<u>Summary Information on Sony Life's Financial Results</u> <u>for the Three Months Ended June 30, 2010</u>

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1. Key Performance Results

(1) Policy Amount in Force and New Policy Amount

Policy Amount in Force

(Number: Thousand, Amount: 100 millions of yen)

(Millions of yen)

	As of June	e 30, 2009	As of June 30, 2010						As of March	n 31, 2010
Category	Number	Amount	Number	YoY Change (%)	Change from March 31, 2010 (%)	Amount	YoY Change (%)	Change from March 31, 2010 (%)	Number	Amount
Individual life insurance	4,730	324,280	5,041	106.6	101.7	335,066	103.3	101.0	4,954	331,641
Individual annuities	52	2,928	56	108.7	102.2	3,126	106.8	102.0	55	3,066
Subtotal	4,782	327,208	5,098	106.6	101.8	338,192	103.4	101.0	5,010	334,707
Group life insurance	-	10,967	_	-	-	11,204	102.2	99.4	-	11,274
Group annuities	-	728	-	-	-	719	98.7	99.4	-	723

1. Policy amounts for individual annuities are equal to to the sum of (a) the funds to be held at the time annuity payments are to commence for policies for which annuity payments have Notes:

not yet commenced and (b) the amount of policy reserves for policies for which payments have commenced.

2. The policy amount in force for group annuities is equal to the amount of outstanding policy reserve.

New policies

New policies				_			(Number	: Thousand, A	mount: 100 mi	illions of yen)			
), 2009	For the three months ended June 30, 2010											
Category	Number	Amount	New Policies	Increase from Conversion	Number	YoY Change (%)	Amount	YoY Change (%)	New Policies	Increase from Conversion			
Individual life insurance	142	9,244	9,244	-	153	108.0	10,563	114.3	10,563	-			
Individual annuities	1	77	77	-	1	112.0	90	116.4	90	-			
Subtotal	144	9,322	9,322	-	155	108.1	10,653	114.3	10,653	-			
Group life insurance	_	31	31		_	_	3	11.1	3				
Group annuities	_	-	-		_	_	-	-	-				
-	ount including ind	crease from conve	ersion for individua										

1. The new policy amount including increase from conversion for individual annuities is funds held at the time annuity payments commence.

2. The new policy amount for group annuities is equal to the initial premium payment.

(2) Annualized Premiums

Policy amount in force

Category	As of June 30, 2009	As of June 30, 2010	YoY Change (%)	Change from March 31, 2010 (%)	As of March 31, 2010
Individual Life Insurance	543,038	570,911	105.1	101.4	563,002
Individual annuities	9,777	11,538	118.0	111.7	10,329
Total	552,815	582,449	105.4	101.6	573,331
Of which, medical protection, living benefit protection, etc.	128,363	135,095	105.2	101.6	133,023

New policies			(Millions of yen)
Category	Three months ended June 30, 2009	Three months ended June 30, 2010	YoY Change (%)
Individual Life Insurance	15,667	17,608	
Individual annuities	340	502	147.7
Total	16,007	18,110	113.1
Of which, medical protection, living benefit protection, etc.	3,965	4,165	105.0

1. Annualized premiums refer to an amount that is calculated by multiplying individual premium amounts by a coefficient that differs depending on the premium payment methods, thereby Notes: converting the figure to a per-year premium. (For single-payment policies, premiums are divided by the number of coverage years.)

2. Figures in "Medical protection and living benefit protection, etc" indicateds the portion of annualized premiums for medical protection benefits

(hospitalization benefit, surgical procedure benefit, etc.) and products with living benefit protection (benefits for specific illness, nursing care benefits, etc.)

2. Status of Investment of Assets (General Account Assets)

Category	As of June	30, 2010	As of Marc	ch 31, 2010
Calegory	Amount	%	Amount	%
Cash and deposits, call loans	87,512	2.2	116,442	3.0
Securities repurchased under resale agreements	-	-	-	-
Pledged money for bond borrowing transaction	-	-		-
Monetary claims purchased	-	-	-	-
Securities under proprietary accounts	-	-	-	-
Monetary trusts	287,287	7.2	288,772	7.4
Securities	3,322,767	83.2	3,188,812	81.5
Domestic bonds	3,176,424	79.5	3,032,933	77.5
Domestic stocks	63,544	1.6	72,525	1.9
Foreign securities	69,332	1.7	75,285	1.9
Foreign bonds	44,095	1.1	49,915	1.3
Foreign stocks and other securities	25,237	0.6	25,370	0.6
Other securities	13,465	0.3	8,067	0.2
Loans	128,932	3.2	127,599	3.3
Real estate	79,742	2.0	79,915	2.0
Deffered tax assets	21,692	0.5	27,686	0.7
Other assets	65,989	1.7	83,918	2.1
Reserve for possible loan losses	(217)	(0.0)	(212)	(0.0)
Total	3,993,707	100.0	3,912,935	100.0
Foreign currency denominated assets	21,538	0.5	21,724	0.6

(1) Composition of General Account Assets

(Millions of yen)

Note: Real estate is the total of land, buildings and construction in progress.

(2) Fair Value Information on Securities

a. Fair value information on secutirites with market value (except trading-purpose securities)

(Millions of yen)

		As c	of June 30, 20)10		As of March 31, 2010				
Category	Carrying amount	Fair value	Net un	realized gains Unrealized gains		Carrying amount	Fair value	Net un	realized gains Unrealized gains	/losses Unrealized losses
Held-to-maturity securities	2,477,969	2,628,671	150,701	150,701	-	2,275,629	2,255,176	(20,453)	10,572	31,026
Policy reserve matching bonds	-	-	-	-	-	-	-	-	-	-
Stocks of subsidiaries and affiliated companies	-	-	-	-	-	-	-	-	-	-
Available-for-sale securities	1,039,838	1,097,848	58,009	61,439	3,429	1,126,543	1,166,944	40,401	42,252	1,850
Domestic bonds	973,860	1,030,372	56,512	56,538	25	1,061,593	1,090,012	28,418	29,677	1,259
Domestic stocks	51,985	53,239	1,254	4,317	3,062	51,723	62,183	10,459	10,956	497
Foreign securities	2,070	2,071	0	0	-	8,084	8,010	(74)	19	93
Bonds	2,070	2,071	0	0	-	8,084	8,010	(74)	19	93
Stocks, etc.	-	-	-	-	-	-	-	-	-	-
Other securities	11,923	12,164	241	582	341	5,140	6,738	1,597	1,598	0
Money claims purchased	-	-	-	-	-	-	-	-	-	-
Certificates of deposit	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-
Total	3,517,808	3,726,519	208,711	212,141	3,429	3,402,172	3,422,120	19,947	52,824	32,877
Domestic bonds	3,409,805	3,611,242	201,436	201,462	25	3,295,318	3,295,356	37	32,323	32,285
Domestic stocks	51,985	53,239	1,254	4,317	3,062	51,723	62,183	10,459	10,956	497
Foreign securities	44,094	49,873	5,778	5,778	-	49,989	57,843	7,853	7,947	93
Bonds	44,094	49,873	5,778	5,778	-	49,989	57,843	7,853	7,947	93
Stocks, etc	-	-	-	-	-	-	-	-	-	-
Other securities	11,923	12,164	241	582	341	5,140	6,738	1,597	1,598	0
Monetary claims purchased	-	-	-	-	-	-	-	-	-	-
Certificates of deposit	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-

Notes: 1. The above table includes assets which are permited to be treated as equivalent to securities defined in the Financial Instruments and Exchange Law of Japan.

2. Carrying amount and net unrealized gains/losses on monetary trusts, including items other than trading securities, amounted to ¥275,355 million and ¥14,537 million.

3. Carrying amount represents the amount after deductions for depreciable costs and impairment losses, before mark-to-market.

b. Carrying amount of the securities without market value	(Millions of yen)	
Caregory	As of June 30, 2010	As of March 31, 2010
Held-to-maturity securities	-	-
Unlisted foreign bonds	-	-
Others	-	-
Policy reserve matching bonds	-	-
Stocks of subsidiaries and affiliated companies	15,847	15,847
Available-for-sale securities	25,218	24,883
Unlisted domestic stocks	4	42
Unlisted foreign stocks	914	885
Unlisted foreign bonds	-	-
Others	24,300	23,955
Total	41,066	40,731

As of June 30, 2010

Net unrealized gains/losses

(Millions of yen)

Unrealized

losses

31,026

6,234

1,259

497

180

93

86

4,298

37,261

32,285

497

180

93

86

4,298

2,292

(2,005)

Net unrealized gains/losses

As of March 31, 2010

c. Fair Value Information consisting of those stated in the previous table-a and foreign exchange and other gains (losses) for table-b.

36,223

32,356

Carrying Carrying Fair value Unrealized Fair value Unrealized Unrealized amount amount gains losses gains Held-to-maturity securities 2,275,629 2,255,176 (20,453) 10,572 2,477,969 2,628,671 150,701 150,701 Policy reserve matching bonds Stocks of subsidiaries and affiliated companies 15,847 15,847 15,847 15,847 Available-for-sale securities 8,224 36,711 42,946 1,065,057 1,118,843 53,785 62,010 1,151,426 1,188,138 Domestic bonds 1,030,372 25 1,061,593 1,090,012 28,418 973,860 56,512 56,538 29,677 Domestic stocks 1,254 3.062 51,766 62,225 10,459 10,956 51,989 53,244 4,317 Foreign securities 2,984 2,869 (114) 0 115 8,970 8,809 (160)19 (74) 2,070 2,071 0 8,084 8,010 19 Bonds 0 914 798 115 885 798 (86) Stocks, etc. (115) Other securities 36,223 32,356 (3,867) 1,154 5,021 29,095 27,090 (2,005)2,292 Money claims purchased Certificates of deposit Others 8.224 3,442,904 16,258 53,519 3,763,362 204,487 212,712 3,459,162 3.558.875 Domestic bonds 3,409,805 3,611,242 201,436 201,462 25 3,295,318 3,295,356 37 32,323 Domestic stocks 62,289 63,544 1,254 4,317 3,062 62,066 72,525 10,459 10,956 Foreign securities 50,556 56,219 5,663 5,778 115 56,422 64,189 7,766 7,947 Bonds 44,094 49,873 5,778 5,778 49,989 57,843 7,853 7,947 Stocks, etc 6,461 6,346 (155) 115 6,433 6,346 (86)

5,021

1,154

(3,867)

29,095

27,090

Category

Total

Other securities

Others

Monetary claims purchased Certificates of deposit

(3) Fair Value Information on Monetary Trusts

		As of	June 30, 20	010		As of March 31, 2010				
Category	Balance sheet amount	Fair value	Net unrealized gains/losses			Balance sheet		Net unrealized gains/losses		s/losses
				Unrealized gains	Unrealized losses	amount	Fair value		Unrealized gains	Unrealized losses
Monetary trusts	287,287	287,287	-	-	-	288,772	288,772	-	-	-

1 1

Note: The table above includes 50 million yen of jointly invested monetary trusts.

Monetary Trusts for Investment

Catagory	As of	June 30, 2010	As of March 31, 2010		
Category	Balance sheet amount	Net valuation gains (losses)	Balance sheet amount	Net valuation gains (losses)	
Monetary Trusts for Investment	-	-	681	5,711	

Note: Monetary trusts includes cash and call loans held in monetary trusts.

Monetary Trusts for Held-to-maturity, Policy Reserve Matching Secutirites and Others

		010		As of March 31, 2010						
Category	Carrying		Net unrealized gains (losses)			Carrying		Net unrealized gains (losses)		(losses)
	amount	Fair value		Unrealized gains	Unrealized losses	amount	Fair value		Unrealized gains	Unrealized losses
Monetary trusts for held-to-maturity	-	-	-	-	-	-	-	-	-	-
Monetary trusts for policy reserve matching	-	-	-	-	-	-	-	-	-	-
Other monetary trusts	272,698	287,236	14,537	14,537	-	285,525	288,039	2,514	2,968	453

Note: Monetary trusts includes cash and call loans held in monetary trusts.

(Millions of yen)

(Millions of yen)

(Millions of yen)

3. Non-consolidated Balance Sheets

(Millions of yen) As of June 30, 2010 As of March 31, 2010 Amount Amount Assets: Cash and deposits 32,306 45,707 80,200 Call loans 91,800 287,287 288,772 Monetary trusts 3,646,210 3,539,114 Securities (Japanese government bonds) 3,200,497 3,023,972 (Municipal bonds) 13,051 28,433 (Japanese corporate bonds) 79,262 99,351 90,597 103,098 (Japanese stocks) 170.883 (Foreign securities) 186.043 128,932 127,599 Loans 128,932 127,599 Policy loans Tangible fixed assets 80,703 80,923 Intangible fixed assets 13,788 13,862 Due from agencies 0 Due from reinsurers 257 120 71,165 Other assets 51,974 Deferred tax assets 21,692 27,686 Reserve for possible loan losses (217)(212)4,343,136 4,286,540 Total Assets Liabilities: Policy reserves and others 4,079,509 4,012,112 Reserve for outstanding claims 22,197 21,424 3,985,610 4,052,117 Policy reserves Reserve for policyholders' dividends 5,194 5,076 1,445 Due to agencies 1,176 Due to reinsurers 506 716 28,933 55,501 Other liabilities 6,568 16,943 Accrued income tax Lease liabilities 311 325 663 Asset retirement obligation Others 21.389 38.232 Reserve for employees' retirement benefits 15,685 14,989 Reserve for directors' retirement benefits 124 118 11,247 9,637 Reserve for price fluctuations Reserve for price fluctuations 11,247 9,637 Deferred tax liabilities on land revaluation 706 706 Total Liabilities 4,137,891 4,095,228 Net Assets: Common stock 70,000 70,000 Capital surplus 5,865 5,865 Capital reserve 5,865 5,865 Retained earnings 104,646 101,464 Earned reserve 11,278 9,878 Other retained earnings 93,368 91,585 Unappropriated retained earnings 93,368 91,585 Total shareholders' equity 180,511 177,329 Net unrealized gains on other securities, net of taxes 26,209 15,458 Land revaluation, net of taxes (1.475)(1.475)Total valuation and translation adjustments 24,734 13,982 Total Net Assets 205,245 191,312 Total Liabilities and Net Assets 4,343,136 4,286,540

		(Millions of yen)
	For the three months ended June 30, 2009	For the three months ended June 30, 2010
	Amount	Amount
Ordinary revenues	223,204	214,101
Income from insurance premiums	165,946	182,684
(Insurance premiums)	165,574	182,418
Investment income	56,526	30,326
(Interest income and dividends)	15,716	20,559
(Income from monetary trusts, net)	4,188	2,343
(Gains on sale of securities)	6,620	7,423
(Gains on separate accounts, net)	28,867	-
Other ordinary income	731	1,090
Ordinary expenses	202,461	195,267
Insurance claims and other payments	66,864	67,798
(Insurance claims)	15,190	17,930
(Annuity payments)	1,554	1,766
(Insurance benefits)	7,950	8,258
(Surrender payments)	41,218	38,663
(Other payments)	440	681
Provision for policy reserves and others	103,225	67,284
Provision for reserves for outstanding claims	756	772
Provision for policy reserves	102,467	66,506
Interest on policyholders' dividend reserve	1	4
Investment expenses	6,247	32,956
(Interest expenses)	8	15
(Losses on sale of securities)	3.623	479
(Losses on separate accounts, net)		30,083
Operating expenses	23,118	23,870
Other ordinary expenses	3,005	3,357
Ordinary profit	20,743	18,834
Extraordinary losses	1,458	1,902
Losses on sale or disposal of fixed assets	74	1
Impairment losses	0	0
Provision for reserve for price fluctuations	1,383	1,610
Provision for reserve for price fluctuations	1,383	1,610
Other extraordinary lossess	-	290
Provision for reserve for policyholers' dividends	279	299
Income before income taxes	19,004	16,632
Income taxes -Current	(426)	6,899
Income taxes -Deferred	7,610	(448)
Income Taxes -Total	7,184	6,450
Net income	11,820	10,182

4. Non-consolidated Statements of Income

5. Reconciliation to Core Profit and Non-Consolidated Ordinary Profit

1	-	(Millions of yen
	For the three months ended June 30, 2009	For the three months ended June 30, 2010
Core profit A	16,569	11,791
Capital gains	8,683	8,389
Income from monetary trusts, net	2,063	965
Income from trading securities, net	-	
Gains on sale of securities	6,620	7,423
Gains on derivatives, net	-	
Foreign exchange gains, net	-	
Other capital gains	-	
Capital losses	3,759	574
Losses on monetary trusts, net	-	
Losses on trading securities, net	-	
Losses on sale of securities	3,623	479
Devaluation losses on securities	-	
Losses on derivatives, net	-	
Foreign exchange losses, net	135	95
Other capital losses	-	
Net capital gains B	4,924	7,814
Core profit plus net capital gains A+B	21,493	19,605
Other one-time gains	-	
Gains from reinsurance	-	
Reversal of contingency reserve	-	
Other	-	
Other one-time losses	750	770
Losses from reinsurance	-	
Provision for contingency reserve	749	765
Provision for reserve for specific problem loans	1	5
Provision for reserve for specific overseas receivable assets	-	
Loans amortization	-	
Other		
Total other one-time losses C	(750)	(770
Ordinary profit A+B+C	20,743	18,834

 Notes:
 1. Core profit for the three months ended June 30, 2009 (A) includes income gains of ¥2,125 million in income from monetary trusts.

 2. Core profit for the three months ended June 30, 2010 (A) includes income gains of ¥1,377 million in income from monetary trusts.

6. Solvency Margin Ratio

As of June 30, 2010 666,648	As of March 31, 2010
666,648	(20, 22,
	630,23
179,931	170,32
11,247	9,63
49,262	48,49
0	
48,407	33,04
1,633	1,63
319,372	316,51
2,771	2,34
1,022	1,02
52,999	47,21
-	-
-	
47,448	47,79
19,427	19,19
7,158	7,09
11,435	11,39
17,919	18,93
1,286	1,29
8,382	8,02
2810.0%	2,637.3
	49,262 0 48,407 1,633 319,372 2,771 1,022 52,999 - 47,448 19,427 7,158 11,435 17,919 1,286 8,382

Notes: 1. Calculations employed in the table above apply the methods povided for under Articles 86 and 87 of the Insurance Business Law of Japan enforcement regulations, as stipulated in 1996 by the Ministry of Finance Official Notification No. 50. (Excess of the amount equivalent to policy reserve under Zillmer method were calculated based on Article1-3-1 of the Ministry of Finance Announcement No. 50.)

2. A standard method is used to calculate minimum guarantee risk.

7. Status of Separate Account Assets

(1) Balance of Separate Account Assets

Category	As of June 30, 2010	As of March 31, 2010
Individual variable life insurance and individual variable annuities	349,429	373,604
Group annuities	-	-
Total separate account	349,429	373,604

Note: Assets relating to individual variable life insurance and individual variable annuities are jointly invested at Sony Life.

(2) Policy Amount in Force (Separate Account)

Individual variable life insurance (Number: Thousand, Amount: Millions of yen) As of June 30, 2010 As of March 31, 2010 Category Number Amount Number Amount Variable life insurance (whole life type) 6,693,928 519 511 6,622,140 Variable life insurance (limited term type) 43 142,726 42 141,951 Variable life insurance (term type) 1 57,169 1 58,800 564 Total 6,893,825 556 6,822,892 Note: Amounts include the rider portion.

(Millions of yen)

Individual variable annuities		(Numbe	r: Thousand, Amour	nt: Millions of yen)
Category	As of June 30, 2010		As of March 31, 2010	
	Number	Amount	Number	Amount
Individual variable annuities	28	155,482	28	154,718
Note: The former indicated in the annual column is for annuity and an				

Note: The figure indicated in the amount column is for annuity resources.

8. Consolidated Summary

(1) Key Performance Results

Category	For the three months ended June 30, 2009
Ordinary Revenues	223,273
Ordinary Profit	20,755
Net Income	11,832

Category	As of June 30, 2010
Total assets	4,342,503

(Millions of yen)
For the three months ended June 30, 2010
214,171
18,549
9,898

As of March 31, 2010
4,286,045

(2) Scope of Consolidation Number of consolidated subsidiarie

Number of consolidated subsidiaries	1
Number of non-consolidated subsidiaries accounted for under equity method	0
Number of affiliated companies accounted for under equity method	2

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(3) Consolidated Balance Sheets

	As of June 30, 2010	As of March 31, 2010
	Amount	Amount
Assets:		
Cash and deposits	33,213	46,112
Call loans	80,200	91,800
Monetary trusts	287,287	288,772
Securities	3,644,559	3,538,090
Loans	128,948	127,615
Tangible fixed assets	80,718	80,937
Intangible fixed assets	13,789	13,863
Due from agencies	0	_
Due from reinsurers	257	120
Other assets	52,032	71,239
Deferred tax assets	21,713	27,705
Reserve for possible loan losses	(217)	(212)
Total Assets	4,342,503	4,286,045
Liabilities:		
Policy reserves and others:	4,079,750	4,012,335
Reserve for outstanding claims	22,198	21,425
Policy reserves	4,052,357	3,985,833
Reserve for policyholders' dividends	5,194	5,076
Due to agancies	1,176	1,445
Due to reinsurers	506	716
Other liabilities	28,967	55,539
Reserve for employees' retirement benefits	15,688	14,991
Reserve for directors' retirement benefits	124	118
Reserve for price fluctuations	11,247	9,637
Reserve for price fluctuations	11,247	9,637
Deferred tax liabilities	0	0
Deferred tax liabilities on land revaluation	706	706
Total Liabilities	4,138,169	4,095,492
Net Assets:		
Common stock	70,000	70,000
Capital surplus	5,865	5,865
Retained earnings	103,724	100,825
Total shareholders' equity	179,589	176,690
Net unrealized gains on other securities, net of taxes	26,274	15,501
Land revaluation, net of taxes	(1,475)	(1,475)
Foreign currency translation adjustments	(54)	(163)
Total valuation and translation adjustments	24,743	13,862
Total Net Assets	204,333	190,553
Total Libailities and Net Assets	4,342,503	4,286,045

	For the three months	(Millions of yer For the three months
	ended June 30, 2009	ended June 30, 2010
	Amount	Amount
Ordinary revenues	223,273	214,171
Income from insurance premiums	165,960	182,700
Investment income	56,581	30,384
(Interest income and dividends)	15,768	20,609
(Income from monetary trusts, net)	4,188	2,343
(Gains on sale of securities)	6,622	7,430
(Gains on separate accounts, net)	28,867	
Other ordinary income	731	1,086
Ordinary expenses	202,518	195,622
Insurance claims and other payments	66,869	67,801
(Insurance claims)	15,194	17,931
(Annuity payments)	1,554	1,766
(Insurance benefits)	7,950	8,258
(Surrender payments)	41,218	38,664
Provision for policy reserves and others	103,231	67,292
Provision for reserves for outstanding claims	754	772
Provision for policy reserves	102,476	66,514
Interest on policyholders' dividend reserve	1	4
Investment expenses	6,220	32,995
(Interest expenses)	8	15
(Losses on sale of securities)	3,626	479
(Losses on separate accounts, net)	-	30,083
Operating expenses	23,148	23,908
Other ordinary expenses	3,048	3,624
Ordinary profit	20,755	18,549
Extraordinary gains	-	0
Gains on disposal of fixed assets	-	С
Extraordinary losses	1,458	1,902
Losses on sale or disposal of fixed assets	74	1
Impairment losses	0	С
Provision for reserve for price fluctuations	1,383	1,610
Provision for reserve for price fluctuations	1,383	1,610
Loss on adjustment for changes of accounting standard for asset retirement obligations	-	290
Provision for reserve for policyholers' dividends	279	299
Income before income taxes	19,016	16,347
Income taxes -Current	(426)	6,899
Income taxes -Deferred	7,610	(450
Income Taxes -Total	7,184	6,448
Net income	11,832	9,898

9. Supplementary Data for the Three Months Ended June 30, 2010

(1)Lapse and Surrender			(Billions of yen, %)
	For the three months ended June 30, 2010	YoY change (%)	For the three months ended June 30, 2009
Lapse and surrender amount	527.8	97.2%	543.2
Lapse and surrender rate	1.58	(0.09 ppt)	1.67
Notes Element for large and summer der ansesset and	للابين أدخم البيدا من منه مخمد سماً سمسينية أوسم ممسما	hant offeatting mali	aing that any unimatestal

Note: Figures for lapse and surrender amount and lapse and surrender rate are calculated without offsetting policies that are reinstated.

(2) Assets			(Billions of yen, %)
	As of June 30, 2010	Change from March 31, 2010 (%)	As of March 31, 2010
Total assets	4,343.1	101.3	4,286.5
Adjusted net asset	760.5	135.0	563.4
Adjusted net asset / General account asset	19.0	4.6 ppt	14.4

(3) Over-the-Counter Sales through Banks (Sony Life's sales of OTC through banks are only for individual annuities products)

* Insurance premiums refer to single premium amount for single-payment policies, and a figure converted to a per-year premium for other policies. (Millions of yen, Number)

		For the three months ended June 30, 2010	YoY change (%)
	Number of new policies	1	50.0
Variable annuities	Insurance premiums	0	2.1
	Number of new policies	9	128.6
Fixed annuities	Insurance premiums	26	3,698.9

0 (Millions of yen, Number)

2 6 7

For the three months ended June 30, 2009

Notes: Figures on the above table excludes operating performance of AEGON Sony Life Insurace Co., Ltd.	

		For the three months ended June 30, 2010	YoY change (%)
Single premium whole life insurance	Number of new policies	-	-
	Insurance premiums	-	-
Single premium endowment insurance	Number of new policies	4	-
	Insurance premiums	3	-

For the three months YoY change Products completely cleared ended (%) June 30, 2010 Number of new policie 1,800.0 18 Single premium life insurance 1,396.2 Insurance premiums 53 702.7 Number of new policie 260 Level premium plan life insurance Insurance premiums 589.0 53

ended June 30, 2009

For the three months

-
-
-
_

(Millions of yen, Number)

For the three months ended June 30, 2009	
	1
	3
	37
	9

15

10. (Reference) Holdings of Securitized Papers and Other Sub-prime Related Investments

Sony Life's holdings of securitized papers and other sub-prime related investments as of June 30, 2010, are as follows. Sony Life holds no sub-prime related investments.

(1) Special-purpose entities (SPEs)

		× · ·			(Billions of yen)
			Fair value	Unrealized	Gains/losses
			Fair value	gains/losses	recorded in income
Special purpose entities (SPEs)		—	_	—	
	ABCP		—	_	—
		facilitated by Sony Life	—	_	—
	SIV		—		—
		facilitated by Sony Life	—	_	—
	Other		_	_	_
		facilitated by Sony Life	_	_	—

(2) Collateralized debt obligations (CDO)

		ð ()			(Billions of year
			Fair value	Unrealized	Gains/losses
			Fail value	gains/losses	recorded in income
Collateralized de	ebt obligations	(CDO)	—	—	—
ABS			—	—	-
CDO	Senior		—	—	—
		sub-prime (Alt-A exposure)	—	—	—
	Mezzanine		—	—	—
		sub-prime (Alt-A exposure)	—	—	—
	Equity	-	—	_	—
		sub-prime (Alt-A exposure)	—	—	—
			—	—	—
CLO	Senior		—	_	—
	Mezzanin		—	—	—
	Equity		—	—	—
			—	—	—
CBO	Senior		—	_	—
	Mezzanine		—	—	—
	Equity		—	—	—
			—	—	—
Other	Senior		—	—	
	Mezzanine		_	_	_
	Equity				_

(3) Other sub-prime (Alt-A exposure)

(Billions of yen)

		Faircalas	Unrealized	Gains/losses recorded
		Fair value	gains/losses	in income
Othe	r sub-prime (Alt-A exposure)	_	_	_
	Non-securitized loans	_	_	_
	RMBS	—	—	—
	Derivatives	_	_	_
	Commitment line	_	_	_
	Other	_	_	_

(4) Commercial mortgage-backed securities (CMBS)

(Billions of yen)

		Fair	As of March 31, 2010	Unrealized gains/losses	Gains/losses recorded in income
Com	Commercial mortgage-backed securities (CMBS)		—	_	—
	Japan	—	—	_	—
	USA	—	—	_	—
	EU	—	—	—	—
	UK	_	_	_	_
	Other	_	_	_	—

(5) Leveraged finance

(Billions of yen)

		Fair value		Unrealized	Gains/losses recorded
			As of March	gains/losses	in income
			31,2010		
Leveraged finance		—	—	_	—
	Communications	—	—	_	—
	Electronics	—	—	_	—
	Entertainment	_	—		—
	Services	_	_		_
	Other	_	_	_	_

(6) Other notes

Sony Life holds principal protected 30 year notes with Nikkei 225 index linked coupon (fair market value of ¥47.8 billion and unrealized gains of ¥5.7 billion as of June 30, 2010). These amounts are included in "Net unrealized gains/losses on other securities, (before taxes)" of Sony Life as of June 30, 2010.