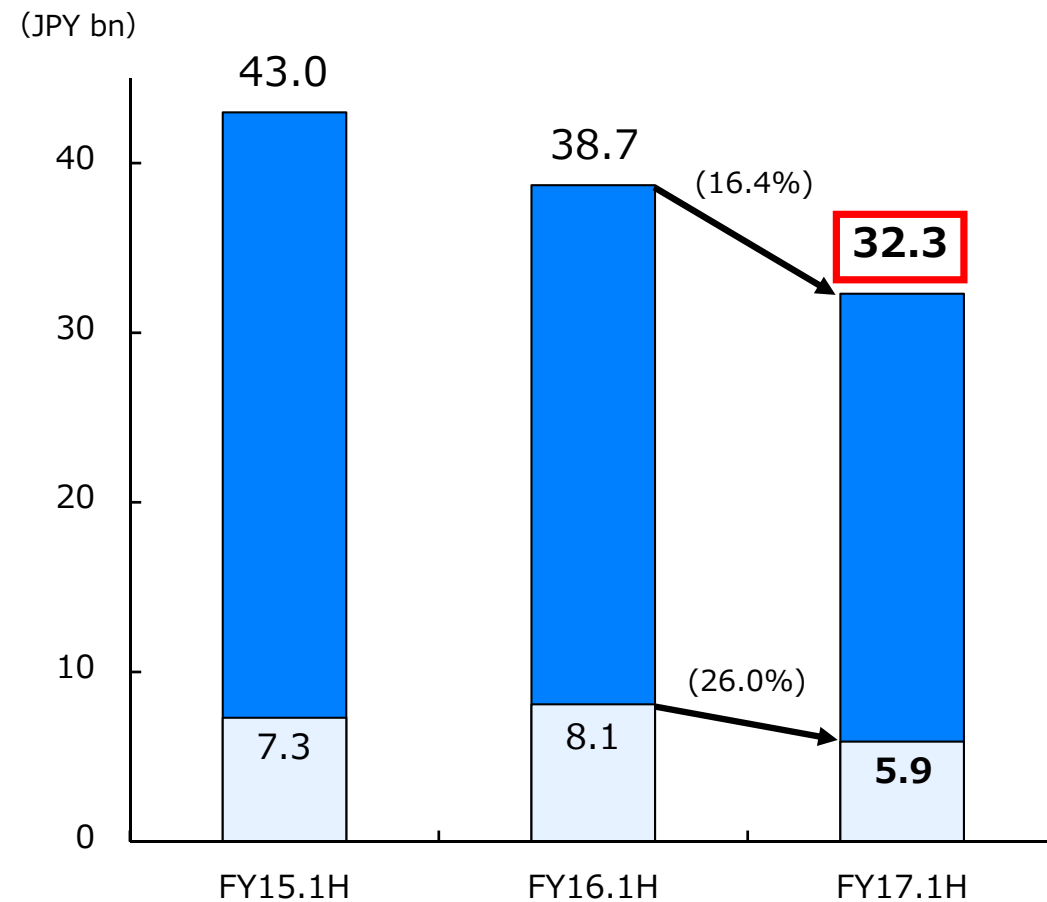
Number and Amount of New Policies (Individual Life Insurance + Individual Annuities)

□ New policy amount — Number of new policies



Annualized Premiums from New Policies (Individual Life Insurance + Individual Annuities)

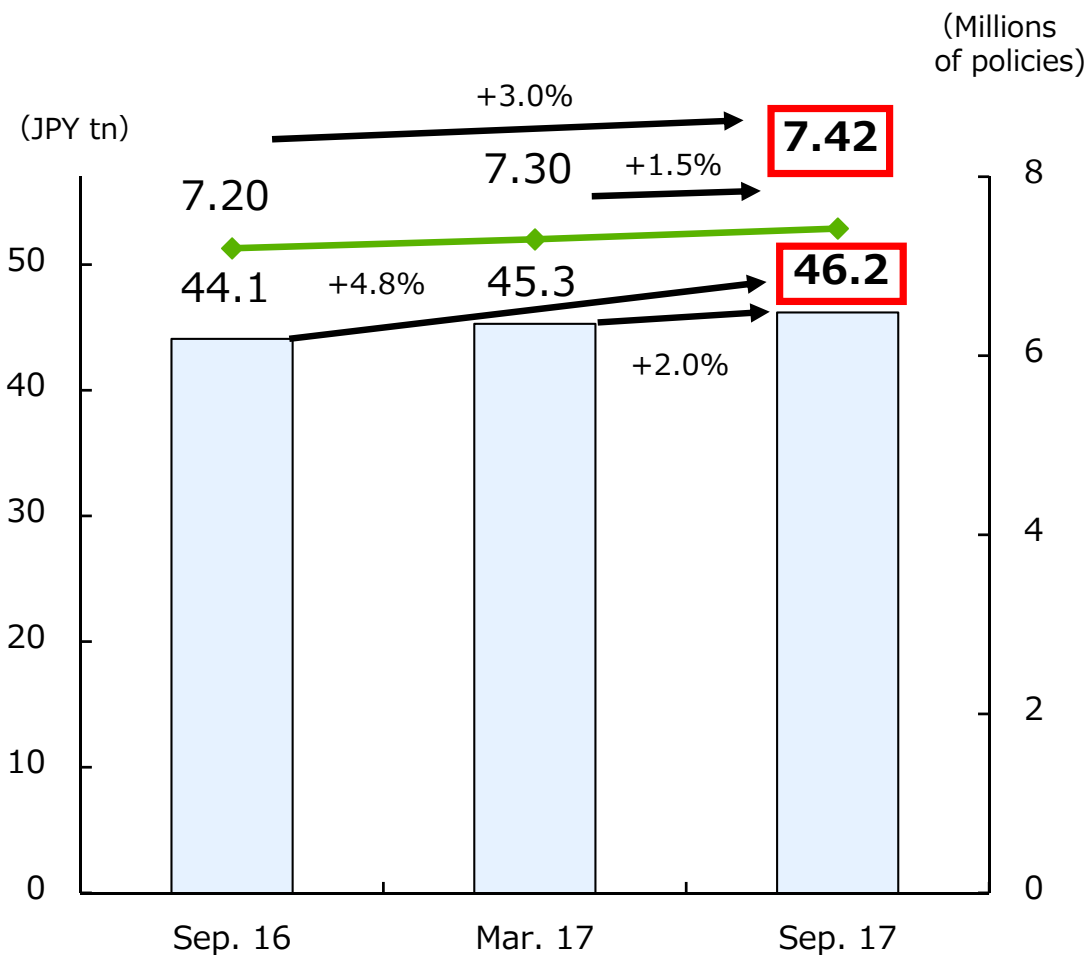
■ Annualized premiums from new policies □ Of which, third-sector



Operating Performance : Sony Life (Non-consolidated) (2)

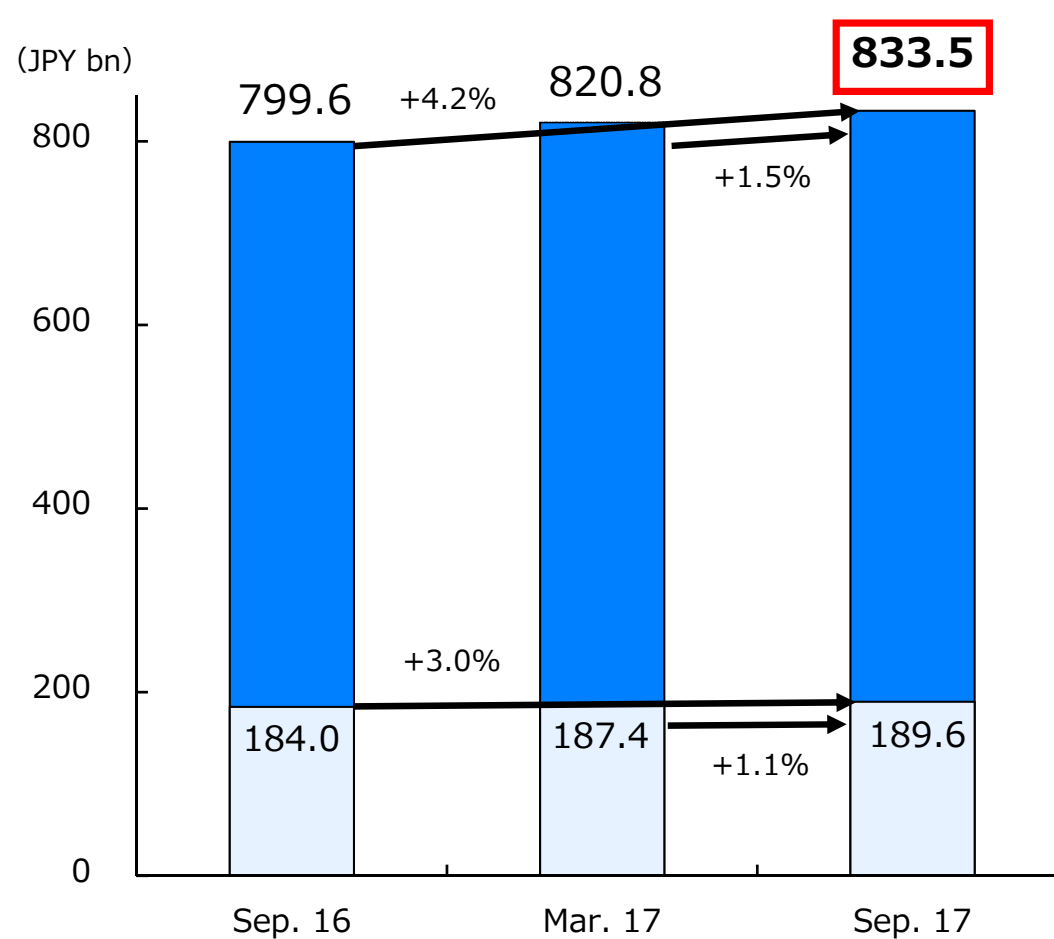
Number and Amount of Policies in Force (Individual Life Insurance + Individual Annuities)

□ Policy amount in force ◆ Number of policies in force

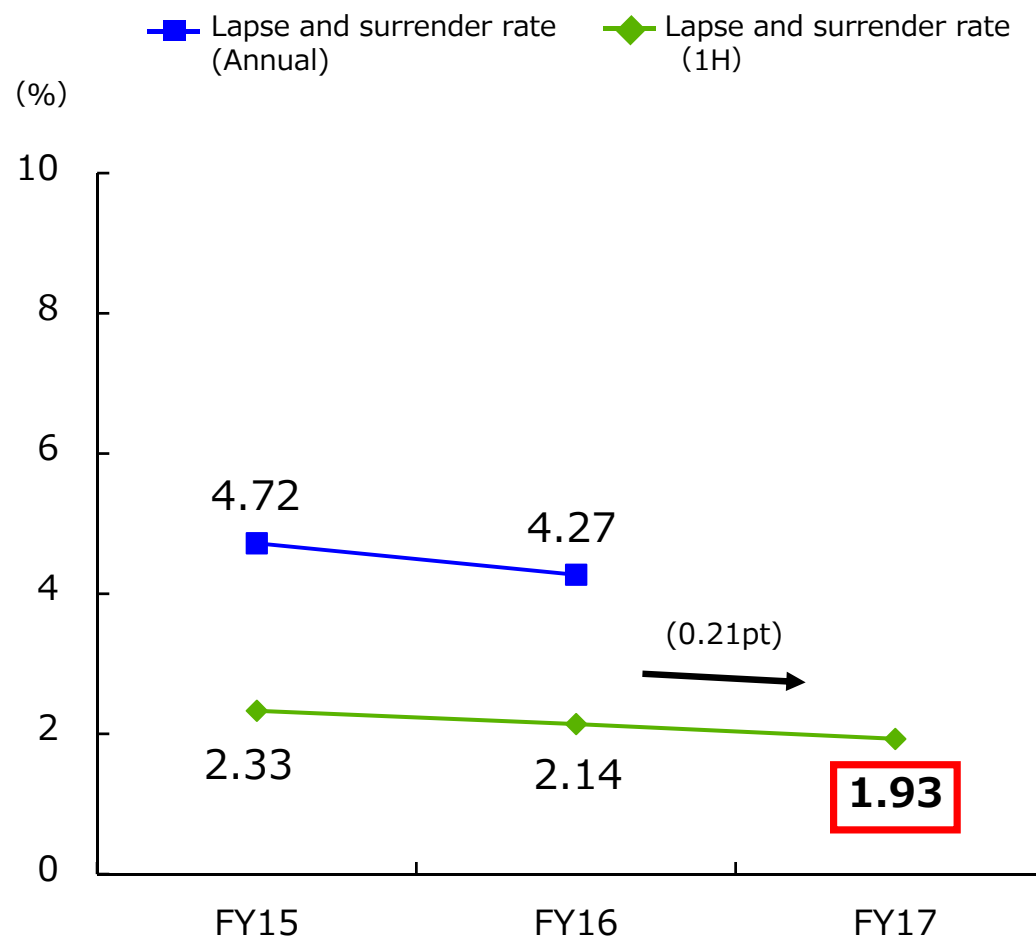


Annualized Premiums from Insurance in Force (Individual Life Insurance + Individual Annuities)

■ Annualized premiums from insurance in force □ Of which, third-sector



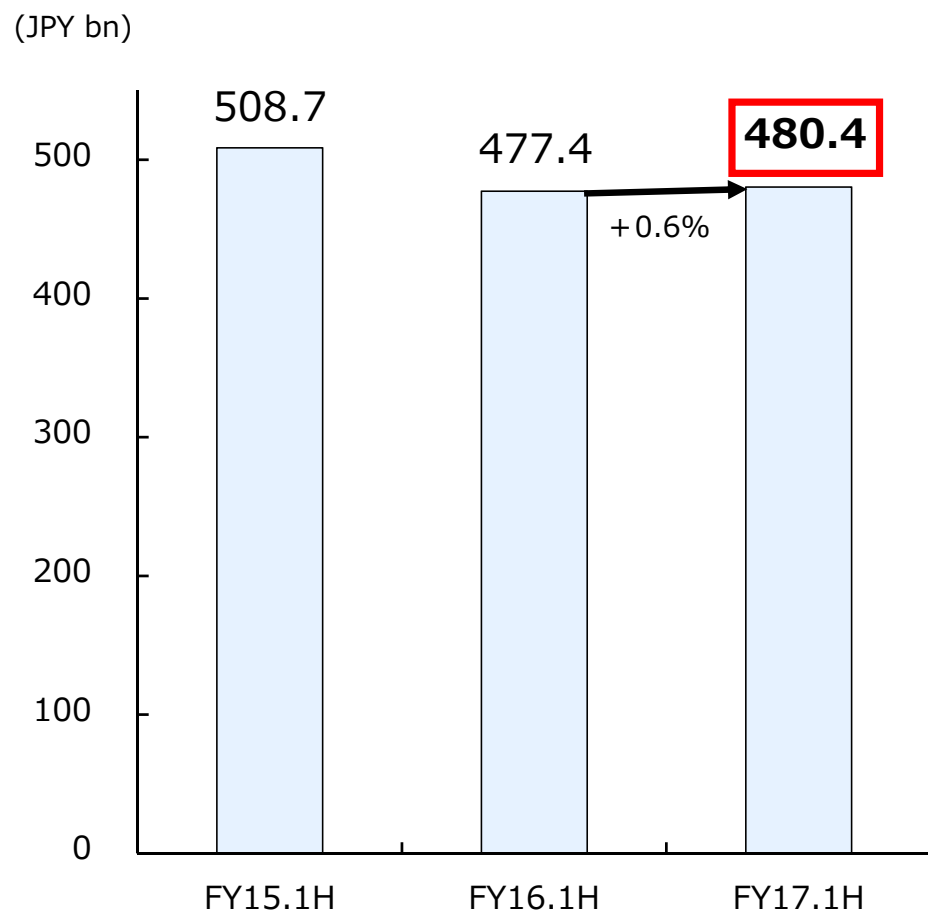
Lapse and Surrender Rate* (Individual Life Insurance + Individual Annuities)



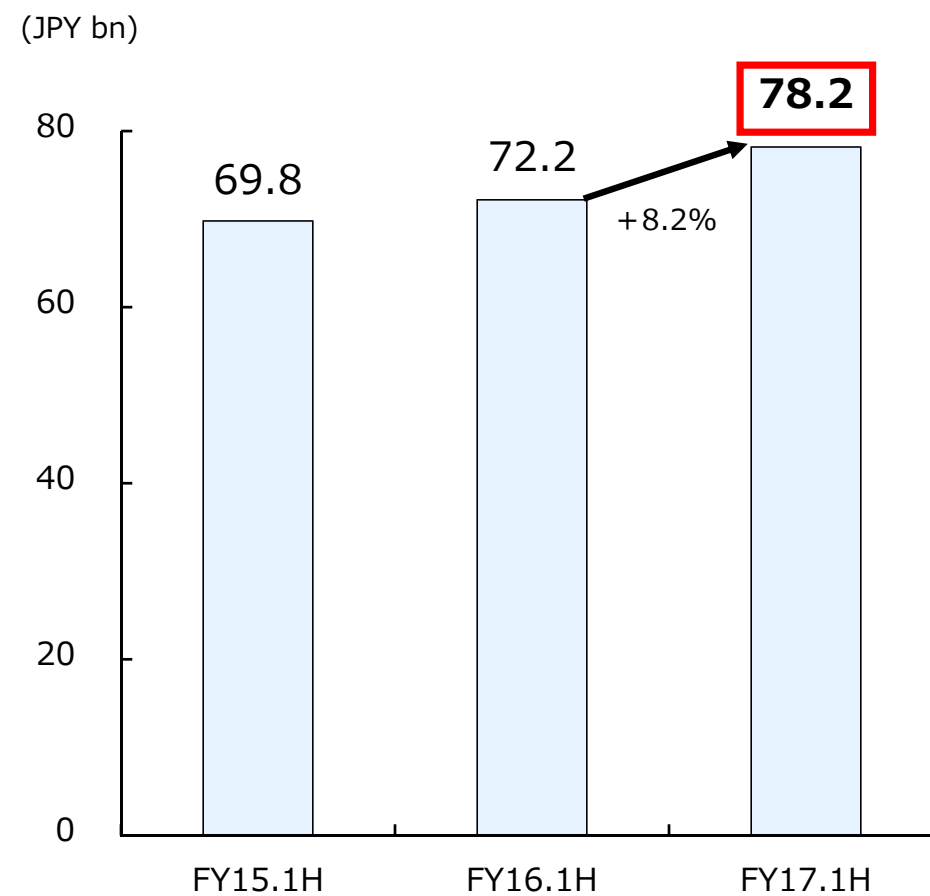
*The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

Operating Performance : Sony Life (Non-consolidated) (4)

Income from Insurance Premiums

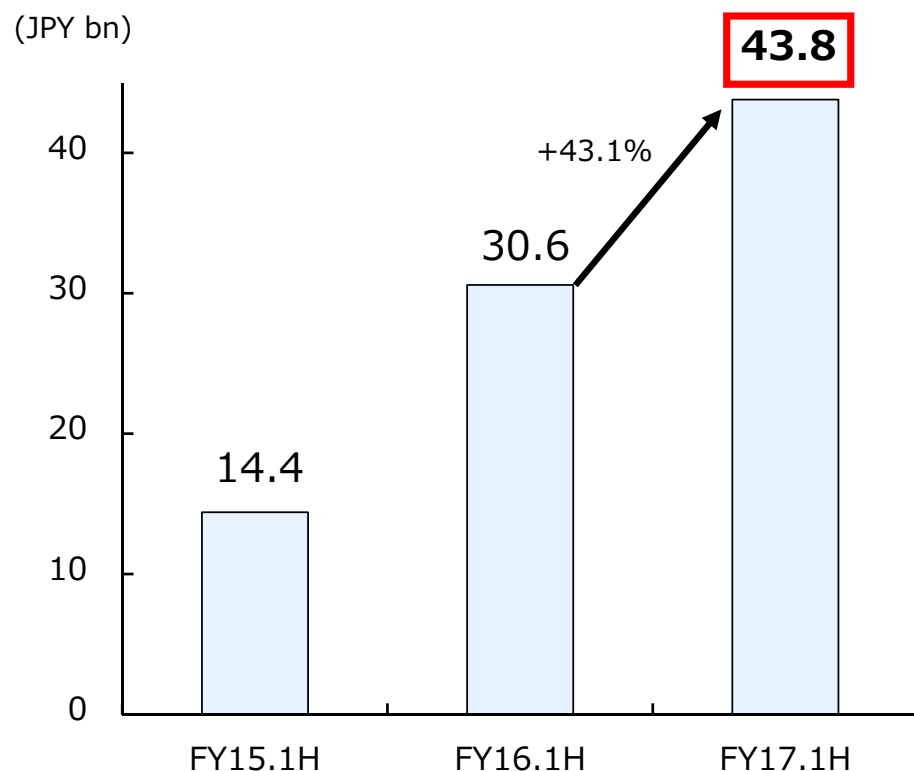


Interest Income and Dividends



Operating Performance : Sony Life (Non-consolidated) (5)

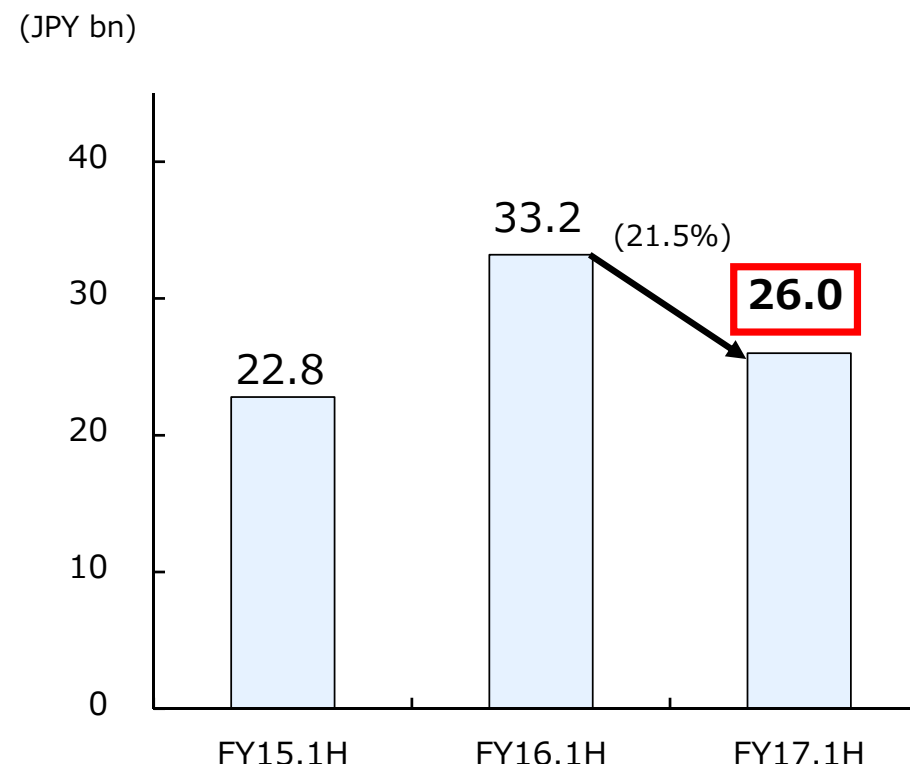
Core Profit



(Reference) Impact on core profit

	(JPY bn)	FY15.1H	FY16.1H	FY17.1H
Positive spread		7.3	6.5	9.3
Provision of policy reserves for minimum guarantees for variable life insurance (*)		(22.1)	(11.6)	(4.0)
Others		29.2	35.7	38.6

Ordinary Profit



(Reference) Main differences from core profit

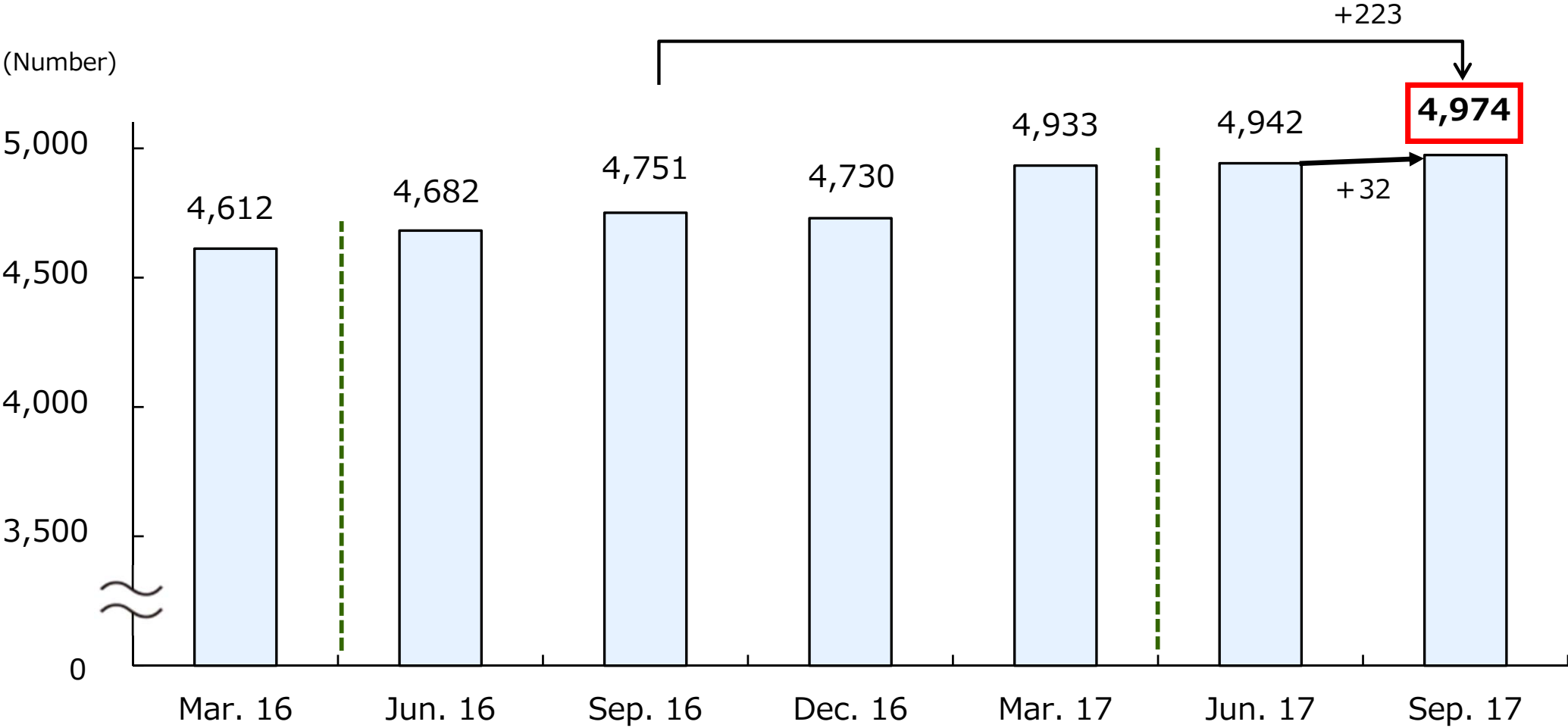
	(JPY bn)	FY15.1H	FY16.1H	FY17.1H
Capital gains (losses) excluding gains or losses on hedges (*)		10.3	5.0	(5.6)
Gains (losses) on hedges of variable life insurance		1.4	1.0	(8.5)
Provision of contingency reserve (*)		(3.1)	(3.4)	(3.6)

*"Provision of policy reserves for minimum guarantees for variable life insurance" and "Provision of contingency reserve" are described as negative amount.
Capital gains (losses) exclude gains or losses on hedges of variable life insurance.

Operating Performance : Sony Life (Non-consolidated) (6)



Number of Lifeplanner Sales Employees



Operating Performance : Sony Life (Non-consolidated) (7)

Breakdown of General Account Assets

(JPY bn)	Mar. 17		Sep. 17	
	Amount	%	Amount	%
Japanese bonds (including JGBs)	6,828.7	86.6%	7,031.1	86.5%
Japanese stocks	37.6	0.5%	34.1	0.4%
Foreign bonds	274.3	3.5%	308.7	3.8%
Foreign stocks	31.5	0.4%	33.2	0.4%
Money held in trust	273.8	3.5%	271.9	3.3%
Policy loans	180.3	2.3%	184.5	2.3%
Real estate*	117.5	1.5%	116.6	1.4%
Cash and call loans	40.8	0.5%	44.5	0.5%
Others	99.1	1.3%	99.0	1.2%
Total	7,884.0	100.0%	8,124.1	100.0%

<Asset management review>

We have continued to accumulate ultralong-term bonds to match the liability characteristics of insurance policies with long-term maturities with the aim of reducing interest rate risk.



<Bond duration>

Mar. 16 21.8 years

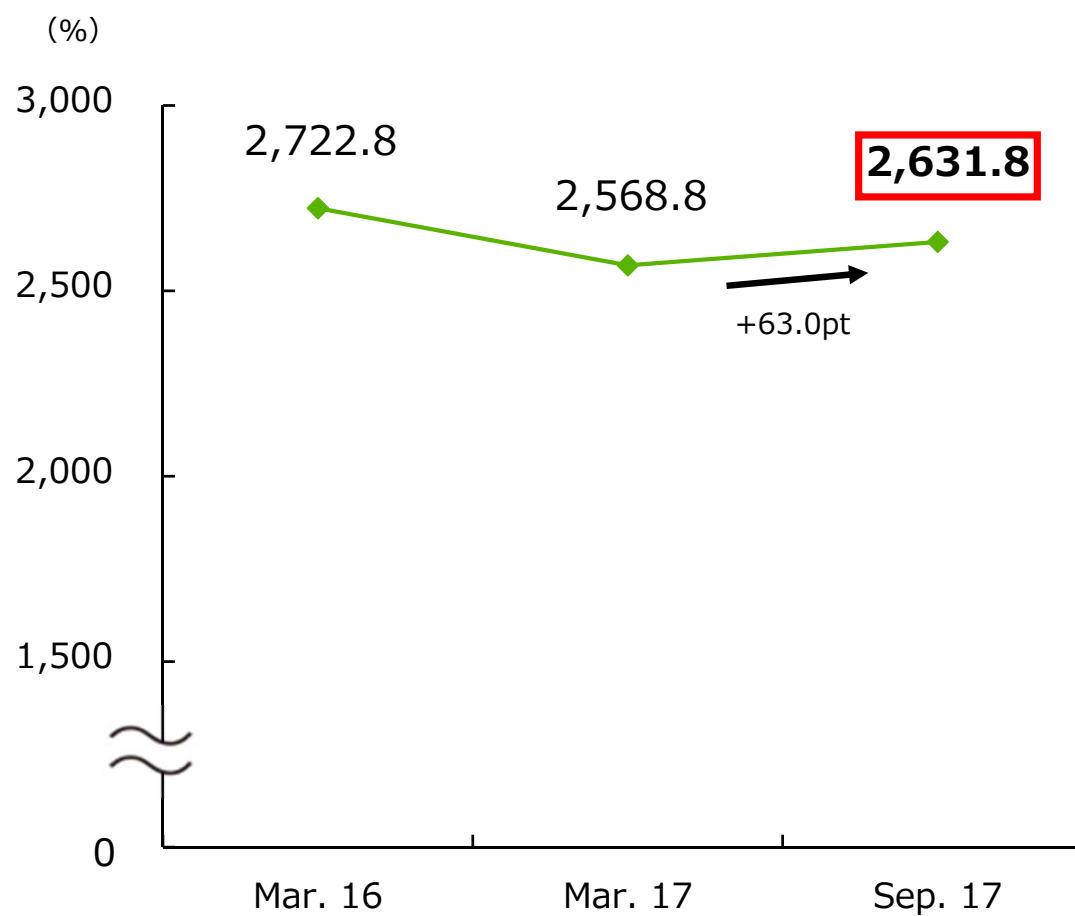
Mar. 17 21.3 years

Sep. 17 21.2 years

- Investment in the money held in trust is mainly into Japanese bonds.
- The holding ratio on the real status of Japanese bonds including those invested in the money held in trust in the general account : Sep. 17 . . . 89.9%
(Mar. 17 . . . 90.1%)

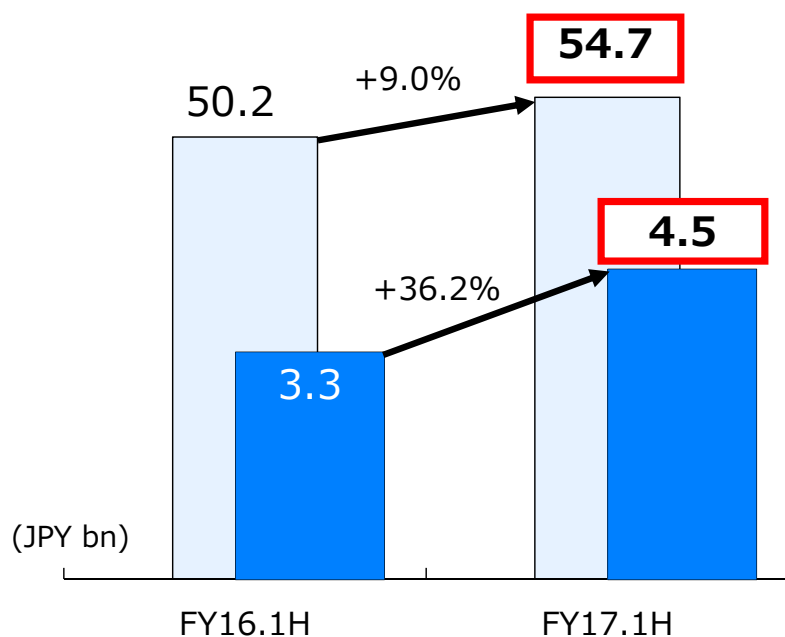
*Real estate is the total of land, buildings, and construction in progress.

Non-consolidated Solvency Margin Ratio



Highlights of Operating Performance: Sony Assurance

□ Ordinary revenues ■ Ordinary profit



(JPY bn)	FY16.1H	FY17.1H	Change	
Ordinary revenues	50.2	54.7	+4.5	+9.0%
Underwriting income	48.9	53.8	+4.8	+9.9%
Investment income	1.2	0.9	(0.3)	(25.1%)
Ordinary expenses	46.8	50.2	+3.3	+7.1%
Underwriting expenses	34.6	36.7	+2.1	+6.1%
Operating general and administrative expenses	12.2	13.4	+1.1	+9.7%
Ordinary profit	3.3	4.5	+1.2	+36.2%
Net income	2.4	3.3	+0.8	+35.5%

- ◆ Both ordinary revenues and ordinary profit increased year on year.
- ◆ Ordinary revenues expanded owing to an increase in net premiums written for mainstay automobile insurance.
- ◆ Ordinary profit increased due to a decline in the loss ratio, driven primarily by a lower car accident ratio.

(JPY bn)	Mar. 17	Sep. 17	Change from Mar. 17	
Underwriting reserves	106.1	112.3	+6.2	+5.9%
Net assets	29.4	31.0	+1.6	+5.5%
Total assets	186.5	194.2	+7.7	+4.2%

Overview of Operating Performance: Sony Assurance

(JPY bn)	FY16.1H	FY17.1H	Change
Direct premiums written	48.3	53.1	+9.9%
Net premiums written	48.9	53.7	+9.9%
Net losses paid	24.0	24.9	+3.7%
Underwriting profit	2.0	3.6	+73.2%
Net loss ratio	56.7%	53.2%	(3.5pt)
Net expense ratio	26.6%	26.6%	+0.0pt
Combined ratio	83.3%	79.8%	(3.5pt)

<Reasons for changes>

◆ Increased in its mainstay automobile insurance.

◆ Remained flat due to an increase in net premiums written, in addition to a proper control on overall operating expenses.

◆ Declined due to a lower car accident ratio in automobile insurance.

Notes:

Net loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written

Net expense ratio = Expenses related to underwriting / Net premiums written

	FY16.1H	FY17.1H	Change
E. I. loss ratio	63.3%	59.6%	(3.7pt)
E. I. loss ratio + Net expense ratio	89.9%	86.2%	(3.7pt)

Notes:

E.I. loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums [Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

	Mar. 17	Sep. 17	Change from Mar. 17	
Number of policies in force	1.89 mn	2.01 mn	+0.12 mn	+6.6%
Non-consolidated solvency margin ratio	730.8%	784.1%	+53.3pt	

Sony Assurance's Underwriting Performance by Type of Policy

Direct Premiums Written

(JPY mn)	FY16.1H	FY17.1H	Change
Fire	117	102	(12.1%)
Marine	–	–	–
Personal accident	4,388	4,348	(0.9%)
Voluntary automobile	43,814	48,664	+11.1%
Compulsory automobile liability	–	–	–
Total	48,319	53,116	+9.9%

Net Premiums Written

(JPY mn)	FY16.1H	FY17.1H	Change
Fire	12	8	(37.5%)
Marine	(2)	(0)	–
Personal accident	4,527	4,452	(1.6%)
Voluntary automobile	43,686	48,545	+11.1%
Compulsory automobile liability	709	780	+10.0%
Total	48,934	53,786	+9.9%

Net losses paid

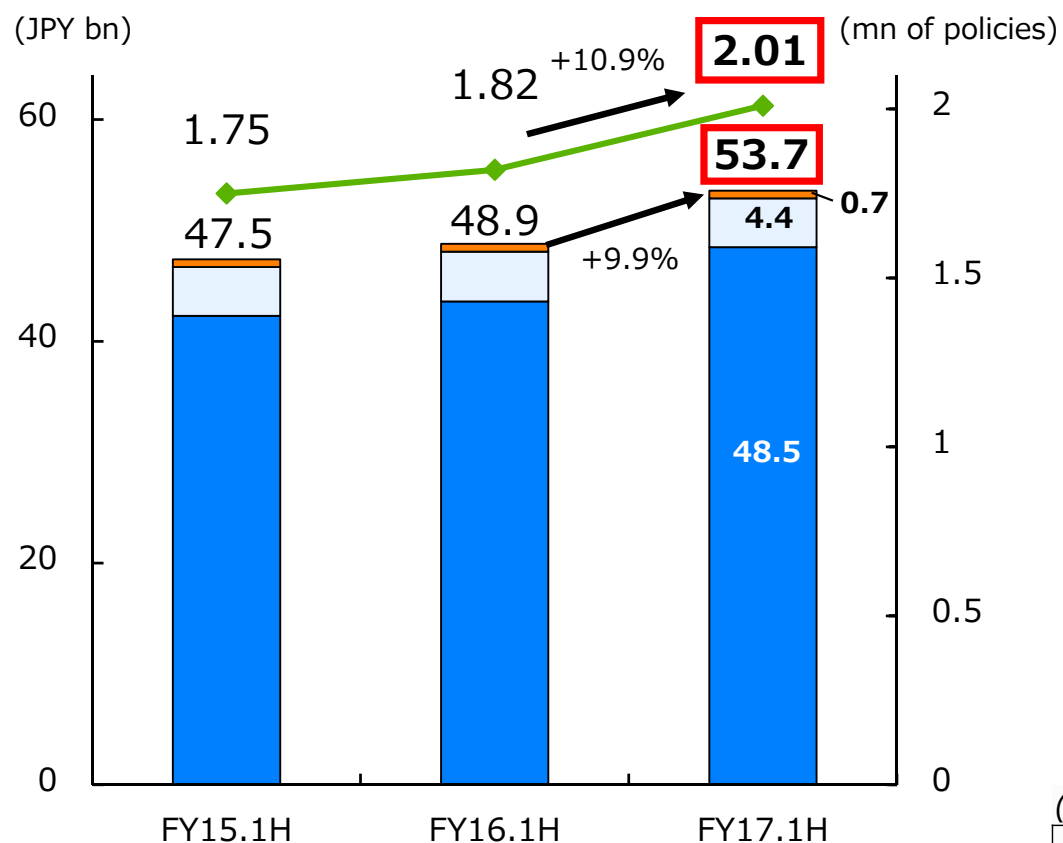
(JPY mn)	FY16.1H	FY17.1H	Change
Fire	4	2	(45.3%)
Marine	(11)	3	–
Personal accident	1,228	1,361	+10.8%
Voluntary automobile	22,175	22,915	+3.3%
Compulsory automobile liability	649	655	+0.9%
Total	24,046	24,937	+3.7%

*Medical insurance is included in personal accident.

Operating Performance: Sony Assurance (1)

Net Premiums Written and Number of Policies in Force

■ Voluntary automobile insurance Personal accident insurance
■ Others —◆— Number of policies in force

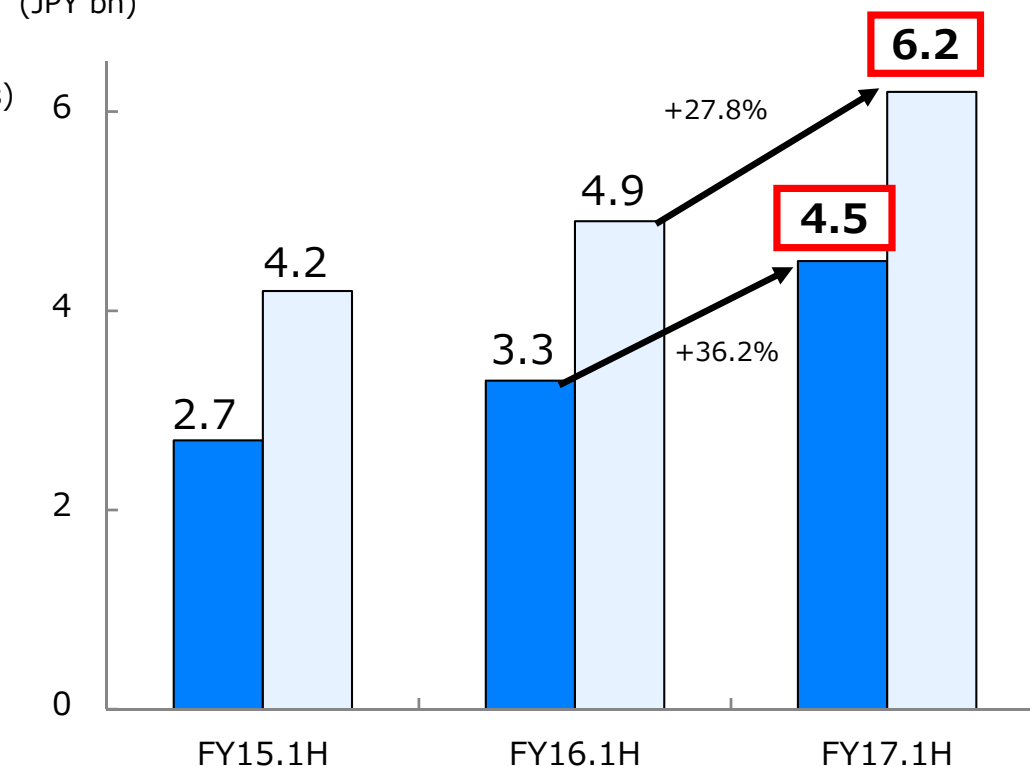


The number of policies in force is the total of automobile insurance and medical insurance policies.

Most of personal accident insurance is medical insurance.

Ordinary Profit and Adjusted Ordinary Profit

■ Ordinary profit Adjusted ordinary profit
 (JPY bn)



*Adjusted ordinary profit = Ordinary profit + Provision for catastrophe reserve

(Reference) Provision for catastrophe reserve

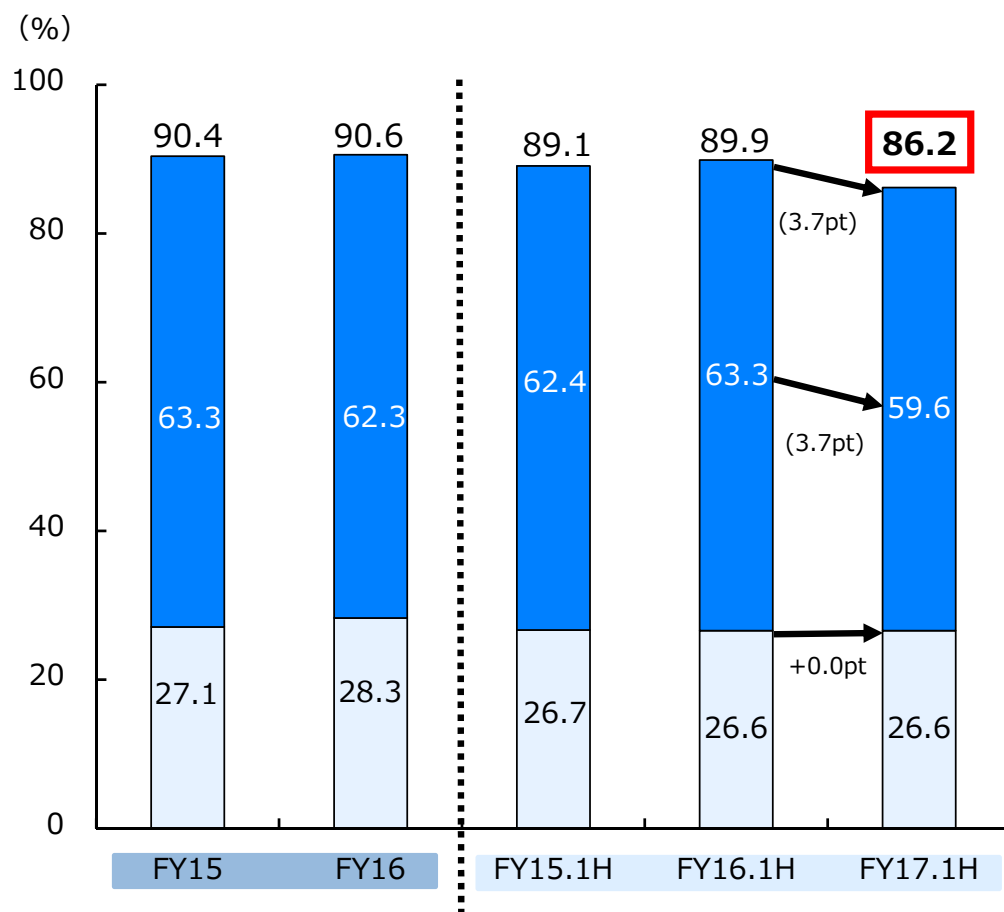
(JPY bn)	FY15.1H	FY16.1H	FY17.1H
Provision for catastrophe reserve	1.5	1.5	1.7

*Provision for catastrophe reserve is described as positive amount.

Operating Performance: Sony Assurance (2)

Earned/Incurred Loss Ratio + Net Expense Ratio

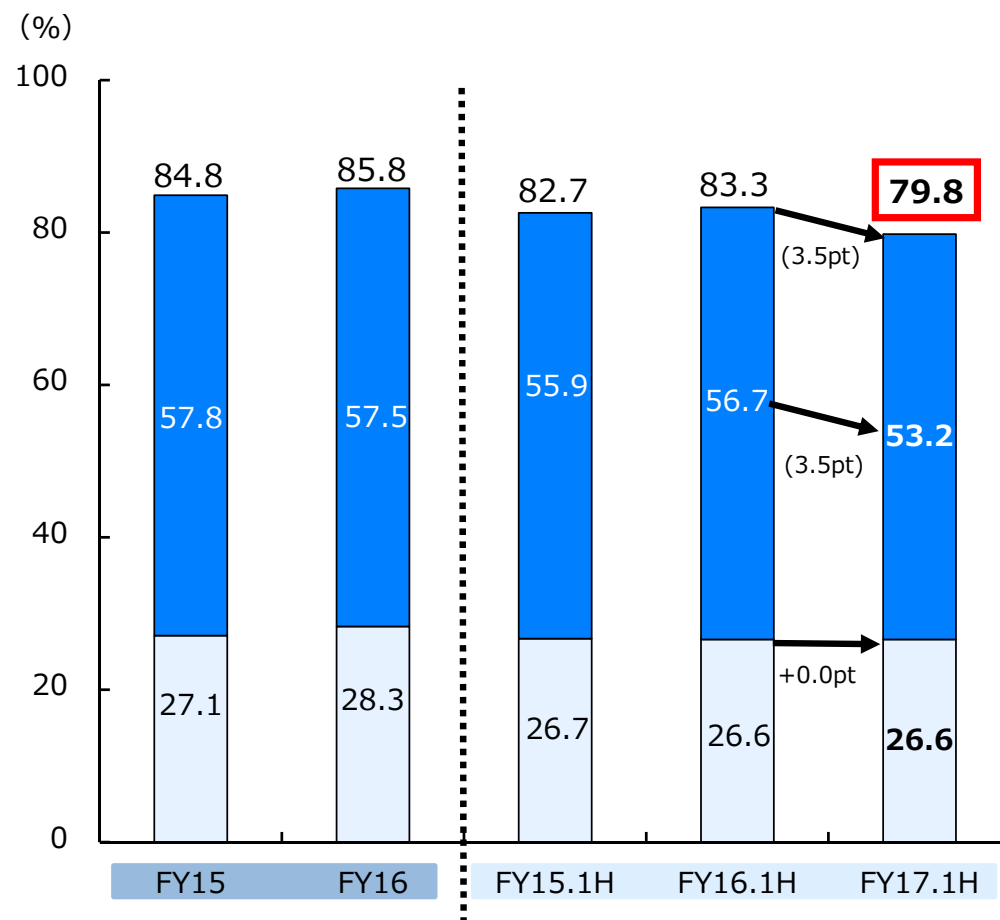
■ Earned/Incurred loss ratio □ Net expense ratio



Notes:
 Earned/Incurred loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums
 [Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

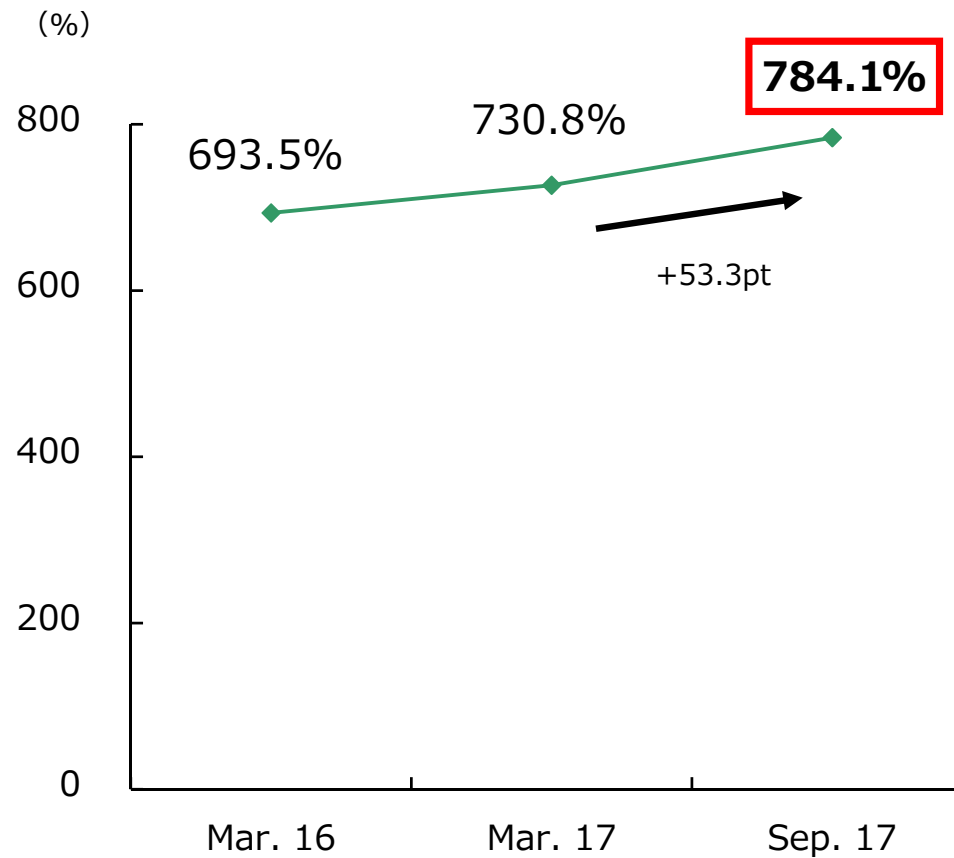
(Reference) Combined Ratio (Net Loss Ratio+ Net Expense Ratio)

■ Net loss ratio □ Net expense ratio



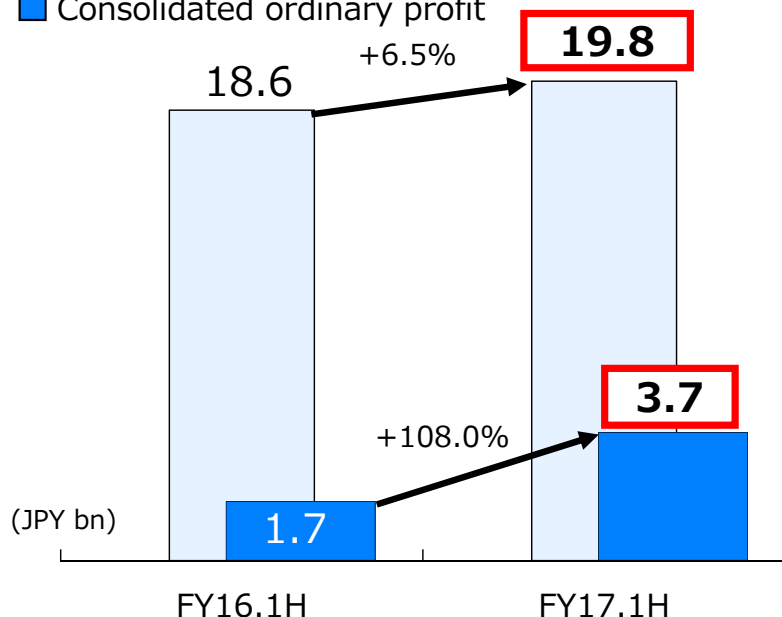
Notes:
 Net loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written
 Net expense ratio = Expenses related to underwriting / Net premiums written

Non-consolidated Solvency Margin Ratio



Highlights of Operating Performance: Sony Bank (Consolidated/Non-consolidated)

- Consolidated ordinary revenues
- Consolidated ordinary profit



<Consolidated>

◆ Ordinary revenues increased year on year due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans, and an increase in interest income on securities. Ordinary profit increased year on year, due to a decrease in operating expenses, especially in advertising expenses for the card loan business.

<Non-consolidated>

- ◆ Both gross operating profit and net operating profit increased.
 - Net interest income increased due to an increase in interest income on loans and interest income and dividends on securities.
 - Net fees and commissions decreased due mainly to lower fees and commissions on mortgage loans, in addition to higher fees paid for loan guarantees reflecting the growing loan balance.
 - Net other operating income decreased due mainly to a decrease in gains on foreign exchange transactions.

<Consolidated>

(JPY bn)	FY16.1H	FY17.1H	Change	
Consolidated ordinary revenues	18.6	19.8	+1.2	+6.5%
Consolidated ordinary profit	1.7	3.7	+1.9	+108.0%
Profit attributable to owners of the parent	1.1	2.4	+1.2	+111.8%

<Non-consolidated>

(JPY bn)	FY16.1H	FY17.1H	Change	
Ordinary revenues	16.9	18.0	+1.1	+6.6%
Gross operating profit	10.0	10.5	+0.5	+5.1%
Net interest income	8.4	10.1	+1.6	+19.7%
Net fees and commissions	(0.5)	(1.5)	(1.0)	–
Net other operating income	2.1	2.0	(0.0)	(4.2%)
General and administrative expenses	8.4	7.6	(0.7)	(8.8%)
Net operating profit	1.6	2.9	+1.2	+75.8%
Ordinary profit	1.6	3.4	+1.8	+110.9%
Net income	1.1	2.3	+1.1	+107.1%

(JPY bn)	Mar. 17	Sep. 17	Change from Mar. 17	
Net assets	81.3	83.2	+1.9	+2.4%
Net unrealized gains on other securities, net of taxes	4.7	5.8	+1.0	+22.4%
Total assets	2,424.2	2,578.8	+154.5	+6.4%

Overview of Operating Performance: Sony Bank (Non-consolidated) (1)

(JPY bn)	Sep. 16	Mar. 17	Sep. 17	Change from Mar. 17	
Customer assets	2,095.7	2,227.1	2,284.8	+57.7	+2.6%
Deposits	1,989.6	2,112.9	2,165.2	+52.2	+2.5%
Yen	1,649.7	1,764.9	1,800.5	+35.5	+2.0%
Foreign currencies	339.9	348.0	364.6	+16.6	+4.8%
Investment trusts	106.1	114.1	119.6	+5.5	+4.8%
Loans	1,460.6	1,539.6	1,559.3	+19.6	+1.3%
Mortgage loans	1,362.9	1,452.4	1,477.9	+25.4	+1.8%
Card loans	15.3	18.0	18.9	+0.8	+4.6%
Others	82.3	69.0	62.4^{*1}	(6.5)	(9.5%)
Number of accounts	1.19 mm	1.24 mm	1.29 mm	+0.05 mm	+4.0%
Non-performing assets ratio^{*2} (Based on Financial Reconstruction Law)	0.21%	0.19%	0.15%	(0.04pt)	
Non-consolidated Capital adequacy ratio^{*3} (domestic criteria)	9.57%	9.75%	9.43%	(0.32pt)	

<Reasons for changes>

◆ Increased in yen ordinary deposit balance due mainly to an increase in newly accumulated funds via the increased number of accounts, as well as the conversion from foreign currencies backed by yen depreciation.

◆ Increased in the U.S. dollar-denominated time deposit balance due to the promotional effect from the rise in U.S. interest rates, despite the conversion into yen led by a shift in the trend from yen appreciation to yen depreciation.

◆ Rose due to a steady increase in mortgage loans, despite a leveling off in demand for refinancing these loans.

*1 Loans in others include corporate loans of ¥62.4 billion

*2 Non-performing loans (loans based on the Financial Reconstruction Act) / Total loan exposure

*3 Please refer to the graph of the non-consolidated capital adequacy ratio (domestic criteria) on page 26.

Capital adequacy ratios has been calculated by applying fundamental internal rating based approach (FIRB) from March 31, 2017.

Overview of Operating Performance: Sony Bank (Non-consolidated) (2)

<Reference> On Managerial Accounting Basis

(JPY bn)	FY16.1H	FY17.1H	Change	
Gross operating profit	10.0	10.5	+0.5	+5.2%
Net interest income* ¹ ①	9.7	11.3	+1.5	+16.3%
Net fees and commissions* ² ②	(0.2)	(1.3)	(1.0)	—
Net other operating income* ³	0.5	0.5	+0.0	+0.8%
Gross operating profit (core profit) (A) = ① + ②	9.4	10.0	+0.5	+5.5%
Operating expenses and other expenses ③	8.4	7.6	(0.7)	(8.9%)
Net operating profit (core profit) = (A) - ③	1.0	2.3	+1.2	+119.7%

■ Managerial accounting basis

The following adjustments are made to the figures on a financial account for profits and losses more appropriately.

*1: Net interest income: Includes profits and losses associated with fund investment recorded in net other operating income, including gains or losses from currency swap transactions.

*2: Net fees and commissions: Includes profits and losses for customer dealings in foreign currency transactions recorded in net other operating income.

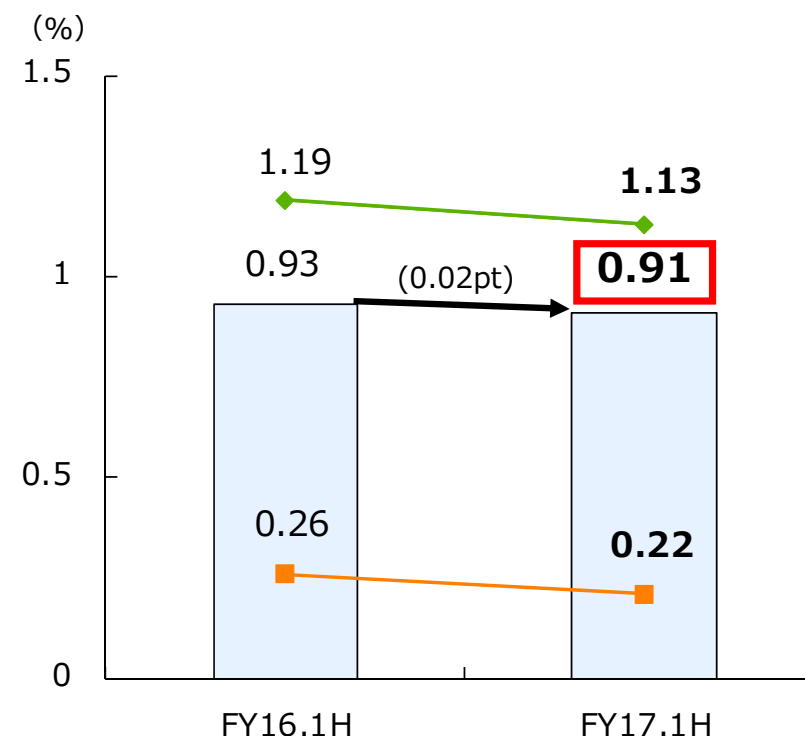
*3: Net other operating income: After the above adjustments (*1 and *2), mainly consists of profits and losses for bond and derivative dealing transactions.

■ Core profit

Profits and losses exclude net other operating income, which includes those on bond and derivative dealing transactions, and stands for Sony Bank's basic profits.

<Reference> Interest Spread (Managerial Accounting Basis)

◆ Yield on investment ■ Yield on financing
□ Interest spread

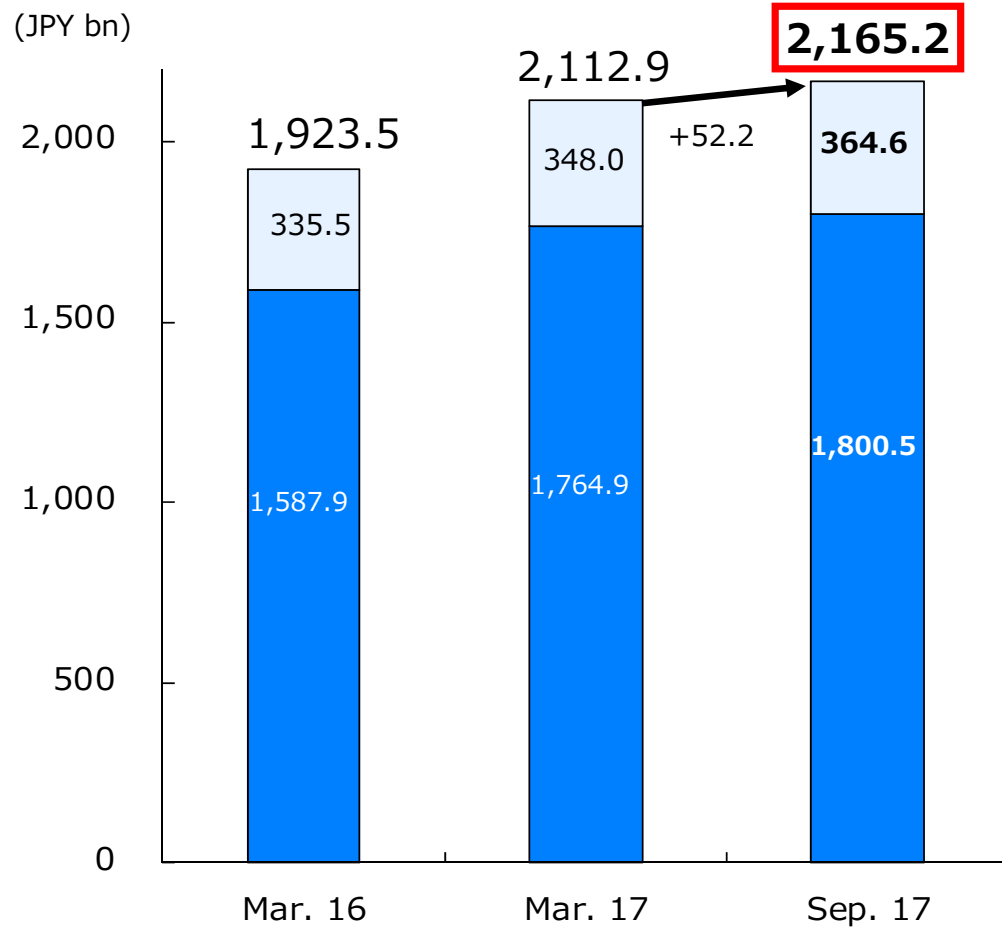


Note: Interest spread=(Yield on investment)-(Yield on financing)

Operating Performance: Sony Bank (Non-consolidated) (1)

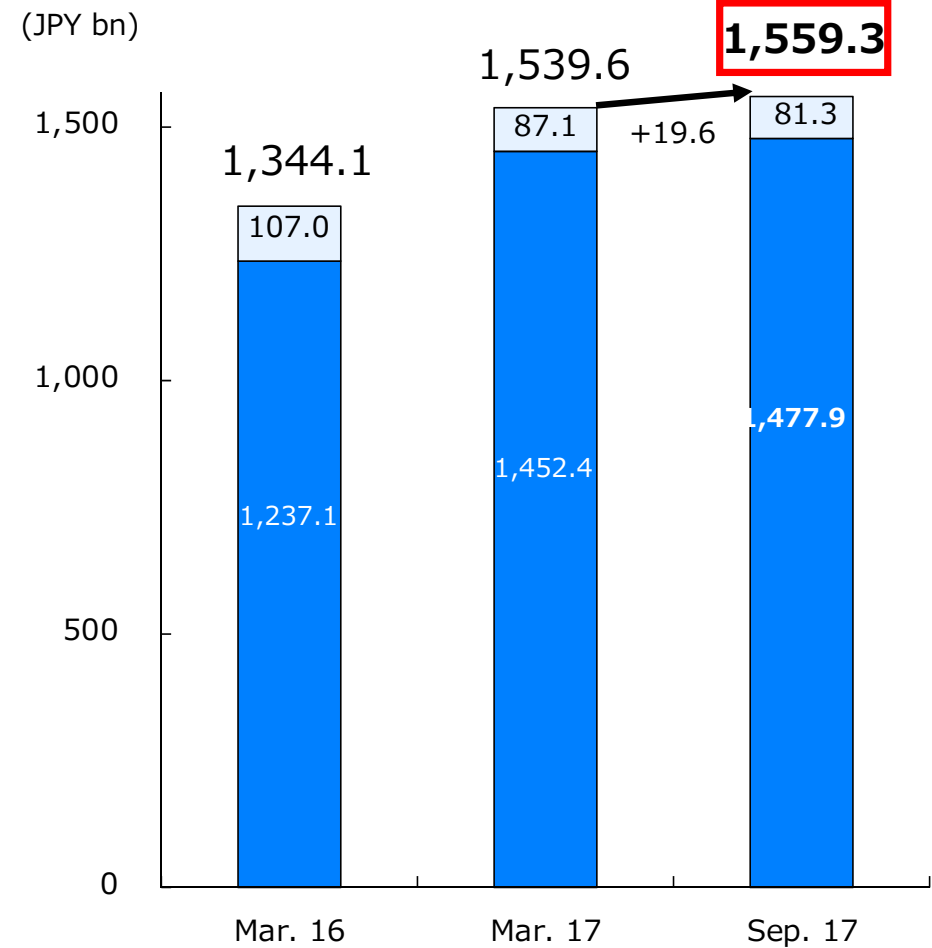
Deposits

■ Yen Deposits □ Foreign currency deposits



Loans

■ Mortgage loans □ Others

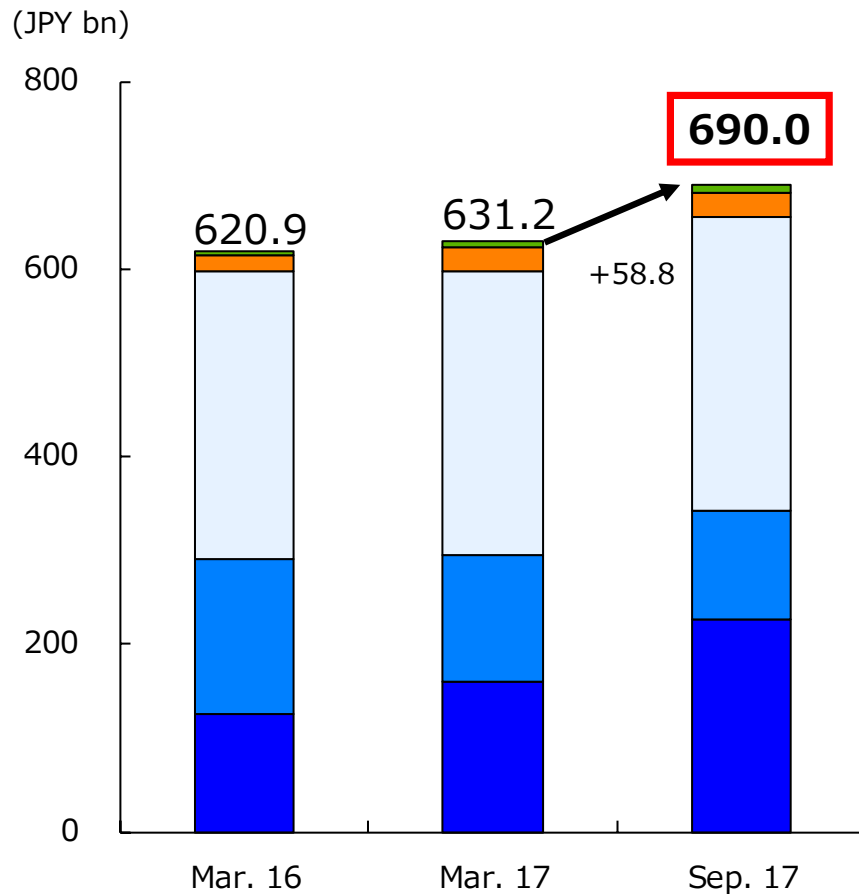


*Corporate loans of ¥62.4 billion. Card loans of ¥18.9 billion.

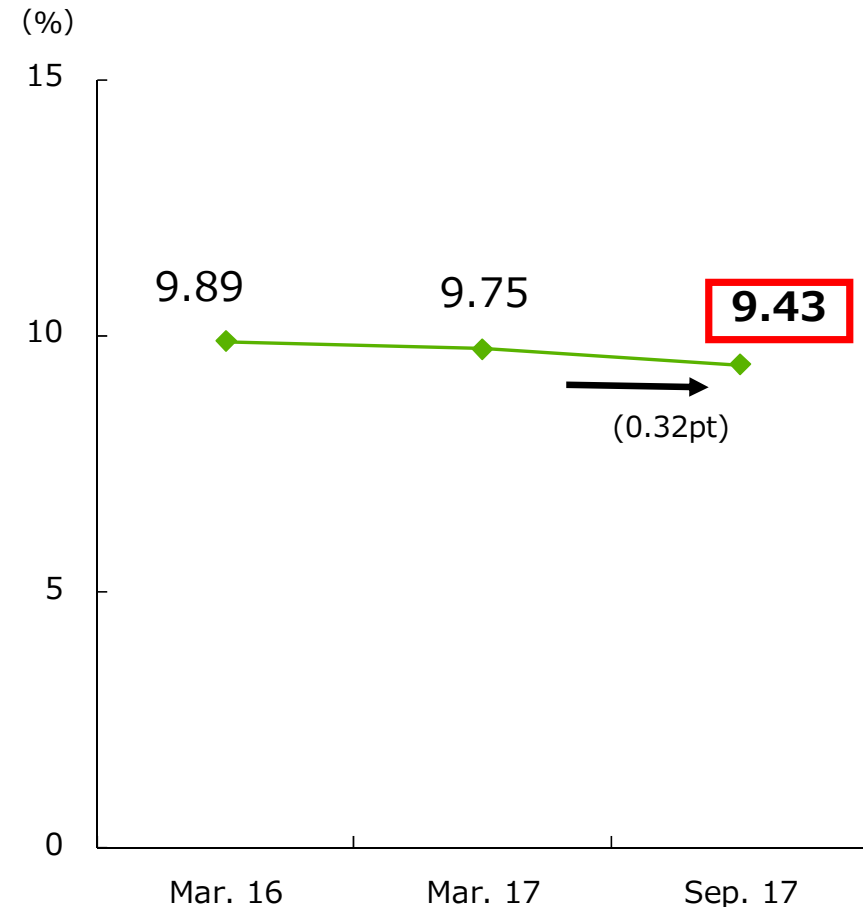
Operating Performance: Sony Bank (Non-consolidated) (2)

Balance of Securities by Credit Rating

■ AAA ■ AA □ A
■ BBB ■ Others



Non-Consolidated Capital Adequacy Ratio (Domestic Criteria)



Notes:

1. Calculated based on the standard FSA Notification No. 19 (2006), which establishes standards based on Article 14-2 of the Banking Act of Japan for determining the capital adequacy of a bank in light of the assets held by the bank.
2. Capital adequacy ratios has been calculated by applying fundamental internal rating based approach (FIRB) from March 31, 2017.

Forecast of Consolidated Financial Results for the Fiscal Year Ending March 31, 2018 (FY17)

Forecast of Consolidated Financial Results for FY17

Forecast of consolidated financial results for FY17 is unchanged from the forecast announced on April 28, 2017, while the full-year forecast of the non-life insurance business is revised upward.

(JPY bn)	FY16 (Actual)	FY17 (Forecast)	Changes	FY17.1H (Actual)	Progress rates
Consolidated ordinary revenues	1,381.6	1,430.0	+3.5%	708.3	49.5%
<u>Life insurance business</u>	1,243.9	1,276.1	+2.6%	632.4	49.6%
<u>Non-life insurance business</u>	102.3	108.9⇒110.0	+6.4%⇒+7.5%	54.7	50.3%⇒49.8%
<u>Banking business</u>	38.5	40.6	+5.4%	19.8	48.8%
Consolidated ordinary profit	66.3	67.0	+1.0%	32.6	48.8%
<u>Life insurance business</u>	56.8	56.4	(0.7%)	24.9	44.2%
<u>Non-life insurance business</u>	5.0	4.6⇒6.5	(8.0%)⇒+30.0%	4.5	99.7%⇒70.6%
<u>Banking business</u>	5.0	6.6	+30.6%	3.7	56.2%
Profit attributable to owners of the parent	41.6	42.0	+0.9%	21.5	51.4%

<Segment information for ordinary revenues and ordinary profit>

■ Life Insurance Business

In FY17.1H, ordinary revenues exceeded our initial expectations, as an improved market environment promoted an increase in investment income in the separate account. Ordinary profit was in line with our forecasts at the beginning of the fiscal year.

Negative factors included the fact that anticipated sales of securities did not occur, as well as worsening profits on derivative transactions related to minimum guarantees for variable life insurance. Among positive factors, a lower-than-expected level of new policies lowered initial-period costs, and operating expenses were shifted to a different period.

We maintain our forecast for the full-year, taking into consideration the business environment from FY17.3Q onward.

■ Non-life Insurance Business

In FY17.1H, ordinary revenues were essentially in line with our expectations. Ordinary profit for FY17.1H exceeded our expectations as the loss ratio was lower than our initial expectations.

We have revised upward the full-year forecast after partially revising projections in the loss ratio and the expense ratio from FY17.3Q onward, and reflecting operating results in FY17.1H.

■ Banking Business

In FY17.1H, ordinary revenues and ordinary profit were essentially in line with our expectations, so we maintain our full-year forecasts.

Sony Life's MCEV and ESR as of September 30, 2017

A part of the calculations of MCEV adopted simplified method except that as of March 31, 2017.
Please keep in mind that the validity of these calculations has not been verified by outside specialists.

*In this part, figures, ratios and percentages changes have been rounded.

(JPY bn)	Mar. 17	Jun. 17	Sep. 17	Change from Mar. 17	Change from Jun. 17
MCEV	1,441.1	1,478.2	1,523.1	+82.0	+44.9
Adjusted net worth	1,657.7	1,624.2	1,611.8	(45.9)	(12.5)
Value of existing business	(216.7)	(146.0)	(88.7)	+128.0	+57.3

(JPY bn)	FY16.4Q (3M)	FY17.1Q (3M)	FY17.2Q (3M)	FY17.1H (6M)
New business value	14.1	12.2	17.2	29.4
New business margin	3.8%	4.6%	6.4%	5.5%

Notes:

1. Calculated MCEV as of June 30, 2017 onward by using updated economic assumptions and lapse and surrender rate from March 31, 2017.
2. New business value is calculated accumulating new business value for each month based on economic assumptions at the end of each month.

◆ Reasons for changes in MCEV

- MCEV as of September 30, 2017 increased ¥44.9 billion from June 30, 2017 due mainly to a rise in interest rates in Japanese yen.

◆ New business value/ New business margin

- New business margin for FY17.2Q (3M) was up 1.8 percentage points from FY17.1Q (3M), due mainly to a change in product mix and a rise in interest rates.
- New business value for FY17.2Q (3M) was ¥17.2 billion, up ¥4.9 billion from FY17.1Q (3M), due to a rise in new business margin.

*Please refer to the appendix page 46 for trend on JGB yields.

(JPY bn)	Mar. 17	Jun. 17	Sep. 17
Insurance risk*	937.5	933.6	939.1
Market-related risk	405.1	349.3	366.5
<i>Of which, interest rate risk**</i>	308.9	263.1	273.7
Operational risk	28.1	28.1	28.1
Counter party risk	1.9	2.5	1.9
Variance effect	(392.0)	(372.2)	(379.4)
The risk amount based on economic value	980.6	941.3	956.3

(*) Risk amount excluding the variance effect within Life module and Health module.

(**) Risk amount excluding the variance effect within market-related risk.

(JPY bn)	Mar. 17	Jun. 17	Sep. 17
MCEV + Frictional costs	1,476.6	1,505.1	1,547.2
ESR	151%	160%	162%

Notes:

1. The risk amount based on economic value refers to the total amount of Sony Life's risks comprehensively examined by a market consistent approach, including insurance risk and market-related risk.
2. The solvency risk capital on an economic value basis is calibrated at VaR (99.5) over one year and based on the internal model, which is a similar but modified model based on the EU Solvency II standard method.
3. $ESR = (MCEV + Frictional costs) / Risk\ amount\ based\ on\ economic\ value.$

- ◆ **The risk amount based on economic value as of September 30, 2017 amounted to ¥956.3 billion, up ¥14.9 billion from June 30, 2017, due mainly to a increase in interest rate risk reflecting a rise in interest rates in Japanese yen.**
- ◆ **ESR as of September 30, 2017 was 162%, up 2pt from June 30, 2017.**

Appendix

AEGON Sony Life Insurance

Launch of sales: December 1, 2009

Common stock: ¥30 billion (including capital reserves of ¥15 billion)

Equity ownership: Sony Life insurance Co Ltd 50%, AEGON international B.V. 50%

Marketing products: Individual Variable Annuities

Sales Channels: Lifeplanner sales employees and partner Banks (32*) *As of November 13, 2017



SA Reinsurance Ltd

Established: October 29, 2009

Common stock: ¥15.9 billion

Equity ownership: Sony Life insurance Co., Ltd. 50%, AEGON international B.V. 50%

Business: Reinsurance business

*AEGON Sony Life Insurance and SA Reinsurance are equity method companies, 50-50 joint ventures established by Sony Life and AEGON Group.

Sony Bank's Mortgage Loans through Sony Life

- Sony Life accounts for 19% of the amount of new mortgage loans for FY17.1H (6M)
Sony Life accounts for 21% of the balance of mortgage loans as of September 30, 2017

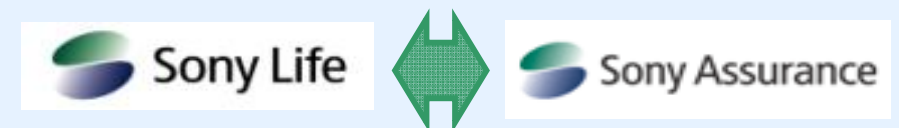
*Sony Life started handling banking agency business in January 2008.



Sony Assurance's Auto Insurance Sold by Sony Life

- Sony Life accounts for approx. 3% of new automobile policies for FY17.1H (6M)

*Sony Life started handling automobile insurance in May 2001.



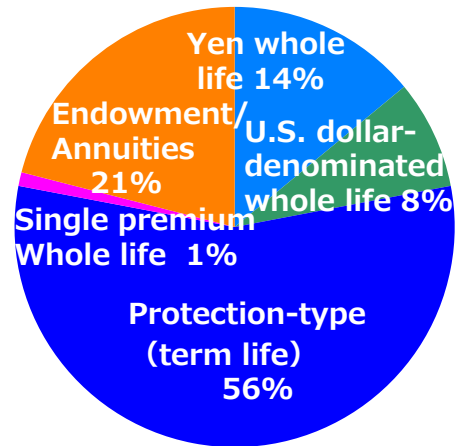
<Highlights on and after FY17.2Q>

- 2017-07-02 Sony Life began providing Web policy guides and agreements
- 2017-07-10 Sony Lifecare converted Yuuai Holdings Co., Ltd. (YHD) to a wholly owned subsidiary (YHD changed its corporate name to Proud Life Inc. on Aug. 1, 2017)
- 2017-08-08 Sony Bank began providing cloud funding platform "Sony Bank GATE"
- 2017-08-10 Sony Life established a joint venture, Sony Life Financial Advisors Pte. Ltd., with Starts Securities Co., Ltd. in Singapore
- 2017-09-01 Sony Bank opened "CONCULTING PLAZA" in Ginza, Tokyo
- 2017-09-06 Sony Lifecare announced to open its 3rd "SONARE" brand nursing care home in Nerima-Ku, Tokyo by Autumn 2018
- 2017-09-19 Sony Life launched a service to acquire medical certificates on behalf of policyholders
- 2017-10-02 Sony Life commenced sale of new product: "U.S. Dollar-Denominated Single Premium Whole Life Insurance (Non-Notification Type)" and "U.S. Dollar-Denominated Living Benefit Whole Life Insurance (Living Standard Type)"
- 2017-10-05 Sony Assurance began offering a web-based insurance claims service, allowing policyholders to make medical insurance claims via its website
- 2017-10-09 Sony Bank Began issuing "Takashimaya Platinum Debit Card" through an alliance with Takashimaya Co., Ltd. and Takashimaya Credit Co., Ltd.
- 2017-11-01 Sony Assurance expanded its "Secom accident on-site rush service" for automobile insurance policyholders

Annualized Premiums from New Policies by Product

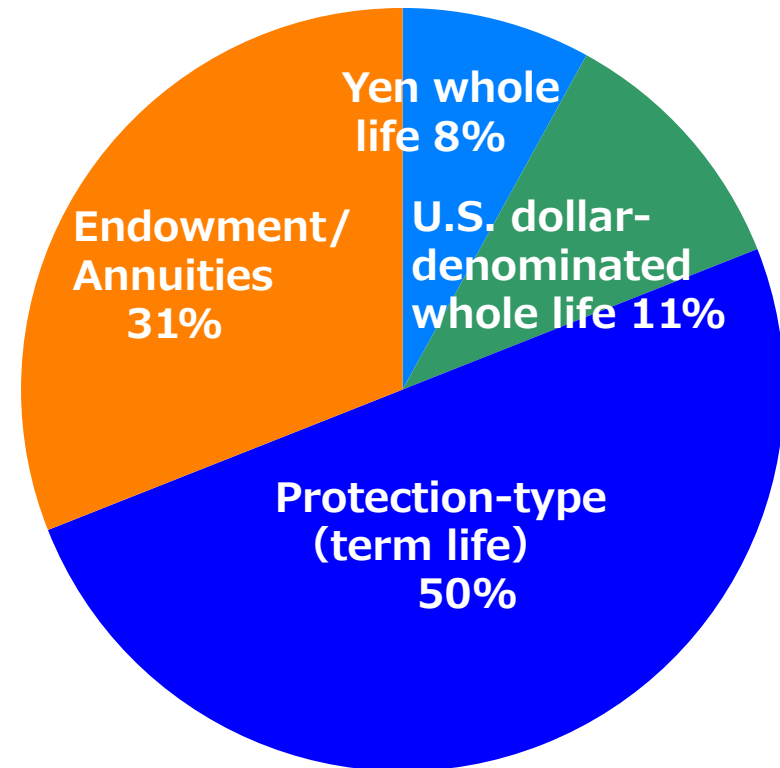
FY16 (12M)

¥78.1 billion



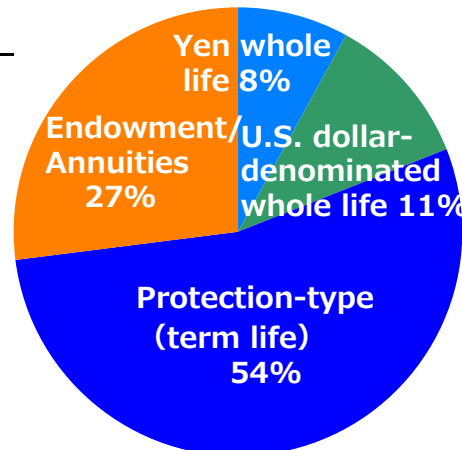
FY17.2Q (3M)

¥16.2 billion



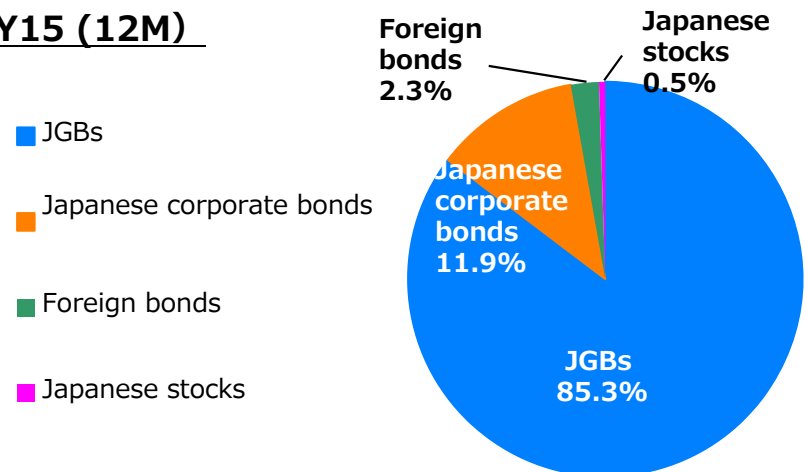
FY17.1Q (3M)

¥16.1 billion



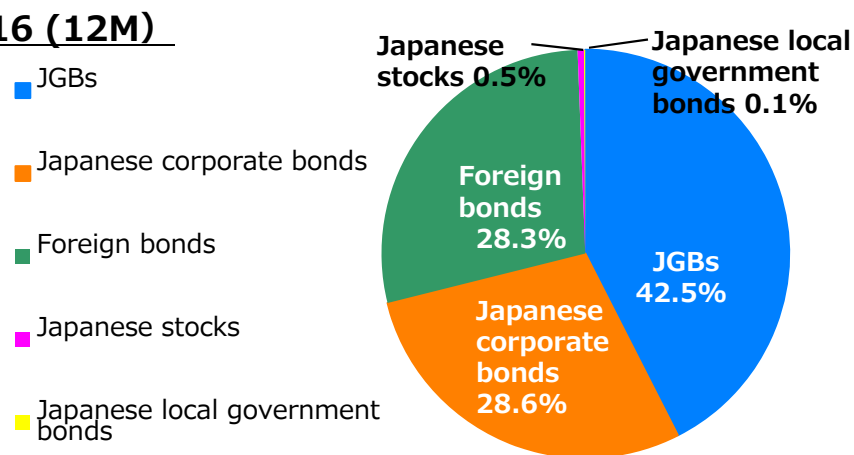
Diversify Asset Management under the Negative Interest Rate Environment (purchase securities in the general account)

FY15 (12M)

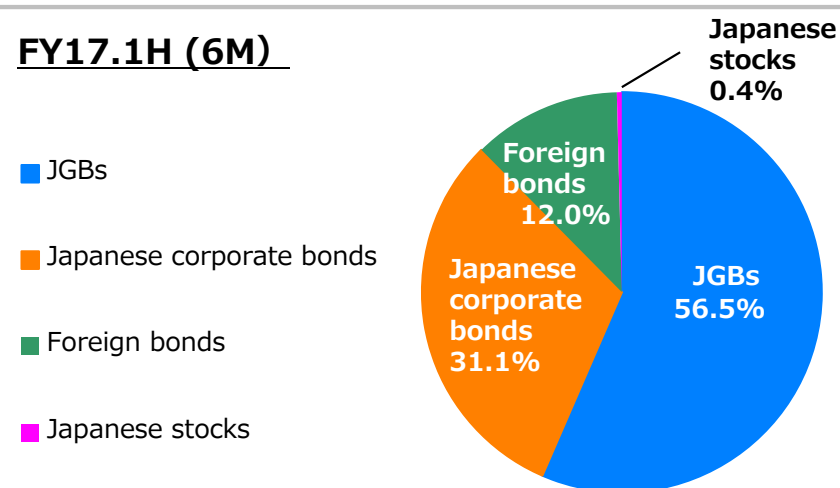


- Expand investments in ultralong-term Japanese government and corporate bonds (including FILP agency bonds), based on the asset investment policy to match the liability characteristics of insurance policies.
- Increase investments in U.S. government bonds, responding to higher sales of U.S. dollar denominated insurance policies.

FY16 (12M)



FY17.1H (6M)



Notes:

1. Japanese corporate bonds include FILP agency bonds and Government-guaranteed bonds.
2. The graphs above are asset allocation for the relevant period. Total invested amount for the relevant period as 100%. (excluding, investment in subsidiaries and affiliates, and strategic investments)

Sony Life: Fair Value Information on Securities (General Account Assets)

Fair Value Information on Securities

Fair value information on securities with market value (except trading-purpose securities)

(JPY bn)	Mar. 16			Mar. 17			Sep. 17		
	Carrying amount	Fair value	Net unrealized	Carrying amount	Fair value	Net unrealized	Carrying amount	Fair value	Net unrealized
Held-to-maturity securities	5,383.9	7,410.1	2,026.2	6,068.6	7,514.2	1,445.5	6,259.1	7,642.6	1,383.5
Policy reserve matching bonds	251.2	292.5	41.3	277.3	303.3	25.9	322.2	347.2	25.0
Available-for-sale securities	887.9	1,091.6	203.6	896.5	1,069.9	173.3	898.6	1,073.7	175.1
Japanese bonds (including JGBs)	854.3	1,040.3	186.0	852.6	1,013.3	160.7	847.2	1,004.6	157.3
Japanese stocks	13.6	25.6	12.0	13.6	27.0	13.3	13.6	29.8	16.1
Foreign securities	19.8	25.2	5.4	30.0	29.1	(0.8)	37.5	39.0	1.4
Other securities	0.1	0.3	0.1	0.1	0.3	0.1	0.1	0.2	0.1
Total	6,523.1	8,794.3	2,271.1	7,242.5	8,887.5	1,644.9	7,480.0	9,063.7	1,583.7

Note: The above table includes money held in trust other than trading-purpose securities.

Valuation gains (losses) on trading-purpose securities

(JPY bn)

Mar. 16		Mar. 17		Sep. 17	
Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income
2.2	0.1	2.0	(0.1)	-	(0.0)

Note: The above chart includes trading-purpose securities included in "money held in trust", etc

Sony Life's Interest Income and Dividends (Details)

(JPY mn)	FY16.1H	FY17.1H	Change
Cash and deposits	0	0	+62.5%
Japanese bonds (including JGBs)	59,830	61,875	+3.4%
Japanese stocks	260	282	+8.5%
Foreign securities	3,512	7,027	+100.1%
Other securities	31	124	+293.8%
Loans	3,171	3,285	+3.6%
Real estate	5,430	5,455	+0.5%
Others	53	191	+254.6%
Total	72,291	78,241	+8.2%

Sony Life's Capital Gains/Losses

(JPY mn)	FY16				FY17	
	1Q (3M)	2Q (6M)	3Q (9M)	4Q (12M)	1Q (3M)	2Q (6M)
Capital gains	14,501	11,796	25,628	16,114	124	2,098
Income from money held in trust, net	-	-	-	-	-	-
Income from trading securities, net	7	49	103	134	11	19
Gains on sale of securities	917	1,301	1,306	1,308	0	0
Gains on derivatives, net	8,821	4,577	-	-	-	-
Gains on hedges of variable life insurance	4,955	1,042	-	-	-	-
Gains on hedges of available-for-sale securities	3,021	1,386	-	-	-	-
Foreign exchange gains, net	-	-	24,218	14,670	49	2,078
Gains (losses) on sale of foreign bonds	-	-	2,375	2,375	-	-
Other capital gains	4,754	5,868	-	-	63	-
Capital losses	3,407	5,688	39,882	32,276	7,441	16,257
Losses on money held in trust, net	-	-	-	-	-	-
Losses on trading securities, net	-	-	-	-	-	-
Losses on sale of securities	-	-	-	-	-	0
Devaluation losses on securities	-	-	-	-	-	-
Losses on derivatives, net	-	-	34,275	30,050	7,015	14,739
Losses on hedges of variable life insurance	-	-	14,292	15,666	4,247	8,555
Losses on hedges of available-for-sale securities	-	-	2,265	2,460	1,713	2,767
Foreign exchange losses, net	3,139	5,023	-	-	-	-
Losses on sale of foreign bonds*	(1,681)	(2,375)	-	-	-	-
Other capital losses	267	665	5,606	2,226	426	1,518
Net capital gains (losses)	11,094	6,108	(14,253)	(16,162)	(7,316)	(14,159)

Total of gains on sale of securities and foreign exchange gains on sale of foreign bonds:
FY17.2Q (6M): ¥0 million
FY16.2Q (6M): ¥3,676 million.

* (losses) represents positive figures.

Sony Life's Capital Gains/Losses (continued)

(Note1)

- Foreign exchange gains, net for FY17.1Q (3M) include foreign exchange losses of ¥242 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥515 million. Moreover, other capital losses include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥63 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY17.2Q (6M) include foreign exchange gains of ¥1,583 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥2,489 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥853 million relating to foreign exchange fluctuation.

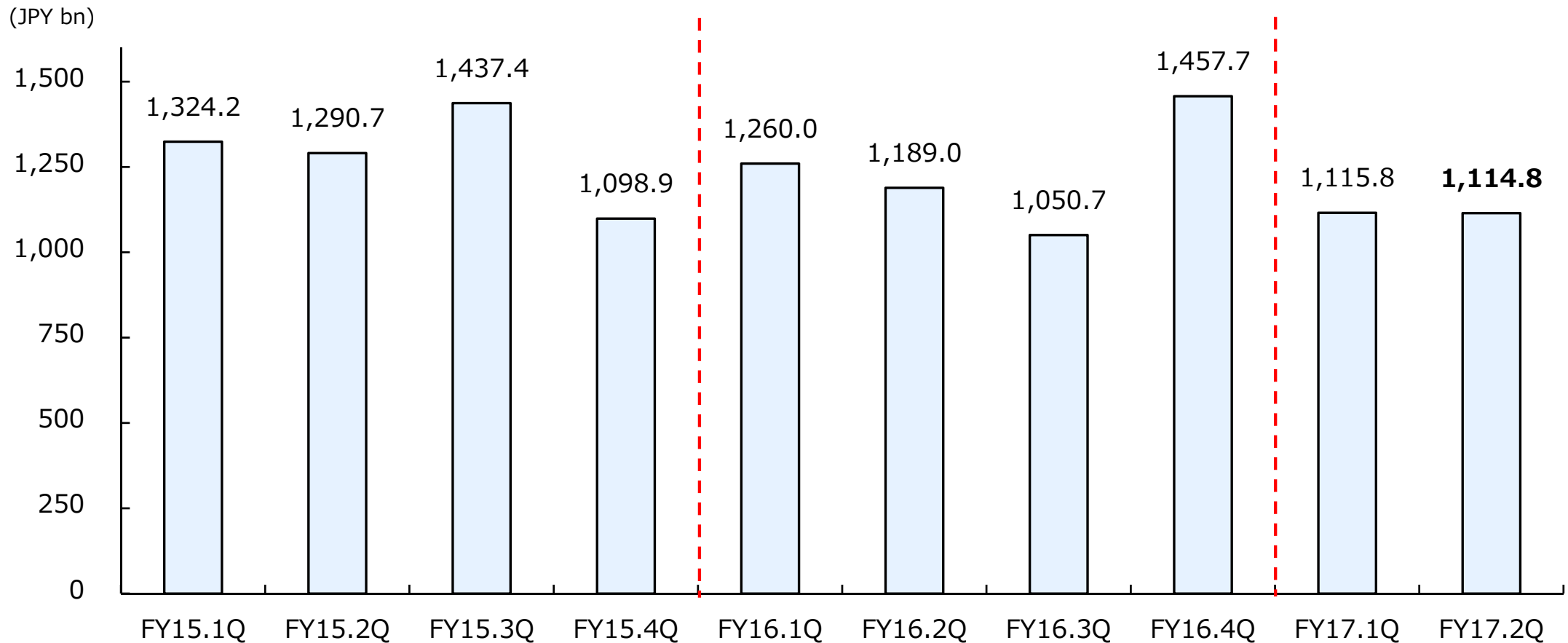
(Note 2)

- Foreign exchange losses, net for FY16.1Q (3M) include foreign exchange losses of ¥4,280 million relating to U.S. dollar-denominated insurance. Moreover, other capital gains include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥4,754 million relating to foreign exchange fluctuation.
- Foreign exchange losses, net for FY16.2Q (6M) include foreign exchange losses of ¥6,720 million relating to U.S. dollar-denominated insurance. Gains on derivatives, net include foreign exchange gains relating to U.S. dollar-denominated insurance of ¥1,337 million. Moreover, other capital gains include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥5,868 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY16.3Q (9M) include foreign exchange gains of ¥21,805 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥17,445 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥4,941 million relating to foreign exchange fluctuation.
- Foreign exchange gains, net for FY16.4Q (12M) include foreign exchange gains of ¥12,389 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥12,010 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥1,560 million relating to foreign exchange fluctuation.

(Note3)

- The figures of income (losses) from money held in trust, net, income (losses) from trading securities, net, gains (losses) on derivatives and foreign exchange gains (losses), net were recorded after offsetting gains and losses of each item.

Quarterly Trend on New Policy Amount

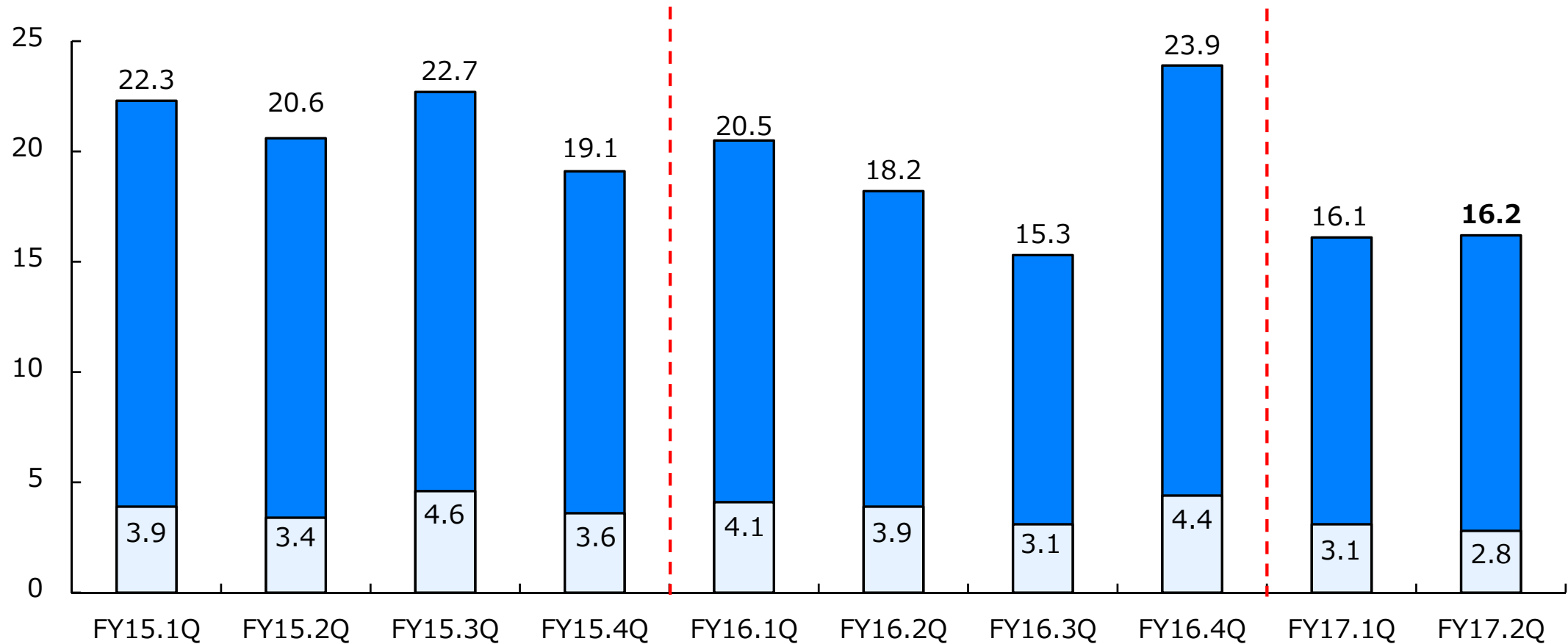


Sony Life's Quarterly Trend on Annualized Premiums from New Policies

Quarterly Trend on Annualized Premiums from New Policies

■ Annualized premiums from new policies □ Of which, third-sector

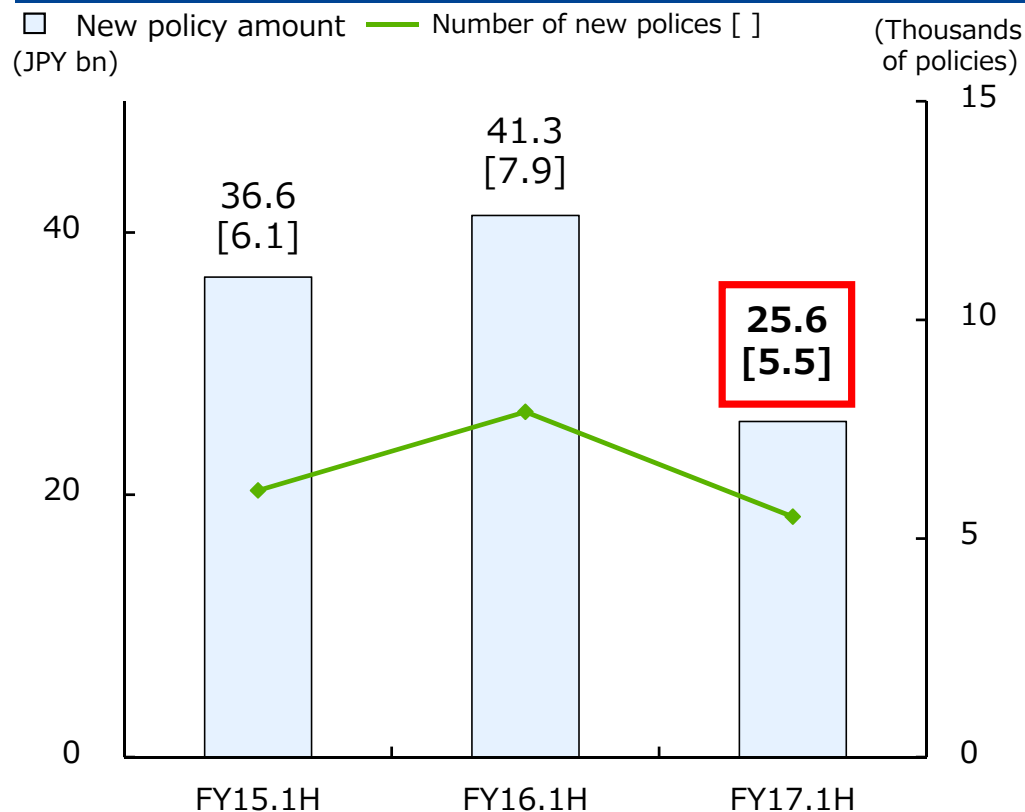
(JPY bn)



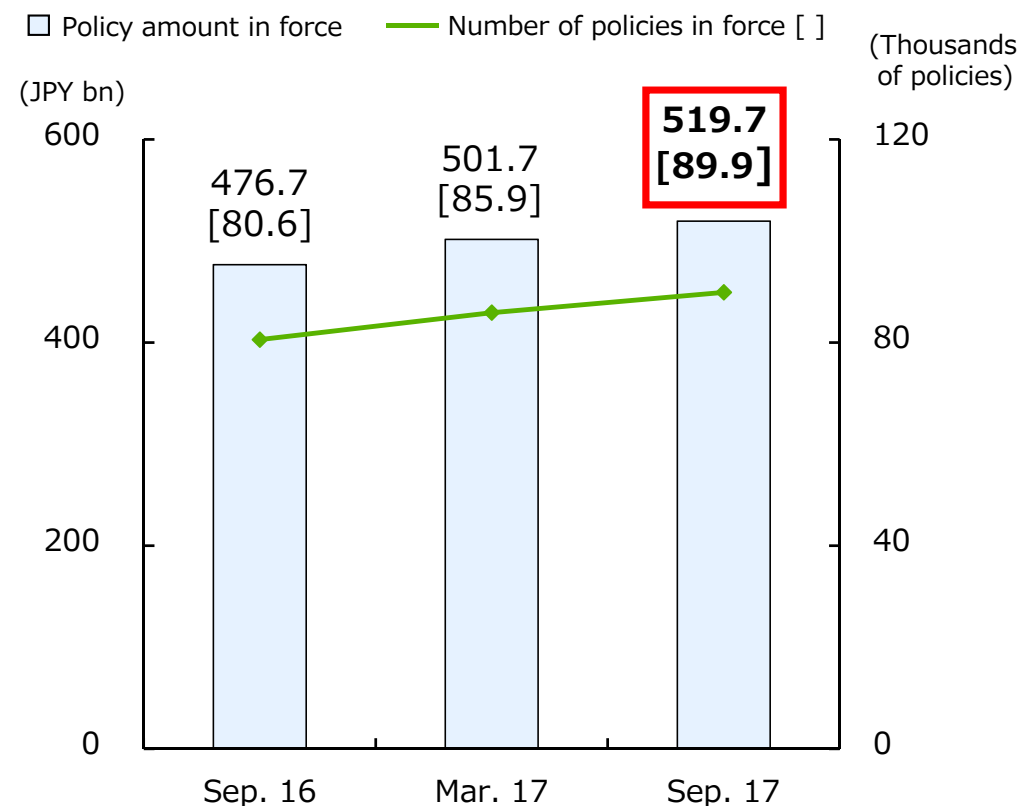
Operating Performance : AEGON Sony Life Insurance

◆ AEGON Sony Life Insurance sells individual variable annuities.

Number and Amount of New Policies



Number and Amount of Policies in Force



Net income (losses) for AEGON Sony Life Insurance and SA Reinsurance

(JPY bn)	FY16.1H	FY17.1H	Change
AEGON Sony Life Insurance	(1.9)	(2.4)	(0.4)
SA Reinsurance	(0.3)	(0.0)	+0.2

AEGON Sony Life Insurance and SA Reinsurance are equity method companies, 50-50 joint venture established by Sony Life and AEGON Group. SA Reinsurance prepares its financial statements in accordance with U.S. GAAP. 50% of the net income (losses) for AEGON Sony Life Insurance and SA Reinsurance are recognized as investment profit (losses) on equity method in the SFH's consolidated net income.

Method of Measuring Risk Amount Based on Economic Value (1)

■ Market-related Risk*1

	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)
<p>Interest rate risk</p> <p>Fluctuations in net asset value based on economic value in response to the shocks in the right columns.</p> <p>The same applies below.</p>	<p>Percentage increases or decreases differ for each currency and term. As for measuring interest rate risk in Japanese yen, introduced principal component analysis, where yield curve changes are disaggregated into three components, parallel shift, twist and butterfly, and the yield curve is shocked by each component.</p> <p>(Example)</p> <p>For Yen 30-year, 64% decrease (parallel shift), 19% decrease (twist), 4% decrease (butterfly)</p>	<p>Different percentage changes in interest rates are set for each term, from one year to 20 years.</p> <p>For terms longer than 20 years and through 90 years, percentage changes are set using linear interpolation, with negative 29% as the percentage change for 20 years and negative 20% as the percentage change for 90 years</p>
Equity risk	Listed equities 45%, Other securities 70%	Global 39%, Others 49%*2
Real estate risk	Actual real estate 25%	Same as on the left
Credit risk	<p>Credit risk = (market value) x (risk coefficient for each credit rating) x duration</p> <p>Note that durations have caps and floors, depending on credit ratings.</p> <p>(Example)</p> <p>Rating A: Risk coefficient (1.4%), cap (23), floor (1)</p>	<p>Credit risk = (market value) x (risk coefficient for each credit rating and duration)</p> <p>(Example)</p> <p>Rating A: Duration (Dur): 5-10 years</p> <p>Risk coefficient=7.0% + 0.7% x (Dur - 5)</p>
Currency risk	35% downside fluctuation	25% downside fluctuation

◆ Revision in the risk factors of market-related risk

- In FY17.1Q, Sony Life partially revised the risk factors of market-related risk.
- Regarding interest rate risk in Japanese yen, the rate of change in interest rates for 40 years or less was updated based on recent market data, and the rate of change in interest rates beyond 40 years was revised, taking into account such factors as ICS(*3) deliberations. The main result was a decrease in interest rate risk compared with March 31, 2017, due mainly to a decrease in the rate of change in Japanese yen beyond 40 years.

Notes

* 1. Principal items as of September 30, 2017.

* 2. Symmetric adjustment (an adjustment of ±10% of the average value of the stock price index during a defined period in the past) is applied.

* 3. Capital requirements for internationally active insurance groups (IAIGs) being formulated by the International Association of Insurance Supervisors (IAIS).

Method of Measuring Risk Amount Based on Economic Value (2)

■ Insurance Risk*1

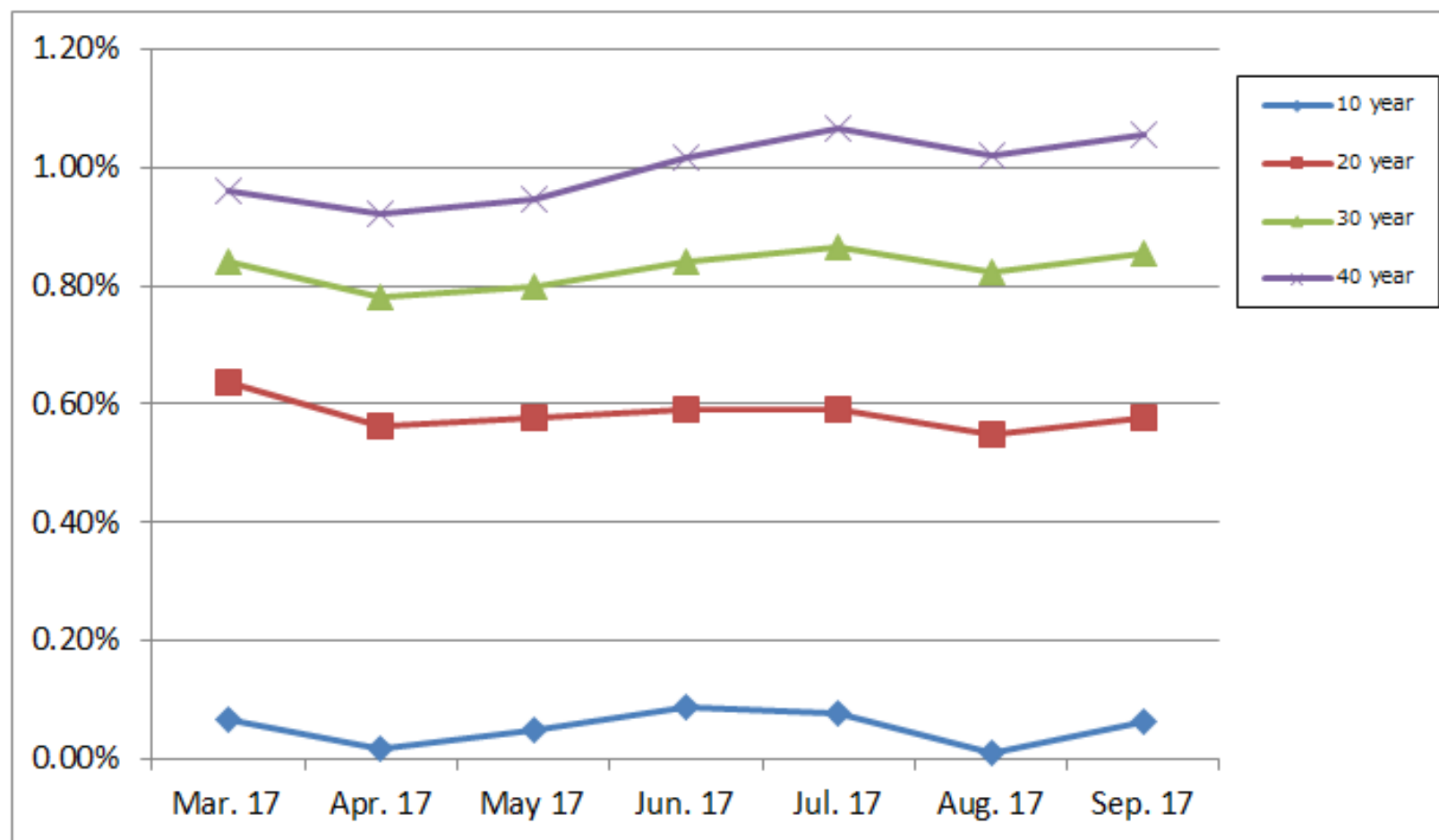
	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)
Mortality risk	Mortality rate increases by 15% for each year elapsed	Same as on the left
Longevity risk	Mortality rate decreases by 20% for each year elapsed	Same as on the left
Lapse risk	The largest amount of these;*2 <ul style="list-style-type: none"> • Lapse rate increases by 50% for each year elapsed • Lapse rate decreases by 50% for each year elapsed • 30% of policies on which surrender value is in excess of best estimate liability are immediately surrendered 	The largest amount of these; <ul style="list-style-type: none"> • Increases by 50% in the assumed rates of lapsation for Life module, 50% for Health module • Decreases by 50% in the assumed rates of lapsation for Life module, 50% for Health module • 40% of policies (70% for group annuities, etc.) on which surrender value is in excess of best estimate liability are immediately surrendered
Expense risk	Operating expenses increase by 10% for each year elapsed Rate of inflation rises by 1%	Same as on the left
Disability risk	Rate of occurrence increases by 35% in the first fiscal year, rising by 25% for each year thereafter	Rate of occurrence increases by 35% in the first fiscal year, rising by 25% for each year thereafter. Recovery rate decreases by 20%.

Notes

* 1. Principal items as of September 30, 2017.

* 2. At Sony Life, lapse risk is calculated by computing and adding together the largest amount of three options for each insurance policy.

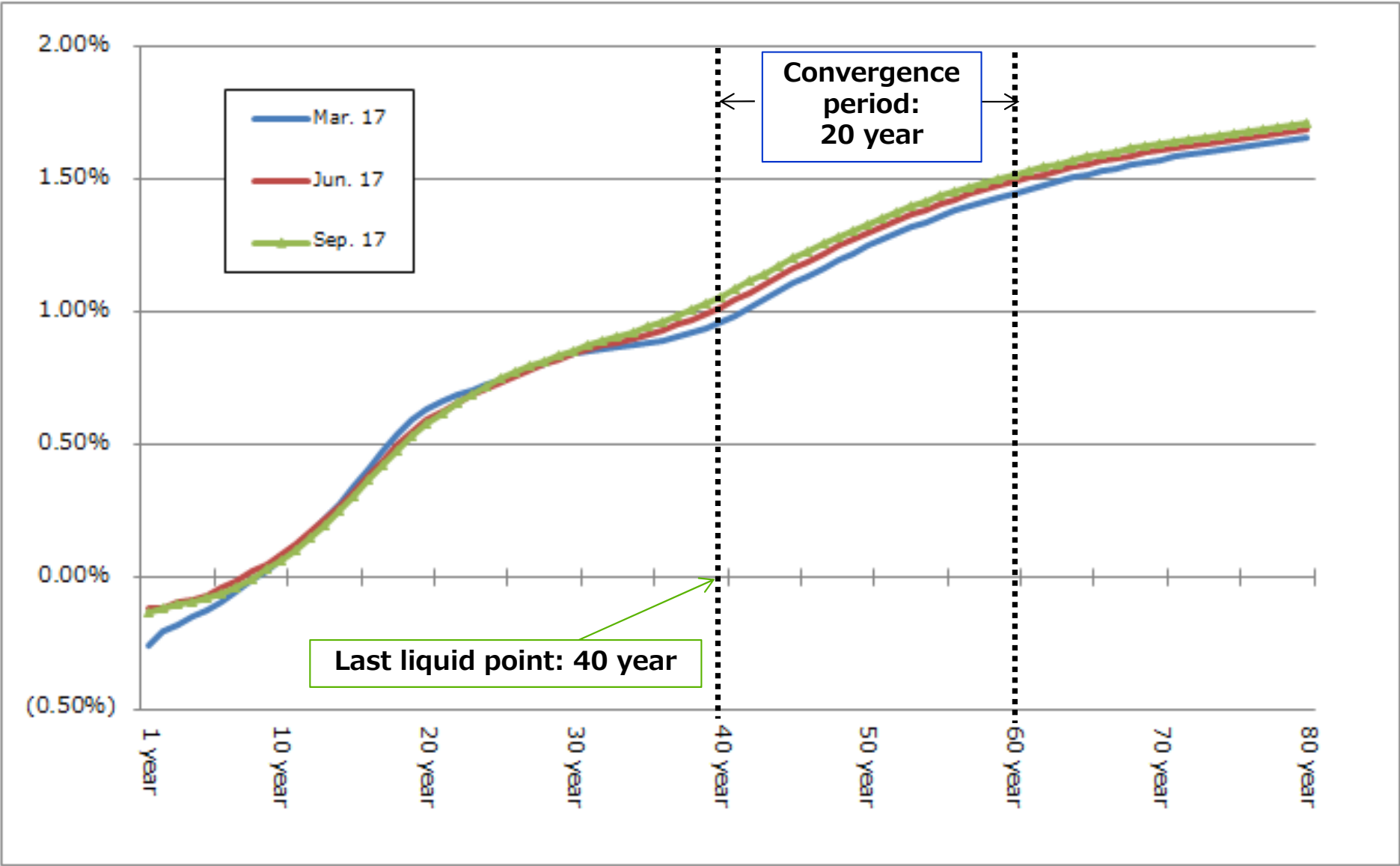
Trend on JGB Yields (Par rate)



As of the end of each month

	Mar. 17	Apr. 17	May 17	Jun. 17	Jul. 17	Aug. 17	Sep. 17
10 year	0.07%	0.02%	0.05%	0.09%	0.08%	0.01%	0.06%
20 year	0.64%	0.56%	0.58%	0.59%	0.59%	0.55%	0.58%
30 year	0.84%	0.78%	0.80%	0.84%	0.87%	0.82%	0.86%
40 year	0.96%	0.92%	0.95%	1.02%	1.07%	1.02%	1.06%

Trend on Risk-free Rate (Japanese yen/ Par rate)



*For above risk-free rate, we employ the Smith-Wilson method for extrapolation so that the 60-year forward rate will coverage on the UFR (3.5%).



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