Consolidated Financial Summary
for the six months ended September 30, 2009

November 16, 2009

Company name: Sony Financial Holdings Inc.
(URL: http://www.sonyfh.co.jp/index_en.html/)
Stock exchange listings: Tokyo Stock Exchange (code number: 8729)
Representative: Teruhisa Tokunaka, President and Representative Director
For inquiry: Masaaki Konoo, General Manager – Corporate Communications & Investor Relations Dept.

(discarding fractional amounts of less than 1 million yen)

1. Consolidated financial results for the six months ended September 30, 2009

(1) Operating results

| | Ordinary Revenues | | Ordinary Profit | | Net Income | |
|---|---|---|---|---|---|---|
| | millions of yen | %change | millions of yen | %change | millions of yen | %change |
| For the six months ended September 30, 2009 | 481,247 | 14.6 | 39,457 | 75.6 | 23,386 | 92.0 |
| For the six months ended September 30, 2008 | 420,048 | 3.8 | 22,469 | ( 18.4 ) | 12,180 | ( 27.1 ) |

| | Net Income per Share | Net Income per Share (Fully Diluted) |
|---|---|---|
| | yen | yen |
| For the six months ended September 30, 2009 | 10,752.29 | - |
| For the six months ended September 30, 2008 | 5,600.26 | - |

(2) Financial conditions

| | Total Assets | Total Net Assets | Net Assets Ratio | Net Assets per Share |
|---|---|---|---|---|
| | millions of yen | millions of yen | % | yen |
| As of September 30, 2009 | 5,584,758 | 249,997 | 4.5 | 114,941.40 |
| As of March 31, 2009 | 5,313,677 | 204,897 | 3.9 | 94,205.75 |

Notes: 1. Stockholders' equity: As of September 30, 2009: ¥ 249,997 million
As of March 31, 2009: ¥ 204,897 million
2. Net assets ratio is computed by dividing the amount of total net assets by total assets at the end of the fiscal period.

2. Dividends

| | Dividend per Share | | | | |
|---|---|---|---|---|---|
| Record date | 1st quarter | 2nd quarter | 3rd quarter | Year-end | Annual Total |
| | yen | yen | yen | yen | yen |
| For the year ended March 31, 2009 | - | 0.00 | - | 3,000.00 | 3,000.00 |
| For the year ending March 31, 2010 | - | 0.00 | | | |
| For the year ending March 31, 2010 (forecast) | | | - | 3,000.00 | 3,000.00 |

3. Forecast of consolidated financial results for the year ending March 31, 2010

(percentage figures represent changes from the results of the previous fiscal period)

| | Ordinary Revenues | | Ordinary Profit | | Net Income | | Net Income per Share |
|---|---|---|---|---|---|---|---|
| | millions of yen | %change | millions of yen | %change | millions of yen | %change | yen |
| For the year ending March 31, 2010 | 944,000 | 9.7 | 64,000 | 86.8 | 36,000 | 17.2 | 16,551.72 |

4. Other Information

(1) Changes in scope of consolidated subsidiaries during the fiscal period
(changes in specified subsidiaries accompanying changes in scope of consolidation): None

(2) Changes in accounting policies, procedures and presentation

(a) Changes due to revision of accounting standards: None
(b) Changes due to other reasons: None

(3) Number of shares outstanding (common stock)

| | |
|---|---|
| (a) Number of shares outstanding (including treasury shares) | |
| As of September 30, 2009: | 2,175,000 shares |
| As of March 31, 2009: | 2,175,000 shares |
| (b) Number of treasury shares | |
| As of September 30, 2009: | - shares |
| As of March 31, 2009: | - shares |
| (c) Weighted-average number of shares | |
| For the six months ended September 30, 2009: | 2,175,000 shares |
| For the six months ended September 30, 2008: | 2,175,000 shares |

## Qualitative Information and Financial Statements

## 1. Qualitative Information on Consolidated Operating Performance

### (1) Analysis of Operating Performance

During the six months ended September 30, 2009 (April 1, 2009 through September 30, 2009), **consolidated ordinary revenues** grew 14.6% compared with the same period of the previous fiscal year, to ¥481.2 billion, owing to increases in ordinary revenues from the life insurance business and the non-life insurance business, despite the decrease from the banking business.

In the life insurance business, ordinary revenues grew 16.3% year on year, to ¥432.6 billion, owing to higher income from insurance premiums associated with a steady increase in policy amount in force, as well as increases in investment income boosted by a relatively favorable financial market environment. In the non-life insurance business, ordinary revenues rose 10.7% year on year, to ¥33.9 billion, due to increases in net premiums written, reflecting a growing number of its mainstay automobile insurance policies. In the banking business, ordinary revenues decreased 13.7% year on year, to ¥15.3 billion, due to the global reductions in interest rates.

**Consolidated ordinary expenses** increased 11.1% compared with the same period of the previous fiscal year, to ¥441.7 billion, owing to increases in ordinary expenses from the life insurance business and the non-life insurance business, though those from the banking business decreased.

In the life insurance business, ordinary expenses increased 12.6% year on year, to ¥396.2 billion, due to increased provision for policy reserve and others associated with favorable investment performance in separate accounts. In the non-life insurance business, ordinary expenses grew 9.9% year on year, to ¥32.4 billion, owing to increases in the amount of net losses paid, led by a growing number of policies in force. In the banking business, however, ordinary expenses declined 16.6% year on year, to ¥13.8 billion, due to decreases in interest expenses on deposits, resulting from a decline in interest rates.

As a result, **consolidated ordinary profit** increased 75.6% compared with the same period of the previous fiscal year, to ¥39.4 billion, owing to increases in ordinary profit from all the businesses. Broken down by business, ordinary profit from the life insurance business increased 81.3% year on year, to ¥36.3 billion. Ordinary profit from the non-life insurance business increased 30.3% year on year, to ¥1.5 billion. In the banking business, ordinary profit increased 28.2% year on year, to ¥1.4 billion.

**Extraordinary losses** of ¥2.9 billion were recorded, due mainly to a provision for reserve for price fluctuations in the life insurance business.

After accounting for extraordinary gains and losses, provision for reserve for policyholders' dividends, and income taxes, **net income** for the six months ended September 30, 2009, increased 92.0% compared with the same period of the previous fiscal year, to ¥23.3 billion, boosted by the increase in ordinary profit.

**(2) Segment Information by Business**

**Ordinary Revenues**

(Millions of yen, %)

| | For the six months ended September 30, 2008 | **For the six months ended September 30, 2009** | Change (%) |
|---|---|---|---|
| Life insurance business | 372,125 | **432,643** | 16.3 |
| Non-life insurance business | 30,713 | **33,993** | 10.7 |
| Banking business | 17,762 | **15,322** | (13.7) |
| Subtotal | 420,601 | **481,958** | 14.6 |
| Corporate and eliminations | (553) | **(711)** | — |
| Consolidated | 420,048 | **481,247** | 14.6 |

**Ordinary Profit**

(Millions of yen, %)

| | For the six months ended September 30, 2008 | **For the six months ended September 30, 2009** | Change (%) |
|---|---|---|---|
| Life insurance business | 20,072 | **36,396** | 81.3 |
| Non-life insurance business | 1,179 | **1,537** | 30.3 |
| Banking business | 1,150 | **1,475** | 28.2 |
| Subtotal | 22,402 | **39,409** | 75.9 |
| Corporate and eliminations | 66 | **48** | (26.9) |
| Consolidated | 22,469 | **39,457** | 75.6 |

## 2. Qualitative Information on Consolidated Financial Position

### Assets, Liabilities and Net Assets

As of September 30, 2009, **total assets** amounted to ¥5,584.7 billion, up 5.1% from March 31, 2009. As for major components of assets, securities, mostly Japanese government bonds, amounted to ¥3,958.3 billion, up 6.9% from March 31, 2009. Monetary trusts amounted to ¥534.8 billion, down 12.2% from March 31, 2009, and loans amounted to ¥658.1 billion, up 10.1% from March 31, 2009.

**Total liabilities** amounted to ¥5,334.7 billion, up 4.4% from March 31, 2009. As for major components of liabilities, policy reserve and others amounted to ¥3,883.9 billion, up 5.5% from March 31, 2009, and deposits amounted to ¥1,333.6 billion, up 0.6% from March 31, 2009.

**Total net assets** amounted to ¥249.9 billion, up 22.0% from March 31, 2009. Net unrealized gains on other securities, net of taxes, of ¥22.8 billion were recorded, up ¥27.6 billion from March 31, 2009, owing primarily to increases in the fair market value of securities held.

## 3. Qualitative Information on Consolidated Performance Forecasts

SFH announced its revised consolidated financial forecast for the year ending March 31, 2010 (April 1, 2009, through March 31, 2010) on October 30, 2009. The previous forecast was announced on July 30, 2009. SFH revised its consolidated financial forecast for the year ending March 31, 2010, as follows.

**<Consolidated financial results forecast>**

(Billions of yen)

| For the full year | Ordinary revenues | Ordinary profit | Net income |
|---|---|---|---|
| **Forecast for the year ending March 31, 2010** | **944.0** | **64.0** | **36.0** |
| (Reference)<br>Actual results for the year ended March 31, 2009 | 860.3 | 34.2 | 30.7 |

(Reference)

Forecasts of ordinary revenues and ordinary profit from each business for the year ending March 31, 2010, are as follows. Previous forecasts for the year ending March 31, 2010 were disclosed in the Consolidated Financial Summary for the three months ended June 30, 2009, on August 11, 2009.

**<Life insurance business>**

SFH revised the financial results forecast of the life insurance business for the year ending March 31, 2010, owing to favorable operating performance for the six months ended September 30, 2009, as well as expected increases in interest income and dividends resulting from the continued purchase of ultralong-term bonds.

(Billions of yen)

| | Ordinary revenues | Ordinary profit |
|---|---|---|
| For the full year | | |
| **Updated forecast for the year ending March 31, 2010** | **852.0** | **61.1** |
| Previous forecast for the year ending March 31, 2010 | 808.7 | 43.5 |
| (Reference)<br>Actual results for the year ended March 31, 2009 | 766.2 | 32.5 |

**<Non-life insurance business>**

SFH revised its financial results forecast for the non-life insurance business for the year ending March 31, 2010, as ordinary revenues and ordinary profit for the six months ended September 30, 2009, exceeded our forecast, due to expanding business operations primarily in automobile insurance.

(Billions of yen)

| | Ordinary revenues | Ordinary profit |
|---|---|---|
| For the full year | | |
| **Updated forecast for the year ending March 31, 2010** | **66.3** | **2.0** |
| Previous forecast for the year ending March 31, 2010 | 65.3 | 1.2 |
| (Reference)<br>Actual results for the year ended March 31, 2009 | 61.8 | 2.1 |

**<Banking business>**

The financial results forecast for the year ending March 31, 2010, remains unchanged from the latest announcement, on August 11, 2009

(Billions of yen)

| | Ordinary revenues | Ordinary profit |
|---|---|---|
| For the full year | | |
| Forecast for the year ending March 31, 2010 | **26.1** | **1.3** |
| (Reference)<br>Actual results for the year ended March 31, 2009 | 33.3 | (0.5) |

The above-mentioned forecasts were made based on information currently available to us and may differ from actual results for a variety of reasons.

## 4. Information Concerning Significant Subsidiaries

Below, we describe the operating performance for the six months ended September 30, 2009 of SFH's significant subsidiaries: Sony Life Insurance Co., Ltd. (Sony Life), Sony Assurance Inc. (Sony Assurance) and Sony Bank Inc. (Sony Bank). Sony Life, Sony Assurance and Sony Bank each separately announce their own results, which summary information in English is available on SFH's website.

### ■ Sony Life (Non-Consolidated)

Sony Life's ordinary revenues increased 16.3% from the same period of the previous fiscal year, to ¥432.5 billion, due to higher income from insurance premiums associated with an increased policy amount in force, as well as increases in investment income boosted by a relatively favorable financial market environment. Ordinary profit increased 82.5% year on year, to ¥36.4 billion, due to primarily increased insurance premiums, higher gains from investment, net, on general account assets, and reversal of policy reserve for minimum guarantee for variable life insurance. Net income increased 100.2% year on year, to ¥21.7 billion.

Core profit rose 72.9% year on year, to ¥28.5 billion, as a result of an increase in interest income and dividends, as well as a change from provision into reversal of policy reserve for minimum guarantee for variable life insurance.

Income from insurance premiums grew 3.8% from the same period of the previous fiscal year, to ¥339.3 billion, associated with a higher policy amount in force. Investment income increased 111.6% year on year, to ¥91.5 billion, due to increases in gains on separate accounts, net, and in interest income and dividends in line with growing balance of ultralong-term bonds. Investment expenses decreased 67.5% year on year, to ¥10.7 billion, as losses on separate accounts, net, for the same period of the previous fiscal year, turned into gains. As a result, gains from investment, net, for the total of general and separate accounts increased 683.5% from the same period of the previous fiscal year, to ¥80.8 billion, a part of which, gains from investment, net, on general account assets increased 23.9%, to ¥42.6 billion.

Insurance claims and other payments increased 6.8% year on year, to ¥134.4 billion. Operating expenses increased 1.4% year on year, to ¥47.5 billion.

Policy amount in force for the total of individual life insurance and individual annuities grew steadily, to ¥32,897.5 billion as of September 30, 2009, up 1.2% from March 31, 2009, and up 2.6% from September 30, 2008. The lapse and surrender rate* for the total of individual life insurance and individual annuities rose 0.16 percentage point from the same period of the previous fiscal year, to 3.27%. Annualized premiums from total policies as of September 30, 2009, were up 1.9% from March 31, 2009, and up 3.2% from September 30, 2008, totaling ¥558.4 billion. Of this amount, the figure for third-sector products was up 2.4% from March 31, 2009, and up 4.1% from September 30, 2008, to ¥129.6 billion.

New policy amount for the total of individual life insurance and individual annuities decreased 4.0% from the same period of the previous fiscal year, to ¥1,818.4 billion, owing mainly to a decline in sales of variable life insurance. Annualized premiums from new policies amounted to ¥32.0 billion, up 3.5%, of which the figure for third-sector products was ¥7.7 billion, up 18.5% year on year due to favorable sales of cancer hospitalization insurance, which commenced sales in April 2009.

Net unrealized gains on securities** decreased ¥5.9 billion from March 31, 2009, to ¥56.8 billion. Net unrealized gains on other securities, net of taxes, amounted to ¥21.7 billion, up ¥17.7 billion from March 31, 2009.

As of September 30, 2009, Sony Life's solvency margin ratio was 2,433.8%, compared with 2,060.5% as of March 31, 2009.

* The lapse and surrender rate is calculated without offsetting policies that are reinstated.

** Net unrealized gains on securities are calculated as the difference between the carrying value before marking to market and the fair market value for securities with market value, other than trading-purpose securities. (The amount includes monetary trusts, but excludes trading-purpose securities.)

## ■ Sony Assurance

Sony Assurance posted a 10.7% increase in ordinary revenues compared with the same period of the previous fiscal year, to ¥33.9 billion, due to increased net premiums written, as the number of insurance policies in force grew for strong sales of new policies in its mainstay automobile insurance. Ordinary profit increased 30.3% year on year, to ¥1.5 billion, owing mainly to the increase in ordinary revenues and a decline in the net expense ratio. Net income increased 48.0% year on year, to ¥1.0 billion.

In terms of insurance underwriting performance, owing to an increased number of automobile insurance policies in force, both direct premiums written and net premiums written grew 10.8% year on year, amounting to ¥33.4 billion and ¥33.6 billion, respectively. An increased number of policies in force influenced net losses paid, causing a 14.6% year-on-year increase, to ¥16.1 billion. The net loss ratio rose 1.6 percentage points, compared with the same period of the previous fiscal year, to 54.0%. The net expense ratio decreased 1.0 percentage point year on year, to 25.2%, due to the increase in net premiums written, despite a 6.4% increase in underwriting expenses of ¥8.4 billion. Underwriting profits rose 41.3% year on year, to ¥1.2 billion, reflecting the adjustment of the provision for reserves for outstanding claims and underwriting reserves.

As of September 30, 2009, Sony Assurance's solvency margin ratio was 1,033.6%, compared with 993.0% as of March 31, 2009.

## ■ Sony Bank (Non-Consolidated)

Sony Bank's ordinary revenues decreased 13.8% compared with the same period of the previous fiscal year, to ¥15.2 billion, due to the global lowering of interest rates. Ordinary profit increased 20.2% year on year, to ¥1.9 billion, due to increases in net interest income, bolstered primarily by decreases in interest expenses and the growing balance of mortgage loans. Net income increased 16.9% compared with the same period of the previous fiscal year, to ¥1.1 billion, led by the increase in ordinary profit.

Gross operating profit increased 16.8% from the same period of the previous fiscal year, to ¥7.7 billion, led by an increase in net interest income. With respect to the breakdown of gross operating profit, net interest income rose 209.2% year on year, to ¥6.5 billion, due mainly to a decline in interest on deposits in the lowering of interest rates and higher interest on loans. Net fees and commissions were ¥10 million, down 88.8% year on year, due mainly to lower brokerage fees and commissions received. Net other operating income decreased 74.2% to ¥1.1 billion, compared with the same period of the previous fiscal year, mainly because gains from derivatives, net, which were held for hedging purposes, turned into losses.

General and administrative expenses expanded 14.3% during the same period of the previous fiscal year, to ¥5.6 billion, due mainly to an increase in system-related expenses.

As of September 30, 2009, customer assets (the sum of deposits and investment trusts) were up ¥27.6 billion, or 2.0%, from March 31, 2009, to ¥1,431.3 billion. As for the breakdown of customer assets as of September 30, 2009, deposits amounted to ¥1,334.8 billion, up ¥8.4 billion, or 0.6%, from March 31, 2009. Investment trusts were ¥96.5 billion, up ¥19.2 billion, or 24.9% from March 31, 2009. Loans expanded to ¥534.3 billion, up ¥57.2 billion, or 12.0%, from March 31, 2009, owing to a growing balance of mortgage loans. As of September 30, 2009, the number of accounts was up 26 thousand from March 31, 2009, to 750 thousand accounts.

Net unrealized losses on other securities, net of taxes, a component of net assets, totaled ¥80 million, up ¥9.6 billion from March 31, 2009.

As of September 30, 2009, Sony Bank's non-consolidated capital adequacy ratio* (domestic criteria) was 13.41%, compared with 13.37% as of March 31, 2009.

* Sony Bank's non-consolidated capital adequacy ratio was calculated based on the standard stipulated by Article 14-2 of the Banking Law of Japan, in accordance with the Financial Services Agency of Japan ("FSA") public ministerial announcement No. 19 of 2006. The capital adequacy ratio as of and after December 31, 2008, employed the special exception of the standard mentioned above, in accordance with FSA public ministerial announcement No. 79 of 2008.

## 5. Other Information

### (1) Changes in scope of consolidated subsidiaries during the fiscal period (changes in specified subsidiaries accompanying changes in scope of consolidation)

Not applicable.

### (2) Changes in accounting policies, procedures and presentation

Not applicable

## Consolidated Financial Statements

### 1. Consolidated Balance Sheets

(Millions of yen)

| | As of September 30, 2009 | As of March 31, 2009 |
|---|---|---|
| **Assets:** | | |
| Cash and due from banks | 74,327 | 42,794 |
| Call loans and bills bought | 125,439 | 95,709 |
| Commercial paper and other debt purchased | 9,444 | 16,163 |
| Monetary trusts | 534,868 | 608,846 |
| Securities | 3,958,312 | 3,703,062 |
| Loans | 658,172 | 597,542 |
| Tangible fixed assets | 83,295 | 83,619 |
| Intangible fixed assets | 19,729 | 18,788 |
| Goodwill | 1,754 | 2,004 |
| Others | 17,974 | 16,783 |
| Due from agencies | - | 1 |
| Due from reinsurers | 539 | 144 |
| Foreign exchanges | 5,759 | 6,355 |
| Other assets | 87,351 | 91,424 |
| Deferred tax assets | 28,321 | 49,889 |
| Reserve for possible loan losses | (800) | (665) |
| Total Assets | 5,584,758 | 5,313,677 |
| **Liabilities:** | | |
| Policy reserve and others | 3,883,945 | 3,680,731 |
| Reserve for outstanding claims | 38,360 | 34,843 |
| Policy reserve | 3,842,991 | 3,643,348 |
| Reserve for policyholders' dividends | 2,592 | 2,539 |
| Due to agencies | 1,206 | 1,216 |
| Due to reinsurers | 657 | 1,042 |
| Deposits | 1,333,690 | 1,325,320 |
| Call money and bills sold | 24,100 | 10,000 |
| Borrowed money | 2,000 | 2,000 |
| Foreign exchanges | 1 | 8 |
| Other liabilities | 64,905 | 68,086 |
| Reserve for employees' bonuses | 2,172 | 2,251 |
| Reserve for employees' retirement benefits | 14,649 | 13,435 |
| Reserve for directors' retirement benefits | 324 | 310 |
| Reserve for price fluctuations | 6,399 | 3,666 |
| Reserve for financial products transaction liabilities | 1 | 1 |
| Deferred tax liabilities | - | 0 |
| Deferred tax liabilities on land revaluation | 706 | 706 |
| Total Liabilities | 5,334,761 | 5,108,779 |

(Millions of yen)

| | As of September 30, 2009 | As of March 31, 2009 |
|---|---|---|
| **Net Assets:** | | |
| Common stock | 19,900 | 19,900 |
| Capital surplus | 195,277 | 195,277 |
| Retained earnings(deficits) | 14,609 | (2,251) |
| Total shareholders’ equity | 229,786 | 212,925 |
| Net unrealized gains(losses) on other securities, net of taxes | 22,814 | (4,853) |
| Net deferred losses on hedging instruments, net of taxes | (964) | (1,449) |
| Land revaluation, net of taxes | (1,475) | (1,475) |
| Foreign currency translation adjustments | (163) | (248) |
| Total valuation and translation adjustments | 20,210 | (8,028) |
| Total Net Assets | 249,997 | 204,897 |
| Total Liabilities and Net Assets | 5,584,758 | 5,313,677 |

## 2. Consolidated Statements of Income

(Millions of yen)

| | For the six months ended September 30, 2008 | For the six months ended September 30, 2009 |
|---|---|---|
| Ordinary Revenues | 420,048 | 481,247 |
| Ordinary Revenues from the Life Insurance Business: | 371,609 | 431,960 |
| Income from insurance premiums | 326,936 | 339,141 |
| Insurance premiums | 326,675 | 338,261 |
| Ceded reinsurance commissions | 260 | 879 |
| Investment income | 43,583 | 91,646 |
| Interest income and dividends | 27,080 | 32,958 |
| Income from monetary trusts, net | 6,826 | 9,599 |
| Income from trading securities, net | 788 | - |
| Gains on sale of securities | 8,295 | 9,771 |
| Gains on redemption of securities | 403 | 1,096 |
| Gains on derivatives, net | 29 | - |
| Foreign exchange gains, net | 158 | - |
| Other investment income | 0 | 37 |
| Gains on separate accounts, net | - | 38,183 |
| Other ordinary income | 1,090 | 1,172 |
| Ordinary Revenues from the Non-life Insurance Business: | 30,707 | 33,992 |
| Underwriting income | 30,371 | 33,636 |
| Net premiums written | 30,351 | 33,620 |
| Interest and dividends on deposits of premiums | 19 | 15 |
| Investment income | 323 | 341 |
| Interest income and dividends | 336 | 342 |
| Gains on sale of securities | 5 | 7 |
| Gains on redemption of securities | 0 | 6 |
| Transfer to interest and dividends on deposits of premiums | (19) | (15) |
| Other ordinary income | 13 | 14 |
| Ordinary Revenues from the Banking Business: | 17,731 | 15,294 |
| Interest income | 10,673 | 11,739 |
| Interest income on loans | 4,303 | 5,822 |
| Interest income and dividends on securities | 4,852 | 5,599 |
| Interest income on call loans and bills bought | 1,420 | 45 |
| Interest income on deposits with banks | 5 | 12 |
| Interest income on interest rate swaps | 6 | 0 |
| Other interest income | 85 | 259 |
| Fees and commissions | 968 | 983 |
| Other operating income | 6,022 | 2,561 |
| Gains on foreign exchange transactions, net | 4,508 | 2,348 |
| Others | 1,513 | 212 |
| Other ordinary income | 67 | 9 |

(Millions of yen)

| | For the six months ended September 30, 2008 | For the six months ended September 30, 2009 |
|---|---|---|
| Ordinary Expenses | 397,579 | 441,789 |
| Ordinary Expenses from the Life Insurance Business: | 351,969 | 396,052 |
| Insurance claims and other payments | 125,841 | 134,424 |
| Insurance claims | 30,771 | 32,731 |
| Annuity payments | 2,852 | 3,205 |
| Insurance benefits | 15,208 | 15,833 |
| Surrender payments | 75,095 | 80,725 |
| Other payments | 849 | 852 |
| Reinsurance premiums | 1,063 | 1,076 |
| Provision for policy reserve and others | 140,852 | 197,370 |
| Provision for reserve for outstanding claims | 1,034 | 2,430 |
| Provision for policy reserve | 139,796 | 194,938 |
| Interest portion of reserve for policyholders’ dividends | 21 | 2 |
| Investment expenses | 32,970 | 10,592 |
| Interest expenses | 9 | 15 |
| Losses on sale of securities | 1,351 | 5,334 |
| Devaluation losses on securities | 2,997 | - |
| Losses on redemption of securities | 21 | 315 |
| Foreign exchange losses, net | - | 141 |
| Provision for reserve for possible loan losses | 12 | 0 |
| Depreciation of real estate for rent and others | 1,441 | 1,349 |
| Other investment expenses | 3,024 | 3,435 |
| Losses on separate accounts, net | 24,111 | - |
| Operating expenses | 46,855 | 47,502 |
| Other ordinary expenses | 5,450 | 6,162 |
| Ordinary Expenses from the Non-life Insurance Business: | 29,314 | 32,231 |
| Underwriting expenses | 21,901 | 24,374 |
| Net losses paid | 14,124 | 16,181 |
| Loss adjustment expenses | 1,771 | 1,972 |
| Net commission and brokerage fees | 354 | 435 |
| Provision for reserve for outstanding claims | 1,084 | 1,086 |
| Provision for underwriting reserve | 4,565 | 4,698 |
| Other underwriting expenses | 0 | 0 |
| Investment expenses | 14 | 13 |
| Losses on sale of securities | - | 12 |
| Devaluation losses on securities | 14 | - |
| Losses on redemption of securities | - | 1 |
| Operating, general and administrative expenses | 7,395 | 7,836 |
| Other ordinary expenses | 4 | 6 |

(Millions of yen)

| | For the six months ended September 30, 2008 | For the six months ended September 30, 2009 |
|---|---|---|
| Ordinary Expenses from the Banking Business: | 16,294 | 13,505 |
| Interest expenses | 8,542 | 5,162 |
| Interest expenses on deposits | 8,151 | 4,368 |
| Interest expenses on call money and bills sold | 29 | 15 |
| Interest on borrowed money | 12 | 25 |
| Interest expenses on interest rate swaps | 348 | 753 |
| Other interest expenses | 0 | 0 |
| Fees and commissions | 603 | 588 |
| Other operating expenses | 1,642 | 1,429 |
| General and administrative expenses | 5,375 | 6,162 |
| Other ordinary expenses | 131 | 161 |
| Ordinary Profit | 22,469 | 39,457 |
| Extraordinary Gains | 3 | - |
| Gains on disposal of fixed assets | 0 | - |
| Reversal of reserve for price fluctuations | 2 | - |
| Extraordinary Losses | 678 | 2,921 |
| Losses on disposal of fixed assets | 105 | 183 |
| Impairment losses | 0 | 4 |
| Provision for reserve for price fluctuations | 568 | 2,732 |
| Others | 4 | - |
| Provision for Reserve for Policyholders' Dividends | 1,688 | 224 |
| Income Before Income Taxes | 20,105 | 36,312 |
| Income Taxes | 7,924 | 12,925 |
| - Current | 9,026 | 7,064 |
| - Deferred | (1,101) | 5,860 |
| Net Income | 12,180 | 23,386 |

## 3. Consolidated Statements of Changes in Net Assets

(Millions of yen)

| | For the six months ended September 30, 2008 | For the six months ended September 30, 2009 |
|---|---|---|
| Shareholders' Equity | | |
| Common stock | | |
| Balance at the end of the previous period | 19,900 | 19,900 |
| Changes during the period | | |
| Total changes during the period | - | - |
| Balance at the end of the current period | 19,900 | 19,900 |
| Capital surplus | | |
| Balance at the end of the previous period | 195,277 | 195,277 |
| Changes during the period | | |
| Total changes during the period | - | - |
| Balance at the end of the current period | 195,277 | 195,277 |
| Retained earnings(deficits) | | |
| Balance at the end of the previous period | (26,417) | (2,251) |
| Changes during the period | | |
| Dividends from surplus | (6,525) | (6,525) |
| Net income | 12,180 | 23,386 |
| Decrease resulting from change in scope of application of equity method | (31) | - |
| Total changes during the period | 5,624 | 16,861 |
| Balance at the end of the current period | (20,793) | 14,609 |
| Total shareholders' equity | | |
| Balance at the end of the previous period | 188,759 | 212,925 |
| Changes during the period | | |
| Dividends from surplus | (6,525) | (6,525) |
| Net income | 12,180 | 23,386 |
| Decrease resulting from change in scope of application of equity method | (31) | - |
| Total changes during the period | 5,624 | 16,861 |
| Balance at the end of the current period | 194,384 | 229,786 |

| | For the six months ended September 30, 2008 | For the six months ended September 30, 2009 |
|---|---|---|
| Valuation and Translation Adjustments | | |
| Net unrealized gains(losses) on other securities, net of taxes | | |
| Balance at the end of the previous period | 74,902 | (4,853) |
| Changes during the period | | |
| Net changes of items other than shareholders' equity | (68,336) | 27,667 |
| Total changes during the period | (68,336) | 27,667 |
| Balance at the end of the current period | 6,566 | 22,814 |
| Net deferred losses on hedging instruments, net of taxes | | |
| Balance at the end of the previous period | (1,345) | (1,449) |
| Changes during the period | | |
| Net changes of items other than shareholders' equity | 514 | 485 |
| Total changes during the period | 514 | 485 |
| Balance at the end of the current period | (830) | (964) |
| Land revaluation, net of taxes | | |
| Balance at the end of the previous period | (1,475) | (1,475) |
| Changes during the period | | |
| Total changes during the period | - | - |
| Balance at the end of the current period | (1,475) | (1,475) |
| Foreign currency transaction adjustments | | |
| Balance at the end of the previous period | 786 | (248) |
| Changes during the period | | |
| Net changes of items other than shareholders' equity | (456) | 85 |
| Total changes during the period | (456) | 85 |
| Balance at the end of the current period | 330 | (163) |
| Total valuation and translation adjustments | | |
| Balance at the end of the previous period | 72,868 | (8,028) |
| Changes during the period | | |
| Net changes of items other than shareholders' equity | (68,277) | 28,238 |
| Total changes during the period | (68,277) | 28,238 |
| Balance at the end of the current period | 4,590 | 20,210 |
| Total Net Assets | | |
| Balance at the end of the previous period | 261,627 | 204,897 |
| Changes during the period | | |
| Dividends from surplus | (6,525) | (6,525) |
| Net income | 12,180 | 23,386 |
| Decrease resulting from change in scope of application of equity method | (31) | - |
| Net changes of items other than shareholders' equity | (68,277) | 28,238 |
| Total changes during the period | (62,653) | 45,100 |
| Balance at the end of the current period | 198,974 | 249,997 |

## 4. Segment Information

| | Life insurance business | Non-life insurance business | Banking business | Total | Elimination | Consolidated |
|---|---|---|---|---|---|---|
| | Millions of yen | | | | | |
| | For the six months ended September 30, 2008 | | | | | |
| Ordinary revenues: | | | | | | |
| External customers | ¥ 371,609 | ¥ 30,707 | ¥ 17,731 | ¥ 420,048 | - | ¥ 420,048 |
| Intersegment | 516 | 5 | 30 | 553 | ¥ (553) | - |
| Total | 372,125 | 30,713 | 17,762 | 420,601 | (553) | 420,048 |
| Ordinary expenses | 352,053 | 29,533 | 16,611 | 398,198 | (619) | 397,579 |
| Ordinary profit | ¥ 20,072 | ¥ 1,179 | ¥ 1,150 | ¥ 22,402 | ¥ 66 | ¥ 22,469 |

| | Life insurance business | Non-life insurance business | Banking business | Total | Elimination | Consolidated |
|---|---|---|---|---|---|---|
| | Millions of yen | | | | | |
| | For the six months ended September 30, 2009 | | | | | |
| Ordinary revenues: | | | | | | |
| External customers | ¥ 431,960 | ¥ 33,992 | ¥ 15,294 | ¥ 481,247 | - | ¥ 481,247 |
| Intersegment | 683 | 0 | 27 | 711 | ¥ (711) | - |
| Total | 432,643 | 33,993 | 15,322 | 481,958 | (711) | 481,247 |
| Ordinary expenses | 396,246 | 32,455 | 13,846 | 442,549 | (760) | 441,789 |
| Ordinary profit | ¥ 36,396 | ¥ 1,537 | ¥ 1,475 | ¥ 39,409 | ¥ 48 | ¥ 39,457 |

Notes)

1. Life insurance business consists of Sony Life Insurance Co., Ltd., Sony Life Insurance (Philippines) Corporation, AEGON Sony Life Insurance Co., Ltd.(its name was changed from AEGON Sony Life Planning Co., Ltd. on August, 2009), non-life insurance business consists of Sony Assurance Inc. and banking business consists of Sony Bank Inc, and Sony Bank Security Inc,.
2. Amounts of unallocated ordinary expenses that are included in 'Elimination' for the six months ended September 30, 2008 and 2009 are ¥468 million and ¥486 million, respectively, most of which are ordinary expenses of SFH.

## 5. Per Share Information

Net income per share is calculated based on the weighted-average number of shares of common stock outstanding during the period. For the six months ended September 30, 2008 and 2009, net income per share was ¥5,600.26 and ¥10,752.29, respectively. There were no potential dilutive securities. Net assets per share, calculated based on the number of shares of common stock outstanding as of March 31 and September 30, 2009, were ¥94,205.75 and ¥114,941.40, respectively.

The basis for this calculation for the six months ended September 30, 2008 and 2009 is net income of ¥12,180 million and ¥23,386 million, respectively, the entire amount of which is applicable to common stocks. The weighted-average number of shares outstanding for the six months ended September 30, 2008 and 2009 were both 2,175,000 shares.

SFH's consolidated results* are prepared in accordance with accounting principles and practices generally accepted in Japan. As such, these figures differ in significant respects from financial information reported by SFH's parent company, Sony Corporation, which prepares its financial statements in accordance with accounting principles and practices generally accepted in the United States.

*The SFH's scope of consolidation includes Sony Financial Holdings Inc., Sony Life Insurance Co. Ltd., Sony Life Insurance (Philippines) Corporation, Sony Assurance Inc., Sony Bank Inc., Sony Bank Securities Inc. and AEGON Sony Life Insurance Co., Ltd.(previously: AEGON Sony Life Planning Co., Ltd), as an affiliated company accounted for under the equity method.

On October 30, 2009, Sony Corporation announced its consolidated financial results for the second quarter ended September 30, 2009. SFH Group companies constitute the majority of Sony Group's Financial Services segment. However, the scope of Sony Group's Financial Services segment differs from the scope of SFH's consolidated results. For the scope of Sony Group's Financial Services segment, please refer to the October 30, 2009, news release by Sony Corporation.

This Consolidated Financial Summary contains statements concerning the current plans, expectations, strategies and beliefs of the Sony Financial Holdings Group (the "SFH Group"). Any statements contained herein that pertain to future operating performance and that are not historic facts are forward-looking statements. Forward-looking statements may include—but are not limited to—statements using words such as "believe," "anticipate," "plan," "strategy," "expect," "forecast," "predict," "possibility" that describe future operating activities, financial performance, events or conditions. Forward-looking statements, whether spoken or written, are based on judgments made by the management of the SFH Group based on information that is currently available to it. As such, forward-looking statements are subject to various risks and uncertainties, and actual results may vary substantially from those expressed or implied in forward-looking statements. Consequently, investors are cautioned not to place undue reliance on forward-looking statements. The SFH Group disclaims any obligation to revise forward-looking statements in light of new information, future events or other findings.

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