

Presentation Material

Consolidated Financial Results for the Nine Months Ended December 31, 2016 and Sony Life's MCEV as of December 31, 2016

Sony Financial Holdings Inc. February 14, 2017

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*Unless otherwise indicated, in these materials figures less than the indicated unit have been truncated, while ratios and percentage changes have been rounded. Also, a "-" is used where percentage changes exceed 1,000% and in cases where one or both comparisons are negative.

* "Lifeplanner" is a registered trademark of Sony Life.



Consolidated Operating Results for the Nine Months Ended December 31, 2016 <FY16.3Q (9M)>

Highlights of Consolidated Operating Performance for FY16.3Q (9M) (1)



 Consolidated ordinary revenues Consolidated ordinary profit 	(Billions of yen)			FY16.3Q (9M)	Cha	ange
	Life	Ordinary revenues	937.3	939.1	+1.7	+0.2%
1,036.1 +0.5% 1,041.3	Insurance business	Ordinary profit	48.8	42.3	(6.4)	(13.1%)
	Non-life	Ordinary revenues	72.7	75.9	+3.1	+4.4%
	Insurance business	Ordinary profit	3.8	4.9	+1.1	+30.7%
	Banking	Ordinary revenues	28.1	28.5	+0.3	+1.4%
	business	Ordinary profit	4.6	3.3	(1.3)	(29.1%)
	Intersegment	Ordinary revenues	(2.1)	(2.3)	(0.1)	_
	adjustments*	Ordinary profit	0.1	(0.4)	(0.5)	
(12.4%) 50.3		Ordinary revenues	1,036.1	1,041.3	+5.1	+0.5%
(12.4%) 50.3		Ordinary profit	57.4	50.3	(7.1)	(12.4%)
	Consolidated	Profit attributable to owners of the parent	38.2	33.7	(4.5)	(11.8%)
FY15.3Q (9M) FY16.3Q (9M)	*Ordinary profit in "Int	ersegment adjustments" is m	ainly from SFH	. Nursing care	business ha	as been

(Billions of yen) *Ordinary profit in "Intersegment adjustments" is mainly from SFH. Nursing care busines included in the scope of consolidation from FY16.1Q.

*Comprehensive income : FY15.3Q (9M): ¥40.2 billion, FY16.3Q (9M): ¥18.2 billion

(Billions of yen)		16.3.31	16.12.31	Change from 16.3.31	
O a ma a l'idata d	Net assets	604.3	597.9	(6.4)	(1.1%)
Consolidated	Total assets	10,352.1	11,276.0	+923.9	+8.9%

Highlights of Consolidated Operating Performance for FY16.3Q (9M) (2)



■Life Insurance Business: Ordinary revenues were essentially flat year on year, because an increase in investment income was offset by a decrease in insurance premium revenues led by a decline in sales of single premium products. Ordinary profit decreased year on year due mainly to lower gains on sale of securities in the general account. The provision of policy reserves for minimum guarantees for variable life insurance declined owing to a lower acquisition of new policies and the improvement of the market conditions. This positive impact on ordinary profit, however, was partially offset by a deterioration in net gains/losses on derivative transactions to hedge market-related risks

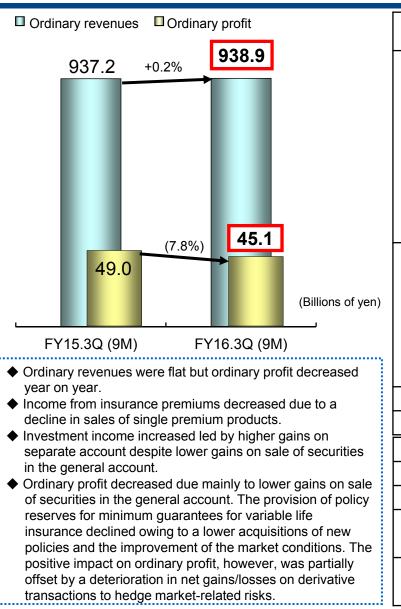
■<u>Non-life Insurance Business</u>: Ordinary revenues expanded year on year, owing mainly to an increase in net premiums written primarily for mainstay automobile insurance. Ordinary profit increased year on year, due mainly to the increase in ordinary revenues, including gains on sale of securities, and a lower expense ratio.

■<u>Banking Business</u>: Ordinary revenues increased year on year due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans and an increase in ordinary revenues from Sony Payment Services (Sony Bank's 57% owned subsidiary), partially offset by a decrease in interest and dividend income on securities. Ordinary profit decreased year on year due to the lower level of interest rates, an increase in initial expenses led by a higher execution of mortgage loans, and decreased volumes of foreign currency and investment trust transactions of customers.

■Consolidated ordinary revenues increased 0.5% year on year, to ¥1,041.3 billion. Ordinary revenues from the life insurance business were flat year on year, while ordinary revenues from the non-life insurance and the banking businesses increased. Consolidated ordinary profit decreased 12.4% year on year, to ¥50.3 billion. By business segment, ordinary profit from the life insurance and the banking businesses decreased, whereas ordinary profit from the non-life insurance business increased. Profit attributable to owners of the parent was down 11.8% year on year, to ¥33.7 billion due to the decrease in consolidated ordinary profit.

Highlights of Operating Performance: Sony Life (Non-consolidated)





(Billions of yen)		FY15.3Q (9M)	FY16.3Q (9M)	Cha	nge	
Ord	Ordinary revenues		937.2	938.9	+1.7	+0.2%
	Inc	come from insurance premiums	754.8	705.4	(49.4)	(6.5%)
	١n	vestment income	153.4	195.0	+41.5	+27.1%
		Interest income and dividends	105.5	110.0	+4.5	+4.3%
		Income from monetary trusts, net	10.8	3.3	(7.4)	(68.9%)
		Gains on sale of securities	12.1	1.3	(10.8)	(89.3%)
		Foreign exchange gains, net	0.4	24.2	+23.7	_
		Gains on separate accounts, net	24.4	55.9	+31.5	+129.2%
Ord	Ordinary expenses		888.2	893.7	+5.5	+0.6%
	Ins	surance claims and other payments	279.3	276.0	(3.3)	(1.2%)
	Pr	ovision for policy reserves and others	480.2	447.0	(33.1)	(6.9%)
	١n	vestment expenses	5.0	38.9	+33.9	+667.9%
		Losses on derivatives, net	0.5	34.2	+33.7	_
	Op	perating expenses	97.4	101.6	+4.2	+4.4%
Ord	dinar	ry profit	49.0	45.1	(3.8)	(7.8%)
Net	tinco	ome	32.8	31.2	(1.6)	(5.0%)
		(Billions of yen)	16.3.31	16.12.31	Change fro	om 16.3.31
Sec	curiti	ies	7,273.3	7,916.0	+642.6	+8.8%
Po	licy r	reserves	7,336.5	7,783.1	+446.6	+6.1%
Net	t ass	ets	482.1	483.0	+0.9	+0.2%
	Ne	t unrealized gains on other securities	150.6	133.5	(17.0)	(11.3%)
Tot	tal as	ssets	8,035.4	8,721.1	+685.7	+8.5%
	Se	parate account assets	850.3	957.9	+107.5	+12.7%

Overview of Operating Performance: Sony Life (Non-consolidated)



	(Billions of yen)	FY15.3Q	FY16.3Q	Change	<reasons changes="" for=""></reasons>
		(9M)	(9M)	onunge	Decreased due to lower sales of
New	<i>r</i> policy amount	4,052.4	3,499.7	(13.6%)	 variable life insurance despite favorable color of U.S. dollar
Lap	se and surrender amount	1,474.9	1,371.1	(7.0%)	favorable sales of U.S. dollar- denominated insurance and term
Lap	se and surrender rate	3.60%	3.18%	(0.42pt)	life insurance.
Poli	cy amount in force	42,841.7	44,633.9	+4.2%	
Ann	ualized premiums from new policies	65.8	54.1	(17.7%)	Decreased due to lower sales of
	Of which, third-sector products	12.0	11.2	(7.0%)	variable life insurance despite favorable sales of term life
Ann	ualized premiums from insurance in force	771.8	807.3	+4.6%	insurance and U.S. dollar- denominated insurance.
	Of which, third-sector products	178.3	185.1	+3.8%	

Notes:

1. Figures for new policy amount, lapse and surrender amount, lapse and surrender rate, policy amount in force, annualized premiums from insurance in force are calculated as the total of individual life insurance and individual annuities.

2. The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

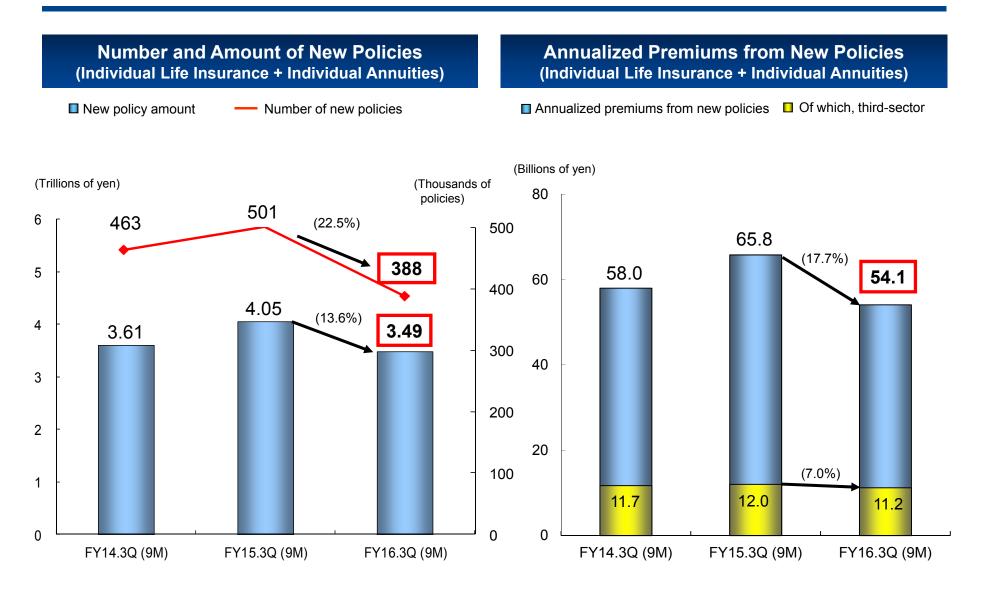
(Billions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Change	
Gains from investment, net (General account)	123.9	100.0	(19.3%)	
Core profit	35.1	65.8	+87.5%	<
Positive spread	11.7	11.1	(5.1%)	

	16.3.31	16.12.31	Change from 16.3.31
Non-consolidated solvency margin ratio	2,722.8%	2,731.1%	+8.3pt

Increased due mainly to a decrease in the provision of policy reserves for minimum guarantees for variable life insurance reflecting a lower acquisition of new policies and the improvement of the market conditions.

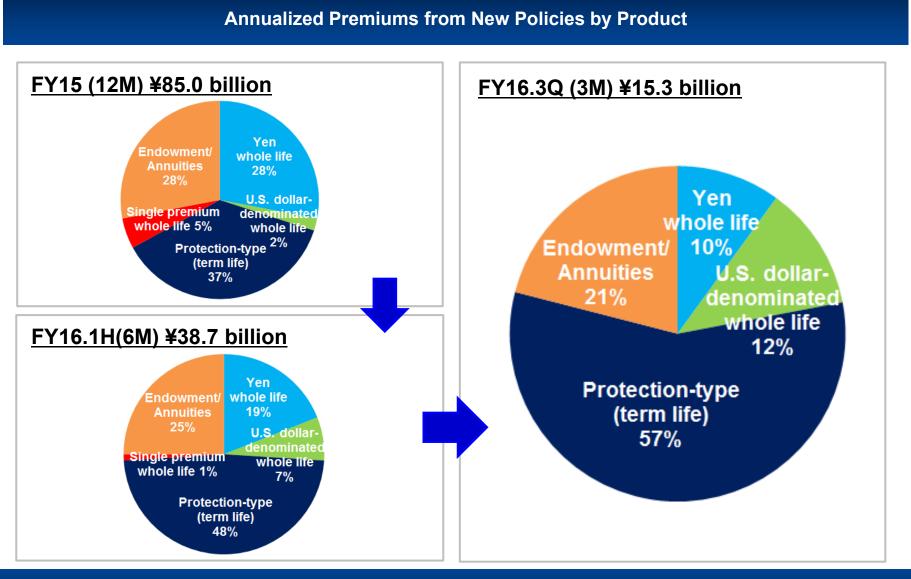
Operating Performance : Sony Life (Non-consolidated) (1)





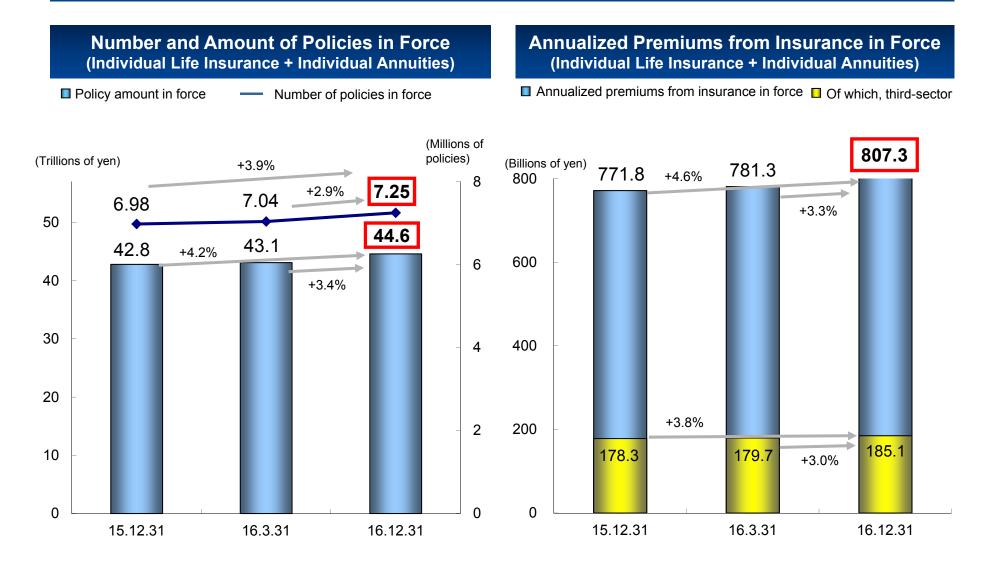
Sony Life's Product Portfolio





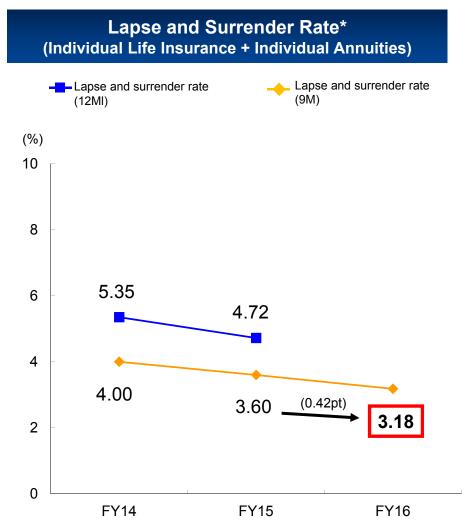
Operating Performance : Sony Life (Non-consolidated) (2)





Operating Performance : Sony Life (Non-consolidated) (3)





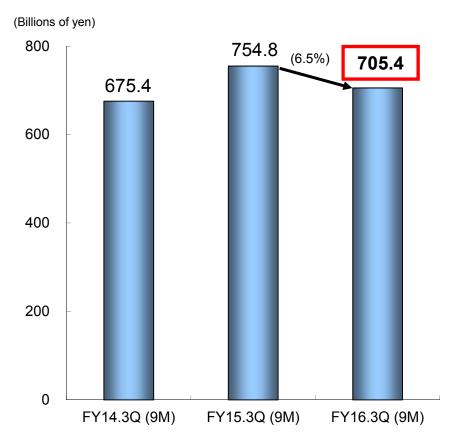
*The lapse and surrender rate shows the ratio derived by dividing the amount of lapses and surrenders, not adjusted for policy amount decreases, increases, and reinstatements, by the policy amount in force at the beginning of the fiscal year.

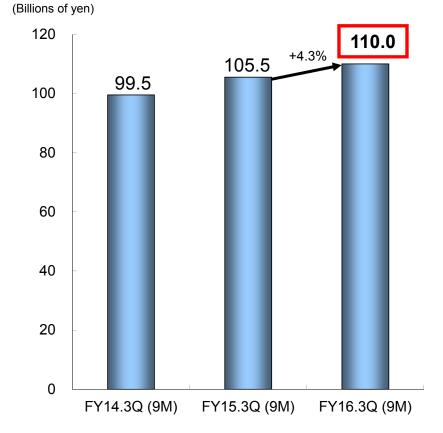
Operating Performance : Sony Life (Non-consolidated) (4)



Income from Insurance Premiums

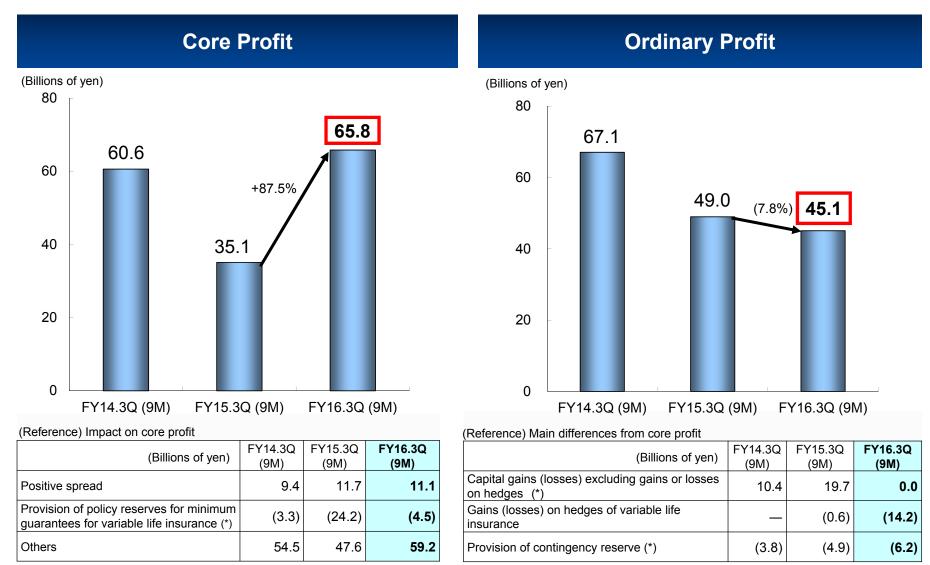
Interest Income and Dividends





Operating Performance : Sony Life (Non-consolidated) (5)

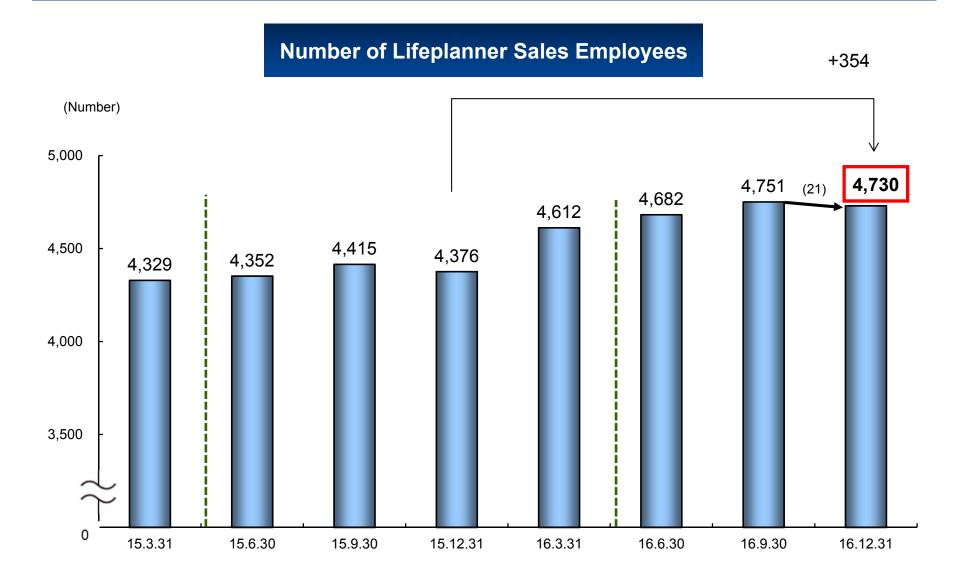




"Provision of policy reserves for minimum guarantees for variable life insurance" and "Provision of contingency reserve" are described as negative amount. Capital gains (losses) exclude gains or losses on hedges of variable life insurance.

Operating Performance : Sony Life (Non-consolidated) (6)





Operating Performance : Sony Life (Non-consolidated) (7)



Breakdown of General Account Assets

	16.3	3.31	16.1	2.31
(Billions of yen)	Amount	%	Amount	%
Japanese government and corporate bonds	6,351.1	88.4%	6,722.1	86.6%
Japanese stocks	33.3	0.5%	34.9	0.5%
Foreign bonds	70.1	1.0%	234.1	3.0%
Foreign stocks	23.0	0.3%	31.4	0.4%
Monetary trusts	280.9	3.9%	273.9	3.5%
Policy loans	171.6	2.4%	176.8	2.3%
Real estate*	115.8	1.6%	117.7	1.5%
Cash and call loans	52.5	0.7%	55.4	0.7%
Others	86.4	1.2%	116.6	1.5%
Total	7,185.0	100.0%	7,763.2	100.0%

<Asset management review> We have continued to accumulate ultralongterm bonds to match the liability characteristics of insurance policies with longterm maturities with the aim of reducing interest rate risk. <Bond duration> Mar. 31, 2015: 20.3 years Mar. 31, 2016: 21.8 years Dec. 31, 2016: 21.5 years ■ Investment in the monetary trusts is mainly into Japanese government and corporate bonds.

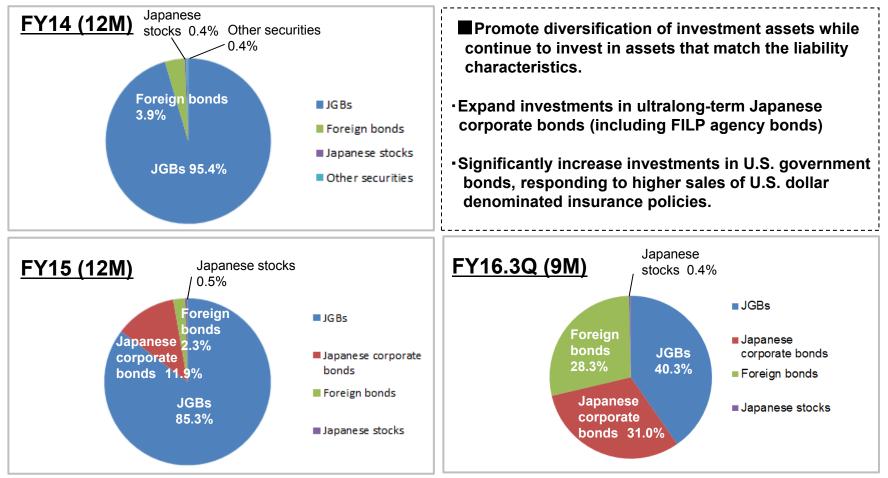
The holding ratio on the real status of Japanese government and corporate bonds including those invested in monetary trusts in the general account assets: As of Dec. 31, 2016: 90.1% (As of Mar. 31, 2016: 92.3%)

*Real estate is the total of land, buildings, and construction in progress.

Review of Sony Life's Asset Management



Diversify asset management under the negative interest rate environment (purchase securities in the general account asset)



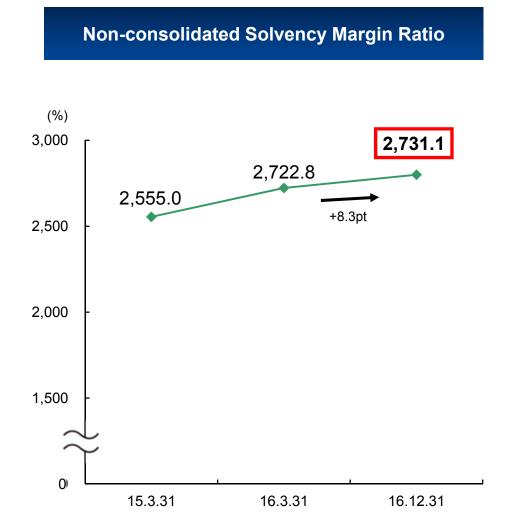
Notes:

1. Japanese corporate bonds include FILP agency bonds and Government-guaranteed bonds.

2. The graphs above are asset allocation for the relevant period. Total invested amount for the relevant period as 100%. (excluding, investment in subsidiaries and affiliates, and strategic investments)

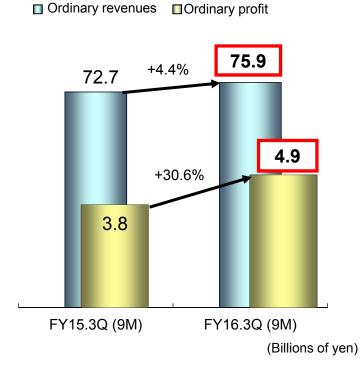
Operating Performance : Sony Life (Non-consolidated) (8)





Highlights of Operating Performance: Sony Assurance





	(Billions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Cł	nange
0	dinary revenues	72.7	75.9	+3.1	+4.4%
	Underwriting income	71.8	74.3	+2.5	+3.5%
	Investment income	0.9	1.5	+0.6	+67.5%
0	dinary expenses	68.9	70.9	+1.9	+2.9%
	Underwriting expenses	50.9	52.5	+1.6	+3.2%
	Investment expenses	0.0		(0.0)	(100.0%)
	Operating general and administrative expenses	18.0	18.3	+0.3	+2.0%
0	dinary profit	3.8	4.9	+1.1	+30.6%
Extraordinary Losses		0.8	0.0	(0.8)	(97.7%)
Net income		2.1	3.6	+1.4	+70.5%

- Both ordinary revenues and ordinary profit increased year on year.
- Ordinary revenues expanded owing to an increase in net premiums written primarily for mainstay automobile insurance.
- Ordinary profit increased due mainly to the increase in ordinary revenues, including gains on sale of securities, and a lower expense ratio.

.....

(Billions of yen)	16.3.31	16.12.31	Change from 16.3.31	
Underwriting reserves	95.7	103.0	+7.3	+7.7%
Net assets	28.3	29.6	+1.3	+4.6%
Total assets	172.3	179.4	+7.0	+4.1%

Overview of Operating Performance: Sony Assurance



(Billions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Change		<reasons changes="" for=""></reasons>
Direct premiums written	70.8	73.3	+3.5%		 Increased mainly in its mainstay automobile insurance.
Net premiums written	71.7	74.2	+3.5%		
Net losses paid	35.5	36.9	+4.0%		
Underwriting profit	2.9	3.4	+17.5%]	
Net loss ratio	56.8%	57.2%	+0.4pt		
Net expense ratio	26.6%	26.3%	(0.3pt)]←	 Declined due to a proper control on overall operating expenses.
Combined ratio	83.4%	83.5%	+0.1pt		
Note:				1	

Net loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written Net expense ratio = Expenses related to underwriting / Net premiums written

	FY15.3Q (9M)	FY16.3Q (9M)	Change		
E. I. loss ratio	63.1%	62.9%	(0.2pt)	←───	 Declined slightly due to a decrease in provision for reserve for
E. I. loss ratio + Net expense ratio	89.7%	89.2%	(0.5pt)		outstanding losses in automobile
Notes:	•			•	insurance.

Notes:

E.I. loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums [Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

	16.3.31	16.12.31	Change from	16.3.31
Number of policies in force	1.79 million	1.84 million	+0.04 million	+2.5%
Non-consolidated solvency margin ratio	693.5%	771.1%	+77.6p	t

Note: The number of policies in force is the total of automobile insurance and medical and cancer insurance, which accounts for 99% of net premiums written.

Sony Assurance's Underwriting Performance by Type of Policy



Direct Premiums Written

(Millions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Change
Fire	259	170	(34.4%)
Marine	_	-	_
Personal accident	6,496	6,583	+1.3%
Voluntary automobile	64,053	66,563	+3.9%
Compulsory automobile liability	_	_	_
Total	70,810	73,317	+3.5%

Net Premiums Written

(Millions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Change
Fire	35	18	(48.9%)
Marine	36	(2)	_
Personal accident	6,721	6,811	+1.3%
Voluntary automobile	63,913	66,371	+3.8%
Compulsory automobile liability	1,055	1,074	+1.9%
Total	71,762	74,273	+3.5%

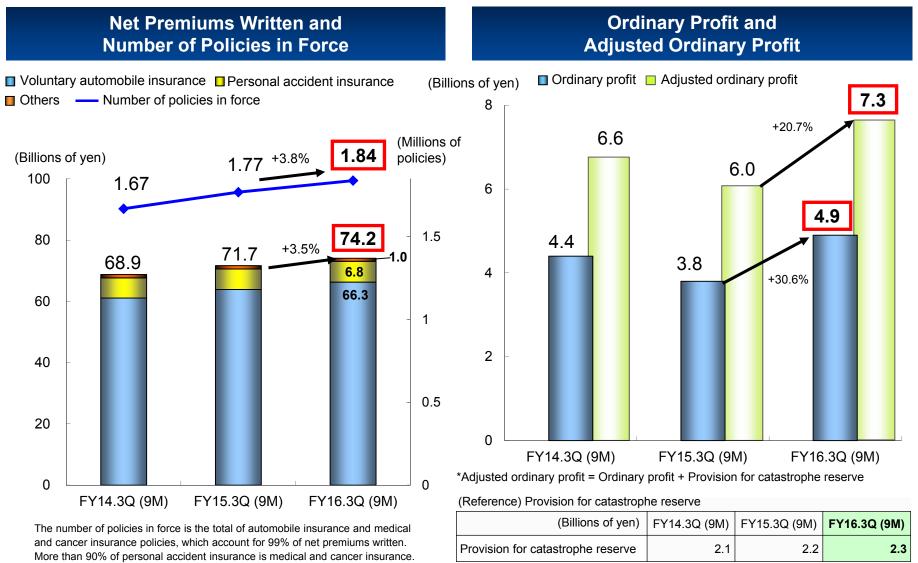
Net losses paid

(Millions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Change
Fire	1	5	+335.4%
Marine	122	(9)	_
Personal accident	1,838	1,919	+4.4%
Voluntary automobile	32,587	34,034	+4.4%
Compulsory automobile liability	963	991	+2.9%
Total	35,513	36,941	+4.0%

*Medical and cancer insurance is included in personal accident.

Operating Performance: Sony Assurance (1)

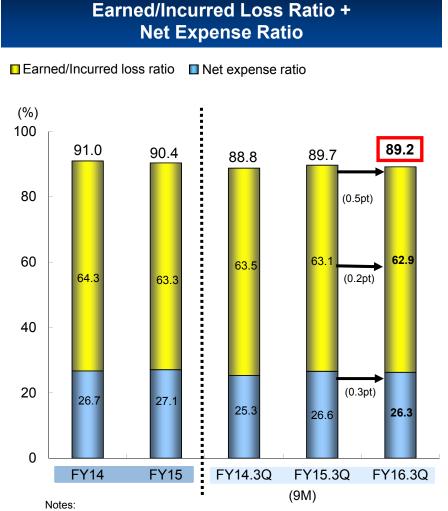




*Provision for catastrophe reserve is described as positive amount.

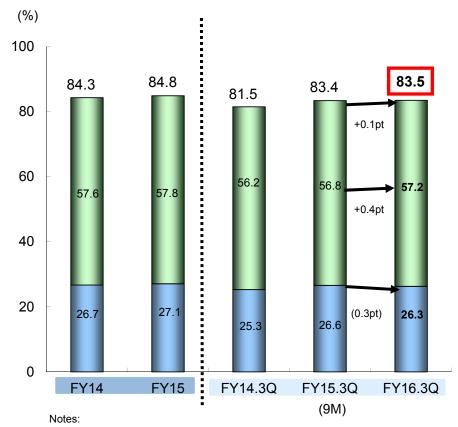
Operating Performance: Sony Assurance (2)





(Reference) Combined Ratio (Net Loss Ratio+ Net Expense Ratio)

Net loss ratio Net expense ratio



Earned/Incurred loss ratio = (Net losses paid + Provision for reserve for outstanding losses + Loss adjustment expenses) / Earned premiums

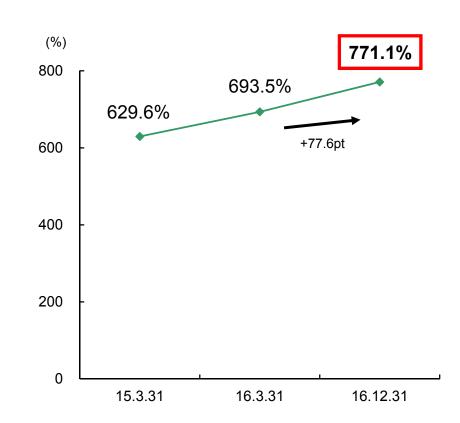
[Earthquake insurance and compulsory automobile liability insurance are excluded from the above calculation.]

Net loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written Net expense ratio = Expenses related to underwriting / Net premiums written

Operating Performance: Sony Assurance (3)

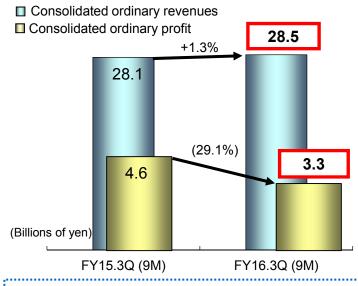


Non-consolidated Solvency Margin Ratio



Highlights of Operating Performance: Sony Bank (Consolidated/Non-consolidated)





<Consolidated>

- Ordinary revenues increased due to an increase in interest income on loans in line with a favorably growing balance of mortgage loans and an increase in ordinary revenues from Sony Payment Services (Sony Bank's 57% owned subsidiary), partially offset by a decrease in interest and dividend income on securities.
- Ordinary profit decreased due to the lower level of interest rates, an increase in initial expenses led by a higher execution of mortgage loans, and decreased volumes of foreign currency and investment trust transactions of customers.

<Non-consolidated>

- Both gross operating profit and net operating profit decreased.
 Net interest income increased due to a rise in interest income on loans despite a decrease in interest and dividend income on securities.
- Net fees and commissions decreased due to an increase in initial expenses led by a higher execution of mortgage loans and lower volumes of investment trust transactions.
- •Net other operating income decreased due to lower fees and commissions from foreign currency transactions of customers.

<c< th=""><th>onsolidated></th><th></th><th></th><th></th><th></th></c<>	onsolidated>				
	(Billions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Cha	inge
Co	onsolidated ordinary revenues	28.1	28.5	+0.3	+1.3%
Co	onsolidated ordinary profit	4.6	3.3	(1.3)	(29.1%)
	ofit attributable to owners of the irent	3.0	2.1	(0.8)	(29.4%)
<n< td=""><td>on-consolidated></td><td></td><td>-</td><td></td><td></td></n<>	on-consolidated>		-		
	(Billions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Cha	inge
0	rdinary revenues	25.9	25.9	+0.0	+0.2%
G	ross operating profit	16.2	15.5	(0.6)	(4.2%)
	Net interest income	12.3	13.0	+0.7	+6.4%
	Net fees and commissions	0.1	(1.1)	(1.2)	-
	Net other operating income	3.8	3.5	(0.2)	(6.4%)
G	eneral and administrative expenses	11.6	12.4	+0.8	+7.4%
Ne	et operating profit	4.6	3.0	(1.5)	(33.3%)
0	rdinary profit	4.6	3.0	(1.5)	(34.1%)
Ne	et income	3.0	2.0	(0.9)	(32.0%)
	(Billions of yen)	16.3.31	16.12.31	Chang 16.3	e from 3.31
Ne	et assets	77.4	79.5	+2.1	+2.8%
	Net unrealized gains on other securities, net of taxes	3.3	4.3	+1.0	+30.9%
Тс	otal assets	2,126.5	2,392.9	+266.3	+12.5%



<Reasons for changes>

	(Billions of yen)	15.12.31	16.3.31	16.12.31		ge from .3.31		 Yen deposit balance increased due to an increase in yen time deposit
С	ustomer assets	1,980.5	2,034.4	2,227.3	+192.9	+9.5%		reflecting the special interest offering, as well as a rise in yen ordinary
	Deposits	1,866.4	1,923.5	2,117.3	+193.8	+10.1%] /	deposits converted from foreign currencies backed by yen depreciation.
	Yen	1,538.5	1,587.9	1,772.1	+184.2	+11.6%	×	
	Foreign currency	327.9	335.5	345.1	+9.6	+2.9%	-	 Yen-denominated balance of foreign currency deposit increased due to a
	Investment trusts	114.1	110.9	110.0	(0.9)	(0.8%)		favorable exchange rate even after the
L	oans outstanding	1,293.6	1,344.1	1,504.4	+160.2	+11.9%		negative impact of the conversion from foreign currencies into yen led by
	Mortgage loans	1,181.8	1,237.1	1,409.0	+171.8	+13.9%	$\left \right\rangle$	yen depreciation.
	Card loans	8.0	10.5	17.0	+6.4	+61.6%	$ \rangle$	◆ Loan balance expanded reflecting
	Others	103.6	96.5	78.3 ^{*1}	(18.1)	(18.8%)		higher demand for refinancing mortgage loans.
	apital adequacy ratio*2 omestic criteria)	10.50%	9.89%	9.00%	(0.	89pt)		

*1 Loans in others include corporate loans of ¥78.3 billion

*2 Please refer to the graph of the non-consolidated capital adequacy ratio (Domestic criteria) on P28.

Overview of Operating Performance: Sony Bank (Non-consolidated) (2)



<Reference> On Managerial Accounting Basis

	(Billions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	Ch	ange
G	ross operating profit	16.1	15.5	(0.6)	(4.2%)
	Net interest income ^{*1} ①	13.9	15.0	+1.0	+7.8%
	Net fees and commissions ^{*2} ②	0.7	(0.6)	(1.4)	
	Net other operating income ^{*3}	1.4	1.0	(0.3)	(24.3%)
	ross operating profit (core ofit) (A)=①+②	14.7	14.4	(0.3)	(2.3%)
	perating expenses and other spenses ③	11.6	12.4	+0.8	+7.2%
	et operating profit (core profit) =(A)-③	3.1	1.9	(1.1)	(37.6%)

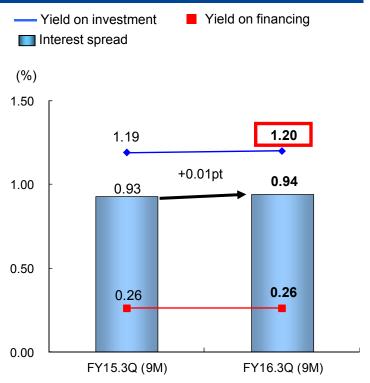
■Managerial accounting basis

- The following adjustments are made to the figures on a financial account for profits and losses more appropriately.
- *1: Net interest income: Includes profits and losses associated with fund investment recorded in net other operating income, including gains or losses from currency swap transactions.
- *2: Net fees and commissions: Includes profits and losses for customer dealings in foreign currency transactions recorded in net other operating income.
- *3: Net other operating income: After the above adjustments (*1 and *2), mainly consists of profits and losses for bond and derivative dealing transactions.

■Core profit

Profits and losses exclude net other operating income, which includes those on bond and derivative dealing transactions, and stands for Sony Bank's basic profits.

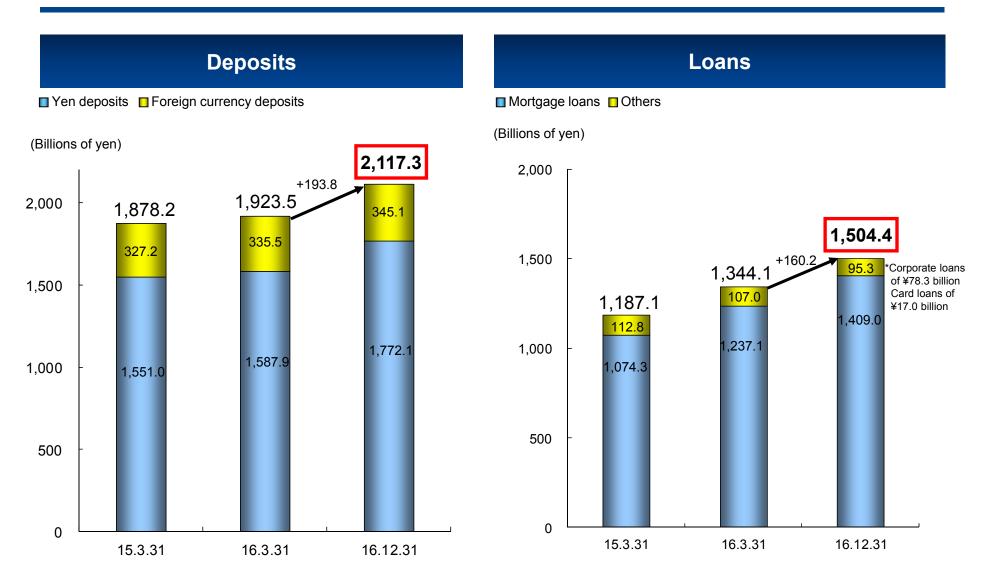
<Reference> Interest Spread (Managerial Accounting Basis)



Note: Interest spread=(Yield on investment)-(Yield on financing)

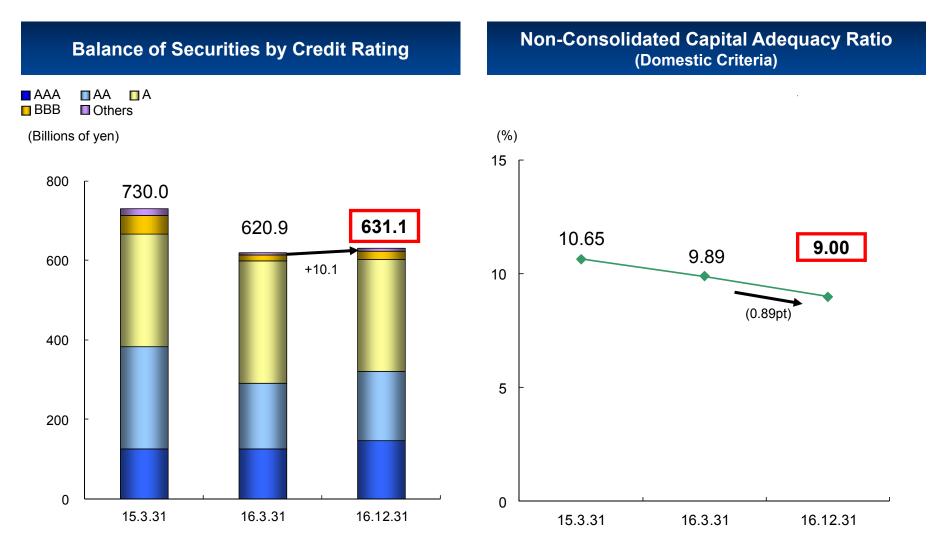
Operating Performance: Sony Bank (Non-consolidated) (1)





Operating Performance: Sony Bank (Non-consolidated) (2)





*Calculated based on the standard FSA Notification No. 19 (2006), which establishes standards based on Article 14-2 of the Banking Act of Japan for determining the capital adequacy of a bank in light of the assets held by the bank.



Forecast of Consolidated Financial Results for the Year Ending March 31, 2017 (FY16)

Forecast of Consolidated Financial Results for FY16



FY15 FY16.3Q **FY16** Change Progress rate (Billions of yen) (9M Actual) (Actual) (Forecast) **Consolidated ordinary revenues** 1.041.3 71.8% 1.362.0 1.450.0 +6.5% 939.1 71.7% 1.230.2 1,309.8 +6.5% Life insurance business 75.9 74.8% Non-life insurance business 96.9 101.6 +4.8% 37.9 37.9 (0.1%) 28.5 75.3% **Banking business** 71.1 71.0 (0.1%) 50.3 70.8% Consolidated ordinary profit 67.8% Life insurance business 60.2 42.3 62.5 +3.8% (6.0%) Non-life insurance business 4.6 4.4 4.9 113.6% 5.9 4.5 (24.9%) Banking business 3.3 73.6% Profit attributable to owners of the parent 46.0 +6.1% 43.3 33.7 73.3%

Forecast of consolidated financial results for FY16 is unchanged from the forecast announced on April 28, 2016

■Life insurance business

In FY16.3Q (9M), ordinary revenues were below our initial expectations due to a decline in insurance premium revenues although investment income exceeded our initial expectations. Ordinary profit was nearly in line with our initial forecast. Therefore, we maintain our full year forecast of ordinary revenues and ordinary profit.

■Non-life insurance business

Ordinary revenues for FY16.3Q (9M) were nearly the same as our initial forecast. Ordinary profit outpaced our initial expectations due mainly to higher gains on sale of securities recorded in FY16.1Q. As we expect higher expenses related to new policy acquisitions in FY16.4Q, we maintain our full year forecast of ordinary revenues and ordinary profit.

Banking business

We maintain our full year forecast of ordinary revenues and ordinary profit because the operating results in FY16.3Q (9M) were nearly the same as our initial forecast, and we expect this trend to continue in FY16.4Q.



Sony Life's MCEV and ESR as of December 31, 2016

MCEV as of March 31, 2016 is restated by using ultimate forward rates (UFR). Please keep in mind that the validity of these calculations has not been verified by outside specialists. A part of the calculations of MCEV adopted simplified method except for that as of March 31, 2016.

*In this part, figures, ratios and percentages changes have been rounded.

Sony Life's MCEV as of December 31, 2016



	(Billions of yen)	16.3.31	16.9.30	16.12.31	Change from 16.3.31	Change from 16.9.30
Μ	CEV	1,330.1	1,229.3	1,282.7	(47.4)	+53.4
	Adjusted net worth	2,074.4	2,187.8	1,831.1	(243.3)	(356.7)
	Value of existing business	(744.4)	(958.5)	(548.4)	+196.0	+410.1
	(Billions of yen)	FY15.4Q (3M)	FY16.1Q (3M)	FY16.2Q (3M)	FY16.3Q (3M)	FY16.3Q (9M)
N	ew business value	3.9	(0.2)	5.0	10.2	14.9
N	ew business margin	1.2%	(0.0%)	1.6%	4.0%	1.6%

Notes:

1. Calculated MCEV as of September 30, 2016 and December 31, 2016 by using updated economic assumptions and lapse and surrender rate from March 31, 2016.

2. New business value for FY16 is calculated accumulating new business value for each month based on economic assumptions at the end of each month. New business value for FY15.4Q is calculated accumulating new business value for each quarter based on economic assumptions at the end of each quarter.

Reasons for changes in MCEV

 MCEV as of December 31, 2016 increased ¥53.4 billion from September 30, 2016 due mainly to a rise in interest rates, decreased ¥47.4 billion from March 31, 2016 due mainly to a decrease in lapse and surrender rate and a rise in inflation rate despite a rise in interest rates.

New business value / New business margin

•New business value for FY16.3Q (3M) was ¥10.2 billion.

New business margin was up 2.5pt from FY16.2Q (3M), due mainly to a rise in interest rates and an effect of premium revisions.

*Please refer to the appendix page 46 for trend on JGB yield.

Sony Life's ESR as of December 31, 2016



(Billions of yen)	16.3.31	16.9.30	16.12.31
Insurance risk*	989.3	1,042.7	980.2
Market-related risk	324.2	341.6	369.5
Of which, interest rate risk**	255.2	264.1	288.5
Operational risk	31.4	31.3	31.1
Counter party risk	2.0	1.9	2.4
Variance effect	(374.4)	(394.5)	(390.4)
The risk amount based on economic value	972.4	1,023.0	992.9

(*) Risk amount excluding the variance effect within Life module and Health module.

(**) Risk amount excluding the variance effect within market-related risk.

(Billions of yen)	16.3.31	16.9.30	16.12.31
MCEV + Frictional costs	1,366.5	1,266.2	1,325.5
ESR	141%	124%	134%

Notes:

- 1. The risk amount based on economic value refers to the total amount of Sony Life's risks comprehensively examined by a market consistent approach, including insurance risk and market-related risk.
- 2. The solvency risk capital on an economic value basis is calibrated at VaR (99.5) over one year and based on the internal model, which is a similar but modified model based on the EU Solvency II standard method.
- 3. ESR=(MCEV + Frictional costs) / Risk amount based on economic value.

ESR as of December 31, 2016 was up 10pt from September 30, 2016 due mainly to a rise in interest rates and new business value accumulated during FY16.3Q.
 Sony Life will continue to improve ESR levels by accumulating new business value through reinforcing its sales capabilities as well as ensuring profitability.



Appendix

Recent Topics 1



AEGON Sony Life Insurance Launch of sales: December 1, 2009 Common stock: ¥14 billion Equity ownership: Sony Life insurance Co Ltd 50%, AEGON international B.V. 50% Marketing products: Individual Variable Annuities Sales Channels: Lifeplanner sales employees and partner Banks (30*) *As of Feb 14, 2017	AEGON Sony Life
SA Reinsurance Ltd Established: October 29, 2009 Common stock: ¥13.4 billion Equity ownership: Sony Life insurance Co., Ltd. 50%, AEGON international B.V. 50% Business: Reinsurance business *AEGON Sony Life Insurance and SA Reinsurance are equity method companies, 50-50 joint ventures established by Sony	Life and AEGON Group.
Sony Bank's Mortgage Loans through Sony Life	
■Sony Life accounts for <u>21%</u> of the balance of mortgage loans as of December 31, 2016	
Sony Life accounts for <u>21%</u> of the amount of new mortgage loans for FY16.3Q (9M) *Sony Life started handling banking agency business in January 2008.	
Sony Assurance's Auto Insurance Sold by Sony Life	Sony Bank
■Sony Life accounts for approx. <u>4%</u> of new automobile policies for FY16.3Q (9M)	
*Sony Life started handling automobile insurance in May 2001.	Sony Assurance

Recent Topics 2



<Highlights on and after FY16.3Q>

Sony Life commenced sale of new product: "Non-participating Group Welfare Term Life Insurance" Sony Life adopted paperless insurance procedures for its policyholders Sony Life acquired an entity stake in ClearView Wealth Limited (Australia) and announced business alliance Sony Bank began offering U.S. dollar-denominated active funds on investment trusts and revised the service site Sony Lifecare Group started advertisement for residents for a newly build nursing care home "SONARE URAWA", scheduled to open in May 2017
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Sony Bank began offering foreign currency settlement services for teenage customers
Sony Life introduced a new system to quickly pay insurance claims and benefits
Sony Assurance began offering new discounted premiums for new customers who contracted automobile insurance via Internet (increased discount rate from ¥8,000 to ¥10,000)
Sony Bank began offering new preferential services called "Club S"
Sony Life enhanced its investment product lineups for defined contribution pension plan (individual-type)
Sony Assurance commenced sale of new product: "ZiPPi" medical insurance to indemnify hospital inpatient expenses and revised "SURE" medical and cancer insurance
Sony Assurance and Yahoo! JAPAN announced to begin joint research with a view to developing telematics insurance products and services for individuals using driving behavior data from car navigation systems



FY16 Product Revisions

(Sales suspension)

May: Single premium whole life insurance (non-notification type), Semi-participating individual annuities, Semi-participating endowment insurance (short-term payment), and Non-participating endowment insurance (short-term payment)
 Jul.: Single premium semi-participating whole life nursing-care insurance

Oct.: Interest rate-sensitive whole life insurance

(Premium revisions)

Apr.: Single premium whole life insurance (non-notification type)

Jul.: Semi-participating endowment insurance, Non-participating endowment insurance

Oct.: Variable life insurance (whole life type), Limited payment whole life insurance, Living benefit whole life insurance (living standard type), Living benefit insurance (whole life type), Whole life nursing-care insurance (reduced surrender value), Semi-participating whole life nursing-care insurance, Specialty endowment insurance, Whole-life cancer insurance

FY17 Premium Revisions (plan)

Apr.: Long-term level premium plan term life insurance (with disability benefit), Cancer hospitalization insurance and other products



Fair Value Information on Securities

	15.3.31			16.3.31			16.12.31		
	Carrying amount	Fair value	Net unrealized gains (losses)	Carrying amount	Fair value	Net unrealized gains (losses)	Carrying amount	Fair value	Net unrealized gains (losses)
Held-to-maturity securities	4,878.7	5,718.2	<mark>839.4</mark>	5,383.9	7,410.1	2,026.2	5,921.3	7,607.7	1,686.3
Policy reserve matching bonds	-	-	-	251.2	292.5	41.3	279.3	312.2	32.9
Available-for-sale securities	1,007.8	1,176.6	168.8	887.9	1,091.6	203.6	889.1	1,070.2	181.1
Japanese government and corporate bonds	974.6	1, <mark>1</mark> 20.1	145.5	854.3	1,040.3	186.0	852.9	1,020.6	167.6
Japanese stocks	13.4	29.4	16.0	13.6	25.6	12.0	13.6	27.4	13.8
Foreign securities	19.4	26.4	6.9	19.8	25.2	5.4	22.4	21.8	(0.5
Other securities	0.3	0.6	0.3	<mark>0</mark> .1	0.3	0.1	0.1	0.3	0.1
Total	5 <mark>,886</mark> .6	6,894.9	1,008.3	6.523.1	8,794.3	2,271.1	7,089.8	8,990.2	1,900.3

Fair value information on securities with market value (except trading-purpose securities)

Notes:

1. The above table includes monetary trusts other than trading-purpose securities.

2. Derivative financial products such as principal protected 30 year notes with Nikkei 225 index-linked coupons are included in the "Held-to-maturity-securities" above. Principal protected 30 year notes with Nikkei 225 index-linked coupons

As of Mar. 31, 2015; Carrying amount: ¥44.2 billion, Fair market value: ¥57.5 billion, Net unrealized gain (losses): ¥13.2 billion

As of Mar. 31, 2016; Carrying amount: None

As of Dec. 31, 2016; Carrying amount: None

Valuation gains (losses) on trading-nurnose securities

valuation gains	(Simolo of your)								
15.3.31		16.3.31		16.12.31					
Balance sheet amount	Net valuation gains (losses) recorded in income	Balance sneet	Net valuation gains (losses) recorded in income	Balance sheet amount	Net valuation gains (losses) recorded in income				
1.0	0.0	2.2	0.1	-	(0.1)				

Note: The above chart includes trading-purpose securities included in "monetary trusts," etc

(Billions of ven)



(Millions of yen)

	FY15.3Q (9M)	FY16.3Q (9M)	Change	
Cash and deposits	0	0	+166.1%	
Japanese government and corporate bonds	85,907	90,445	+5.3%	
Japanese stocks	356	345	(3.0%)	
Foreign securities	5,653	6,017	+6.4%	
Other securities	1,260	177	(85.9%)	
Loans	4,616	4,784	+3.6%	
Real estate	7,681	8,148	+6.1%	
Others	47	144	+202.0%	
Total	105,524	110,064	+4.3%	

Sony Life's Capital Gains/Losses



	(Millions of yen)	FY15.3Q (9M)	FY16.3Q (9M)	
Capital gains		19,762	25,628	
	Income from monetary trusts, net	7,119	_	
	Income from trading securities, net	_	103	
	Gains on sale of securities	12,193	1,306	← ♦ In FY16.3Q (9M),
	Gains on derivatives, net	_	_	recorded ¥3,681 millio
	Foreign exchange gains, net	435	24,218	as a total of gains on sale of securities and
	Gains (losses) on sale of foreign bonds	(64)	2,375	foreign exchange gair
	Other capital gains	13	_	on sale of foreign bonds.
Capital losses		758	39,882	
	Losses on monetary trusts, net	_	_	
	Losses on trading securities, net	143	_	
	Losses on sale of securities	_		
	Devaluation losses on securities	_		
	Losses on derivatives, net	515	34,275	
	Losses on hedges of variable life insurance	699	14,292	
	Losses on hedges of available-for-sale securities	_	2,265	
	Foreign exchange losses, net	_		
	Other capital losses	99	5,606	
Net o	capital gains (losses)	19,003	(14,253)	

Notes:

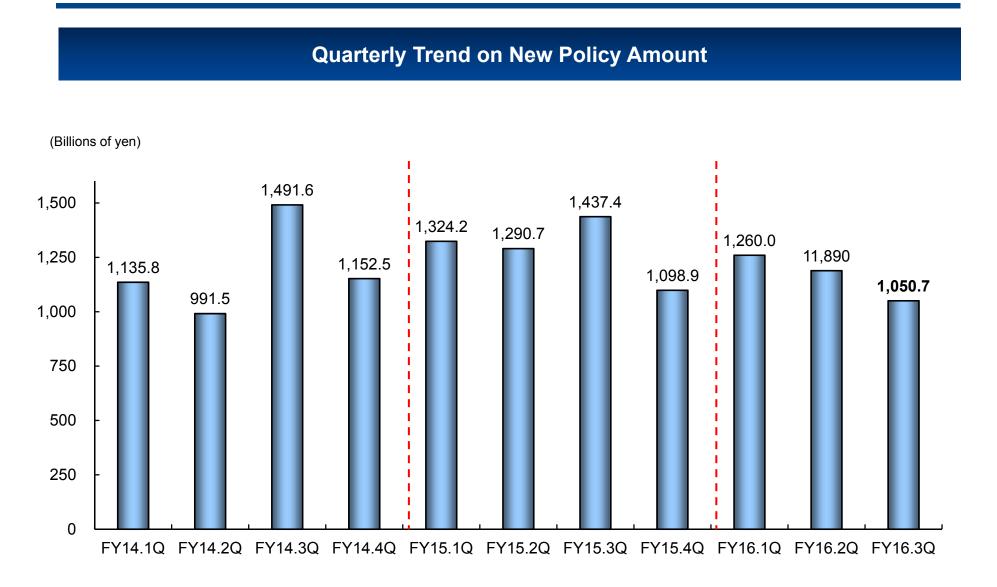
1. Foreign exchange gains, net for FY16.3Q (9M) include foreign exchange gains of ¥21,805 million relating to U.S. dollar-denominated insurance. Losses on derivatives, net include foreign exchange losses relating to U.S. dollar-denominated insurance of ¥ 17,445 million. Moreover, other capital losses include the provision of policy reserves for U.S. dollar-denominated insurance of ¥4,941 million relating to foreign exchange fluctuation.

2. Foreign exchange gains, net for FY15.3Q (9M) include foreign exchange gains of ¥19 million relating to U.S. dollar-denominated insurance. Moreover, other capital gains include the reversal of policy reserves for U.S. dollar-denominated insurance of ¥13 million relating to foreign exchange fluctuation.

3. The figures of income (losses) from monetary trust, net, income (losses) from trading securities, net, gains (losses) on derivatives and foreign exchange gains (losses), net were recorded after offsetting gains and losses of each item.

Sony Life's Quarterly Trend on New Policy Amount

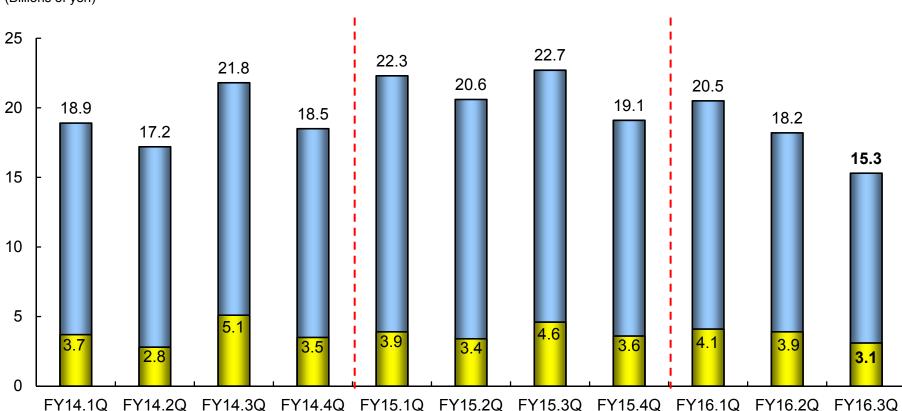






Quarterly Trend on Annualized Premiums from New Policies

Annualized premiums from new policies Of which, third-sector



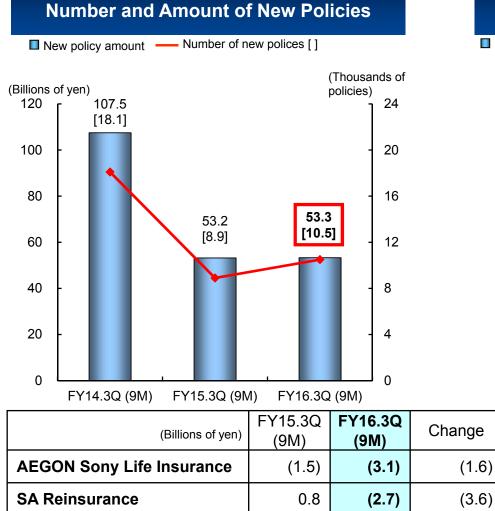
(Billions of yen)

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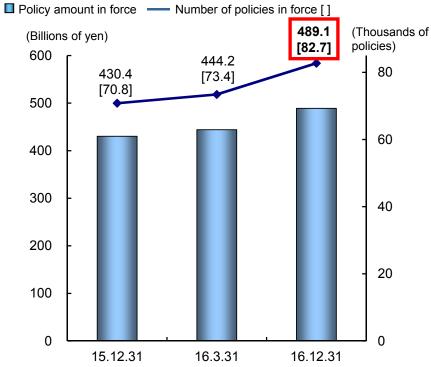
Operating Performance : AEGON Sony Life Insurance



*AEGON Sony Life Insurance sells individual variable annuities.



Number and Amount of Policies in Force



AEGON Sony Life Insurance and SA Reinsurance are equity method companies, 50-50 joint venture established by Sony Life and AEGON Group. SA Reinsurance prepares its financial statements in accordance with U.S. GAAP. 50% of the net income (losses) for AEGON Sony Life Insurance and SA Reinsurance are recognized as investment profit (losses) on equity method in the SFH's consolidated net income.

Method of Measuring Risk Amount Based on Economic Value (1)



Market-related Risk^{*1}

	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)
Interest rate risk Fluctuations in net asset value based on economic value in response to the shocks in the right columns. The same applies below.	Percentage increases or decreases differ for each currency and term. As for measuring interest rate risk in Japanese yen, introduced principal component analysis, where yield curve changes are disaggregated into three components, parallel shift, twist and butterfly, and the yield curve is shocked by each component. (Example) For Yen 30-year, 33% decrease (parallel shift), 28% decrease (twist), 8% decrease (butterfly)	Different percentage changes in interest rates are set for each term, from one year to 20 years. For terms longer than 20 years and through 90 years, percentage changes are set using linear interpolation, with negative 29% as the percentage change for 20 years and negative 20% as the percentage change for 90 years.
Equity risk	Listed equities 45%, Other securities 70%	Global 39%, Others 49% *2
Real estate risk	Actual real estate 25%	Same as on the left
	Credit risk = (market value) x (risk coefficient for each credit rating) x duration	Credit risk = (market value) x (risk coefficient for each credit rating and duration)
Credit risk	Note that durations have caps and floors, depending on credit ratings. (Example) Rating A: Risk coefficient (1.4%), cap (23), floor (1)	(Example) Rating A: Duration (Dur): 5-10 years Risk coefficient=7.0% + 0.7% x (Dur – 5)
Currency risk	35% downside fluctuation	25% downside fluctuation

Notes

1. Principal items as of December 31, 2016.

2. Symmetric adjustment (an adjustment of \pm 10% of the average value of the stock price index during a defined period in the past) is applied.

Method of Measuring Risk Amount Based on Economic Value (2)



■ Insurance Risk^{*1}

	Sony Life	(Reference) EU Solvency II Implementing Measures (Delegated Regulation)			
Mortality risk	Mortality rate increases by 15% for each year elapsed	Same as on the left			
Longevity risk	Mortality rate decreases by 20% for each year elapsed	Same as on the left			
Lapse risk	The largest amount of these; *2	The largest amount of these;			
	 Lapse rate increases by 50% for each year elapsed Lapse rate decreases by 50% for each year elapsed 30% of policies on which surrender value is in 	 Increases by 50% in the assumed rates of lapsation for Life module, 50% for Health module Decreases by 50% in the assumed rates of lapsation for Life module, 50% for Health module 			
	excess of best estimate liability are immediately surrendered	 40% of policies (70% for group annuities, etc.) on which surrender value is in excess of best estimate liability are immediately surrendered 			
Expense risk	Operating expenses increase by 10% for each year elapsed Rate of inflation rises by 1%	Same as on the left			
Disability risk	Rate of occurrence increases by 35% in the first fiscal year, rising by 25% for each year thereafter	Rate of occurrence increases by 35% in the first fiscal year, rising by 25% for each year thereafter. Recovery rate decreases by 20%.			

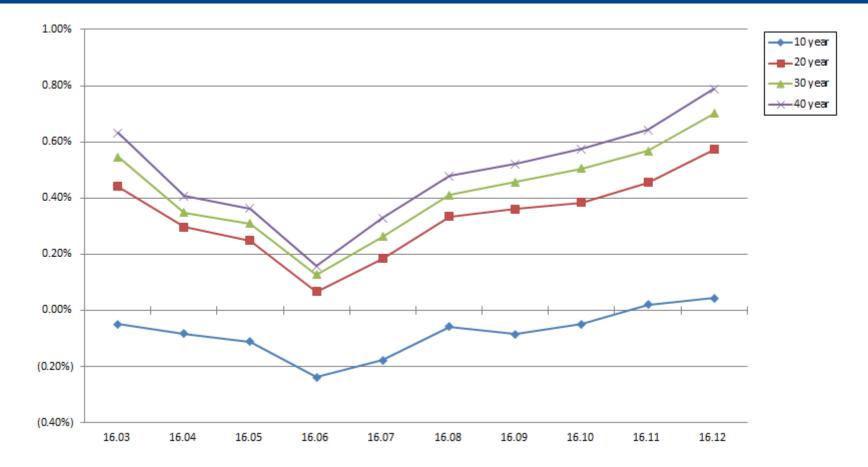
Notes

1. Principal items as of December 31, 2016.

2. At Sony Life, lapse risk is calculated by computing and adding together the largest amount of three options for each insurance policy



Trend on JGB Yields (Par rate)

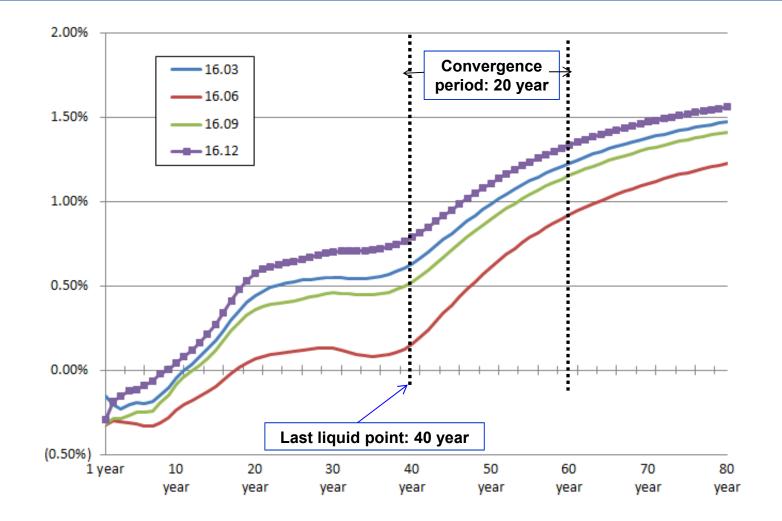


As of the end of each month

	16.03	16.04	16.05	16.06	16.07	16.08	16.09	16.10	16.11	16.12
10 year	(0.05%)	(0.08%)	(0.11%)	(0.24%)	(0.18%)	(0.06%)	(0.08%)	(0.05%)	0.02%	0.04%
20 year	0.44%	0.30%	0.25%	0.07%	0.18%	0.33%	0.36%	0.38%	0.46%	0.57%
30 year	0.55%	0.35%	0.31%	0.13%	0.26%	0.41%	0.46%	0.51%	0.57%	0.70%
40 year	0.63%	0.41%	0.36%	0.16%	0.33%	0.48%	0.52%	0.57%	0.64%	0.79%

Trend on Risk-free Rate (Japanese yen/ Par rate)





*For above risk-free rate, we employ the Smith-Wilson method for extrapolation so that the 60-year forward rate will coverage on the UFR (3.5%).





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