

Additional Information on FY09 1Q Consolidated Financial Results

Sony Financial Holdings Inc. (“SFH”) filed its *Shihanki Hokokusho*, or Quarterly Report, on August 13, 2009, as required under the Financial Instruments and Exchange Law of Japan, for the quarter ended June 30, 2009, and uploaded this report onto its Japanese website. As part of our efforts to disclose information as fairly as possible to non-Japanese shareholders and investors, Sony Financial Holdings discloses English-language summaries of information that might be informative for investors but is typically only disclosed in the *Shihanki Hokokusho*.

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1. Business-related and Financial-related Tasks Ahead for the Company

The economic outlook remains uncertain, owing primarily from turmoil in the global financial and capital markets. The Sony Financial Holdings Group (SFH Group) strives to ensure financial soundness to secure the growth of each business and enhance the trust of its customers, in addition to completing the tasks disclosed in the Japanese-language *Yuka Shoken Hokokusho* (“Annual Report”) for the fiscal year ended March 31, 2009, which was filed in June 2009.

2. Liquidity and Capital Resources

The SFH Group recognizes the importance of maintaining a high level of financial soundness to acquire and maintain the trust of its customers, as well as securing sufficient liquidity to cover the payment obligations that we take on during the ordinary course of our business.

So as to establish a structure to respond expeditiously in case financing needs arise, Sony Financial Holdings Inc. (SFH) has obtained an AA- issuer rating (outlook: stable) from Rating and Investment Information, Inc. (“R&I”).

During the three months ended June 30, 2009, SFH set up a shelf registration arrangement for the issuance of corporate bonds, as described below.

Total issuance amount: ¥40 billion

Issue period: From April 18, 2009, to April 17, 2011 (two years)

The credit ratings of SFH’s subsidiaries as of August 13, 2009, are as follows.

Sony Life:

A+ from Standard & Poor’s Corp. (“S&P”) for long-term counterparty and insurer financial strength,

Aa3 from Moody’s Investors Service, Inc. for insurance financial strength,

AA from R&I for insurance claims paying ability, and

AA from Japan Credit Rating Agency, Ltd. (“JCR”), for the ability to pay insurance claims.

Sony Bank:

A-/A-2 from S&P as a long-term/short-term counterparty, and

AA- from JCR for long-term senior debt (outlook: stable).

We abide by the regulations imposed by regulatory authorities and establish and operate under company guidelines that comply with these regulations. We aim to maintain sufficient cash and cash equivalents and secure sufficient means to pay our obligations.

3. Property, Plant and Equipment

(1) The Status of Property, Plant and Equipment

During the three months ended June 30, 2009, there were no changes in the status of property, plant and equipment from those disclosed in the *Yuka Shoken Hokokusho*, or Annual Report, for the fiscal year ended March 31, 2009, which was filed in June 2009.

(2) Plans to Acquire or Dispose of Property, Plant and Equipment

During the three months ended June 30, 2009, there were no changes in our plans to acquire or dispose of major property, plant and equipment from those previously disclosed in the *Yuka Shoken Hokokusho*, or Annual Report, for the fiscal year ended March 31, 2009, which was filed in June 2009. During the three months ended June 30, 2009, plans to complete to acquire which were planned as of March 31, 2009, are described below. We have no plans to acquire, expand, renovate, dispose and sell any major property, plant

and equipment.

| | |
|---------------------------------|--|
| Company name | Sony Life Insurance Co., Ltd. |
| Name of the facility (Location) | Training center (Setagaya-ku, Tokyo) |
| Purpose of use | Business use |
| Book value (Millions of yen) | Buildings and structures 1,387; Other (Fixture and Furniture) 56; Land 1,404 (3,684 m ²); Total 2,848 |
| Construction completed | June 2009 |
| Number of employees | — |

4. Securities and Monetary Trusts as of June 30, 2009 (SFH Consolidated)

(1) Held-to-maturity bonds with fair market value

(Millions of yen)

| | Balance sheet amount | Fair market value | Difference |
|--|----------------------|-------------------|------------|
| Bonds | 1,665,714 | 1,666,603 | 889 |
| Japanese government and municipal bonds | 1,654,773 | 1,655,534 | 761 |
| Corporate bonds | 10,941 | 11,068 | 127 |
| Other | 42,643 | 45,325 | 2,681 |
| Total | 1,708,358 | 1,711,928 | 3,570 |

(2) Available-for-sale securities with fair market value

(Millions of yen)

| | Acquisition cost | Balance sheet amount | Unrealized gains (losses) |
|--|------------------|----------------------|---------------------------|
| Bonds | 1,438,858 | 1,461,605 | 22,746 |
| Japanese government and municipal bonds | 954,389 | 979,349 | 24,959 |
| Corporate bonds | 484,468 | 482,255 | (2,212) |
| Japanese stocks | 46,034 | 55,864 | 9,830 |
| Other | 318,106 | 311,372 | (6,734) |
| Total | 1,803,000 | 1,828,842 | 25,842 |

Note: Impairment losses were not recorded for the available-for-sale securities. SFH principally records impairment losses on securities when their fair market value as of the end of the accounting period declined by 30% or more from the acquisition cost.

(3) Monetary trusts for held-to-maturity

Not applicable.

(4) Other monetary trusts (other than held-to-maturity or investment purpose)

(Millions of yen)

| | Acquisition cost | Balance sheet amount | Unrealized gains |
|-----------------------|------------------|----------------------|------------------|
| Other monetary trusts | 531,707 | 544,848 | 13,141 |

Notes: 1) The table above includes ¥271 million of jointly invested monetary trusts.

2) Impairment losses were not recorded for the monetary trusts other than investment, held-to-maturity or policy reserve matching. SFH principally records impairment losses on securities, held in monetary trusts, when their fair market value as of the end of the accounting period has declined by 30% or more from the acquisition cost.

5. Supplementary Information on Sony Life (Non-Consolidated)

(1) Securities as of June 30, 2009

1. Held-to-maturity bonds with fair market value

(Millions of yen)

| | Balance sheet amount | Fair market value | Difference |
|---|----------------------|-------------------|------------|
| Bonds | 1,599,764 | 1,599,513 | (250) |
| Japanese government and municipal bonds | 1,598,003 | 1,597,764 | (239) |
| Corporate bonds | 1,760 | 1,748 | (11) |
| Foreign securities | 41,545 | 44,216 | 2,670 |
| Total | 1,641,309 | 1,643,730 | 2,420 |

2. Available-for-sale securities with fair market value

(Millions of yen)

| | Acquisition cost | Balance sheet amount | Unrealized gains (losses) |
|---|------------------|----------------------|---------------------------|
| Bonds | 865,984 | 888,271 | 22,286 |
| Japanese government and municipal bonds | 690,666 | 716,985 | 26,318 |
| Corporate bonds | 175,318 | 171,286 | (4,032) |
| Japanese stocks | 46,034 | 55,864 | 9,830 |
| Foreign securities | 46,125 | 44,552 | (1,573) |
| Other | 7,450 | 8,357 | 907 |
| Total | 965,595 | 997,046 | 31,451 |

Note: Impairment losses were not recorded for the available-for-sale securities. Sony Life principally records impairment losses on securities when their fair market value as of the end of the accounting period declined by 30% or more from the acquisition cost.

(2) Monetary trusts as of June 30, 2009

1. Monetary trusts for held-to-maturity

Not applicable.

2. Other monetary trusts (other than for investment, held-to-maturity, and policy reserve matching purposes)

(Millions of yen)

| | Acquisition cost | Balance sheet amount | Unrealized gains |
|-----------------------|------------------|----------------------|------------------|
| Other monetary trusts | 530,435 | 543,576 | 13,141 |

Notes: 1) Other than the above, ¥50 million of jointly invested monetary trusts were recorded on a balance sheet at acquisition cost.

2) Impairment losses were not recorded for the monetary trusts other than investment, held-to-maturity or policy reserve matching. Sony Life principally records impairment losses on securities, held in monetary trusts, when their fair market value as of the end of the accounting period has declined by 30% or more from the acquisition cost.

6. Supplementary Information on Sony Assurance

(1) Securities as of June 30, 2009

1. Held-to-maturity securities with fair market value

(Millions of yen)

| | As of June 30, 2009 | | |
|---|----------------------|-------------------|------------|
| | Balance sheet amount | Fair market value | Difference |
| Japanese government and corporate bonds | 45,673 | 46,289 | 615 |
| Foreign securities | 1,097 | 1,108 | 10 |
| Total | 46,771 | 47,397 | 626 |

2. Available-for-sale securities with fair market value

(Millions of yen)

| | As of June 30, 2009 | | |
|---|---------------------|----------------------|------------|
| | Acquisition cost | Balance sheet amount | Difference |
| Japanese government and corporate bonds | 18,168 | 18,129 | (38) |
| Total | 18,168 | 18,129 | (38) |

7. Supplementary Information on Sony Bank (Non-Consolidated)

(1) Securities as of June 30, 2009

1. Held-to-maturity bonds with fair market value

(Millions of yen)

| | Balance sheet amount | Fair market value | Difference |
|-----------------|----------------------|-------------------|------------|
| Japanese bonds | 18,418 | 18,920 | 501 |
| Corporate bonds | 1,857 | 1,880 | 23 |
| Total | 20,276 | 20,800 | 524 |

Note: Fair market value is primarily based on market prices as of June 30, 2009.

2. Available-for-sale securities with fair market value

(Millions of yen)

| | Acquisition cost | Balance sheet amount | Unrealized gains (losses) |
|---------------------------|------------------|----------------------|---------------------------|
| Japanese bonds | 554,705 | 555,204 | 498 |
| Japanese government bonds | 245,747 | 244,307 | (1,439) |
| Municipal bonds | 6,361 | 6,396 | 34 |
| Corporate bonds | 302,596 | 304,499 | 1,903 |
| Other | 262,026 | 255,993 | (6,032) |
| Total | 816,732 | 811,197 | (5,534) |

Notes: Balance sheets amounts are primarily fair market values based on market prices as of June 30, 2009.